



PJGPHOTOGRAPHY.COM

# Real Estate Photography Prep Checklist

*Full checklist to follow and ensure your real estate photoshoots go smoothly!*

Do you need any unfinished spaces photographed?

- ☐ Yes
- ☐ No

If yes, please indicate the area needed

- ☐ Garage
- ☐ Basement
- ☐ Utility/Laundry Room
- ☐ Attic

- ☐ Is there any area/item of interest in the house that needs more photos taken?



PJGPHOTOGRAPHY.COM

## **Interior:**

### **General/Whole House:**

- ☐ ALL Lights On, lamps, vent hood light, etc. (personal preference)
- ☐ Window Treatments
  - ☐ Expensive/Nice Blinds: Leave down in flat position to see exterior view
  - ☐ Cheap/Broken Blinds: Close them all the way up (don't need to even see that they exist), to see exterior view.
- ☐ Depersonalize home if possible (photos, personal items)
- ☐ Turn Off Fans/Hide Portable Fans (PLEASE!!)
- ☐ Turn Off TVs
- ☐ Hide various remote controls
- ☐ Straighten All Furniture (if possible)
- ☐ Hide kids toys (if any)
- ☐ Fluff Pillows
- ☐ Ensure doors are open for all photographed rooms (leave closets closed)



PJGPHOTOGRAPHY.COM

## **Kitchen:**

- ☐ Ensure all lights are on
  - ☐ Accessory lighting
  - ☐ Cabinet Underlighting
  - ☐ Hood Vent Lights
  - ☐ Microwave Under Lighting
- ☐ Hide Knick Knack Stuff (soaps, brooms, sponges, etc.)
- ☐ Faucets need to be angled, not straight out. If they're straight out they will get lost in some images

## **Living Room:**

- ☐ Ensure all lights are on
- ☐ Ensure all knick knacks and visually distracting items are removed
  - ☐ Remotes, kids toys, etc.



PJGPHOTOGRAPHY.COM

## **Bathrooms:**

- ☐ CLOSE TOILET LID!
- ☐ Shower Curtains
  - ☐ If it's an ugly curtain, open it to hide it. If the shower is uglier, close it.
  - ☐ Sometimes I open them halfway

## **Exterior:**

### **Front:**

- ☐ Exterior lights on (unless they are coloured... turn those ugly things off)
- ☐ Ensure front window treatments are all the same. It looks weird to have some shades down and some up (sometimes this is unavoidable)
- ☐ Hide recycling bins
- ☐ Hide garden hoses if possible



PJGPHOTOGRAPHY.COM

### **Backyard:**

- ☐ Straighten outdoor furniture (sometimes they're laying down due to wind)
- ☐ Hide any hoses, garbage, generally declutter anything laying around.
- ☐ If Hot Tub:
  - ☐ Open it (if allowed)
  - ☐ Turn on bubbles and lights
  - ☐ If there's a roof, put the roof up
- ☐ If pool
  - ☐ Ensure cover is off.
    - ☐ If manual, forget about it
    - ☐ If automatic, ask for the code and get it open!