

The background image is a landscape photograph with a warm, golden-brown color palette. In the foreground, a large, leafless tree stands prominently in the center. The ground is covered in a dense layer of mist or fog. In the background, there are rolling hills and mountains, also partially obscured by the mist. The sky is a deep orange-brown, with a bright, glowing sun or moon positioned near the top center, creating a lens flare effect. The overall mood is serene and contemplative.

Why 323 Consulting is different?

STRATEGIC ADVISORY | MINISTRIES & NONPROFITS

323 Consulting

- We don't just create strategy—we help drive execution
- We bring fractional leadership, not just advice
- We apply proven frameworks inside real ministry environments
- We focus on measurable outcomes, not activity

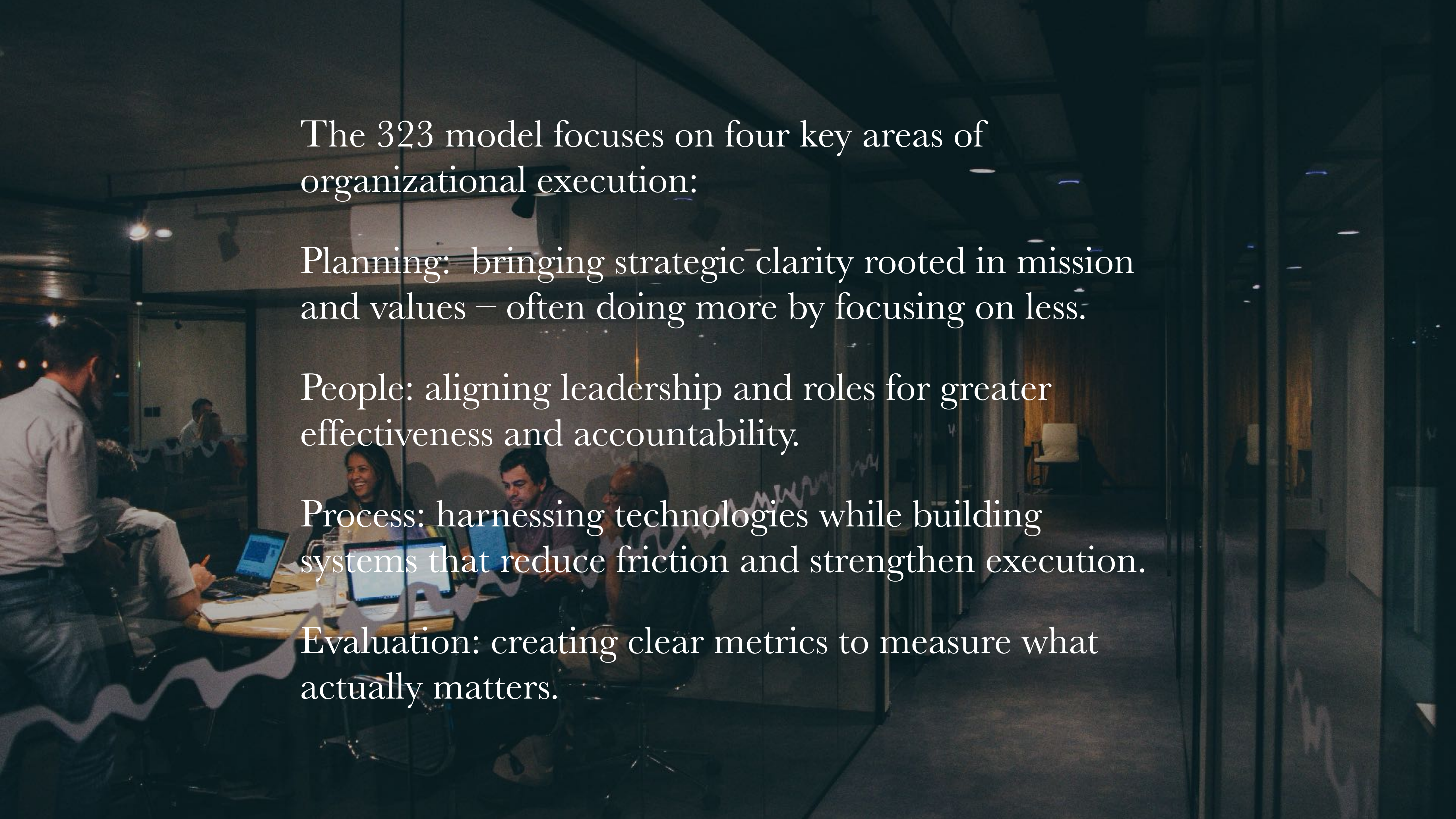
323 Consulting helps

- Ministries experiencing stalled or inconsistent growth
- Leadership teams lacking alignment or execution rhythm
- Transitional or succession planning concerns
- Developing an executive compensation model

A group of people are working in a modern office setting. In the foreground, a man with a beard and glasses is wearing large headphones and looking at a laptop. To his right, another man is also working on a laptop. In the background, a woman is visible, and another man is looking at a laptop. The office has large windows and a modern chandelier with several glass shades. The text is overlaid on the image in a white serif font.

We understand the complexities nonprofits face when trying to align mission with execution.

- Mission does not fully translate into a strategic framework.
- Teams and workflow aren't always aligned
- Donor growth has plateaued or is declining
- Leaders become overwhelmed
- Strategy exists—but not fully implemented



The 323 model focuses on four key areas of organizational execution:

Planning: bringing strategic clarity rooted in mission and values – often doing more by focusing on less.

People: aligning leadership and roles for greater effectiveness and accountability.

Process: harnessing technologies while building systems that reduce friction and strengthen execution.

Evaluation: creating clear metrics to measure what actually matters.

Applying the 323 Model

Move from:

Busy but not seeing desired results

Donor stagnation

Lack of accountability

Siloed teams

Lacking data insight

To:

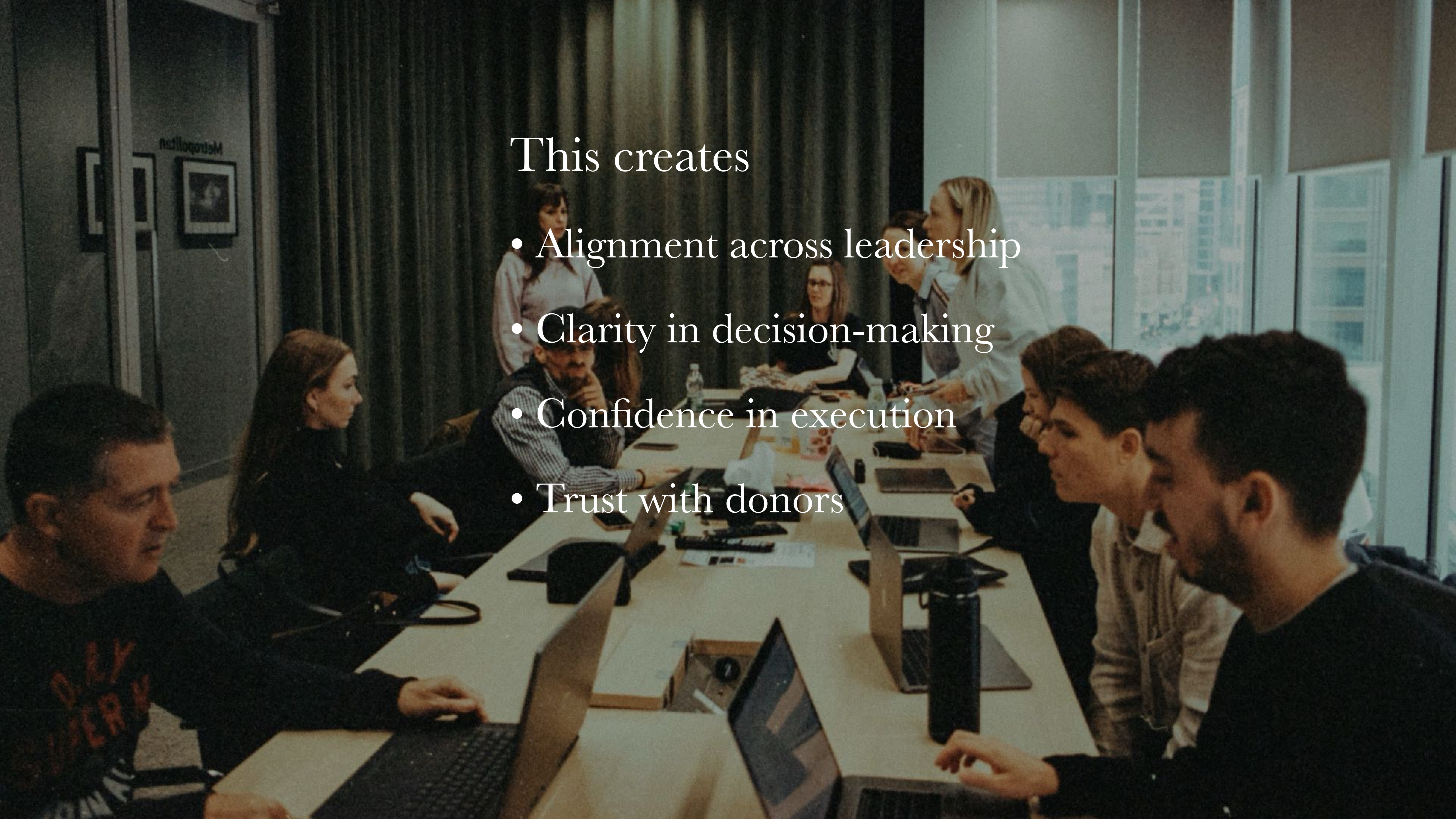
Aligned priorities & execution

Measurable growth in key areas

Clear expectations & ownership

Collaboration & shared goals

Confident, data-informed decisions



This creates

- Alignment across leadership
- Clarity in decision-making
- Confidence in execution
- Trust with donors

A group of four people are shown from the chest up, standing in a circle and holding their hands together in the center. The person on the left is a man with a beard wearing a blue vest over a grey hoodie. The person on the right is a woman with long blonde hair wearing a red vest over a grey hoodie. In the foreground, the arms and hands of two other people are visible, also holding hands in the circle. The background is a blurred outdoor setting with a building. The text is overlaid in the center of the image.

At the end of the day, the goal is simple:
To help your ministry move from intention... to greater
execution... to lasting Kingdom impact.

323 Consulting & Fractional Leadership Services

Let's bring clarity and execution to your ministry.

If you're experiencing:

- Stalled growth
- Misalignment across leadership & teams
- Strategy without full execution

Let's talk.

Schedule a consultation: jtw323.com
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