

Psychic & Healing Art Expo — How to Set Up a Spiritual Booth

Prepare Your Intention & Theme

Before arranging anything physical, take a moment to center yourself and clarify your purpose.

Ask yourself:

- What energy do I want people to feel? (Peace, healing, joy, curiosity?)
- What am I offering? (Readings, Reiki, crystals, aura photography, sacred art?)

Choose a theme that reflects your vibration, such as:

- Healing Energy & Light
- Messages from Spirit
- Sacred Earth Treasures

Booth Layout

A calm, organized, and welcoming space naturally draws people in.

Basic setup:

- Table (6–8 ft): Cover it with a spiritual or ethnic cloth — mandala, chakra design, or simple white linen.
- Backdrop: Add a banner with your business name, logo, and short tagline.
- Chairs: Two comfortable chairs for readings or consultations.
- Display area: Use shelves, crystal stands, or trays to present your products and cards attractively.

Marketing Materials

Make it easy for people to connect with you before, during, and after the expo.

- Business cards or postcards with your name, phone, website, and social media.
- Small flyers describing your services and pricing.
- A sign-up sheet for people to receive updates or spiritual tips.
- A QR code linking to your booking page or contact info.

Offerings & Pricing

Be clear and transparent about what you offer.

Example:

- 15-Minute Tarot Reading — \$
- Reiki Energy Session — \$
- Crystal Healing Consultation — \$

Offer mini sessions for first-time visitors, and consider a special expo price or a small gift such as a crystal or blessing card.

Personal Presentation

You are the energy of your booth — your presence is your greatest tool.

- Dress comfortably and spiritually, in colors that reflect your practice.
- Stay calm, centered, and open-hearted throughout the day.
- Smile and greet visitors warmly without being pushy.

Practical Essentials

Bring along these helpful items to stay prepared:

- Cash box or digital payment method (Square, PayPal, Venmo QR).
- Extension cord or power strip (for lighting or devices).
- Cleaning wipes, hand sanitizer, and drinking water.
- Small mirror and a bag for personal items.

Final Thought

Your booth is a reflection of your soul's work. When you infuse it with beauty, peace, and authenticity, you not only attract clients — you touch hearts and inspire healing energy all around you.