

Lunch & Learn Webinar Series

DATE: September 22, 2020

TIME: 12:00—1:00 pm

COST: Free

REGISTRATION:

<https://tinyurl.com/y5gyzd4n>

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ATTRACTING CAPITAL: Positioning for Early-Stage, Expansion and Growth Capital

Startup companies have one common trait - a scalable business model that has the potential to reach high growth rates over time. This can transform into a wide variety of products or services and be specific to certain industries or markets. However, startups are judged by their growth and that is one of the key factors startup investors rely on to choose whether to invest or not. The startup funding landscape has changed significantly over the past few years. We have seen a surge in venture capital available for startups at all stages - from seed to growth.

Join us for this workshop as we discuss and address these key questions:

- 1) What is the landscape for capital? Looking at its framework and current state.
- 2) What is attractive for capital in each stage? Clarity of vision and the development of people, culture, scalability
- 3) How does each stage differ? How the climb steepens for each stage. What's the opportunity and can you compete?

MEET OUR SPEAKERS



Michael Crandall

Morgan Stanley

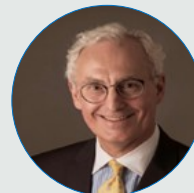
[Speaker Bio](#)



JJ Kasper

Blue Collective

[Speaker Bio](#)



Fletcher King

Morgan Stanley

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Peter Walker

Morgan Stanley

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