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Real Estate Photography Prep Checklist

Full checklist to follow and ensure your real estate photoshoots go smoothly!

Interior:

General/Whole House:

- ☐ ALL Lights On, lamps, vent hood light, etc. (personal preference)
- ☐ Window Treatments
 - ☐ Expensive/Nice Blinds: Leave down in flat position to see exterior view
 - ☐ Cheap/Broken Blinds: Close them all the way up (don't need to even see that they exist), to see exterior view.
- ☐ Depersonalize home if possible (photos, personal items)
- ☐ Turn Off Fans/Hide Portable Fans (PLEASE!!)
- ☐ Turn Off TVs
- ☐ Hide various remote controls
- ☐ Straighten All Furniture (if possible)
- ☐ Hide kids toys (if any)
- ☐ Fluff Pillows
- ☐ Ensure doors are open for all photographed rooms (leave closets closed)



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Kitchen:

- ☐ Ensure all lights are on
 - ☐ Accessory lighting
 - ☐ Cabinet Underlighting
 - ☐ Hood Vent Lights
 - ☐ Microwave Under Lighting
- ☐ Hide Knick Knack Stuff (soaps, brooms, sponges, etc.)
- ☐ Faucets need to be angled, not straight out. If they're straight out they will get lost in some images

Living Room:

- ☐ Ensure all lights are on
- ☐ Ensure all knick knacks and visually distracting items are removed
 - ☐ Remotes, kids toys, etc.

Bathrooms:

- ☐ CLOSE TOILET LID!
- ☐ Shower Curtains
 - ☐ If it's an ugly curtain, open it to hide it. If the shower is uglier, close it.
 - ☐ Sometimes I open them halfway



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Exterior:

Front:

- ☐ Exterior lights on (unless they are coloured... turn those ugly things off)
- ☐ Ensure front window treatments are all the same. It looks weird to have some shades down and some up (sometimes this is unavoidable)
- ☐ Hide recycling bins
- ☐ Hide garden hoses if possible

Backyard:

- ☐ Straighten outdoor furniture (sometimes they're laying down due to wind)
- ☐ Hide any hoses, garbage, generally declutter anything laying around.
- ☐ If Hot Tub:
 - ☐ Open it (if allowed)
 - ☐ Turn on bubbles and lights
 - ☐ If there's a roof, put the roof up
- ☐ If pool
 - ☐ Ensure cover is off.
 - ☐ If manual, forget about it
 - ☐ If automatic, ask for the code and get it open!