

BrandB Business & Financial Consulting LLC



BrandB Business & Financial Consulting Overview

BrandB Business & Financial Consulting aims to reduce the statistical failure among startup businesses, which represents 82% of small businesses that fail due to cash flow problems, by directly working to build client credit profiles that provide a complete financial resume and roadmap to success for funding opportunities.

We assist clients in the areas of Business Funding Consultation and Loan Packaging, Business Formation, Marketing, Branding, Business Analysis, and Building A Business Credit Profile.

Most business startups rely on their own cash reserves to start and fund the business. They are unable to or have difficulty establishing business credit without having to become a personal guarantor for the business. Finally, most entrepreneurs don't understand how to build their business credit profile with vendors and trade references. A key job of any business owner or CEO is to understand revenue and cash flow and whether that will carry the company to a milestone that can lead to successful financing, or to a positive cash flow.

Who We Are - We are not a lender. We are loan packaging experts for small businesses (from startups to \$50 million in revenue). We offer a 15-point background check and map out a plan to improve your chances of getting approved with various lending institutions. Loan packaging effectively narrates the story of the business through financial statements, detailed projections, and a thorough explanation of how the loan would be utilized. Getting help from our loan consultants means the difference between maintaining the status quo and having the needed funds for growth.

In addition to assisting with loan documents, the loan consultant shares valuable insight into specific underwriting practices. Let us help businesses seeking credit sidestep the most common pitfalls.

It is our vision and mission to educate, inspire and train business owners across the United States and within the local Las Vegas area where we are located by helping strengthen and invigorate the entrepreneurial mindset. We aim to become an essential network provider by connecting attendees of our workshops and annual conference as well as local clients to services to help them achieve their aspirations, infused with business knowledge and resources where they can learn from Industry Experts. We aim to offer the ultimate business building game plan for people who seriously want to ignite their business's growth no matter whether they build online or face to face.



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Our Niche is helping businesses and their owners understand the business credit basics, lingo, funding tiers, score matrix, credit reporting bureaus, and more. BrandB is perfect for new businesses as well as established businesses in the early stages of building a business credit profile. We offer many of the services needed to get a business fully operational as well as approved for funding with a qualified Paydex score and solid business credit profile which stands out in the crowd.



BrandB has hosted several workshops which include, Trucks In Traffic, What's In Your Wallet, and our Build-A-Business vision class for local businesses virtually and in-person. Our annual BBENCE conference empowers and educates entrepreneurs on the importance of networking.

BrandB That's Me!

I am a creative, highly organized and efficient professional with over 30+ years of experience in business start-up, management, and business projects. I have a proven track record for creating innovative solutions and a strong sense of accountability in business development.

We Build Your Credit Profile
While You Build Your Business!

BrandB Does The Work!

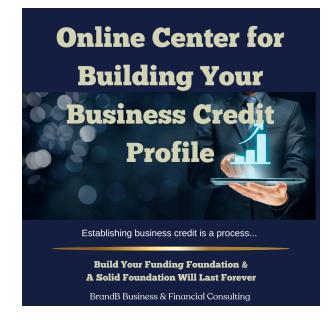
I have extensive knowledge of business formation, state, county, and city licensing requirements. I also have business administration, business marketing and branding tools, credit and fundraising experience in building business credit profiles, non-profit organization funding, business and human resource management, including organizational responsibilities at all levels from inception to current status of Good Standing with the State.

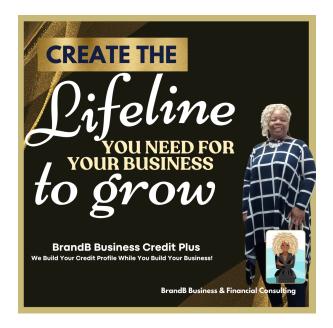


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