

KEN CARYL ART GUILD

Minutes of the Special Meeting Concerning The KCAG Fall Art Show

Tuesday, October 24, 2023

MEETING DETAILS:

- Location: In-person meeting at Cindy Marshall's home
- Call to Order: 7:35 PM
- Board Members in attendance:
 - Personal attendance - Cindy Marshall, Bruce Nall, Judy Ahlborn, Steve Begej
 - Via Zoom - Michele Sires-DeLorean

OLD BUSINESS:

- **Fall KCAG Art Show at Dakota Lodge**
 - The main purpose of this meeting was to consider KCAG responses and actions regarding the Fall Art Show at Dakota Lodge scheduled for Saturday, November 11, 2023, from 5 – 8pm
 - List of circumstances currently surrounding the event
 - The show call ended at midnight Saturday, October 21
 - Five artists responded to the call, with a total of 15 artworks submitted
 - Three of the artists had submitted the same works to previous KCAG shows
 - Two of these artists had received awards for their work
 - Subsequent to the selection by KCAG of the November 11 show date, several other competing activities were scheduled on the same date by various KCR organizations without consultation or notification of KCAG
 - Veterans Day breakfast at Dakota Lodge from 9:00am to 10:30am, potentially limiting access to the facility during show setup
 - 8th Annual Gift and Crafts Fair at the KC Ranch House from 9:00am to 4:00pm, which would undoubtedly greatly reduce attendance at the KCAG Show from 5-8pm due to audience dilution and burnout
 - Cindy presented several options
 - **Cancelling** the show due to “unforeseen events” or “insufficient artist participation,” with the risk of losing free use of the Dakota Lodge space in the future

- Rather than cancelling, instead **postpone** the show for the same reasons as above, thereby retaining the advantage of keeping the Dakota Lodge space available for free use in the future
- It was agreed by the Board to **postpone the event** to some future date in 2024
 - Cindy will notify the five submitting artists and the KCAG membership of the event's postponement
 - Judy will remove the Show call and Show date from the KCAG website and indicate it has been postponed to some future date in 2024

NEW BUSINESS:

- **Future relationship of KCAG with Ranch House Organization(s)**
 - Partner or Compete (as independents)?
 - Some advantages of a partnership
 - Attract
 - They have access to a much larger advertising network to promote events, thus attracting a substantially larger audience to KCAG shows
 - KCAG would not compete with their events
 - Possibility of split shows, with KCAG using the upstairs events room for a fine art show, and other activities such as craft fair tables and kid's art being downstairs
 - They take care of funding issues such as facility charges (waived), sponsorships, advertising, prizes, refreshments, and other costs
 - KCAG would jury the KCR Org shows, and provide consultation services
 - Cindy will investigate the degree of interest KCR Org would have in such a partnership
- **Agenda for Next Meeting:**
 - KCAG Christmas Party
 - Feasibility and details of KCR Org partnership arrangements

NEXT MEETING:

Next KCAG Board and General meeting – Thursday, 7:30pm on November 9, at Cindy Marshall's home, and will include a Show and Tell for members.

ADJOURNMENT: The meeting ended at 8:30pm.

MINUTES: Recorded and submitted by S. Begej.