



ZERO WASTE FORUM

— PROTECTING PEOPLE, WETLANDS, AND THE ECONOMY —

Mar 30-Apr 3, 2025 | Hollywood, Florida



@RACETZEROWASTE
#ZEROWASTEEEEK



MEET THE HOST

- Woman-founded and -run 501(c)(3) environmental conservation non-profit organization
- Dedicated to reducing consumption, implementing reuse, and promoting an equitable circular economy
- Affiliate of the Zero Waste International Alliance (ZWIA)



Race to Zero Waste[®]

Sustainability in Action

2024 ACHIEVEMENTS

Employed over 30 Zero Waste Trainees

Outreach at over 15 Zero Waste Pop-up locations

Implemented reusables at events & universities

Provided 8 SB: 1383 compliance audits for one hauler

Worked at 82 event days and diverted over 120 tons of landfill waste

Diverted over 500 tons of waste from landfills from two Zero Waste Facilitation projects.

Reached over 57K accounts on social media during Zero Waste Month

Educated +90K people at events and in public spaces

IN PARTNERSHIP WITH:



Advocates for protection and sustainability of human health, clean air, water, soils, and the wetlands ecosystems of the Florida Everglades by way of fully adopting peer reviewed ZERO Waste Hierarchy strategies.



Miami-based organization that inspires local communities to responsibly manage the lifecycle of plastics and waste as part of a global initiative to eradicate marine debris from our beaches, reefs, and oceans.



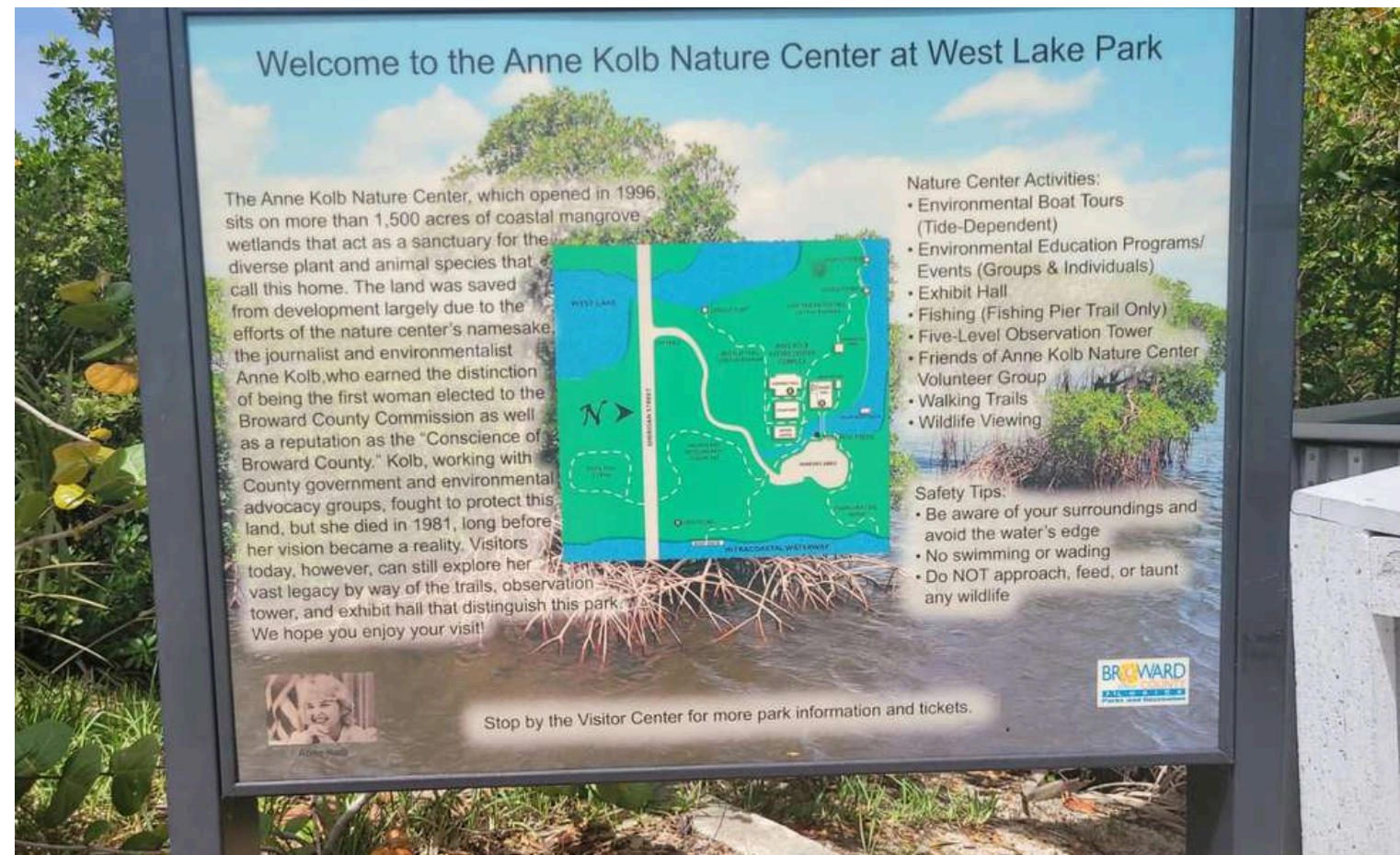
Nonprofit organization and a Zero Waste International Alliance national affiliate with the goal of inspiring communities to embrace and achieve Zero Waste.




AT THE ANNE KOLB NATURE CENTER

 April 1st & 2nd

 751 Sheridan St, Hollywood, FL 33019, USA



ZERO WASTE FORUM PROGRAM

 **March 30th - April 3rd, 2025**

 **Online & in-person at the Anne Kolb Nature Center**

The Zero Waste Forum is an extension of R20W's mission to foster discussions that build an equitable and accessible circular economy. The Forum is a platform to discuss and address the challenges of the future, highlight zero waste principles, bringing together diverse voices for conversations on equity, accessibility, and environmental impact.

What To Expect:

- TRUE Zero Waste Workshop
- Beach Cleanup
- Sustainability Tour
- Esteemed Local, National, and International Speakers
- Local Broward County zero waste businesses and organizations
- Thought-provoking discussions
- Solutions-oriented panels
- Award Ceremony
- Networking opportunity



SPONSORSHIP LEVELS



\$10,000 **ZERO WASTE HERO**

- Inclusion in press release
- Speaker Opportunity
- Funds six scholarships
- Fifteen event tickets
- VIP plastic-free gifts
- Special recognition
- +Marketing benefits ->

\$5,000 **ZERO WASTE CHAMPION**

- Feature on R20W homepage
- Featured logo on event material
- Funds three scholarships
- Eight event tickets
- +Marketing benefits ->

\$2,000 **CONSERVATIONIST**

- Sponsor highlight on social media
- Funds two scholarships
- Three event tickets
- +Marketing benefits ->

\$1,000 **COMMUNITY LEADER**

- Funds one scholarship
- Two event tickets
- +Marketing benefits ->

\$500+ **FRIENDS OF R20W**

- Logo included in sponsor listing
- Tag and thanks on social media
- Education booth opportunity
- One event ticket

PRODUCT/IN-KIND SPONSOR

- Logo included in sponsor listing
- Tag and thanks on social media

SPONSORING THE FORUM

- You will be recognized and celebrated by ~100 attendees
- Your contribution will be acknowledged in event materials, website, social media, and the Race to Zero Waste community e-newsletter, reaching a broad audience of sustainability advocates

Every contribution, no matter the size, will be deeply appreciated!

Direct impact:



Funds Scholarships

Enables us to fund scholarships, providing entry for local community members, students, and organizations who might otherwise find it difficult to attend



Spreads the Message

Helps spread the message of zero waste throughout South Florida in Miami-Dade, Broward, West Palm Beach, and Monroe Counties



Speaker Participation

Facilitates the participation of national and international speakers, thus enriching the event with their insights

IMPACTFUL VOICES FROM 2024

returning in 2025!

- **Ika Akmala (Indonesia):** A leader of 20,000 volunteers, Ika spearheaded the Plastic-Free Sacrifice Movement, replacing single-use plastic across 24 provinces.
- **Michael Karapetian (USA):** The 23-year-old Great Global Cleanup Coordinator for EARTHDAY.ORG has led efforts to remove millions of pounds of trash globally.
- **Iuliia Markhel (Ukraine):** The visionary leader of Let's Do It Ukraine, uniting over 3.5 million Ukrainians in environmental activism, raising awareness about the ecological consequences of war.

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**THANK
YOU**

We look forward to collaborating with
you for a more sustainable future!

