

Sponsorship Proposal

Sliders Baseball & Softball: A Legacy Revitalized

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MISSION & VISION

The mission of Sliders Baseball & Softball is to educate youth on essential mental and physical skills, a respect for the rules of the game and basic ideals of teamwork, sportsmanship, and fair play.

Our vision for the present and future is to bring affordable travel baseball and softball back to our community.

BACKGROUND

Founded in 2012 by a passionate group of young parents, Sliders Baseball & Softball quickly became a pillar of our community. Over the years, the organization saw many successful seasons, but as time passed, its direction and mission shifted, leading to a decline in participation. At its lowest point, Sliders Baseball & Softball was reduced to just two teams, and many local kids either lost interest or sought opportunities elsewhere.

However, 2024 marked a turning point. We revitalized Sliders Baseball & Softball, bringing together a fantastic group of individuals who share a strong commitment to our youth and a unified vision for the future.

Through dedication and hard work, we expanded the organization from two teams in 2023 to seven in 2024, and now, in 2025, we proudly field 11 teams currently, with plans to establish 4 more.

Our player base has grown from 24 kids to 78 in just one year, and we're now at 120 athletes—a testament to the quality coaching and affordable, local opportunities we provide.

Our mission remains steadfast: to provide exceptional opportunities for young athletes in our community.

Our teams compete in tournaments across the Mid-Missouri region, including our own tournament, which draws 500-600 patrons—a significant contribution to the local economy. On any given weekend, our players are in front of hundreds of spectators, representing the Sliders and showcasing the talent and sportsmanship that our organization fosters.

In addition to our on-field success, our social media presence has exploded over the past year, reaching more families and potential athletes than ever before. Our community engagement has grown, and we're proud of the positive impact we're making both online and offline.

As we continue to grow, we project that by Spring 2025, the Sliders Baseball Organization will proudly have 15 + teams flying the Sliders colors. We are working on outreach with Fort Leonard Wood, which is home to over 15,000 families, this allows us to spread our opportunities and message even further.

We invite you to join us on this incredible journey. By partnering with Sliders Baseball & Softball, you'll not only support the development of young athletes but also gain visibility within a thriving and expanding community. Together, we can continue to grow and provide opportunities for the next generation of baseball and softball players.

MAIN GOALS

AFFORDABILITY

Many boys and girls in our area have had to travel hours just to play competitive baseball and softball, often facing the burden of paying thousands of dollars for the opportunity. We are committed to ensuring that these young athletes have access to the same opportunities as those who may not be able to afford high fees or endure long commutes for practice. The Sliders are determined to fill this gap.

VALUES

Our goal is to instill values, a strong work ethic, and character in our young athletes, guiding them to become pillars of society. We aim to develop future leaders who will pass these same principles down to our future generations.

EXPANSION

In the near future, we aspire to build a facility that will serve as a valuable resource for our young athletes and the community. This facility will provide a dedicated space for skill development, ensuring that training can continue year-round, regardless of outdoor conditions.



Sponsors,

Your sponsorship goes far beyond monetary value. Baseball and softball are not just about the game—they're about the memories made and the lessons learned along the way. With your support, we can extend these invaluable experiences to even more children, helping them grow both on and off the field.

Currently, our board members and a select group of dedicated parents are essentially working a second full-time job to raise funds for the organization. They devote countless hours to fundraising and promoting the Sliders, all to keep participation fees as low as possible for our young athletes. With rising costs across the board, this effort demands even more time away from our families and home lives to fulfill our promise of providing affordable, competitive baseball and softball.

However, we are committed to doing whatever it takes to give these young men and women the opportunity to excel in high school sports and beyond. Sponsorships would greatly support our mission, allowing our young athletes to continue pursuing what they love without the fear of financial barriers. We dream of a future where no child has to be told they can't play because their family cannot afford it. We'd love to be able to sponsor any child in need, ensuring they have the same chance to play alongside their peers.

As mentioned prior, we aspire to build a facility in the near future that will serve both our young athletes and the broader community. This facility would provide a dedicated space for skill development, ensuring our players can train year-round, regardless of outdoor conditions. Your sponsorship can help us obtain this goal.

Respectfully ,

Sliders Baseball & Softball

Board Members

Erik Cravens - President

As President of the Sliders organization, Erik oversees all aspects of the club's operations including team selections, training programs, and community outreach initiatives. He is committed to fostering a positive and supportive environment for all players, parents, and coaches.

Dan Mendenhall - Vice President

As the Vice President of the Sliders organization, Dan plays a crucial role in supporting the club's operations, working closely with the president, coaches, and board members to ensure the smooth running of all activities. Dan is responsible for strategic partnerships, such as overseeing training programs, managing logistics, and coordinating events with the local city parks and recreation departments.

Carrie Grunloh - Treasurer

Carrie brings financial expertise and a passion for youth sports to her role as Treasurer of the Sliders organization. With years of experience in accounting and financial management, Carrie ensures that the club's finances are managed with transparency and integrity.

Michelle Bock - Secretary

Michelle serves as the Secretary of the Sliders Board of Directors, where her exceptional organizational skills and dedication to the sport help keep the club running smoothly. With a background in administrative management and a keen eye for detail, Michelle is responsible for maintaining accurate records, coordinating meetings, and ensuring effective communication within the club.

Annie Bailey, Casey Pearson, Rachel Jung

All three have their own unique set of skills and help the Sliders in all aspects. They are the inaugural part of making sure that we raise funds for the organization as well as making sure that we keep our mission and vision statement intact and running smoothly. Without any of these members and their hard work, it would make it nearly impossible to keep the operations running smoothly.