



البرنامج الوطني لتطوير قطاع  
الثروة الحيوانية والسمكية  
NATIONAL LIVESTOCK & FISHERIES D. P.

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



**04 - 06 Feb. 2024**

Riyadh Int. Convention & Exhibition Center

**SIMEC**



**AquaFish**

المعرض السعودي الدولي للثروة السمكية  
Saudi International Marine Exhibition

**3rd Edition - Saudi Arabia**

**Post Report**



[simec-expo.com](http://simec-expo.com)



Under the Patronage of

**His Excellency Eng. Abdulrahman Abdulmohsen A. AlFadley**

Minister of Environment, Water and Agriculture

Chairman of the Board of National Livestock and Fisheries Development Program

The Saudi International Marine Exhibition was opened

and it was held in Riyadh from 4 - 6 February 2024.

# Exhibition Objectives



The first ever specialized exhibition in Saudi Arabia focusing on fisheries, aquaculture and related maritime activities and industries.



Ideal platform for B2B talks and commercial agreements between importers and exporters of live, chilled and frozen seafood products.



Showcase modern technologies and cutting -edge global industries in fisheries with the aim of localizing and utilizing them.



Promote foreign investment and local investment opportunities in aquaculture.



Networking with the key investors and decision makers in in the fields of fisheries, aquaculture, seafood and processing.



Unique opportunity for establishing effective partnerships with the sector's leading local and international companies, key players and networking with industry experts and professionals.



Unmatched connection point between the National Livestock and Fisheries Development Program (NLFDP) and private sector partners.

# Workshops Key Topics

- Sustainability Empowered by On-Site Oxygen Gas Generator.
- Revolutionizing Aquaculture Sustainability with GalaxEye Blue: Leveraging Satellite Imagery for Enhanced Efficiency.
- Occurrence of Mycotoxins in Common Raw Ingredients Used in Aqua Feed.
- ARASCO-EWOS Portfolio: Creating New Waves in Aquaculture.
- Smart Aquaculture ..... What's Next?
- Seaweed Farming Initiative in the Kingdom: Future Opportunities and Visions.
- Application of new Technologies in Genetic Breeding Programmes in Aquaculture.
- The Development and Localization of the Salmonid Production Technologies in the Kingdom of Saudi Arabia.
- Pioneering a Sustainable Future Through Marine Biorefinery in Kingdom of Saudi Arabia.
- Ecosystem Approach to Fisheries Management.





# Exhibition in Numbers



**+15,000**  
Exhibition  
Visitors



**+120**  
Local and international  
exhibitor



**35**  
Participating  
countries



**3500**  
Saudi  
businessmen



**450**  
International  
businessmen



**15**  
Government sectors



**20**  
Workshops



**40**  
Local and  
international  
speaker



**9**  
Agreements

## Exhibitors Profile



Retailers / wholesalers



Seafood exporters/importers



Aquaculture farms



Catering



Aquaculture technology



Feeds Companies



Consultations



Other



Food processing &  
packaging technology



Restaurants / hotels /  
food supply



Fisheries



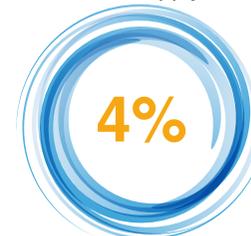
Boat industry



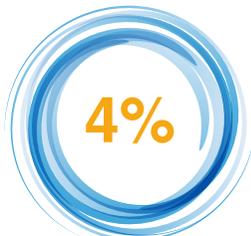
Diving and fishing tools



Algae technology



Education and training



Governmental entities



Online sellers



Marine environment

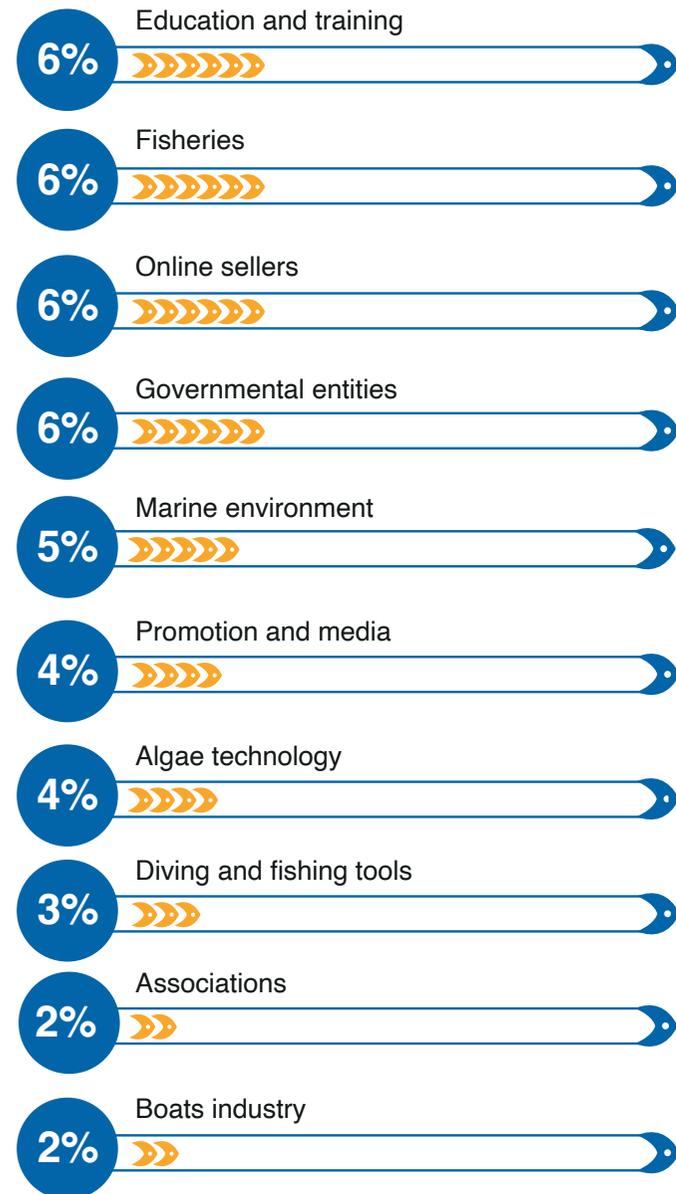
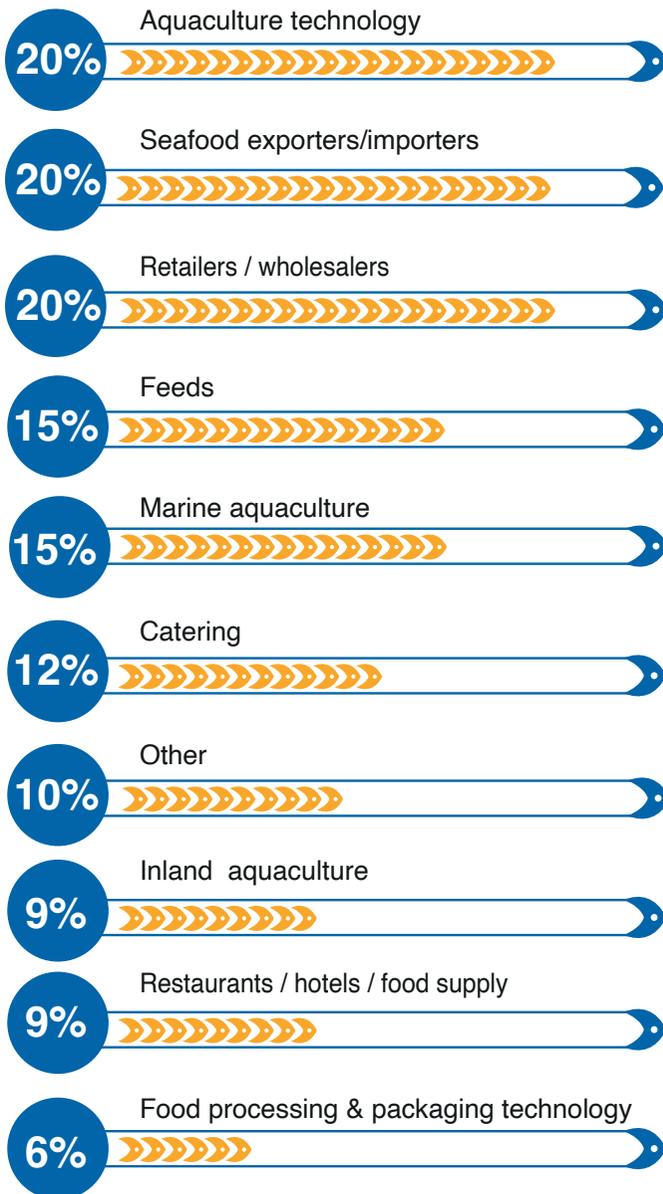


Associations

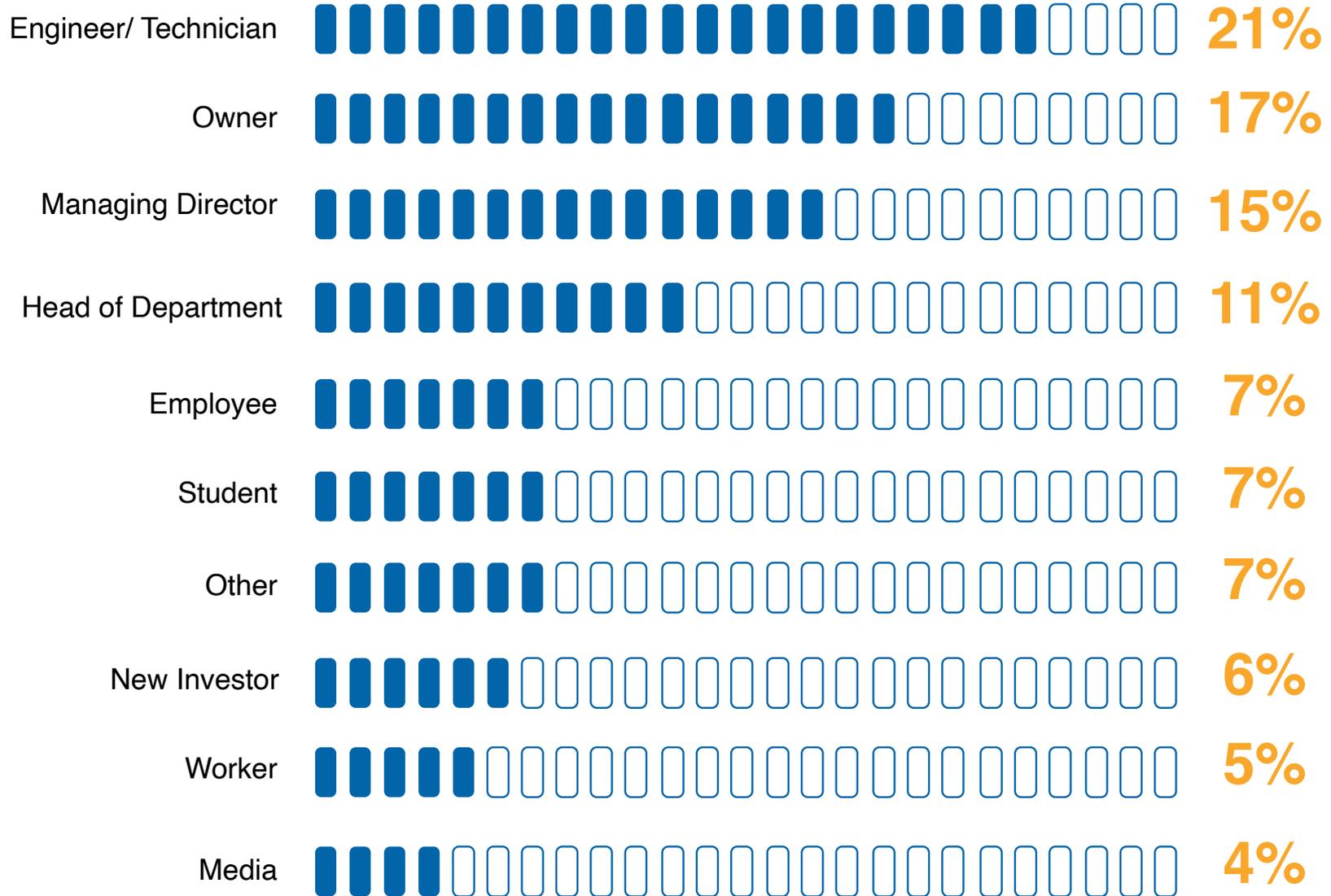


Marine industry

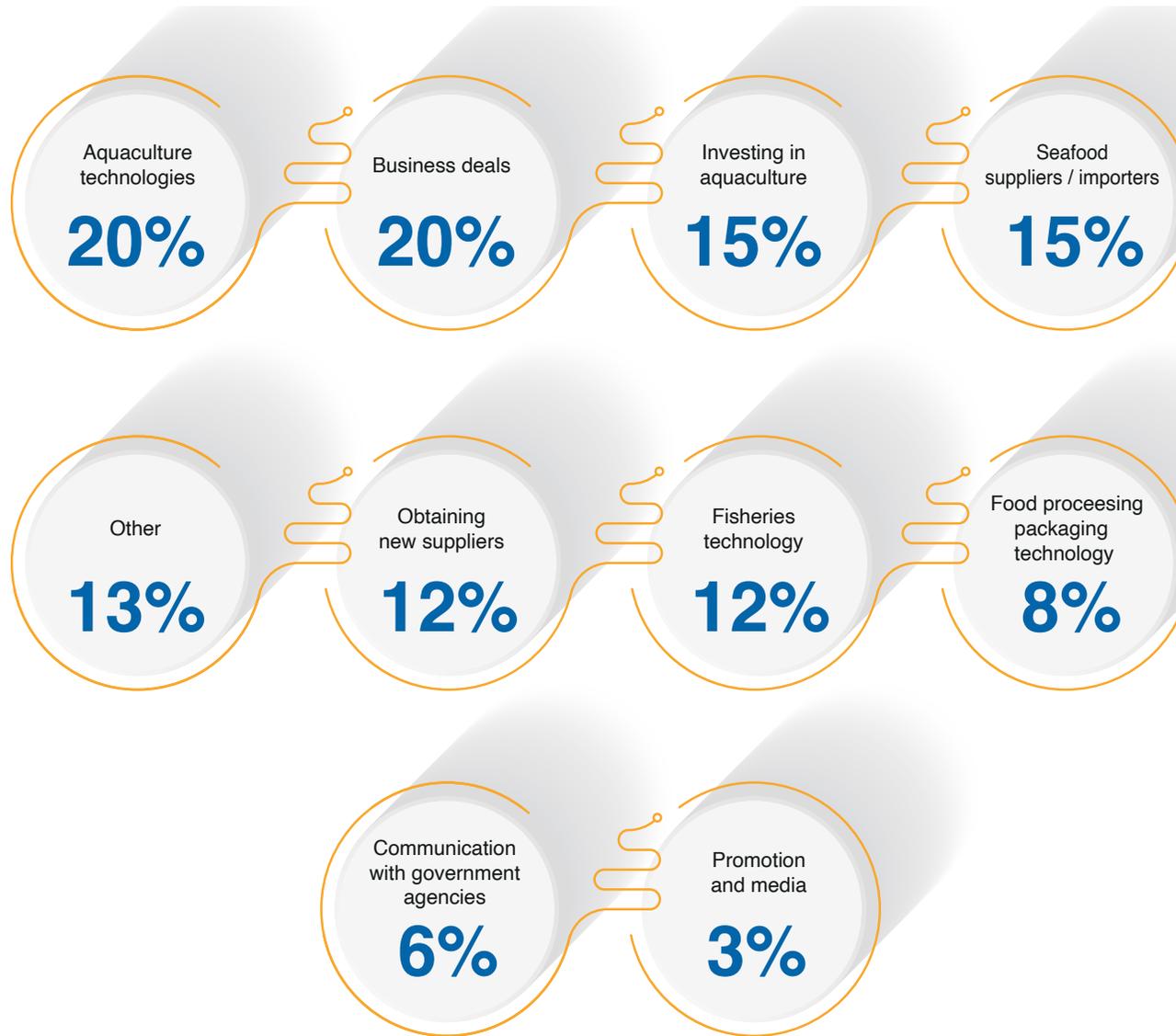
## The sectors of the companies that visited the exhibition



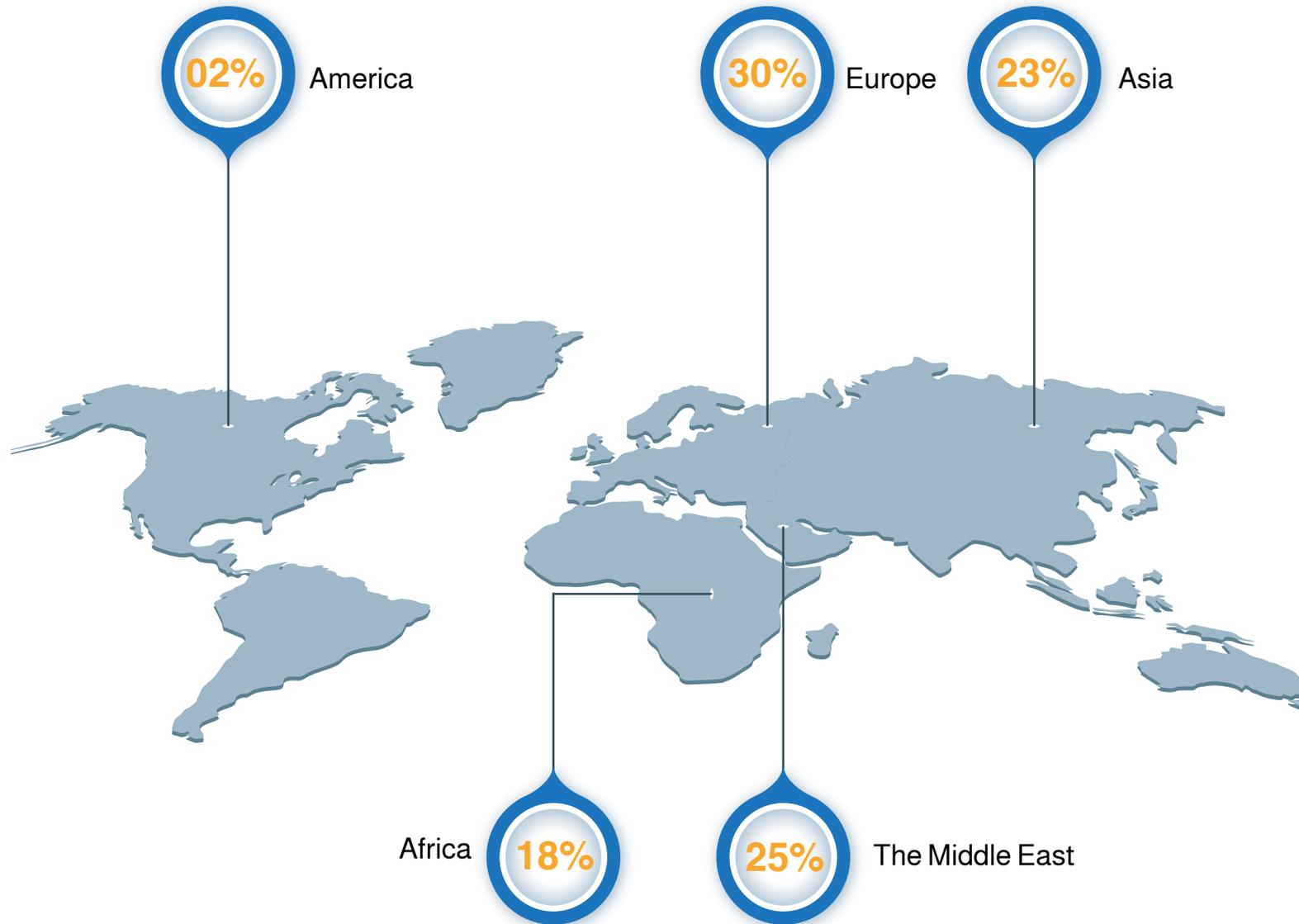
## Visitors profile



## The purpose of visiting the exhibition



## Countries participating in the exhibition

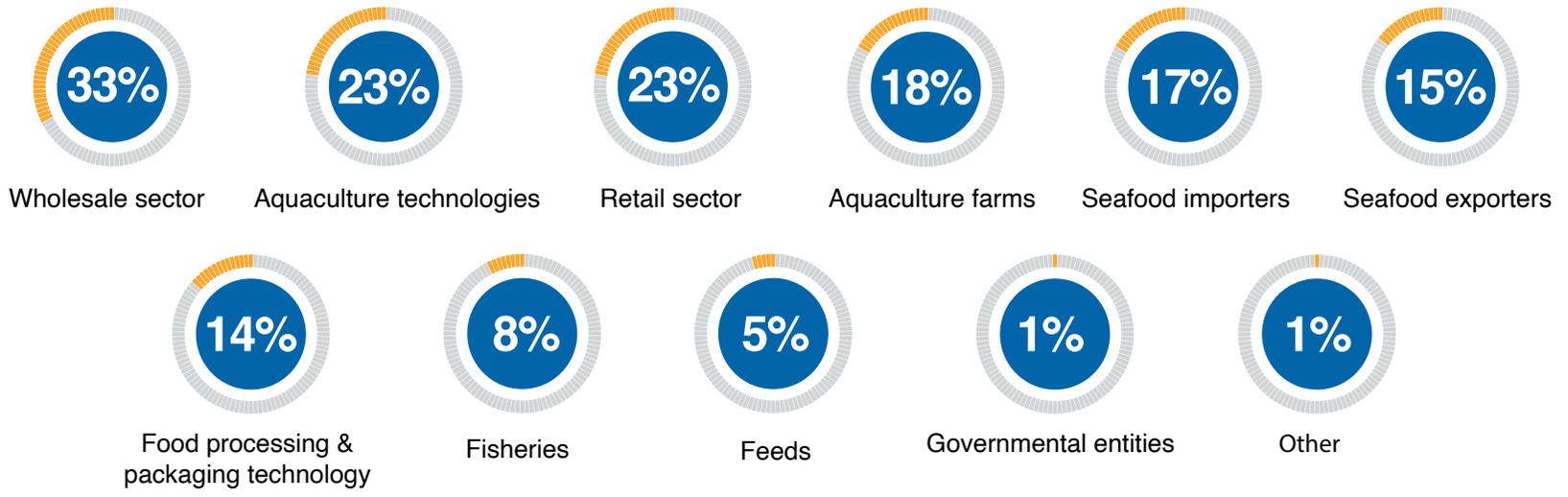




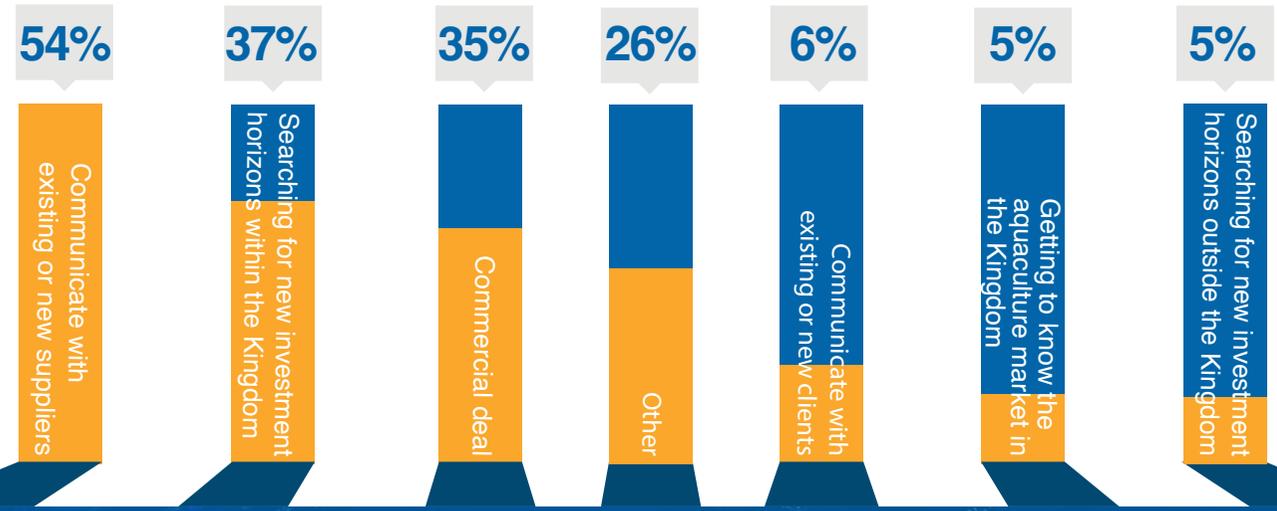
# Businessmen Communication Program

CONNECT

## Business Meetings by Sector



## Meeting Purposes



# Signing Cooperation Agreements And Understanding Memorandums



 Memorandum of Understanding between National Livestock & Fisheries Development Program and NEOM

 A cooperation agreement between Tabuk Fisheries Company and NEOM

 Memorandum of Understanding between Naqua and Topian

 Memorandum of Understanding between Pure Salmon and Topian

 A cooperation agreement between Radwa company and Tharwat Seas

 A cooperation agreement between the Almabdioon Center - King Abdulaziz University and MATKuling Company

 A cooperation agreement between the Almabdioon Center - King Abdulaziz University and Danfoss Company

 A cooperation agreement between Wattani Aquaculture Association and MASADER platform

 A Cooperation agreement between LANA Agricultural Company and Ecowaterchina



## Master Class (Cook with the Chef Experience)

An innovative educational platform taking place in the Saudi International Marine Exhibition 2024. It provides live cooking lessons and workshops taught by expert chefs from the Saudi Chefs Association.



## Seas Chef (Live Cooking)

The seas chef is a contest between professional chefs in which they make Saudi and International dishes that are evaluated by a group of expert judges. Seas Chef Contest Categories are:

Category 1 - International main course with seafood ingredients

Category 2 - Main Saudi dish with seafood ingredients

Category -3 Soups and salads with seafood ingredients

Category 4 - Sandwiches with seafood ingredients

Category 5 - Appetizers with seafood ingredients



# Media Coverage



# TOP AN. NEOM

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Contest Supervised & Organized by

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راعي منافسة شيف البحار والماستر كلاس



Exhibitors

العارضون



# SIMEC AquaFish

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3rd Edition - Saudi Arabia

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