

Building Your FIANCIAL HOME



@THECHANTELLEM

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Roughly 10% of Americans, the most wealthy have a different philosophy when it comes to money.

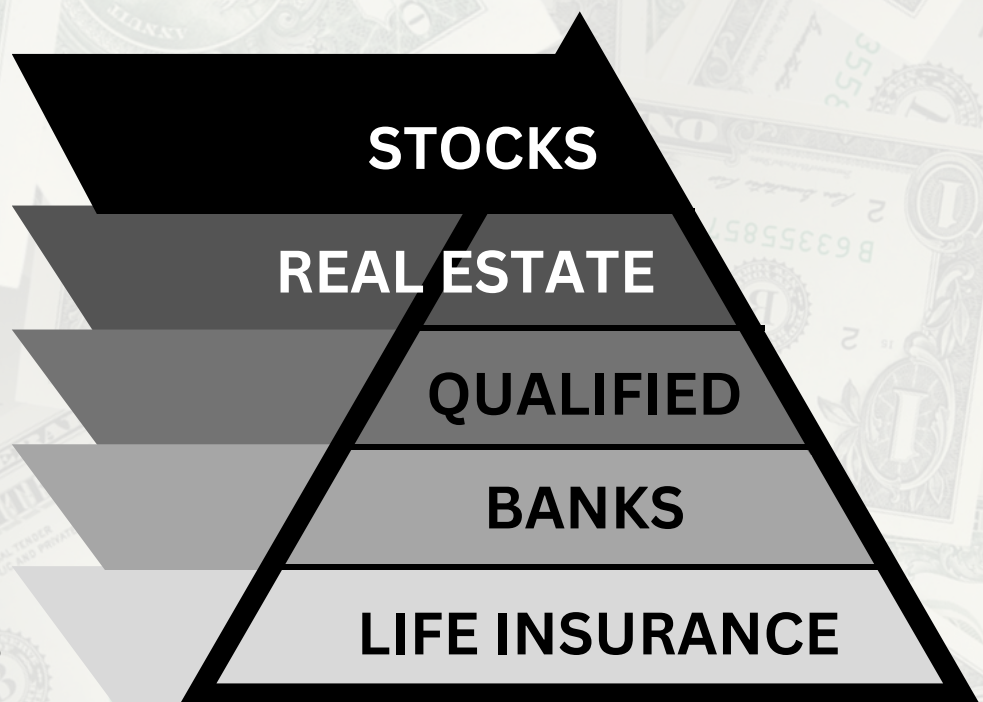
1. They want the most secure foundation so they first protect their foundation with life insurance. While life insurance is not considered an investment, it does have unique features that is comparable to other asset classes.

2. Next, they create savings in the bank and have at least 6 months of savings in there.

3. They save for retirement using qualified vehicles such as a 401k or IRA.

4. Once their foundation is protected and they have a strong savings, they invest in real estate.

5. Finally, they invest in stocks because it's risky and not safe and not the best place to put their money as a primary source of savings.



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Now, lets look at what 90% of people do.

1. They live paycheck to paycheck and gamble by making unwise investments. They buy things they don't need or overspend where they could save.
2. They go into real estate before having any savings.
3. They don't invest enough in qualified plans, if they do at all.
4. After real estate, they start saving money, but generally not enough.
5. Finally, they consider life insurance.



LIFE INSURANCE

BANKS

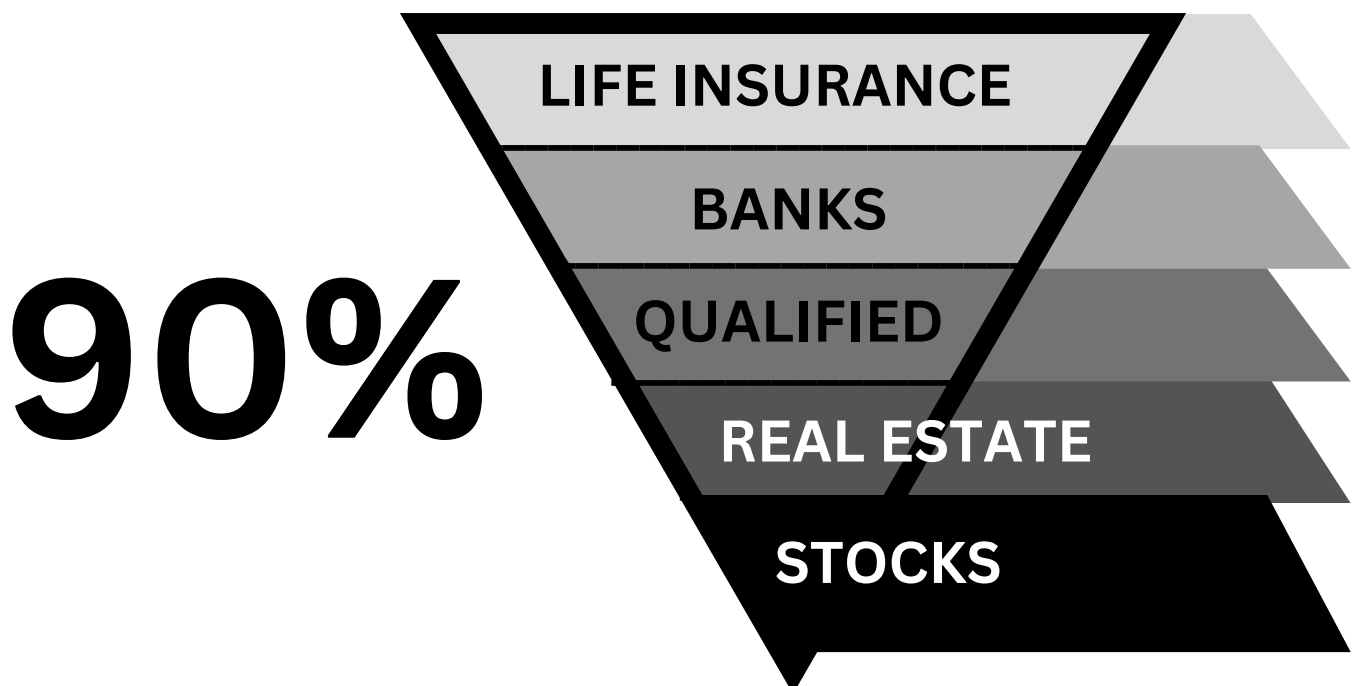
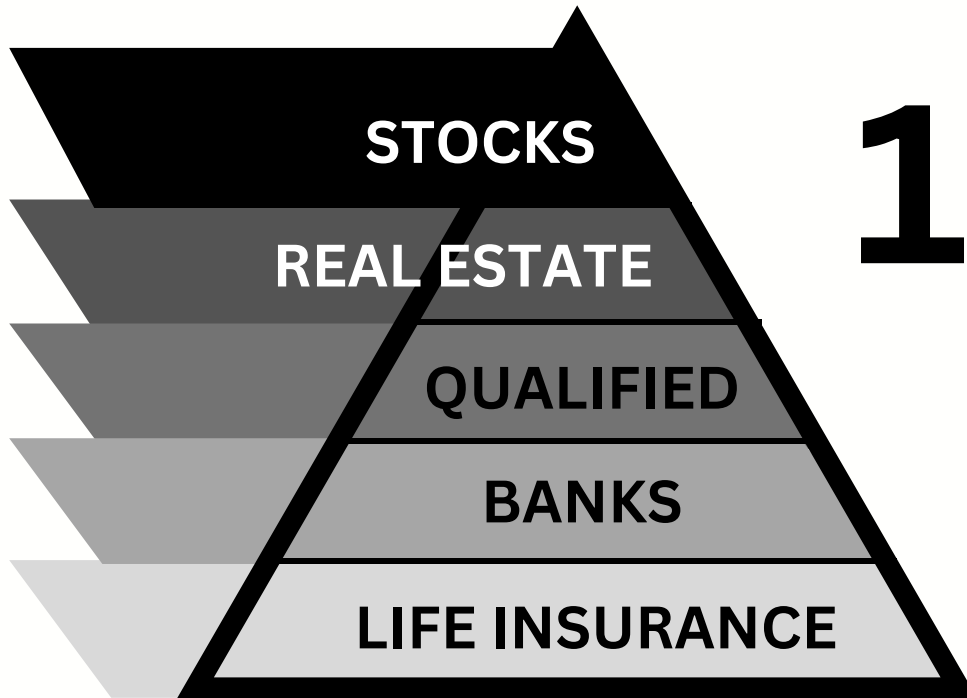
QUALIFIED

REAL ESTATE

STOCKS

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Which triangle looks more likely to tip over? Which seems more safe?



"Live life by design , not by default."

HEY FRIEND,

As a Lifestyle & Financial Strategist, I help people live life by design, not by default. I motivate my clients to elevate both their personal and financial development by implementing effective & personalized strategies & systems.

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If you're looking for a more intentional and prosperous life, let's connect to see how I can provide value to you. To attend a FREE Financial Literacy Workshops, hosted by my agency, click **here**.

Chantelle Miller



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Information provided in this resource came from trainings held at my Financial Agency.