

KEN CARYL ART GUILD

Minutes of the General Directors' and Members' Meeting

Thursday, August 8, 2024

MEETING DETAILS:

- Location: In-person meeting at Steve & Cathy Begej's home at 5 Claret Ash
- Call to Order: 7:34 PM
- Board Members: Cindy Marshall, Steve McCall, Steve Begej, Bruce Nall
- KCAG Members: Hari Wendy-Uttley, Charlie Cassel

TREASURER'S REPORT:

Steve McCall reported in his new position as KCAG Treasurer

- Current balance was \$1,133, with some additional deposits pending
- Steve will change the account address to his own home address to comply with the account registration requirements at the Colorado Credit Union
- Steve will also maintain the KCAG membership roster and handle processing of membership application forms and checks, thereby consolidating these two previously separate activities into one.

OLD BUSINESS:

2024 KC Art Festival

- The KCAG Fine Art Show was well received, with much positive feedback.
- It was also observed that the quality of the Ken Caryl resident's artwork was significantly better than the previous KC Art Fair, including the children's entries.
- However, despite the excellent attendance at both shows, no new KCAG members were attracted during the events.

Seeking an Expanded Membership

- Several suggestions and ideas for increasing the KCAG membership were discussed
- A significant hurdle to overcome is the lack of a permanent or semi-permanent space for KCAG members at which to publicly exhibit their artwork:
 - In the past, KCAG had access to venues like The Rox Restaurant, coffee shops, wine stores, etc., to host both small and large shows on a regular rotating basis. However, suitable replacements for such venues have currently not been located.
 - A dedicated exhibit space similar to the Roxborough or Lakewood Arts Guild storefronts is not feasible for KCAG at the moment, as there are

insufficient finances to capitalize and maintain the needed retail space, nor sufficient membership numbers to provide a large rotating inventory of artwork and/or the number of volunteer personnel to staff and run the gallery.

- Hari brought up the possibility of using art classes and workshops as a means of attracting new members:
 - Similar classes were held in KCAG's past on such subjects as watercolors and acrylics, but none are currently offered or supported as official KC Ranch programs
 - Bruce reiterated the observation that KC Ranch has seemingly little or no interest in such support, as several of his own proposals regarding photography classes have not been responded to or even acknowledged
 - The general conclusion regarding garnering KC Ranch support is that they are only interested in physical or sports activities
 - Hari will inquire further at the Ranch House regarding the possibility of formally incorporating multi-session art classes and one-day workshops into KC Ranch Activity Programs.
- It was suggested that an article about the KCAG could be run in the Life at Ken Caryl newspaper as a means of increasing the Guild's local visibility and be a means to attract new members (Alexis McDowell?)
- Another method of increasing KCAG visibility in the community would be to utilize small or disparate display areas around the KC Ranch to spotlight KCAG member artwork, e.g., scattered wall space at the Ranch House and Community Center could feature hanging artwork, while various open space areas throughout the Ranch might be used for sculptural or outdoor works.
- Cindy suggested that KCAG members host one or more Open Studio events in which the public is invited to visit various KCAG home galleries or studios. Such stations could entail arrangements involving nothing more than an impromptu gallery set up in a garage, yard, or living room that would display various member artworks for sale ("Yearly Sale", or "50% Off", or "Inventory Reduction Sale", or ~~"Going out of Business Sale"~~), and/or live demonstrations of the art-making process by the artist.

NEW BUSINESS:

Scholarship for Larry Perkins

- Cindy indicated she had been contacted by Diana Perkins regarding the possibility of KCAG sponsoring a scholarship for her late husband Larry Perkins, but administered through the Art Students League.
- After discussion, it was decided that any direct financial support by KCAG to such a scholarship would not be financially tenable and would also involve administrative and taxation issues that KCAG is ill-equipped to handle.

- It was concluded that it would be best that the Art Students League be the sole responsible party for creating and maintaining a Larry Perkins Scholarship, and that individual members of KCAG could contribute to it, though not KCAG itself.

KCR Brew HaHa Event

- Event date: September 28, 2024
- Despite low KCAG artist participation at last year's event, it was decided to try again this year.

Atlas Coffee Shop Meetup

- The date of the informal Meetup is every 3rd Saturday of the month.

NEXT MEETING:

- The next KCAG Board and General meeting will be on Thursday, November 7, at 7:30pm, at a location TBA.

ADJOURNMENT: The meeting ended at 8:30pm.

MINUTES: Recorded and submitted by S. Begej.