

N F W S L F T T F R

J*CONNECT Journeys & Connections..

Navratri honors the strength and resilience of Goddess Durga—qualities we see reflected in inspiring the women entrepreneurs Mahindra World City, Chengalpattu.

From homegrown ventures to bold startups, these women are building businesses, opportunities, and uplifting creating communities with courage and vision.

Each journey is a testament to **Naari Shakti** driven by determination, creativity, purpose.

This Navratri, we celebrate their achievements and the vibrant energy they bring to our society.



In this Edition

Fashion and Dresses

Women Health Care

Fashion Ornaments

Interior design & Construction

Child Day Care

Education & Library

Career Counselling & More

Canvas Painting & Art

Snacks and Waffles

Groceries, Fruits & Vegetables

Miscellaneous

Elevate your Visibility

Are you an aspiring or established entrepreneur or someone who has a story to share?

Come forward and be part of our next edition!

Book your slot today and let's celebrate your journey.

Call: 8610564907

Email: jagryty@gmail.com

Together, let's build a stronger, entrepreneur

community.



Fashion Entrepreneur and more

Archana Priyadarshini, founder of Archana Priyadarshini® and Dhinam®, is a fashion entrepreneur blending tradition with practicality. With degrees in Apparel Design, Fashion Merchandising, and Retail Management, she began her journey in 2008, crafting handcrafted blouses with family support. Her brands reflect 15+ years of mindful design, offering custom wedding wear and everyday ready-mades.

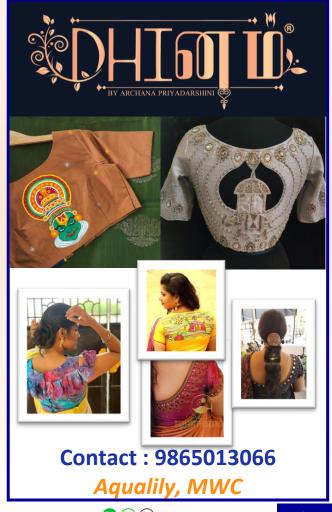
Today, she mentors women entrepreneurs, collaborates with boutiques, and showcases her work at leading exhibits..



Archana Priyadarshini

Archana's story is one of resilience, creativity, and purpose—proving that fashion can be both soulful and strategic

Fashion Mentorship & Skill Building White-Label Collaborations for Boutiques Art & Handicraft Exhibits Readymade Blouse & Shape Wears https://wa.me/message/7YBAWH4LGUD7G1 https://www.facebook.com/archanapriyadarshin i.dhinam/ https://www.instagram.com/archanapriyadarshin ni.dhinam/ https://dhinam.in/



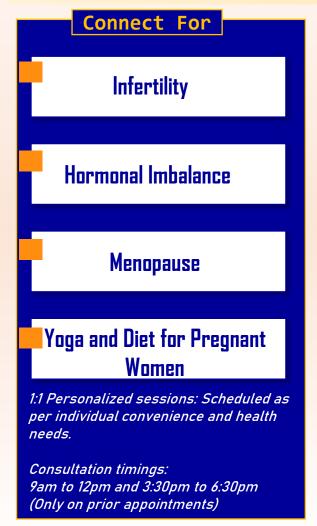


Serving Women Wellness at every Stage

Dr Sushma is a qualified Ayurveda Doctor (MD Ayurveda) from KLE college Belgaum (Karnataka) with specialized training in Pregnancy fitness (CAPPA India) and a Certified yoga Instructor S-Vvasa at University, Bengaluru. For the past 5 years, she has been dedicated to supporting women through every stage of their health journey- from Infertility and hormonal imbalance Pregnancy and to care Menopausal wellness.



Her mission is to empower women with natural and holistic approaches that restore balance, enhance wellbeing and support them at every stage of life







Threads of Elegance and Creativity

Founded in 2012, RD Creation specializes in crafting high-quality, handmade accessories. Our product range includes thread and Kundan bangles, earrings, invisible chain necklaces, beaded bracelets, and other customized creations. We focus craftsmanship delivering superior at affordable prices while ensuring that every piece aligns with our customers' style preferences and expectations.



Bringing you beautifully made thread bangles, kundan jewelry, beaded bracelets, and custom accessories—all crafted with care, style, and affordability







Bridging Design, Research & Community

Ar. A R Narayani is a visionary architect, educator, and entrepreneur with over 15 years of experience. She leads M/s SCHEMA, a research-driven design studio, and co-founded ASNK—a platform uniting architecture, crafts, and traditional foods. With a Doctorate in progress and a passion for sustainable urban planning, she also teaches at SRMIST. Through Kolorkrafts, she empowers self-help groups and NGOs, blending creativity with impact. Her work beautifully connects design, culture, and community

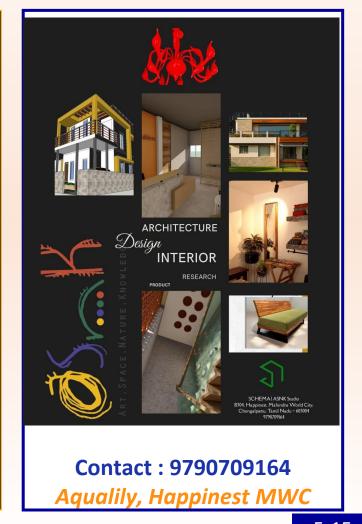


A R Narayani

To be the leading design and build company, recognized for creating transformative, user-centric spaces that enhance quality of life, inspiring communities with environments that are beautiful, functional, and enduring



chdesk?igsh=MTZkeWU2MHpjZDk0cQ==





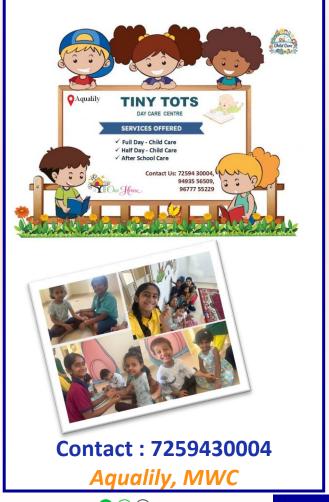
Caring for Your Little Ones with Love & Dedication

TINYTOTS is a warm, secure daycare that blends love, learning, and laughter. With certified caregivers, a low child-to-staff ratio, and a focus on emotional support, your little one receives personalized attention every day. Our curriculum nurtures cognitive and social growth through art, music, story time, and play. Healthy snacks, flexible hours, and a safe outdoor space make us a trusted choice for busy families. At TINYTOTS, every child cherished, encouraged, empowered to explore with joy



To nurture young minds in a safe, loving environment where learning is playful, growth is holistic, and every child feels seen, supported, and celebrated





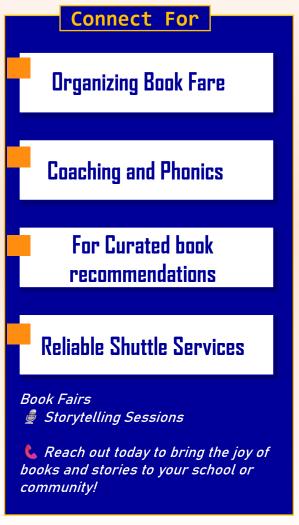


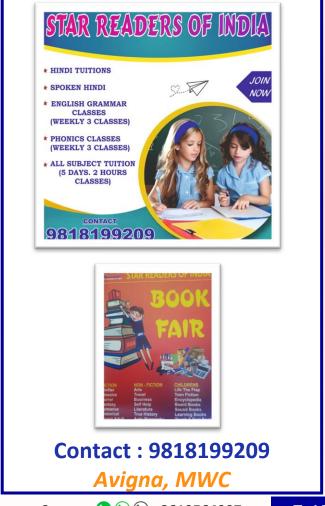
Entrepreneur & enabler for Reading-Driven Growth

Meet Aarti Chauhan, a dynamic educator turned entrepreneur with over 11 years of experience in top institutions. After relocating to Chennai, she launched Star Readers of India, hosting book fairs and offering coaching in Hindi and English. Her ventures now include shuttle services in Avigna; all rooted in her passion for transformation. With a personal library of 2000+ books, Aarti inspires children to grow reading—unlocking creativity, confidence, and lifelong learning beyond the classroom.



Her mission is to inspire children through reading, empower learners through coaching, and transform lives through creative, community-driven ventures







Empowering Students beyond Classroom

Anjali Joshi, a certified career counsellor and mentor at Mahindra World City, supports students through academic coaching, career guidance, and skill-building workshops. Her centre offers maths tuition (grades 8-12), Olympiad prep (grades 4-6), and engaging sessions that build confidence, creativity, and leadership. She's counselled over 200 students, helping them discover their strengths and plan meaningful futures. With a Toy, Games & Books Library and holistic programs, Anjali empowers children to grow beyond textbooks—ready for life, not just exams.



Anjali Joshi

She believes that every child deserves guidance, opportunity, and the confidence to chase their dreams. Together, we can build a supportive environment where learning goes beyond textbooks and children are prepared not only for exams but for life

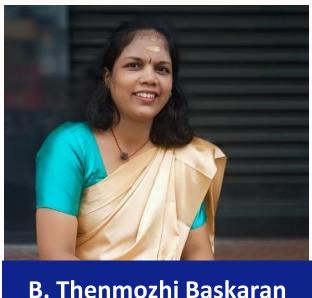






Canvases & Quiet Brilliance:

B. Thenmozhi Baskaran, a talented artist with a BFA in Painting from the Government Fine College, Kumbakonam. Though Arts passionate sportsperson at heart, a health setback led her to discover her true calling in art. With 13 years of experience, Thenmozhi creates stunning canvas and wall paintings, crafts, and custom orders. She's a two-time Guinness record holder and a celebrated kolam artist. having numerous won competitions. Her journey is one resilience, creativity, and quiet brilliance



She creates art that reflects resilience, tradition, and quiet brilliance—turning every canvas into a story worth sharing





Contact: 6383833283

Guduvancheri & MWC



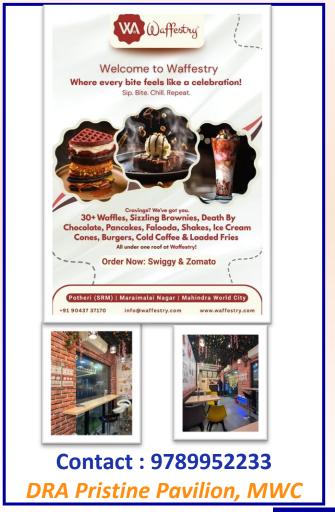
Where Every Bite Tells a **Sweet Story**

Waffestry is your go-to café where comfort meets indulgence. With cozy outlets at Mahindra World City, Maraimalai Nagar, and SRM Potheri, you'll enjoy 30+ waffle varieties, signature sundaes, comfort bites. refreshing beverages—all made fresh with ingredients. Whether you're a premium student, foodie, or dessert lover, Waffestry offers affordable treats, vibrant vibes, and great discounts. Explore waffestry.com and follow us on Instagram to stay updated on offers and new launches.



Celebrating every bite with the vision of bringing global dessert experiences to local communities







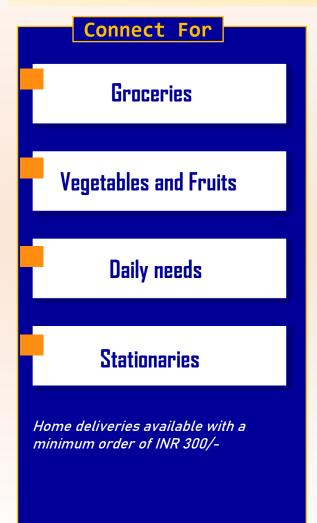
Home grown Super market

Saranya Amuthapandian, a devoted mother, launched "Family First," a neighborhood supermarket, to support her family despite having no prior business experience. Facing financial constraints, market competition, and staffing challenges, she persevered through mentorship, continuous learning, adaptability. Her family's support and customer feedback fueled her growth. By streamlining operations and empowering her team, Saranya built a thriving business. Today, she stands as a beacon of resilience, inspiring women in her community to pursue entrepreneurship with courage and heart



Saranya Amuthapandian

To empower women through resilience, adaptability, and community-driven entrepreneurship—proving that passion and perseverance can build legacies







Expert Online Math Tutor

Radha Lakshmi is a certified Cuemath teacher with over 7 years of experience mentoring students across India, the US, and Australia. Backed by an MBA in Finance, she blends academic depth with practical insight to make math meaningful. Radha teaches students from LKG to Grade 10, using the Cuemath methodology to build strong conceptual understanding and problem-solving skills. Her supportive, personalized approach helps students overcome math anxiety and gain confidence making learning both fun and empowering.

Connect with her at **9487512662** Hallmark Sapphire, MWC



Turning Hands into Canvases of Art



Ashlesha Omkar Mali

Ashlesha is a passionate Mehendi artist who's been adorning hands with beauty and tradition for over three years. 🖖

What began as a hobby has blossomed into a heartfelt craft, where she blends classic elegance with modern flair. Whether it's a festive celebration or a personal milestone, Ashlesha's intricate designs bring joy, charm, and a touch of artistry to every moment. Her love for Mehendi shines through in every stroke, making each creation as unique as the person wearing it.

Connect with her at 8668851865 Aqualily MWC

> Connect with her at **8668851865** Aqualily, MWC



Writers Column

தொழிலதிபர்கள் பெண் இந்த நாட்டின் அதிகமான பொருளாதாரத்திற்கு மிகவும் பங்களிப்பை கொடுக்கிறார்கள். பெரும்பாலும் பெண்கள் தங்கள் வீட்டின் நிதி நிலையை தொழில் பயணத்தை உயர்த்த சுய ஒரு துவக்குகிறார்கள், நோக்கம் அந்த நிறைவேறிய தங்கள் பின் தொழிலை சிறிதாக வைத்து கொண்டு நிறைவு மன கொள்கிறார்கள ் ஆனால், வெற்றி பெற்ற ஒரு தொழிலை மேலும் விருத்தி செய்வதே அத்தொழிலுக்கான தர்மம் ஆகும்.



Meena Senthilvel

காட்டிலும் தொழிலில் பெண்கள் ஆண்களை மிகவும் நேர்த்தி உடையவர்கள் தாங்கள் செய்யும் ஒவ்வொரு முயற்சியையும் மிகவும் ஆர்வத்துடனும், கணக்கிட்டு செய்பவர்கள், கவனத்துடனும், அதனை பெரிதாக செய்ய வேண்டும் என எண்ணும் பொழுது ஒரு சிறு இந்த மனநிலையை அச்சம் தூழ்கிற<u>த</u>ு, அவர்களை கடந்து வழி தாங்கள் செய்யும் தொழிலை மிகவும் எளிதான உன்னிப்பாக கவனித்து, அதனை படிப்படியாக விரிவாக்க வேண்டும். அப்படி செய்யும் பொழுது ஒவ்வொரு படியிலும் என்னென்ன இடையூறுகள் எழுகின்றன என்பதை மிகத் தெளிவாக கண்டுகொள்ள முடியும், அப்படி காணப்படும் நல்ல விஷயங்களையும் இடையூறுகளையும் ஆராய்ந்து அப்பொழுத்தே சரி செய்தால் வெற்றி பெறுவது உறுதி ஒரு தொழில் என்பது அதன் அளவில் அல்ல அதை செய்யும் முறையில் தான் நாம் வெற்றி எனும் இலக்கை அடைய முடியும், ஆகையால் தொழிலின் அளவைக் கண்டு வளரும்பெண் தொழிலதிபர்கள் ஐயம் கொள்ளத் தேவையில்லை, நாம் எடுக்கும் முயற்சியின் அடுத்த படியே வளர்ச்சி இதனை எக்காலத்திலும் கைவிடக்கூடாது, வளர்ச்சியை கண்டு அஞ்ச கூடாது. சிறந்த தொழில் முனைவுகளை முன்னெடுத்து நோக்கம் செல்வகே கிடைக்கும் விஷயங்களை மகிழ்ச்சியுட<u>ன்</u> அதனால் நல்ல நாம் முதலில் நாம்தான் வளர்ச்சியை வரவேற்று, நமது அங்கீகரிக்க வேண்டும் அப்படி செய்யும் பொழுது நம்மை சுற்றியுள்ள அனைவரும் அதனை ஏற்பார்கள் பெண்களாகிய நாம் நம்மையும் நம் தொழிலையும் நேசிப்போம், அதன் எதிரொலி இந்த சமூகம் நம் வளர்ச்சியை கண்டு இயற்கை வெற்றிக்கான உறுதியாக **சூழலை** செய்யும் நன்றி , மீனா செந்தில்வேல்

Meena Senthilvel - Director of Perfomax Consulting and Proprietor of MS Laundry. With postgraduate degrees in English and Library Science, you weren't drawn to traditional employment but your entrepreneurial spirit led you to explore business alongside your husband. Once you understood the landscape, you took the leap and launched your own laundry venture. Today, you run it successfully with deep satisfaction, backed by unwavering family support and your quiet determination Aqualily MWC



Writers Column



नवरात्रि

माँ दुर्गा के नौ दिन आए हैं, घरों में सुख समृद्धि लाए हैं। नवदुर्गा का उत्सव कर रहे सब जन भिक्त में रमा है सभी का तन-मन। हरी-भरी धरा सज गई सारी, गूँज 3ठ रही है जग में तुम्हारी। तेरी महिमा है जग जानी, जय हो तेरी अम्बे भवानी।



Dr. Chhaya Bhadauria

Dr. Chhaya Bhadauria is a dedicated Hindi educator and TGT at Ramana Vidyalaya, Mahindra World City. With a Ph.D. in Agricultural Extension and over a decade of teaching experience, she's led Hindi Divas, Olympiads, and mentored students to publish 27 works in Chakmak magazine. A published poet and translator of 40+ children's books, her journey blends academic depth, creativity, and holistic wellness Iris Court MWC



Nisha Madhusudan

Women empowerment means giving every woman the chance to live life on her own terms—with confidence, dignity, and freedom. It's about equal access to education, work, and decision-making. For me, it's also about learning, growing, and having the courage to try new things—whether in technology, leadership, or just in everyday life. When a woman is supported, she not only lifts herself up but also her family and community. Real progress happens when women are truly seen and heard. Let's keep moving forward—together

Nisha works as a Project Manager at KLA, where she handles projects with focus and clarity. Alongside her professional role, she loves writing content that inspires and connects with people. In her leisure time, she enjoys reading, photography, cooking, and gardening—activities that keep her creativity alive and grounded. She describes herself as someone who enjoys learning, building meaningful connections, and finding joy in both the little things and big goals

Lakewood MWC



Editors Desk



Thank you, my dear friends, neighbours, and entrepreneurs.

Over the last several years, I've come across many people who sincerely inspire me—individuals with remarkable Journeys and wonderful stories. They're working hard to grow their businesses and services with dedication and heart.



I've started this **fortnightly newsletter**—to provide a space for all those who have every potential, and just need a little more visibility and Connections. Looking forward to connecting with you all in the next edition. Till then, take care. Wish you HAPPY NAVARATI AND AYUDH PUJA

Kind Regards, Jagrity Shrivastava Aqualily MWC