

#### NEWSLETTER

# J\*CONNECT Journeys & Connections..

As Ram roars in triumph, we ride the wave of celebration into the second edition of J-**Connect**; a space where fresh journeys unfold and bold dreams take flight.

This issue salutes the spirit of champions, spotlighting entrepreneurs and influencers who are rewriting the rules and rising with resilience. Let their stories inspire your next move, your next idea, your next leap. And as the festive season fills the air with joy and togetherness, may this edition spark celebration in your heart and ambition in your soul.



### In this Edition

**Spices and Herbs** 

**Health mix products** 

**Fashion and Ornaments** 

Confectionery

**Health Care** 

**Education and Art** 

Women health and Ayurveda

Hair, Beauty, Mehendi

Sweets and Snacks

**Organic Products** 

**Miscellaneous** 



### Elevate your Visibility

Are you an aspiring or established entrepreneur or someone who has a story to share?

Come forward and be part of our next edition!

Book your slot today and let's celebrate your journey.

Call: 8610564907

Email: jagryty@gmail.com

Together, let's build a stronger, entrepreneur

community.



# A Spice Artisan with a mission

Joitri Chowdhury, founder of SPICEBLEND, turned her passion for purity and tradition into a thriving spice brand. Since 2022, she's championed authentic, preservative-free masalas crafted through sun-drying, slow roasting, and stone-grinding. Despite early challenges, her commitment to quality earned SPICEBLEND FSSAI certification and PAN India reach. From sourcing South Indian spices to fulfilling bulk orders, Joitri's journey reflects resilience, trust, and a deep love for flavor. She now expands into instant premixes for today's fast-paced kitchens.



Joitri lives by the principle: "If we can't eat it ourselves, we'll never serve it to others." She believes that, Purity is not just our promise, it's our pride."







# Where Style Meets **Affordability**

Krivira Collections is go-to online store for stunning imitation Jewellery and stylish women's and kids' wear. What sets them apart is their direct sourcing from trusted weavers and manufacturers across India, offering incredible variety at budget-friendly prices. From everyday elegance to festive sparkle, Krivira makes shopping joyful, affordable, and exciting. I love staying updated through their WhatsApp group and exploring new arrivals. it's a great way to discover fresh styles and enjoy a seamless shopping experience.



Krivira Collections brings joyful, affordable fashion to life with curated jewellery and apparel sourced directly from trusted Indian artisans







# **Weaving Wellness Through Ayurveda and Yoga**

Dr. Suhasini is a qualified Ayurveda Practitioner. She has done her M.D. (Ayurveda) from Maharashtra University of Health Sciences. She is certified yoga wellness instructor, certified by Yoga certification Board. She has completed Certificate programme in advanced clinical skills in Ayurveda (CACS) from Kottakkal Ayurveda school of Excellence. More than 10 years she is practicing Ayurveda for wellness. She is also engaged in daily Yoga wellness activities.



She believes in holistic healthcare management and hence each treatment is personalised







### Grandmother's Touch — Pure **Nutrition with Love**

Padmapriya ji is a proud grandmother whose love for her family sparked a beautiful entrepreneurial journey. What began as preparing nutritious, homemade snacks for her children—like sprouted green gram balls, horse gram bars, and millet powders—soon evolved into crafting wholesome products for her grandchildren. Her dedication to purity, with no preservatives or additives, reflects her deep care and commitment. Based in Thoetti Thanjavur, Coimbatore (R.S. Puram), Padmapriya ji now offers healthy, handmade food products for all age groups, proving that passion and purpose can bloom at any stage of life.



She is on a mission to nourish every generation with pure, handcrafted food products made from traditional wisdom and natural ingredients.







### **Hearing, Balance & ENT Solutions**

Dr. Sheetal K, M.S. ENT and Certified Vertigo Specialist, is a leading expert in diagnosing and treating vestibular and ENT disorders in Chengalpattu. With decades of hands-on experience in academics and clinical care, she founded the Hearing and Balance Clinic at Sumyuktha Polyclinic to offer advanced, non-invasive diagnostics personalized rehabilitation. Her passion for restoring balance and hearing health is matched by her precision and empathy. From vertigo evaluations to neonatal hearing screening, Dr. Sheetal's clinic is a trusted destination for holistic ENT care, empowering patients to regain clarity, confidence, and comfort in their daily lives.



Her mission is to restore balance, hearing, and confidence through compassionate care and cutting-edge diagnostics—empowering every patient to live with clarity, comfort, and renewed vitality

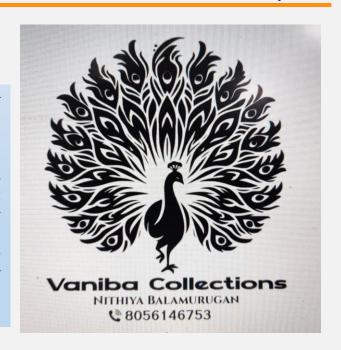






# **Weaving Fashion into Everyday Life**

With a flair for fashion and a passion for celebrating everyday elegance, Nithiya Balamurugan curates Vaniba Collections—a vibrant boutique offering stylish ethnic and casual wear for all ages. From chic Sudi tops and Plazzo pants to graceful straight-cut jewelry, materials and statement collection blends comfort with charm. Whether you're dressing up for a festive occasion or adding flair to your daily wardrobe, Vaniba Collections brings you handpicked pieces that speak style with soul.



Nithiya aims to provide individuals with fashion that blends tradition, comfort, and everyday elegance





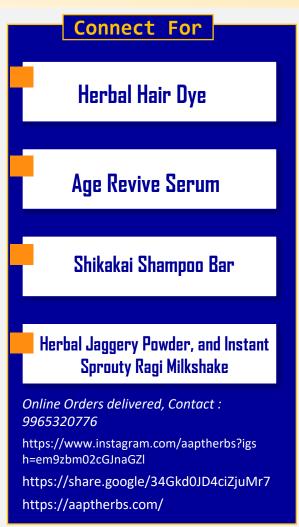


# **Aaptherbs: Nature's Touch for Everyday Wellness**

Founded by Ramya Badri in 2018, Aaptherbs is a natural skincare, haircare, and traditional food products brand based at Sixer Complex, Saradha College Main Road, Salem. She offers preservative-free products like Age Revive Serum, Shikakai Shampoo Bar, Herbal Jaggery Powder, and Instant Sprouty Ragi Milkshake. Her air is to promote natural living and traditional herbs while empowering young entrepreneurs through opportunities. Aaptherbs caters to parlours, boutiques, organic shops, and return gift segments, blending wellness with entrepreneurship.



Her Mission is To provide natural and friendly products for everyone, while creating awareness about traditional herbs and their importance







### The Art of Scented Serenity

Jayeeta Das, founder of Regal Rays (a unit of M/s Shubhangi & Iva Technologies, Chennai), turned her passion for art and candle-making into a luxury brand in 2022. With decades of academic experience and heartfelt support from her husband, she created handcrafted soy wax candles that radiate warmth, elegance, and eco-conscious charm. Regal Rays offers luxury scented candles, raw materials, and corporate gifting options-perfect for home décor, festive celebrations, spas, and wellness spaces. Through workshops and custom collections, Jayeeta inspires local artisans and entrepreneurs, proving that creativity, dedication, and vision can light the way to a meaningful business



Her mission is to light up homes around the world with candles that spark joy, serenity, and connection—crafted with care, inspired by dreams.







#### From Passion to Pastries

Pallavi is a dedicated working professional whose love for baking began with a simple wish—to serve healthy, homemade snacks to her kids. What started as a joyful experiment soon blossomed into a heartfelt passion. The aroma of freshly baked treats filling her home became a source of happiness, especially when shared and savored by others.

Today, Pallavi runs a growing home-based baking venture. Her menu features an irresistible range: assorted brownies, cheesecakes, millet tea cakes (ragi, wheat, kambu, banana, walnut), jar cakes, Korean cheese buns, tres leches cakes, and pastries. She also takes birthday party and return gift orders, blending health, taste, and creativity in every bite



**Pallavi** 

Her journey is a beautiful reminder that with love, dedication, and a dash of courage, a passion can rise into a purposeful business.







# **Dresses designed to celebrate** you

Neethimozhi is a passionate boutique entrepreneur who turned her dream into reality through hard work and creativity. She owns Neethimozhi Boutique, specializing in elegant ladies' wear such as kurtis, sarees, gowns, and trendy ethnic outfits. Selling actively on Instagram, Meesho, and Amazon, she has built a strong presence among fashion-loving women. Starting small, she grew her brand step by step with sheer dedication and attention to detail. Every outfit reflects her unique sense of style and commitment to quality. Managing everything from design to delivery on her own, she stands as a true example of self-motivation. Today, Neethimozhi continues to empower and inspire women entrepreneurs through her journey of style, confidence, and success



Neethimozhi

Her inspiring journey proves that with determination, passion can become a profession







# **Authentic South Indian** Food

Tamizhan Mess in Chengalpattu is a well-loved spot run by Mr. Tamil Prabhakaran, known for serving authentic South Indian meals with care and consistency. The place has built a quiet reputation over the years for its fresh ingredients, traditional recipes, and homely atmosphere. From soft idlis and crispy vadas to flavorful biryanis and curries, every dish reflects the local taste and cooking style. The spices are ground in-house, and the food is made with attention to detail. It's a simple, welcoming mess where people come for honest food and leave with satisfied hearts



Tamizhan Mess is preserving the rich flavors of South Indian cuisine by serving traditional, home-style meals made with fresh, local ingredients







# A Living Legacy of Regenerative **Farming**

Air Marshal Subramanya Sukumar (Retd) and Dr. Sadhana Sukumar have transformed their ancestral land in Kayapakkam into a 25-acre certified organic farm. SONGs is a self-sustaining ecosystem with coconut, mango, turmeric, dairy, bees, biochar, and solar-powered infrastructure. Every input is farm-made—from Panchagavya to vermicompost—ensuring carbon-conscious, chemical-free cultivation. Their mission: to rejuvenate soil, water, and community through regenerative agriculture. They host training sessions for farmers and students, inspiring sustainable living & environmental stewardship



Dr. Sadhana Sukumar & Air Marshal Subramanya Sukumar (Retd)

Their vision is to nurture a self-sustaining, regenerative ecosystem where soil breathes, water flows with purpose, biodiversity thrives, and communities reconnect with nature through mindful, organic farming rooted in Tradition and Innovation

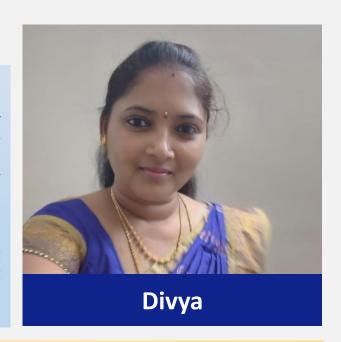






#### **Touch of Elegance: Anarva Beauty Salon at Lakewood**

In the heart of Lakewood, Mahindra World City, Divya has beautifully blended passion and professionalism to create Anarva Beauty Salon—a cozy, home-based haven for selfcare. With a warm smile and skilled hands, she offers a wide range of affordable beauty services, from rejuvenating facials and stylish haircuts to organic hair treatments and precision threading. Her thoughtfully curated menu reflects both quality and care, making Anarva a trusted choice for women seeking elegance, comfort, and personal attention right in their neighborhood.



Divya's mission is to offer elegant, affordable self-care through personalized beauty services in a warm, home-based setting







### A Journey of Grace, Grit, and Glamour

Priya is a vibrant mom of two beautiful girls, whose life story is a blend of passion, performance, and perseverance. A former actor, dancer, and singer, she spent over a decade up the Tamil entertainment industry. professional dance career began in 2007 with Maanada Mayilada Season 3, choreographed by the legendary Kala Master. From there, she rose to fame through numerous shows on Vijay TV and memorable roles in popular serials like Saravanan Meenakshi, Kalyanam Mudhal Kadhal Varai, and many more.

After years in the spotlight, Priya embraced a new chapter—marriage, motherhood, and a digital renaissance. Today, she's a thriving influencer, YouTuber, mom blogger, and social media personality, inspiring thousands with her authenticity, creativity, and charm.



**Priya** 

Her journey is a testament to how dreams evolve, and how passion never fades—it simply finds new stages to shine on.

# **Connect For Creative Campaigns with Star** Power Collaborate on YouTube videos. reels, and blogs Performance-Driven Promotions **Empowerment & Authenticity** https://youtube.com/@priyamanjunathan5 774?si=xPNhP1e6Rczeeb3E https://www.instagram.com/priya the mo m?igsh=NTMwaGY2MXp0ZDlq&utm source =qr





# Knead to Know the joy of baking

Ritu Bokaria is a dedicated homemaker and passionate home baker whose love for cooking blossomed into a heartfelt journey. Baking became her sweetest escape, and sharing dishes with friends and family sparked a deeper purpose—teaching. When her children left for higher studies, she found new meaning in the quiet and launched Knead to Know, her baking classes. Through them, she transforms her love for food into joyful moments, inspiring others to create, share, and celebrate the art of baking.



"Knead to Know is Ritu Bokaria's heartfelt mission to inspire joy, creativity, and connection through the art of home baking."







# CraftyCharu - Creativity through Curiosity

Charu Gupta, known to thousands as CraftyCharu is a self-taught artist who began her journey during lockdown with zero art experience—but endless curiosity. From clay experiments to viral DIY reels, she built vibrant creative community Instagram, Facebook, and YouTube.

Her work inspires everyday people to explore art fearlessly and joyfully. Charu's story proves that consistency and passion can turn a spark into a movement.



Charu believes in the power of curiosity, consistency, and creativity. Her journey reflects a deep faith in starting small, learning along the way, and staying true to one's passion







### **Healthy Sweets – From Her Home to Yours**

What began as her small kitchen experiment to create guilt-free sweets for her family has grown into Iniyazh Healthy Sweets — a heartfelt venture where she crafts traditional ladoos with a healthy twist. She believes taste and health should go hand in hand, so every batch is freshly prepared using natural ingredients like millets, jaggery, ghee, and seeds — with no preservatives or refined sugar. Each sweet she makes carries the warmth of homemade love and the promise of wellness, beautifully bridging tradition with today's health-conscious lifestyle.



As the founder of Iniyazh Healthy Sweets, she loves exploring new and innovative ways to make our age-old ladoos both nutritious and delicious.







# **Annam Creations: Raw Farm** Honey

Annalakshmi Ananth is a passionate entrepreneur behind Annam Creations Raw Farm Honey, offering pure, handcrafted honey infused with traditional wellness. Her products are rooted in nature and crafted with care, using ingredients Thirikadugam, ginger, long pepper, and black pepper to enhance immunity and healing. With a focus on raw, unprocessed honey, she promotes natural living and holistic health. Annalakshmi's dedication shines through every drop-bringing age-old remedies to modern homes with warmth, authenticity, and purpose.

https://www.instagram.com/reel/C99cl95xvMu/?igsh=MWRrY3dzcTg1MWMzeg== https://youtube.com/shorts/0GVy9xIJscs?si=vzSwY201PwcIG4lr

Connect with her at **9486043736** Hallmark Sapphire, MWC



# Mehendi by Sway: Swetha's **Artistic Journey**

Swetha S M, a spirited 3rd-year Engineering student, channels her boundless creativity into the art of mehendi. What began as a fascination blossomed into a passion, leading her to pursue advanced training. Under the name Mehandi by Sway, she offers elegant, affordable designs—from festive poojas to grand, customized bridal and baby shower mehendi patterns. Using 100% organic cones, her work is safe, fragrant, and deeply personal. Each design reflects stories, emotions, and artistry that linger beautifully on the skin.

Instagram – @mehendi by sway

Connect with her at 98403 92017 Iris Court, MWC







### **Unlocking Young Minds with Abacus**

Metro Brain Abacus Academy offers transformative abacus training for children from Jr. KG to 9th grade, helping them calculate faster than a calculator! Through this proven technique, kids develop sharper concentration, memory, listening skills, and creativity. The academy also provides handwriting courses, Vedic Math, and mid-brain memory programs. With certified instructor and engaging methods, Metro Brain Abacus empowers young minds to think faster, smarter, and brighter.

Connect with her at **8140656824** Aqualily, MWC







#### **Personalized Art that connects**

Aakar is Pooja's beautiful venture handcrafted elegance. From customized name plates and magnet frames to trays, coasters, and bookmarks, each piece reflects her love for detail and creativity. Whether you're looking for wedding or corporate souvenirs or a thoughtful gift, Pooja's creations add a personal, artistic touch. I'm so proud to support her journey—she's turning everyday items into keepsakes that speak from the heart

> Customized Name Plates & Magnet Frames, **Wedding & Corporate Souvenirs**

Connect with her at 8220482280 Chengalpattu







### **Empowering Cricket Dreams in Chengalpattu**

From world-class gear to elite coaching, cricket enthusiasts in Chengalpattu have a winning edge thanks to S.A. SPORTS and AKTIV Cricket Academy. S.A. SPORTS, a trusted wholesale and retail dealer, brings top-branded cricket accessories—SS, SG, MRF, CEAT, and more directly to players and teams, ensuring quality and affordability. AKTIV is more than an academy—it's a launchpad for future champions.

Adding to this momentum, Sreekanth R's BCCI Level-1 Certification marks a proud milestone. His achievement reflects the academy's commitment to excellence and its role in shaping skilled, confident coaches.











#### **Writers Column**

एक लेखिका उन्होंने एक सवाल पूछा, "मैं करती क्या हूँ?" मैनें कहा... शब्दों के ताने-बाने में मैं खोयी-खोयी रहती हँ, शब्दों से खेला करती हूँ, शब्दों से बातें करती हूँ, कभी बचपन की गलियों से कुछ किस्से कागज़ पर लिखती हूँ, जब मन बोझिल हो जाता है, लिख कर हल्का कर लेती हूँ। कुछ ऐसे ही ताने-बाने से मैं बुनती रहती हूँ, एक लेखिका हैं और दिल से कार्गज़ पर लिखेती हैं।

– ईशा पुरी

#### भारतीय नारी

Isha Puri

अपने आप में परिपूर्ण है एक भारतीय नारी, वो बहु के रूप में घर के बुजुर्गों की देखभाल करती है, पत्नी और प्रेयसी के रूप में पति की ज़रूरतों का ध्यान रखती है, माँ के रूप में बच्चों की सखी बन शरारत भरे खेल खेलती है और एक अध्यापिका बन उन्हें व्यावहारिक ज्ञान और अनुशासन सिखाती है, बेटी के रूप में ब्याह के पराये घर जाने के बाद भी मोह के अटूट दागे से हमेशा मायके से बंधी रहती है, जीवन रूपी रंगमंच में अपनी हर भूमिका को वो बखूबी निभाती है मोम सा दिल रखने वाली वो ज़रूरत पड़ने पर फौलाद बनने का हौंसला पी दर्शाती है. इसी लिए तो दुनिया की भीड़ में अपनी एक अलग पहचान

और अप्रतिम कहलाती है

#### तेज

इस तेज़ रफ़्तार ज़िंदगी से कुछ लम्हें चुरा लिए हैं मैंने अपने लिए, अपनी इच्छाओं को पूरा करने के लिए, कुछ लिखने के लिए और कुछ मनपसंद पढ़ने के लिए,

उम्र के इस पड़ाव पर अपनी खुशियाँ चुनने लगी हूँ मैं समझ गयी हूँ ज़िंदगी की क्षणभंगुरता और खुल के ज़िंदगी जीने लगी हूँ मैं।



Isha Puri

Ms Isha Puri holds a Master's degree in English Literature along with a B.Ed., and teaching has always been her passion. After marriage, she devoted several years to raising her children, temporarily pausing her career—but the dream of returning to the classroom never left her heart. Fifteen years later, she embraced the opportunity to teach again with wholehearted joy. She has taught in both India and Japan, enriching her perspective through cross-cultural connections with students.

For her, teaching is far more than a profession—it's a source of joy and deep self-fulfillment. Alongside her teaching journey, she nurtures a profound love for writing. Many of her blogs and short stories have been published on various platforms, where she uses writing as a beautiful medium of self-expression.



Hiranandani, OMR

Currently, she also conducts public speaking classes from home, empowering learners to express themselves with confidence and clarity. Teaching, writing, and mentoring together form the very essence of who she is.

https://drive.google.com/drive/folders/1zAcpyUo8HlfkzVPBAdUxB-Yod92Y8tJc?usp=share\_link



#### **Writers Column**

### करवाचौथ

सजने-सँवरने का दिन आया है, प्यार का पैग़ाम लाया है, हाथ पर मेहंदी, माँग में सिंद्र सजाया है, आ जाओ चाँद— करवा चौथं का त्योहार आया है। करवा चौथ भारतीय संस्कृति का एक महत्वपूर्ण हिस्सा है, जो महिलाओं के अखंड सौभाग्य की कामना को पूरा करता हैं। इस त्योहार में सोलह श्रृंगार करने और चंद्रमा की पूजा करने जैसी परंपरा है। आज की महिलाएँ इस व्रत को पारंपरिक भूमिकाओं के साथ एक ऐसे पर्व के रूप में देखती हैं जहाँ वै अपनी इच्छा से त्याग करती हैं और प्रेम व्यक्त करती हैं। महिलाओं के लिए यह एक सशक्त और लोकप्रिय पर्व है, जहाँ वे अपने जीवनसाथी और इस पवित्र रिश्ते के प्रति अपनी भावनाओं को व्यक्त करती हैं। यह त्योहार पारंपरिक मान्यताओं के साथ आधुनिक रिश्तों में भी प्यार और समर्पण का प्रतीक है। – दीपमाला

Ms. Deepmala Sati is a passionate Physics teacher with infectious enthusiasm for Science and a deep love for teaching. She holds a Master's degree in Physics and a B.Ed., and has taught across CBSE, ICSE, and IB schools in Mumbai and Chennai. Her diverse experience reflects her adaptability and dedication to student growth. Currently, she conducts Math and Science coaching classes, continuing to inspire young minds with clarity, curiosity, and a hands-on approach to learning.



Iris Court, MWC



#### **Writers Column**

#### பெண்களின் வெற்றி

பெண்களின் வெற்றி என்பது தனிப்பட்ட சாதனையை மட்டுமல்ல; அது குடும்பத்தையும் சமூகத்தையும் முன்னேற்றுகிறது. கல்வி, தன்னம்பிக்கை, உழைப்பு, பொறுமை ஆகியவை பெண்களின் வெற்றிக்கான அடிப்படைக் கற்கள். இன்றைய பெண்கள் அரசியல், அறிவியல், விளையாட்டு, தொழில், கலை, சமூக சேவை என பல துறைகளிலும் சாதித்து வருகிறார்கள்."ஒரு பெண் வெற்றி பெற்றால், ஒரு தலைமுறையே வெற்றி பெறுகிறது" என்பதே உண்மை.

Preethi Paventhan, wife of Dr. Paventhan (ENT), is a proud mother to two wonderful children— Gaurav (8) and Zara (2). She is a national swimmer and medalist whose journey in the pool began at the tender age of six. For Preethi, swimming is far more than a sport—it's her happy place, where every stroke refreshes her mind, strengthens her body, and fills her heart with endless joy. Her dedication to the sport reflects her vibrant spirit and unwavering commitment.

Beyond the pool, Preethi is a passionate and driven individual who thrives on learning, embracing new experiences, and growing each day. Her enthusiasm is contagious, and she brings the same energy to everything she does.



Aqualily, MWC



#### J Connect – Journeys and Connections

Your Monthly Dose of Inspiration, Visibility & Growth Are you ready to be seen, celebrated, and supported? J Connect is more than a newsletter—it's a movement. We spotlight the journeys of passionate individuals, creative entrepreneurs, changemakers and beyond.

#### What We Do:

- Share real stories that inspire
- Build meaningful connections across communities
- Help you grow your brand with visibility and heart

Whether you're a budding artist, a bold business owner, or someone with a story that deserves to shine—J Connect is your stage.

Join the circle. Share your journey. Spark your growth. Follow us, feature with us, and let the world know who you are.

#### **J'CONNECT**

Where every story finds its spotlight, Where every Journey finds its Connections

As I wrap up this second edition of J Connect, I'm filled with gratitude for the vibrant energy and stories that continue to flow through this platform. Each journey shared is a reminder of the brilliance that surrounds us—entrepreneurs, changemakers who simply need the right space to be seen and heard. This newsletter was born out of a desire to offer that space to amplify voices, spark connections, and celebrate the spirit of growth. Thank you to everyone who has read, shared, and contributed. Your support fuels me.



More journeys await. More stories deserve the spotlight. And J Connect will be here soon. Until next time, take care and wish you a great festive season

With Kind regards, Jagrity Shrivastava Aqualily MWC