

# Congo2050

## BUSINESS COUNCIL

# ABOUT DRC INVEST

DRC Invest attracts and facilitates private sector investment and provides strategic market entry support to businesses seeking to access the Democratic Republic of Congo (DRC) market.



“We can no longer afford to view economic development as the exclusive domain of government. The private sector must lead the way. The Congo2050 Business Council offers more than a mere group membership, it is a commitment to rebuilding trust, creating decent jobs, and ensuring that Congolese citizens feel the benefits of their country’s immense wealth.”

**Ben Leyka, CEO, DRC Invest**

# ABOUT CONGO2050

Congo2050 is a strategic framework initiated by DRC Invest members in the private sector. Its aim is to establish the Democratic Republic of Congo (DRC) as a major economic force by the year 2050. It prioritizes business-led industrialization, digital transformation, and security to create a competitive investment environment, accelerate economic growth, and drive regional and global trade integration. The framework is built on six key pillars, with the private sector as the engine of implementation:

## Private Sector-Led Industrialization & Infrastructure

Encouraging private investment in special economic zones (SEZs), smart cities, energy, and transport networks to boost manufacturing and trade.



## Security & Business Protection (Physical & Digital)

Strengthening national security, cyber resilience, and investor protection to ensure a stable and predictable business climate.



## Value Addition & Resource-Based Industrialization

Moving beyond raw material exports by incentivizing private investment in local processing, beneficiation, and sustainable resource management.



## CONGO2050 6 PILLARS

## Human Capital & Workforce Development

Partnering with businesses to invest in skills training, entrepreneurship, and technical education, ensuring a workforce that meets private sector demands.



## Digital Economy & Innovation

Expanding fintech, AI, blockchain, and broadband infrastructure through private sector-driven technology adoption and entrepreneurship.

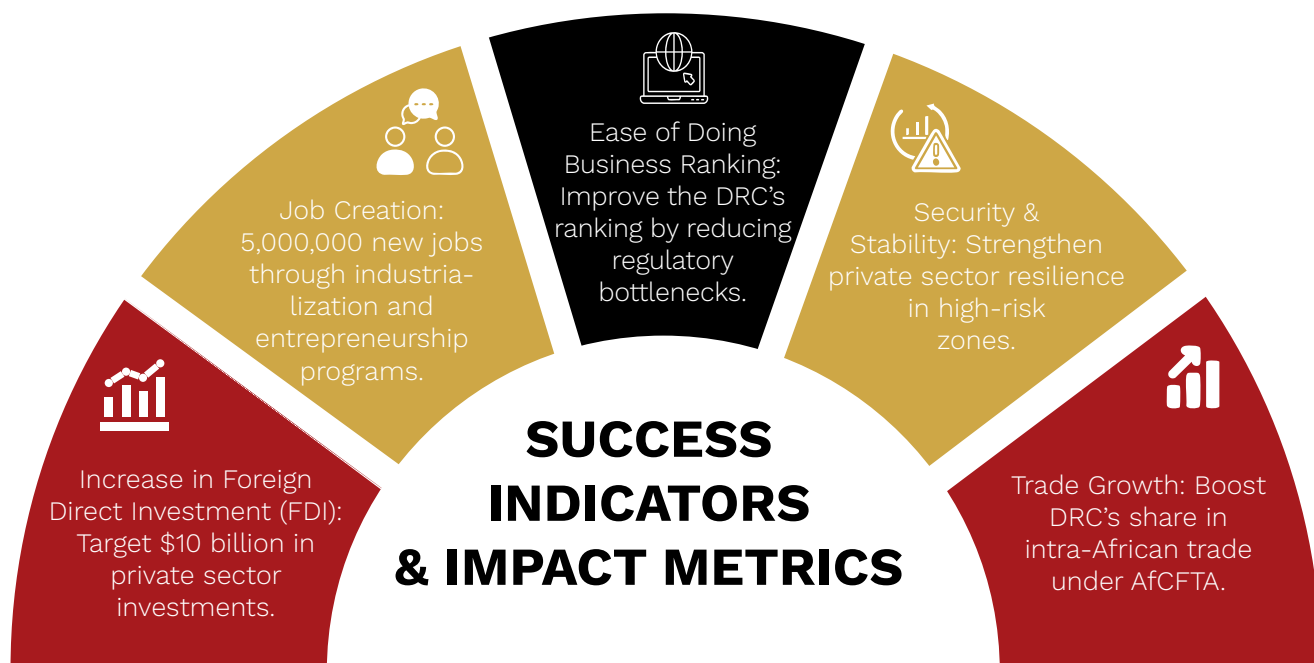
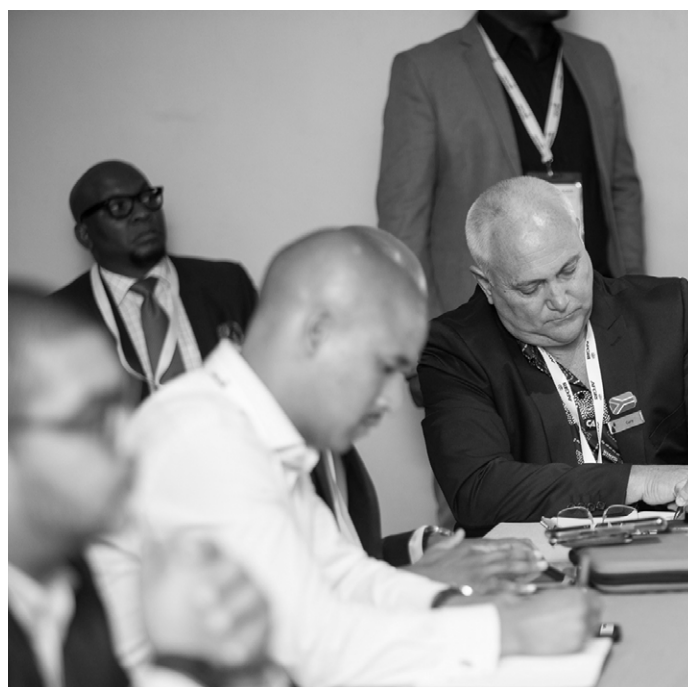
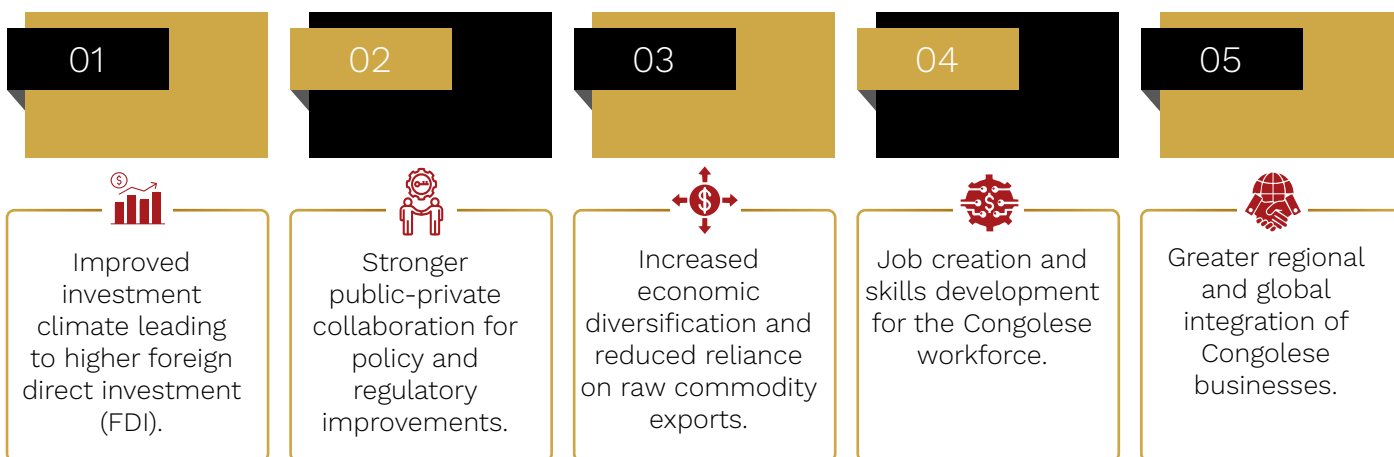


## Regional & Global Trade Integration

Positioning DRC as a business-friendly hub for AfCFTA trade and international investment, facilitated by private-sector-led logistics, finance, and e-commerce expansion.



# EXPECTED IMPACT OF THE CONGO2050





# ROLE OF THE CONGO2050 BUSINESS COUNCIL

The Congo2050 Business Council serves as a membership body fostering private sector engagement in the DRC's economic transformation. It facilitates collaboration among businesses, government, and international partners, ensuring the private sector actively participates in policy advocacy, investment promotion, and sustainable development initiatives.

## HOW BUSINESSES CAN GET INVOLVED IN CONGO2050 STRATEGIC FRAMEWORK

Private sector engagement is crucial to the success of Congo2050, ensuring sustainable economic growth, industrialization, and job creation in the Democratic Republic of Congo (DRC). Companies already operating in the DRC, or those looking to enter the market, can participate in the framework in several key ways:

### JOIN THE CONGO2050 BUSINESS COUNCIL

#### Why join?



##### Shape Policy Reforms

Engage with policymakers to improve the business climate.



##### Drive Investment & Industrial Growth

Influence strategic projects in key sectors.



##### Enhance Security & Risk Mitigation

Contribute to solutions for a stable business environment.



##### Expand Regional & Global Business Opportunities

Leverage trade agreements such as the AfCFTA.



##### Access Exclusive Networking Platforms

Collaborate with influential business leaders, investors, and policymakers.

### WHO SHOULD JOIN?



✓ Multinational corporations



✓ Local enterprises



✓ Startups committed to long-term investment in the DRC.

### HOW TO JOIN?



Apply for membership to gain a direct voice in policy advocacy, investment strategy, and business climate reforms.



Participate in sectoral committees focusing on investment, trade, security, infrastructure, and skills development.



Explore investment opportunities and connect with local business networks through Congo2050 Investment Roadshows / strategic meetings.



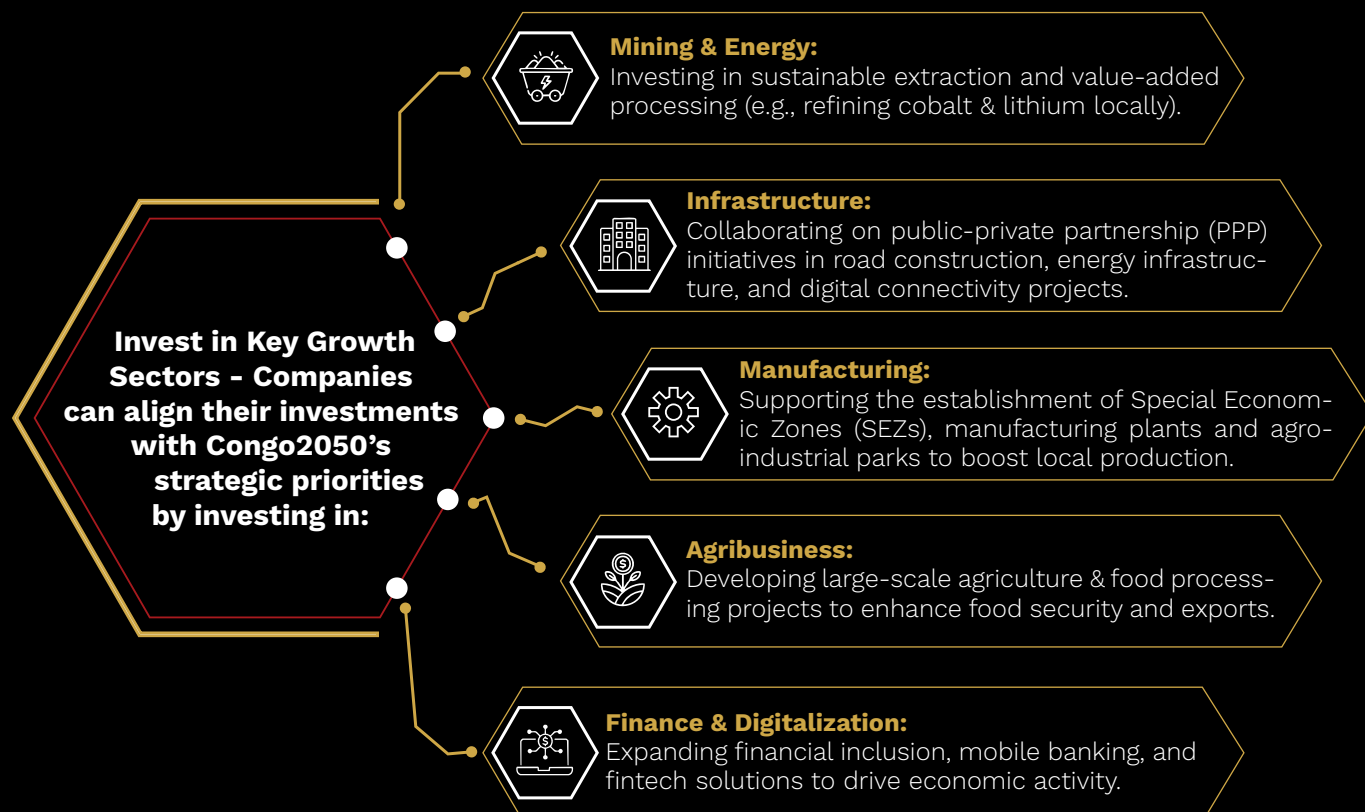
Participate in PPP initiatives to develop essential infrastructure projects in transport, energy, and telecommunications.



Partner with the Congo2050 Innovation Fund to support startups and entrepreneurs in priority industries.



Attend the DRC Investment Forum, which brings together key stakeholders to shape economic policies and business priorities.



## ENGAGE IN POLICY ADVOCACY & BUSINESS CLIMATE REFORMS - COMPANIES CAN HELP IMPROVE THE EASE OF DOING BUSINESS IN THE DRC BY:

Providing business policy recommendations through the Congo2050 Council to streamline regulations, reduce bureaucratic barriers, and enhance investor protections.

Supporting the creation of a Congo 2050 Business Climate Scorecard to track reforms and push for improvements in trade, taxation, and legal frameworks.

Advocating for regional trade integration under the African Continental Free Trade Area (AfCFTA) to boost exports and supply chain development.

## STRENGTHEN SECURITY & RISK MANAGEMENT FOR BUSINESS OPERATIONS - GIVEN THE SECURITY CHALLENGES IN THE DRC, BUSINESSES CAN:

## SUPPORT WORKFORCE DEVELOPMENT & ENTREPRENEURSHIP - TO BUILD A SKILLED WORKFORCE THROUGH:

Collaborate on a private sector security task force within the Congo2050 Council to enhance stability in key economic zones.

Invest in risk mitigation strategies such as local community development programs, security infrastructure, and insurance solutions.

Partner with regional security and governance organizations to ensure a safer operating environment for investors and businesses.

Partnerships with universities and vocational institutes to offer training programs aligned with industry needs.

Establishment of mentorship programs and incubators to support young entrepreneurs and SMEs.

Funding scholarships and internship programs to empower youth and women in the workforce.

## PARTICIPATE IN THE ANNUAL DRC INVESTMENT FORUM - WHY ATTEND

Engage directly with government leaders, investors, and policymakers to shape economic policies and secure business opportunities.

Network with industry leaders in agriculture, mining, finance, energy, tech, infrastructure, and other leading and emerging industries.

Showcase projects and investment plans to attract partnerships and funding.

# NEXT STEPS FOR PRIVATE COMPANIES



## Express Interest:

Companies can apply for membership or indicate interest in investment opportunities.



## Attend a Business Roundtable:

Join Congo2050 pre-launch discussions to align corporate strategies with the framework.



## Collaborate on Pilot Projects:

Partner with Congo2050 on early-stage infrastructure, energy, and industrial projects.

# MEMBERSHIP CATEGORIES AND FEES

## EMERGING ENTERPRISE MEMBERSHIP

**Annual Fee: \$2,000**



Local startups, SMEs, entrepreneurs, and early-stage businesses

### Characteristics:

- Fewer than 25 employees
- Annual turnover less than \$500,000
- Operates primarily within one province or region

### Role in Congo2050:

- Grassroots economic drivers and local job creators
- Agile innovators with potential for rapid growth
- Priority beneficiaries of capacity building and market access programs

### Benefits:

- Networking & Business Match-making: Access to local and regional B2B networking events.
- Market Entry Support: Guidance on regulations, licensing, and tax incentives.
- Business Capacity Building: Training programs on financing, digitalization, and supply chain optimization.
- Access to Congo2050 Business Reports: Market insights and investment trends.
- Participation in Small Business Forums and Webinars: Engagement in SME-specific policy discussions.
- Discounted Participation at DRC Investment Forum:
  - 50% delegate pass
  - 25% Sponsorship rates
- Recognition in Congo2050 Business Directory: Enhanced visibility within the DRC business community.
- Participation in Congo2050 Annual Summit

## SCALING ENTERPRISE MEMBERSHIP

**Annual Fee: \$5,000**



Growing businesses, mid-sized enterprises, regional firms expanding in the DRC

### Characteristics:

- 25 to 250 employees
- Annual turnover between \$500,000 and \$5 million
- Operates across multiple provinces or countries

### Role in Congo2050:

- Key drivers of industrialization and value chain integration
- Candidates for strategic partnerships and public-private collaboration
- Influencers in shaping sector-specific reforms

### Benefits:

- Networking & Business Match-making: Access to local and regional B2B networking events.
- Market Entry Support: Guidance on regulations, licensing, and tax incentives.
- Access to Congo2050 Business Reports: Market insights and investment trends.
- Participation in Small Business Forums and Webinars: Engagement in policy discussions.
- Discounted Participation at DRC Investment Forum:
  - 50% delegate pass
  - 25% Sponsorship rates
- Recognition in Congo2050 Business Directory: Enhanced visibility within the DRC business community.
- Participation in Congo2050 Annual Summit.
- Priority Access to Congo2050 Investment Roadshows: Exclusive invitations to investor meetings.
- Sectoral Working Groups: Participation in industry-specific committees.
- Policy Advocacy Representation: Input on policy recommendations submitted to the government.
- Business Development Support: Matchmaking with government projects & PPPs.

# MEMBERSHIP CATEGORIES AND FEES

## INDUSTRY LEADER MEMBERSHIP

**Annual Fee: \$10,000**



Large enterprises and multinational corporations

### Characteristics:

- More than 250 employees
- Annual turnover exceeding \$5 million
- Regional or global presence

### Role in Congo2050:

- Anchor investors and infrastructure builders
- Strategic partners in policy advocacy, security, and innovation
- Leaders in shaping national development goals and regional integration

### Benefits:

- Networking & Business Matchmaking: Access to local and regional B2B networking events.
- Market Entry Support: Guidance on regulations, licensing, and tax incentives.
- Access to Congo2050 Business Reports: Market insights and investment trends.
- Participation in Small Business Forums and Webinars: Engagement in policy discussions.
- Discounted Participation at DRC Investment Forum:
  - Complimentary VIP access pass
  - 25% Sponsorship rates
- Recognition in Congo2050 Business Directory: Enhanced visibility within the DRC business community.
- Participation in Congo2050 Annual Summit
- Priority Access to Congo2050 Investment Roadshows: Exclusive invitations to investor meetups.
- Sectoral Working Groups: Participation in industry-specific committees.
- Policy Advocacy Representation: Input on policy recommendations submitted to the government.
- Business Development Support: Matchmaking with government projects & PPPs.
- Executive-Level Access: VIP participation in Congo2050 leadership forums and high-level policy dialogues.
- Direct Government Engagement: Access to policy roundtables and investment negotiation support.
- Exclusive Sponsorship & Branding: Premium visibility in Congo2050 marketing campaigns and reports.
- Custom Market Intelligence Reports: Tailored research on market entry, risk management, and strategic investment opportunities.
- First Priority for Strategic Partnerships: Exclusive collaboration on infrastructure, industrial, and economic transformation projects.
- Annual Congo2050 CEO Round-table Invitation: Direct discussions with policymakers and business leaders.





# MEMBERSHIP POLICY



## Membership Eligibility

- › Open to private sector companies, entrepreneurs, investors, and industry associations.
- › Members must demonstrate commitment to sustainable business practices and economic growth in the DRC.



## Membership Fees & Payment

- › Fees are payable annually and are non-refundable.
- › Membership is active when full payment is made.



## Membership Benefits & Obligations

- › Members receive tier-based benefits, including networking, advocacy, market insights, and investment facilitation.
- › Corporate members must actively participate in at least one policy or sectoral committee per year.
- › Members must adhere to Congo2050 Business Council's Code of Conduct: integrity, fair business practices, and compliance with local laws.



## Membership Termination & Renewal

- › Membership is renewed annually based on continued engagement and fee payment.
- › DRC Invest reserves the right to suspend or terminate membership for violations of ethical or legal standards.

# CONTACT INFORMATION

### Manuel Singano

Commercial Director  
+27 78 665 6164  
manuel.singano@drcinvest.com



### Diane Kayumba

Shareholder Engagement Director  
+27 63 731 9858  
diane.kayumba@drcinvest.com



### Michael Bandembwasa

Business Development Manager  
michael.bandembwasa@drcinvest.com  
+27 72 566 8076



### Sandra Munangwa

Marketing Manager  
+27 61 061 9080  
sandra.munangwa@drcinvest.com



### Reinhard Lotz

Marketing Director  
reinhard.lotz@drcinvest.com  
+27 72 437 4441



### Martine Tshiani

Operations Assistant  
martine.tshiani@drcinvest.com  
+27 71 192 7836

