# PREMIUM MEDICAL MEMBERSHIP OMNIA MEDICAL BY OMNIA MEDICAL

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### PREMIUM MEDICAL MEMBERSHIP

Omnia Privé is a medical membership focused on personalized, preventative, and comprehensive care. By prioritizing your unique needs, lifestyle, and goals, this model allows us to go beyond the limitations of traditional care to deliver a truly patient-centered experience.

With Omnia Privé, you'll enjoy extended consultation times, direct access to your physician, and a proactive approach to health that emphasizes prevention, early detection, and long-term wellness. Offering multiple membership tiers, we ensure flexible options tailored to meet your individual healthcare needs.

Our program is about more than medical care—it's about building a relationship of trust and understanding, empowering you to achieve and sustain optimal well-being.

We're excited to introduce you to this new standard of care.

### WHY CONCIERGE?

At OMNIA PRIVÉ, we believe that the best healthcare experience comes from a direct relationship between the patient and the physician, unencumbered by the constraints and limitations of health insurance and traditional primary care.

### CARE TAILORED TO YOU

Omnia Privé removes the barriers of insurance, allowing us to focus entirely on you. Your healthcare is customized to your unique needs with individualized care plans that prioritize your health, well-being, and peace of mind.

**Direct Access to Your Physician:** Traditional primary care often involves extremely long waits for attaining appointments and rushed visits. By stepping outside the constraints of insurance reimbursement, we can offer extended consultation times, allowing for thorough discussions of your health concerns and truly comprehensive care. With Omnia Privé, you'll have the advantage of seeing us right away without waiting months, weeks, or even days—your health and time are our priority. We are here when you need us!

#### **UNCOMPROMISING QUALITY**

Our extended visits allow for in-depth evaluations and personalized health management, ensuring your care is tailored to your unique needs without the constraints of insurancemandated guidelines. By removing these barriers, we can offer access to advanced diagnostics and the latest preventive options—always chosen with your health and wellbeing as the top priority.

#### PREVENTIVE CARE WITH PURPOSE

We emphasize prevention and early detection with personalized health plans and longer, more meaningful appointments. This forward-thinking approach helps safeguard your health and addresses potential issues before they arise, keeping you on the path to longterm wellness.

## PERSONALIZED AND COMPREHENSIVE CARE

### EXTENDED CONSULTATION TIME

Concierge physicians often spend

## **30 TO 60 MINUTES**

per patient visit compared to an average of less than

# **10 TO 15 MINUTES**

in traditional practices.



#### SMALLER PATIENT PANELS

Concierge doctors typically manage

# **200 TO 400 PATIENTS**

with our practice aiming at a panel less than that, allowing for more personalized attention, whereas traditional primary care physicians may have panels exceeding

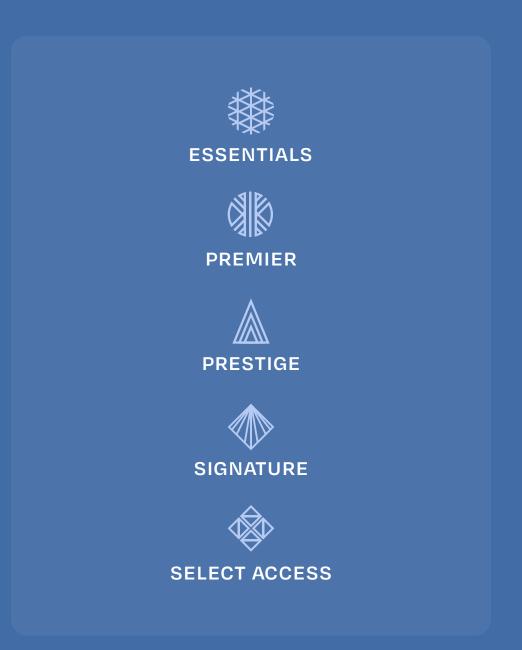
# 2,000 PATIENTS.



By choosing OMNIA PRIVÉ, you invest in a healthcare model that prioritizes you. Experience the freedom, quality, and personalized attention that comes from a practice dedicated solely to your well-being, without the constraints of insurance.

### **MEMBERSHIP OPTIONS**

Whatever your health goals may be, we offer membership options tailored to meet your unique needs.





\$1,500/YEAR

### ESSENTIALS

Unlock the foundation of personalized healthcare with our Essentials Membership.

#### WHAT'S INCLUDED:



Annual Comprehensive Visit:

A thorough evaluation to assess your overall health and create a strong foundation for your healthcare journey. This will include a detailed review of your lab results.



Essential Members will also have the opportunity to schedule one additional office visit during the year to address any new concerns or follow-ups.



#### **Prescription Management:**

Ensuring your medications are effectively managed and tailored to your health needs. This includes monthly refills if needed.



#### Lab Evaluation:

We will thoroughly review your annual lab results, explain them in detail, and ensure you fully understand each aspect, providing clear recommendations to keep your health on track.



#### Individualized Health Plan:

A targeted, personalized health plan created specifically for you, focusing on your unique needs and goals.



#### Access to a Health Portal:

Membership to our patient portal where you can access your health records, results, and message your health team.



\$3,000/YEAR OR \$750/QUARTER

### PREMIER

Experience a higher level of care with our Premier Membership, designed for those who seek comprehensive and accessible healthcare services.

#### WHAT'S INCLUDED:

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#### Annual Comprehensive Visit:

A thorough evaluation to assess your overall health and create a strong foundation for your healthcare journey. This will include a detailed review of your lab results.



#### Monthly Visits:

Enjoy the flexibility to schedule an appointment each month for any reason-whether it's an acute concern, a follow-up, or simply to check in. This ensures your health is consistently monitored, and your care plan is adjusted as needed to keep you feeling your best.



#### **Priority Scheduling:**

Prioritized scheduling to ensure you receive care when you need it most.

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#### Individualized Health Plan:

A targeted, personalized health plan created specifically for you, focusing on your unique needs and goals.



#### Access to your Physician:

Response within 24 hours of any messages received through our secure HIPAA compliant patient portal. This includes any requested callbacks.



### PRESTIGE

All the benefits of the Premier tier, plus exclusive enhancements.

#### WHAT'S INCLUDED:



**Unlimited Visits:** 

Schedule appointments whenever you need—whether for an urgent concern, a follow-up, or just a check-in. With unlimited visits included, you'll have the peace of mind that your health is always our primex concern. Prioritized same-day appointments are also available if needed, ensuring timely care and continuous support for your well-being.



#### Annual Nutritionist Evaluation:

As part of this tier, you'll receive an evaluation by a licensed and registered dietician, with recommendations tailored to support your overall health and wellness. We will review and discuss these recommendations with you to ensure they align with your personalized care plan.



#### Direct Access to Your Physician:

Receive a private phone number to communicate directly with your physician whenever needed—whether by phone, text, or email.



## Appointment Scheduling & Specialist Coordination:

We will assist you in scheduling appointments for specialists, laboratory testing, and diagnostic imaging. Direct communication with specialists to discuss diagnostic and treatment plans.



#### Medical Support While You Are Away:

No matter where life takes you, we're here to ensure your health remains a priority. Whether you're traveling or temporarily away, your physician will be available through your private contact number to provide medical recommendations or offer guidance on local healthcare resources.



#### Quarterly Health Plan Review:

Regular reviews of your health plan, arranged by our dedicated team, to ensure you are always on track to achieve your health goals.







#### MEMBERSHIP FEE: \$10,000/YEAR OR \$2,500/QUARTER

### SIGNATURE

This tier is designed for those who demand the highest level of premium services and unparalleled access to their healthcare team. It will include all the benefits of the Prestige tier, plus exclusive enhancements.

### WHAT'S INCLUDED:



#### Personalized Home Visits:

Enjoy the convenience of quarterly scheduled home visits, bringing expert medical care directly to you in the comfort of your own home. Additionally, should the need arise, you'll have the option to schedule one home visit per month for personalized attention. Whether for routine evaluations, chronic condition management, or urgent concerns, this service ensures you receive comprehensive, high-quality care without ever leaving your doorstep.



#### **Coordination of Medical Services:**

As part of this premier tier, we take the stress out of managing additional healthcare needs by coordinating everything for you. Whether it's arranging for medical equipment, securing a skilled home health aide, or organizing specialized care services, we ensure that every aspect of your care is seamlessly managed. Our goal is to provide you with unparalleled support, so you can focus on your health and well-being while we handle the logistics.





#### **Appointment Scheduling:**

We handle all your appointment scheduling, including laboratory draws, with home lab draws at no additional cost.



#### Direct Access to Your Physician:

Access to your physician's personal cell phone to get immediate responses to your questions and/or concerns.



### SELECT ACCESS

Select Access is ideal for those who only need occasional care, such as acute visits, and prefer a pay-as-you-go option.

#### WHAT'S INCLUDED:



This tier allows you to schedule visits as needed without committing to a membership. Appointment fees within this tier are determined based on the type and complexity of the visit. We encourage you to inquire directly for detailed pricing information to ensure complete transparency and to better understand what to expect for your specific needs. For those prioritizing continuity of care and long-term value, our annual memberships provide enhanced benefits and a more comprehensive approach to your health.

#### **REDUCED HOSPITALIZATIONS**

Studies have shown that concierge patients experience

# A 60% TO 80% REDUCTION IN HOSPITAL ADMISSIONS

due to proactive and continuous care.





### WHICH TIER IS RIGHT FOR ME?

Choosing the right membership tier depends on your healthcare needs, lifestyle, and how much access to personalized care you require. Use the table below to compare tiers and determine which one aligns best with your priorities.

	***	Premier	Prestige	Signature
Benefits	Essentials			
Annual Comprehensive Visit	~	~	~	~
In-depth Laboratory Analysis	~	~	~	~
Individualized Health Plan	~	~	~	~
Access to Health Portal	~	~	~	~
Monthly Visits		~	~	~
Priority Scheduling & Same Day Appointments		~	~	~
24-hour Response to Queries/ Concerns		~	~	~
Unlimited Visits			~	~
Direct Physician Access			~	~
Annual Nutritionist Evaluation			~	~
Health Counseling While Traveling			~	~
Quarterly Home Visits				~
Monthly Optional Home Visits				~
Full Coordination of Medical Services				~
Home Lab Draws				~



### CHOOSING THE RIGHT TIER: REAL-LIFE SCENARIOS

#### JAMES

#### A Young Professional



#### Profile:

James, 30, is generally healthy but occasionally needs medical advice or care for acute issues.

#### **RECOMMENDED TIER:**

#### ESSENTIALS

#### Why:

The Essentials tier provides James with a comprehensive annual evaluation and a personalized health plan, along with the option for one additional office visit during the year. This ensures he has access to preventive care and support for acute issues while maintaining a structured approach to his overall health.

#### JOHN



#### Profile:

John is a 45-year-old financial trader managing hypertension and diabetes. He frequently travels for work and needs easy access to his physician.

#### **RECOMMENDED TIER:**

PRESTIGE

#### Why:

Unlimited visits, same-day appointments, and direct physician access ensure John can manage his health effectively, even on the go.

#### SALLY



#### A Busy Mother of Three

#### Profile:

Sally is a healthy 40-year-old with a busy lifestyle. She rarely has time for herself but wants to stay on top of her health to be there for her family.

**RECOMMENDED TIER:** 

PREMIER

#### Why:

The Premier tier provides not only a comprehensive annual evaluation and a personalized health plan but also monthly visits and priority scheduling. These features ensure that Sally can address her health proactively without disrupting her busy lifestyle, giving her consistent support to stay on top of her well-being.

#### DAVID

A High-Profile Executive

#### Profile:

David, 55, is a CEO with a demanding schedule and complex medical needs. He values discreet, comprehensive healthcare and requires seamless coordination of services to maintain peak performance.

#### RECOMMENDED TIER:

SIGNATURE

#### Why:

As the highest tier, the Signature plan provides David with exclusive benefits, including quarterly home visits, optional monthly visits, home lab draws, and full coordination of medical services. These features ensure David receives exceptional, personalized care without compromising his time or privacy, reflecting the pinnacle of excellence in healthcare.





### MEET OUR PHYSICIANS



NEERAV S. SHAH, M.D.

Dr. Neerav Shah, MD, is a highly skilled and board-certified primary care physician with a rich and diverse background in medical education, clinical practice, and patientcentered care. A graduate of New York University, Dr. Shah pursued his medical degree at St. George's University School of Medicine. He began his postgraduate training with a rigorous year in general surgery at Maimonides Medical Center in Brooklyn, NY, where he gained invaluable hands-on expertise in acute surgical and medical care.

Driven by a passion for building long-term, meaningful relationships with his patients, Dr. Shah transitioned to internal medicine, completing his residency at Lincoln Medical Center, a prominent teaching hospital affiliated with Weill Cornell Medical College. This dual foundation in general surgery and internal medicine management provides him with a uniquely comprehensive skill set, enabling him to deliver holistic, wellrounded care tailored to each patient's needs.

Dr. Shah further advanced his expertise as an academic hospitalist at Vassar Brothers Medical Center in Poughkeepsie, NY. In this role, he not only cared for acutely ill hospitalized patients but also contributed to medical education by mentoring residents and medical students. His extensive experience across both inpatient and outpatient settings equips him to manage complex medical conditions with confidence, ensuring seamless, coordinated care for his patients.

A compassionate and forward-thinking physician, Dr. Shah combines evidence-based medicine with a personalized approach, emphasizing preventative care and proactive health management.

His broad training and commitment to excellence enable him to address a wide range of health concerns



KAYUR Y. SHAH, M.D., FACP

Dr. Kayur Shah is a board-certified physician in Internal Medicine and has well over 10 years of experience in Hospital Medicine, a medical subspecialty involved in managing acute and critically ill hospitalized patients who usually have complex and comorbid medical conditions. Dr. Kayur Shah's direct and earnest attitude (qualities complimented by many patients) is what makes him a caring, understanding, and trusted primary care provider. His extensive training and dedication to patient care make him an invaluable part of the Omnia Medical team.

Dr. Kayur Shah received his undergraduate degree from the University of Maryland where he was also inducted into the Phi Beta Kappa Honor Society. He went on to complete his medical degree at St. George's University School of Medicine, where he made the Dean's List and Chancellor's List for several semesters. More importantly, it was at St. George's where Dr. Kayur Shah met Dr. Neerav Shah. Dr. Kayur Shah completed his Internal Medicine residency at NewYork Presbyterian-Brooklyn Methodist Hospital in Park Slope, Brooklyn.

During his time at NewYork Presbyterian-Brooklyn Methodist Hospital, an affiliate of Weill Cornell Medical College, he served as an Academic Hospitalist for over 10 years during which time he was involved in the evaluation and management of hospitalized patients in the acute care setting as well as the education/teaching of medical residents for the internal medicine residency program. He attained his Cornell faculty appointment and served as an Assistant Professor of Clinical Medicine for the Weill Cornell Medical College. Dr. Kayur Shah is also a Fellow of the American College of Physicians.

His dual experience in inpatient and outpatient care allows him to approach each patient with a comprehensive understanding of their medical needs, ensuring a smooth continuum of care from the hospital to the primary care setting with a focus on preventive care.

Simply put, Dr. Kayur Shah prides himself in his vast clinical experience, thoroughness, direct and clear communication, and meticulous clinical care. These are all necessary qualities any skilled physician should have to provide exceptional patient care which are difficult to find in today's era of primary care. At the end of day, Dr. Shah wholeheartedly wants what is best for his patients. Not only is he your primary care provider, but also your friend and teammate during your health journey.

## THE ADVANTAGE OF DUAL PHYSICIAN EXPERTISE

At Omnia Medical, you will have access to two physicians who bring extensive experience from academic medical centers, allowing them to confidently identify and manage acute medical issues with precision.

Their training enables them to quickly discern when a patient is truly unwell versus when symptoms may not require immediate intervention, ensuring timely and appropriate care in critical moments.

This expertise is paired with a commitment to longterm outpatient care, providing a seamless approach that addresses both urgent health concerns and ongoing wellness. With this dual focus, you can trust that your care is in skilled hands, whether it's managing a sudden illness or guiding you toward sustained health.

## ENHANCED PATIENT SATISFACTION

physician as a significant benefit.

#### Surveys indicate that

# **97% OF CONCIERGE** PATIENTS ARE SATISFIED

### IMPROVED DOCTOR-PATIENT RELATIONSHIP

with their care, citing the close relationship with their

The concierge model fosters stronger relationships between patients and physicians, leading to better communication and a more personalized healthcare experience.





### FREQUENTLY ASKED QUESTIONS

### IS LAB TESTING INCLUDED?

We assist with blood draw and send your insurance information to our lab partners who will directly bill your insurance company. Unfortunately, in the state of New York, we cannot directly pay for any lab testing.



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#### WHAT IS THE CANCELLATION POLICY

Memberships require a minimum commitment of 6 months. After the initial 6 months, a 90-day notice is required to cancel the membership. If the membership is cancelled before the 6-month period, the patient will be charged for the full duration of the commitment.



#### SHOULD I STILL KEEP MY HEALTH INSURANCE?

While OMNIA PRIVÉ offers comprehensive and personalized care, there are important reasons to maintain your health insurance:

#### Emergency and Hospital Coverage:

Insurance is essential for covering costs related to emergency room visits, hospitalizations, and surgeries that may fall outside of our services.



**Specialized Treatments:** Insurance helps cover highcost specialized treatments and procedures that may be necessary.





### **OMNIA PRIVÉ**

### ACCESSIBILITY AND CONVENIENCE

Many concierge physicians offer

CAN I PAY FOR A MEMBERSHIP MONTHLY?

Memberships can be paid either quarterly or yearly.

# **24/7 DIRECT ACCESS**

via phone, text, or email, ensuring continuous support and prompt responses to health concerns.

### Combining the benefits of OMNIA PRIVÉ with your existing insurance ensures you have comprehensive healthcare coverage and financial protection.

#### Legal Requirements:

4

**Financial Protection:** 

expenses, offering additional peace of mind.

In some areas, having health insurance is mandatory to comply with regulations and avoid penalties.

Insurance provides a financial safety net for unexpected major health

**Prescription Costs:** Insurance can reduce the cost of long-term or expensive medications, even though we manage your prescriptions.





# WELCOME TO A NEW STANDARD OF EXCELLENCE IN HEALTHCARE.

We hope you choose to join the Omnia Medical family, where your health and wellbeing are our top priorities.

#### JOIN OMNIA PRIVÉ CALL OR E-MAIL TO JOIN TODAY

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