

A misty landscape with a large tree in the foreground and mountains in the background, overlaid with text.

Why 323 Consulting is different?

STRATEGIC ADVISORY | MINISTRIES & NONPROFITS

323 Consulting

- We don't just create strategy—we help drive execution
- We bring fractional leadership, not just advice
- We apply proven frameworks inside real ministry environments
- We focus on measurable outcomes, not activity

323 Consulting helps

- Small to mid-size organizations (revenue 500K to 15M)
- Ministries experiencing stalled or inconsistent growth
- Leadership teams lacking alignment or execution rhythm
- Transitional or succession planning concerns
- Developing an executive compensation model

A group of people are working in a modern office setting. In the foreground, a man with a beard and glasses is wearing a headset and looking at a laptop. To his right, another man is typing on a laptop. In the background, a woman is also working. The office has large windows and a modern chandelier with several glass shades. The overall atmosphere is professional and collaborative.

Most ministries don't struggle with mission.
They often struggle with strategic execution.

- Mission does not fully translate into a strategic framework
- Teams and workflow aren't always aligned
- Donor growth has plateaued or is declining
- Leaders become overwhelmed
- Strategy exists—but not fully implemented



The 323 model focuses on four key areas of organizational execution:

Planning: bringing strategic clarity rooted in mission and values – often doing more by focusing on less.

People: aligning leadership and roles for greater effectiveness and accountability.

Process: harnessing technologies while building systems that reduce friction and strengthen execution.

Evaluation: creating clear metrics to measure what actually matters.

Applying the 323 Model

Move from:

Busy but not seeing desired results

Donor stagnation

Lack of accountability

Siloed teams

Lacking data insight

To:

Aligned priorities & execution

Measurable growth in key areas

Clear expectations & ownership

Collaboration & shared goals

Confident, data-informed decisions

A group of people are gathered around a long conference table in a modern office setting. They are focused on their laptops, with some looking at the screens and others in conversation. The room has large windows on the right side, providing a view of a city skyline. The lighting is soft and professional. The text is overlaid in the center of the image.

This creates

- Alignment across leadership
- Clarity in decision-making
- Confidence in execution
- Trust with donors

A group of people, including men and women of various ethnicities, are standing in a circle outdoors. They are all wearing casual, warm clothing like hoodies and jackets. In the center of the circle, their hands are stacked on top of each other, a gesture of unity and teamwork. The background is slightly blurred, showing what appears to be an outdoor setting with some structures.

At the end of the day, the goal is simple:

To help your ministry move from intention... to greater execution... to lasting Kingdom impact.

323 Consulting & Fractional Leadership Services

Let's bring clarity and execution to your ministry.

If you're experiencing:

- Stalled growth
- Misalignment across leadership & teams
- Strategy without full execution

Let's talk.

Schedule a consultation: jtw323.com
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