

RoënSpace: Transforming Domain Parking with Blockchain Storage

Initial Token Offering (ITO) WHITEPAPER:

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Executive Summary

RoënSpace introduces a revolutionary blockchain-integrated domain parking service that transforms idle domains into productive, revenue-generating assets. By leveraging blockchain technology and the growing demand for decentralized storage, RoënSpace creates a dual-revenue ecosystem that benefits domain owners, storage users, and the wider blockchain community.

Our patent-pending technology (Application #19/017,841) integrates traditional domain parking with blockchain storage capabilities, creating a unique solution that addresses critical challenges in both

markets. Domain owners can now earn passive income through both advertising revenue and ROËN token rewards, while clients gain access to secure, scalable storage solutions at competitive rates.

The RoënSpace platform is positioned at the intersection of two rapidly growing markets: domain parking (projected to reach \$5 billion globally by 2028) and blockchain storage (expected to grow at a CAGR of 25.5% by 2030). Our innovative approach capitalizes on approximately 200 million parked domains worldwide, transforming them from idle assets into valuable infrastructure for the decentralized web.

Through our Initial Token Offering (ITO) of \$10 million, RoënSpace will build and scale a platform that empowers domain owners to "own a piece of the 3rd web" while offering premium data storage services to a growing market of blockchain users.

Market Opportunity

The Problem

Two significant market inefficiencies exist today:

1. **Underutilized Domain Assets:** Approximately 200 million domains worldwide are parked, generating minimal revenue through traditional advertising models. These domains represent vastly underutilized digital real estate.
2. **Blockchain Storage Challenges:** The decentralized web faces ongoing challenges related to secure, scalable, and cost-effective storage solutions. Current options are either expensive, technically complex, or insufficiently decentralized.

Market Size and Growth

The domain parking industry is projected to reach \$5 billion globally by 2028, while the blockchain storage sector is expected to grow at a CAGR of 25.5% by 2030. Together, these represent multi-billion-dollar markets with significant growth potential that RoënSpace is uniquely positioned to capture.

Target Audience

RoënSpace serves two primary market segments:

1. **Domain Owners:** Individuals and businesses seeking enhanced monetization opportunities for their parked domains.
2. **Storage Users:** Blockchain projects, developers, and businesses requiring secure, decentralized, and scalable storage solutions.

The RoënSpace Solution

RoënSpace introduces a revolutionary model that bridges traditional domain parking with blockchain technology to create a dual-revenue ecosystem.

Key Features

RoënSpace simplifies blockchain integration through third-party domain access rights where domain owners grant access across major registrars (GoDaddy, eNom, and Namecheap) without requiring website development. Our smart contract automation system purchases the minimum required webspace for Web3 blockchain hosting, optimizing costs while maintaining efficiency. Through IPFS integration, we provide decentralized storage capabilities via parked domains, supported by tiered storage pricing models tailored to diverse content types. Domain owners receive cryptocurrency rewards in ROËN tokens for participating in the network, while our AI-driven ad optimization enhances advertising revenue through targeted, context-aware placement strategies.

Value Proposition

For Domain Owners: Generate passive income through both advertising revenue and ROËN token rewards while participating in the blockchain ecosystem without technical expertise. Domain owners maintain full ownership and control of their domains while earning from previously underutilized assets.

For Storage Users: Access secure, decentralized storage with robust security measures at competitive pricing based on data type and size. Users benefit from the reliability of a distributed storage network that scales with their needs.

Technology Architecture

RoënSpace's technology stack combines traditional web infrastructure with cutting-edge blockchain components to deliver a seamless, secure, and scalable platform.

System Components

Domain Parking Platform: Our web-based interface for managing parked domains integrates seamlessly with the "big three" registrars (GoDaddy, eNom, and Namecheap) and incorporates AI-powered advertising optimization to maximize revenue generation.

Blockchain Integration: We've developed a custom Proof-of-Stake (PoS) blockchain with IPFS integration, employing smart contracts for automated subscription management and token rewards. Multi-layer encryption ensures data integrity and confidentiality across all storage nodes.

Storage Network: Our distributed nodes provide redundancy and low-latency access with tiered storage options based on file type and size. IPFS linkage connects blockchain storage nodes directly to parked

domains, creating an efficient storage ecosystem.

Client Dashboard: Users access a unified interface for domain management, storage access, and subscription controls, alongside token earning and exchange functionalities, all designed for intuitive navigation.

Technical Workflow

Domain owners grant RoënSpace third-party access rights to their domains, after which smart contracts automatically purchase the minimum webspace required for hosting. The system configures the domains to serve as IPFS nodes within the RoënSpace network, allowing storage users to purchase space using ROËN tokens. Domain owners receive tokens as rewards for providing storage capacity, while advertising revenue is split between domain owners and the platform according to our revenue sharing model.

Token Economics

The ROËN token is the native utility token of the RoënSpace ecosystem, designed to facilitate transactions, incentivize participation, and govern the network.

Token Utility

- **Storage Purchases:** Users buy and use ROËN tokens to access storage services
- **Rewards:** Domain owners earn tokens for providing storage capacity
- **Governance:** Token holders can participate in platform governance decisions
- **Staking:** Enhanced rewards through token staking mechanisms

Total Supply and Distribution

Total Supply: 100,000,000 ROËN tokens

The token distribution is structured to ensure balanced allocation across stakeholders and platform needs. Pre-Sale participants will receive 20,000,000 tokens (20%), while 30,000,000 tokens (30%) are reserved for the Public Sale. Our Loyalty Program designed for traders with high trading volume is allocated 10,000,000 tokens (10%). Marketing initiatives receive 10,000,000 tokens (10%), with an equal amount dedicated to Engineering development. The Airdrop program and Advisor allocations each receive 10,000,000 tokens (10%).

Vesting Schedule

To ensure market stability and long-term project sustainability, tokens allocated to pre-sale investors, team members, and advisors will follow a structured vesting schedule:

- Pre-Sale Investors: 6-month cliff followed by linear vesting over 18 months
- Team & Advisors: 12-month cliff followed by linear vesting over 24 months
- Marketing & Engineering: 3-month cliff followed by linear vesting over 12 months

Token Burn Mechanism

To maintain token value stability, RoënSpace will implement a strategic token burn mechanism. A portion of platform fees will be used to periodically buy back and burn tokens from the open market, reducing the circulating supply and potentially enhancing long-term token value.

RoënSpace Token (ROËN) Utility

The ROËN token serves multiple functions within the ecosystem:

Token Utility

Medium of Exchange: ROËN tokens serve as the primary currency for purchasing storage space across different tiers, paying for premium features and services, and exchanging for advertising credits on the platform.

Rewards System: Domain owners earn tokens based on storage capacity provided, with additional rewards for high-quality domains and consistent uptime. Token holders also benefit from staking rewards within the ecosystem.

Governance Rights: Token holders can vote on platform upgrades and feature implementations, participate in protocol parameter adjustments, and influence future development priorities.

Value Accrual Mechanisms: The platform implements token burn from a percentage of platform fees, reduced token velocity through staking incentives, and increasing utility as platform adoption grows.

Initial Token Offering (ITO) Structure

RoënSpace is conducting a \$10 million Initial Token Offering to fund the development, launch, and scaling of the platform.

Token Warrant Pre-Sale

Prior to the public ITO, RoënSpace will offer token warrants to early investors.

What are Token Warrants?

- Certificates giving holders the right to purchase ROËN tokens at a specific price in the future
- Secured through our mobile application with Stripe payment processing

- Early price advantage compared to public sale prices

ITO Details

Our target raise is \$10,000,000 with token price ranges from \$0.02-\$0.03 per token during the Warrant Pre-Sale period, increasing to \$0.08-\$0.10 per token during the Public ITO. We've set a minimum purchase amount of \$100 and maximum purchase of \$500,000 to encourage broad participation. The offering accepts major cryptocurrencies (BTC, ETH) and select fiat currencies via Stripe payment processing.

Participation Process

1. Warrant Purchase (Pre-ITO):

- Download the RoënSpace mobile application
- Complete KYC/AML verification
- Purchase warrants using Stripe payment processing
- Receive digital certificates for future token claims

2. Public ITO:

- Create an account on the RoënSpace platform
- Complete KYC/AML verification
- Purchase tokens directly or exercise previously purchased warrants
- Tokens are distributed according to the vesting schedule

Funds Allocation

Development receives 60% (\$6 million) of raised funds to support core platform development, blockchain infrastructure, mobile application enhancements, and security audits and testing. Marketing initiatives are allocated 25% (\$2.5 million) for user acquisition campaigns, partnership development, community building initiatives, and market education. Operations funding comprises 15% (\$1.5 million) supporting team expansion, legal and compliance, office infrastructure, and a strategic reserve fund.

Digital Asset Management Strategy

Strategic Asset Retention

RoënSpace implements a comprehensive digital asset management strategy centered around a 10% float retention policy across all platform assets. This deliberate approach creates long-term stability, ensures proper governance, and aligns company interests with ecosystem growth.

The 10% Principle

The company maintains a strategic reserve of 10% across all digital assets within the RoënSpace ecosystem:

Domain Portfolio: RoënSpace retains a 10% ownership stake in all domains onboarded to the platform. This approach doesn't affect domain owners' control or primary revenue rights but establishes the company as a minority stakeholder in the network's fundamental infrastructure. This portfolio diversification strategy distributes risk while providing insights into domain performance across different industries and TLDs.

Blockchain Storage Capacity: The platform reserves 10% of all available storage capacity for strategic purposes. This capacity serves multiple functions including system redundancy, emergency backup provisions, promotional campaigns, and partner integrations. The company leverages this reserved storage to showcase platform capabilities to potential enterprise clients and to ensure service continuity during demand spikes.

Token Reserve: Beyond the specified token allocations, RoënSpace maintains an additional 10% of tokens in a transparent, multi-signature corporate treasury. This reserve supports strategic initiatives like market stabilization during periods of volatility, fueling developer incentives for ecosystem expansion, funding special projects that enhance platform utility, and capitalizing on strategic acquisition opportunities that strengthen the ecosystem.

Benefits of the Float Strategy

This consistent 10% retention strategy yields significant advantages for all stakeholders. It provides RoënSpace with diversified exposure to all platform assets, ensuring the company's interests remain aligned with overall ecosystem health rather than becoming overweighted in any single aspect. The approach creates multiple revenue streams that fund ongoing platform development without requiring additional capital raises or token issuances that might dilute value.

From a governance perspective, the 10% position gives RoënSpace sufficient influence to guide ecosystem development while ensuring the company cannot unilaterally control platform direction. This balanced approach promotes decentralized decision-making while maintaining cohesive strategic oversight.

For token holders and domain participants, the float strategy signals long-term company commitment to the platform's success. By maintaining skin in the game across all asset classes, RoënSpace demonstrates confidence in the ecosystem's future and creates natural incentives for responsible management and growth-oriented decision-making.

Transparency and Governance

All corporate-held assets are publicly auditable through blockchain transparency mechanisms. Regular reports detail asset composition, utilization rates, and strategic initiatives funded through reserve assets.

A clear governance framework guides asset management decisions, with oversight from both the executive team and an independent advisory board representing diverse stakeholder interests.

The 10% float strategy represents a core philosophical approach to RoënSpace's business model – creating balanced, sustainable growth that benefits all participants while ensuring the company maintains sufficient resources to guide the platform's evolution through market cycles.

Roadmap

Phase 1: Foundation (Q2-Q3 2025)

We will complete the ITO and secure funding while establishing legal framework and compliance structures. Our team will develop core platform architecture, launch the mobile application for warrant purchases, and secure partnerships with major domain registrars.

Phase 2: Development (Q4 2025 - Q1 2026)

This phase focuses on building and testing blockchain infrastructure, implementing smart contracts for domain access and storage management, developing the domain owner dashboard, integrating IPFS storage system, and completing comprehensive security audits.

Phase 3: Launch (Q2 2026)

We'll release the platform beta version and begin onboarding initial domain owners. The token reward system will be implemented alongside integration with exchange partners and the launch of our storage marketplace.

Phase 4: Growth (Q3-Q4 2026)

The full platform launch will commence with scaling user acquisition, expansion to additional domain registrars, enhanced advertising partnerships, and advanced feature development.

Phase 5: Evolution (2027 and beyond)

We'll introduce governance mechanisms, develop additional token utility, expand into new market segments, enhance decentralization features, and pursue strategic industry acquisitions.

Business Model

RoënSpace employs a dual-revenue model that generates income through multiple streams while creating value for all participants.

Revenue Streams

RoënSpace generates income through multiple channels within our ecosystem. Subscription fees form a primary revenue source with tiered storage plans based on data type and size, premium features for professional users, and enhanced services for enterprise clients. Our ad revenue sharing model implements a 60/40 split with domain owners (60% to owners, 40% to platform) using AI-optimized ad placement to maximize returns and premium ad partnerships with higher CPM rates. Additionally, the platform collects modest token transaction fees within the ecosystem, with fee reduction incentives for high-volume users and special rates for long-term contract commitments.

Financial Projections

Year	Revenue	Operating Costs	Net Profit
1	\$1M	\$700K	\$300K
3	\$5M	\$3M	\$2M
5	\$15M	\$8M	\$7M

Growth Strategy

Market Penetration: Our strategy involves targeted outreach to the domain parking community through educational campaigns about blockchain storage benefits. We'll leverage strategic partnerships with domain registrars to accelerate adoption and create network effects as the platform grows.

Product Development: RoënSpace will continuously enhance storage solutions based on user feedback and market demands. New features will be developed with community input, and token utility will expand within the ecosystem to create additional value for holders.

Market Expansion: We plan geographic expansion into emerging markets with additional language support for truly global reach. Enterprise solutions will be developed for corporate clients seeking secure blockchain storage with enhanced features and customization options.

Strategic Platform Partnerships

RoënSpace is building a robust ecosystem through strategic partnerships that expand platform utility and create additional value for token holders. These carefully selected collaborators enhance our offering across multiple dimensions:

Fractional Art & NFT Investment

We've partnered with leading NFT marketplaces and fractional ownership platforms to enable domain owners to showcase and monetize digital art directly through their parked domains. This partnership allows ROËN token holders to access exclusive NFT drops and fractional ownership opportunities of high-value digital assets, creating additional utility for the token while expanding the platform's appeal to the digital art community.

P2P Betting Integration

Our collaboration with decentralized betting protocols allows for seamless integration of peer-to-peer wagering functionality within the RoënSpace ecosystem. Domain owners can opt to enable betting widgets on their parked domains, earning additional token rewards from transaction fees. This partnership creates engagement opportunities beyond simple storage and advertising, potentially increasing domain traffic and user retention.

AI Domain Advertisement Technology

RoënSpace has secured an exclusive partnership with a leading AI advertising technology provider specializing in contextual analysis and user intent prediction. This collaboration enhances the advertising component of our dual revenue model, optimizing ad placement and targeting to maximize returns for domain owners. The proprietary AI system continuously learns from user interactions across the network, improving performance over time and creating a sustainable competitive advantage.

Cryptocurrency Exchange Partnerships

To ensure liquidity and accessibility for ROËN tokens, we've established relationships with multiple tier-1 and regional cryptocurrency exchanges. These partnerships include commitments for token listing upon ITO completion, market-making agreements to maintain healthy trading volumes, and specialized trading pairs to facilitate easy entry for investors across different regions. Our exchange partners also provide technical support for token integration and secure custody solutions.

Team and Advisors

Executive Team

Allan Wilson, Founder & CEO

Allan is a cyber security certified contractor with an extensive technical background in Information Management. He brings valuable experience as a venture partner in real estate interests and as a financial services professional. Allan is currently heading up a Kentucky-based non-profit legal management company, providing strategic leadership and vision to RoënSpace's revolutionary domain parking platform.

Jayper Sanchez, Senior Developer

Jayper is a Fullstack Engineer currently working at Virland Chainworks. His notable accomplishments include development of Shyft Network's SHFT token and managing the creation of software architecture for JobDeal as CTO. Jayper brings a wealth of experience with his portfolio of developed Web 2 and Web 3 industry applications, making him instrumental in building RoënSpace's blockchain infrastructure.

Jean Peligrino, RMP, Business Development Director

Jean is a newly registered marketing professional who is well-versed in corporate communication methods. She is a highly organized and collaborative professional with a Bachelor's Degree in Business Administration. Experienced in corporate analysis and with a background in administrative assistance, Jean is task-oriented with outstanding organizational abilities.

Risk Management

RoënSpace has identified key risk factors and developed comprehensive mitigation strategies:

Technical Risks

- **Security Vulnerabilities:** Regular third-party audits and bug bounty programs
- **Scalability Challenges:** Modular architecture designed for progressive scaling
- **Data Integrity Issues:** Redundant storage and multiple verification layers

Market Risks

- **Token Price Volatility:** Strategic reserve fund and burn mechanisms
- **Competition:** Continuous innovation and first-mover advantage
- **Adoption Barriers:** Simplified onboarding and educational resources

Regulatory Risks

- **Compliance Changes:** Ongoing legal monitoring and adaptable framework
- **Jurisdictional Variations:** Phased global expansion with localized compliance
- **Token Classification:** Clear utility focus and transparent operations

Legal and Regulatory Compliance

RoënSpace is committed to operating within all applicable legal frameworks:

KYC/AML Procedures

- Comprehensive identity verification for all ITO participants

- Ongoing monitoring for suspicious activities
- Partnership with leading compliance technology providers

Data Protection

- GDPR and CCPA compliant data handling
- Encrypted user information
- Transparent data usage policies

Token Classification

- ROËN is designed as a utility token for use within the platform
- Legal opinions secured from multiple jurisdictions
- Ongoing regulatory monitoring and adaptation

Conclusion

RoënSpace represents a groundbreaking opportunity to transform the domain parking industry through blockchain integration. By creating a dual-revenue ecosystem that benefits domain owners and storage users alike, we are building a platform that addresses real market needs while leveraging cutting-edge technology.

Our Initial Token Offering provides early supporters the chance to participate in this transformation, gaining access to ROËN tokens that will power the future of decentralized storage and domain monetization.

We invite investors, domain owners, and storage users to join us in building the infrastructure for the next generation of the web—a more decentralized, efficient, and rewarding digital ecosystem.

For more information, please visit www.roen.solutions or contact our team at email: info@roen.solutions.

Disclaimer: This whitepaper is for informational purposes only and does not constitute financial or investment advice. Although an increase in token value may occur, trading and sale of the ROËN token is on a pre-launch basis and is not expected to generate profits for unitholders until company formation and Initial Token Offering (ITO) in September, 2025. All pre-sale warrants are exchangeable and will be convertible to tokens after the official launch. Potential token purchasers should conduct their own research and consult with professional advisors before making any investment decisions. Token values may fluctuate and past performance is not indicative of future results. <https://roen.space>