

LEADING TOGETHER FOR STRONGER PARTNERSHIPS

BOLD LEADERSHIP SUMMIT:

PARTNERSHIP FOR SUCCESS

February 13, 2025



OFFICIAL HASHTAGS

#BLS2025

#BoldLeadershipSummitWPB

LEADING TOGETHER FOR STRONGER PARTNERSHIPS

BOLD LEADERSHIP SUMMIT: PARTNERSHIP FOR SUCCESS

MESSAGE FROM THE PRESIDENT

CHARMAN POSTEL

Dear BOLD Leadership Summit Attendees,

Welcome to the 3rd Annual BOLD Leadership Summit: Partnership for Success! It is an honor to bring together leaders, educators, business professionals, and community advocates to engage in meaningful conversations and foster stronger partnerships that drive positive change.

At the BOLD Foundation, our mission is to Build Opportunities for Leadership and Development, empowering youth and strengthening communities through collaboration and innovation. This summit is a reflection of that mission—creating a space where we can learn from one

another, share resources, and develop solutions that uplift our future leaders. Thank you to our esteemed keynote speaker, panelists, presenters, sponsors, vendors, and volunteers who have dedicated their time and expertise to making this event possible. Your commitment to partnership and progress is truly inspiring.

I encourage you to take full advantage of today's discussions, connect with fellow changemakers, and leave with actionable strategies to create lasting impact. Together, we are Leading Together for Stronger Partnerships and paving the way for a brighter future.



Charman Postel



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KENDRA N. BULLUCK

KEYNOTE SPEAKER

Kendra N. Bulluck is a serial entrepreneur and business professional with over 21 years of experience in business development, acquisition and management. She is a graduate of Miami-Dade College and Florida International University. Over the years, as an entrepreneur, Kendra has worked as an insurance and real estate closing professional managing small to multi-million-dollar acquisitions in both personal and commercial transactions. In addition to the day-to-day management of her Property & Casualty insurance agency, Kendra's passion for helping others extends to her currently serving as the Executive Director of Sisters for Abundant Living, Inc, a non-profit organization established by her mom in 2008. Its core mission is to educate and empower youth to reach their full potential, through the development of literacy programs, mentoring and nutrition programs, as well as to empower families, especially women, to realize and pursue their purpose.

One of her most fulfilling roles is serving as the Executive Director of the Orange Blossom Classic, a collegiate HBCU football game played annually at Hard Rock Stadium every Labor Day weekend. She obtained the rights to the once prominent and highly attended Orange Blossom Classic in 2018. She is one of two women in the country to wholly own the rights to a football sporting event property. The original Orange Blossom Classic was a nationally recognized collegiate football game played annually in South Florida. The Orange Blossom Classic became known as the Black National Championship, during an era when African Americans in sports struggled to break into playing and coaching in predominately white institutions. Under Kendra's leadership, the game was revived in 2021 and is moving into its fifth year. The highly anticipated game is featured nationally on ESPN and has drawn viewership numbers at close to one million viewers while welcoming 40,000 in person fans to South Florida. The purpose of the game is to celebrate the accomplishments of historically black universities and raise scholarship funds for youth interested in pursuing post-secondary educational opportunities at historically black universities. The game helps provide a substantial economic impact into the South Florida community and gives monetary contributions to the participating HBCUs.

In 2022, Kendra launched the Elevate Now brand as an extension of her passion for helping women. The mission of Elevate Now is to equip women with the necessary tools to elevate in their careers and entrepreneurial endeavors as leaders and innovators. Under the Elevate Now brand, she hosts an annual one-day women's conference called the Elevation Experience. The conference mission is to equip female leaders with the tools to excel in business and personal spaces and transform how they effectively lead. In 2023, under the brand she launched the Elevate Now journal, a 12-month journal designed to assist with goal tracking, self-reflection and accountability. Kendra has received several accolades, awards and proclamations for the roles she has played throughout the years, but her primary and most fulfilling role involves being Malcolm and Horatio III's (Jojo) mother. Malcolm is a college student-athlete (football) in his junior year at Florida A&M University, majoring in Health Science, while Jojo is a high school sophomore, student-athlete (basketball) at Chaminade-Madonna College Preparatory in Hollywood, FL. She currently resides in South Florida and remains active in her community.

BOLD LEADERSHIP SUMMIT:

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AGENDA

FEBRUARY 13, 2024 | 8AM - 5PM | WEST PALM BEACH, FL

2025 BOLD LEADERSHIP SUMMIT: PARTNERSHIP FOR SUCCESS AGENDA

THURSDAY, FEBRUARY 13, 2025

TIME	DESCRIPTION	ON-SITE CONTACT	LOCATION
7:30 AM - 9:00 AM	Day of Registration & Check-In	Jen Josuin	Majestic Ballroom
8:00 AM - 9:30 AM	Continental Breakfast & Networking - Sponsored by CLRP & Associates	Bold Foundation Inc All	Majestic Ballroom
9:30 AM - 10:05 AM	Opening Ceremony		Majestic Ballroom
	Opening Remarks Morning Performance Inspirational Message Greetings Welcome Host	Charman Postel Jessina Day Trisha Postel Hon. Verdenia Baker Hon. Keith James Dr. Keith Clinkscale	
10:05 AM - 10:55 AM	Breakout Session 1: In this engaging breakout session, participants will explore transformative strategies and actionable insights that are reshaping education, community development, and leadership collaboration.		
	Elevating Student Voices – The Superintendent’s Student Advisory Committee (SSAC) Discussion - This breakout session offers an opportunity for attendees to engage directly with students from the Superintendent’s Student Advisory Committee.	Janina Simmonds (SDPBC) Delilah L. (SSAC) Sarai C. (SSAC) Francisco S. (SSAC) Thomas K. (SSAC) Jaheim J. (SSAC) Addison G. (SSAC) Rylee C. (SSAC)	Salon A (Main Conference Area)
	Student Advisory Committee (SSAC), a group of diverse student leaders from the School District of Palm Beach County (SDPBC). Max 60		
	Immersive Learning: Transforming K-12 Education Through Virtual Reality - Experience how Virtual Reality (VR) is enhancing K-12 education by engaging students, simplifying complex subjects, and personalizing learning opportunities. Designed for educators seeking to revolutionize classroom experiences.	Rhode Malivert (K-12 Prep Academy)	Salon B (Main Conference Area)
	Breaking Down Silos: Effective Skills for Cross-Sector Collaboration - Gain practical skills in stakeholder mapping, trust-building, partnership negotiation, and conflict resolution to foster impactful collaboration across sectors.	Charisma Adams (Articulate Consulting)	Salon C (Main Conference Area)
	Cultivating Resilience: Empowering Communities Through Sustainable Urban Agriculture - Learn how sustainable urban agriculture initiatives can address food insecurity, foster self-sufficient communities, and build resilience through innovative, hands-on gardening techniques.	Tavia Gordon (FAMU Extension- City of West Palm Beach)	Salon D (Main Conference Area)

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The Power of High Expectations Explore a mentoring-based, community-driven approach to college access that empowers students with project-based enrichment, career exposure, and individualized support to exceed expectations and transform outcomes.

Christine Sylvain and Jaime Akkusu (Path to College)

Coconut (Main Conference Area)

11:00 AM - 11:50 AM

Panel Discussion: Building Stronger Communities Through Education and Collaboration
Join a dynamic panel of leaders as they discuss the power of cross-sector collaboration. This session will explore innovative strategies to empower students, build strong partnerships, and drive community growth.

Majestic Ballroom

- Michael J. Burke – Superintendent, School District of Palm Beach County
- The Honorable Verdenia Baker– Palm Beach County Administrator
- James Taylor – Director, Palm Beach County Sports Commission
- Christine Sylvain – CEO & Founder, Path to College
- Moderator: Dr. Tunjarnika Coleman-Ferrell, Vice President of Academic Affairs, Palm Beach State College

11:55 AM - 12:25 PM

Panel Discussion: Elevating Student Voices – Q & A with the Superintendent's Student Advisory Committee (SSAC)

During this session, students will share their experiences as active participants in the SSAC and discuss how their involvement has empowered them to influence positive change within their schools and communities. Attendees will have the chance to hear firsthand about the challenges, ideas, and solutions that students bring to the table, while also learning how to engage with students in meaningful ways to drive progress and innovation in education.

- Moderator: Janina Simmonds, School District of Palm Beach County, Manager of Equity & Access
- Delilah L. (SSAC)
- Sarai C. (SSAC)
- Francisco S. (SSAC)
- Thomas K. (SSAC)
- Jaheim J. (SSAC)
- Addison G. (SSAC)
- Rylee C. (SSAC)

12:30 PM - 2:00 PM

Awards Luncheon sponsored by Kayne Anderson

2:15 PM - 3:15 PM

Breakout Session 2: Building Bold Partnerships and Networks

This impactful session focuses on innovative approaches to education, collaboration, and community empowerment, providing attendees with strategies to drive meaningful change.

Workshop Title: Raising the Village: Creating Networks of Support for Black Boys- Celebrate the strengths and potential of Black boys in this transformative workshop focused on building community networks of support. Through connection mapping and vision exercises, participants will learn to adopt an asset-based mindset that empowers Black boys to excel in education, leadership, and life.

Dr. Cassandra Corbin Thaddies (Connect to Greatness)
Andre Thaddies (Connect to Greatness)

Salon A (Main Conference Area)

Immersive Learning: Transforming K-12 Education Through Virtual Reality -Experience how Virtual Reality (VR) is enhancing K-12 education by engaging students, simplifying complex subjects, and personalizing learning opportunities. Designed for educators seeking to revolutionize classroom experiences.

Rhode Malivert (K-12 Prep Academy) - Repeat

Salon B

Leading Together: Four Rhythms for Stronger Partnerships - Explore the essential “rhythms” of

Nicola Brown (KOKORO)

Salon C

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connection, coordination, co-creation, and reflection to strengthen collaborative partnerships. This hands-on workshop will guide participants in building trust, aligning shared goals, and leveraging diverse strengths for sustainable impact. -Facilitated by

Streamlining Success: Leveraging Technology and Systems for Educational and Community Impact- Learn how to integrate digital tools and automation systems to enhance collaboration, improve engagement, and increase efficiency in education and community work. Participants will leave with practical strategies to implement technology-driven solutions for greater impact.

Tiffany Marshall
(System Suites)

Salon D

3:15 PM - 5:00 PM

Closing Remarks & Networking Event

Networking Event immediately after Closing Remarks
Palm Beach County Council of PTA/PTSA
Student's Art Display

Mabelise Gilles
Bold Foundation Inc

Majestic Ballroom

National PTA Arts
Reflection Display by
Students from School
District of Palm Beach
County

3:30 PM- 5:00 PM

Complimentary Professional Headshot - *By invitation only*

FlyShots by Franklin

Date (Main
Conference Area)

5:00 PM - 7:00 PM

Private Event & Reception

Hosted by PBCCPA

Majestic Ballroom

Schedule subject to change.

WHAT WE DO?

SUPPORT

EDUCATE

EMPOWER

Through partnership and collaborations we support the youth with scholarships, grants, and internships.

Encouraging educational development through college and career readiness and post secondary pathways.

Empowering current and future generation of leaders, through leadership and professional development.



OUR MISSION

To build opportunities for leaders daily by supporting, educating, and empowering current and future leaders.

OUR VISION

Bridging the leadership gaps between generations.

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AWARDS LUNCHEON

FEBRUARY 13, 2025 | 12:30 PM - 2PM | WEST PALM BEACH, FL

**12:30 PM-
2:00PM**

Presented by



KAYNE ANDERSON

Open & Welcome

Lunch

Special Performance:

Palm Beach Lakes High School Band

Keynote Speaker

Kendra Bulluck, Orange Blossom Classic

Awards Presentation by Carline Paul and Brittany Stephens

Education Champion

Dr. Tunjarnika Coleman-Ferrell, Palm Beach State College

Community Champion

Lee Cohen, Esq, 1-800-CallLee

Partner Collaboration Champion

Advancement Via Individual Determination (AVID) Program

Boynton Beach Community High School

Health & Wellness Champion

Dr. Seth Bernstein, United Way of Palm Beach County

Volunteer of the Year

Jeunyde Josuin, Bold Foundation Inc

Agenda subject to change at any time!

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AWARDS LUNCHEON

FEBRUARY 13, 2025 | 12:30PM - 2PM | WEST PALM BEACH, FL

Awards Presentation by Carline Paul and Brittany Stephens (Continue)

President Leadership Legacy Champion
The Honorable Katrina Long Robinson

President Youth Empowerment Champion
Carolyn Nelson-Goedert, Nth Degree LLC

President Bold Impact Champion Award
Dr. Moody Fuller

Closing Remarks – Charman Postel

Thank you to our event sponsors, partners & vendors!



Agenda subject to change at any time!

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SPEAKER & PARTICIPANTS



KENDRA N. BULLUCK



HON. KEITH JAMES



HON. VERDENIA
BAKER



MICHAEL J. BURKE



CHRISTINE SYLVAIN



JAMES L. TAYLOR



PALM BEACH LAKES
HIGH CHOIR -
VOICES OF UNITY



DR. KEITH CLINKSCALE



DR. TUNJARNIKA -
COLEMAN-FERRELL



JANINA SIMMONDS



JESSINA DAY



TRISHA POSTEL



ANDRE THADDIES



DR. CASSONDRA
CORBIN THADDIES



CHARISMA ADAMS



TIFFANY MARSHALL



JAIME AKKUSU



RHODE MALIVERT



NIKOLA BROWN



TAVIA GORDAN

AWARD HONOREES



KATRINA LONG
ROBINSON



CAROLYN NELSON-
GOEDERT



LEE COHEN, ESQ



DR. SETH
BERNSTEIN



DR. TUNJARNIKA L.
COLEMAN-FERRELL



DR. MOODY FULLER



JEUNYDE JOSUIN



BOYNTON BEACH
HIGH SCHOOL- AVID



DR. KEITH CLINKSCALE

HOST

Dr. Keith A. Clinkscale is a recognized Lean Six Sigma Black Belt & Operational Excellence Executive known for establishing best-in-class strategic performance management programs. Keith Clinkscale demonstrates a combination of broad industry experiences, performance management acumen and a history of results-oriented management consulting to drive significant improvement and cost savings. As a seasoned Industry Executive and Management Consultant, Keith built a reputation of excellence in all areas of operations.

His skillset includes over 30 years of Executive Coaching, Training and Content Design, Process Improvement, Benchmarking, Total Quality Management, Balanced Scorecards, Business Process Re-engineering, Strategic Planning, and High Performance Teams. Keith started as a young engineer in Boston, eventually joined PRTM Consulting (now PWC) and later PA Consulting. Keith's experience and sensitivity to customer concerns has always enabled him to provide a high level of service, whether in industry or as a consultant.

Keith has a B.S. in Electrical Engineering from Boston University and a PH.D in Strategic Leadership from Concordia College & University. He has an Executive MBA from The Quantic School of Business and Technology. Keith is currently the Director of Strategic Planning and Performance Management for Palm Beach County and supervises all activities related to the long-term strategic plan of Palm Beach County as well as the strategic planning of over 30 county departments. Keith is responsible for assisting the Board of County Commissioners (BCC), Executive Team, Department Directors, and staff with the development of long-term goals, objectives, strategies, and actions. Keith is the creator of the award-winning Strategic Cross Department Teams at Palm Beach County. Keith is a Life Member of Kappa Alpha Psi, Fraternity



DR. TUNJARNIKA COLEMAN-FERRELL

MODERATOR & HONOREE

Tunjarnika L. Coleman-Ferrell, EdD., is vice president of academic affairs at Palm Beach State College, the fourth largest in the Florida College System. In this role, she oversees all academic disciplines across a multicampus system, encompassing associate and baccalaureate degrees, certificate programs, and workforce training.

A transformational leader, Coleman-Ferrell is a champion for students of diverse backgrounds. Growing up in Riviera Beach, Florida, Coleman-Ferrell was inspired by her mother, a U.S. Army veteran and licensed practical nurse, who taught her to never shy away from challenges. These lessons, along with her passion for helping students reach their full potential, shaped Coleman-Ferrell into a well-respected and visionary leader. Affectionately known as “Nika,” her daily mantra is #MakeItHappen.

Coleman-Ferrell has 30 years of academic, student services, and administrative experience in higher education centered on improving educational quality and access for all students. Her K-12, community college, and university positions include professor, chair, associate dean, dean of academic affairs, dean of student services, provost, and Southern Association of Colleges and Schools (SACS) visiting team member. She holds a bachelor’s degree in sociology, a master’s degree in public administration, an educational specialist postgraduate degree, and a doctorate in education, all from Florida Atlantic University. Her expertise spans strategic planning, curriculum programming, resource development, fiscal management, grants oversight, and team building.

Coleman-Ferrell initiates community partnerships between Palm Beach State College, the school district, businesses, and municipalities statewide that advance student outcomes. She prides herself on being committed to her community as a champion of equal access to education and a change agent for underrepresented students. Her board memberships include, but are not limited to, the Palm Beach North Chamber of Commerce, HCA JFK North Hospital, Executive Woman of the Palm Beaches, (former) YWCA of Palm Beach County, Girls Scouts of the Southeast, and the Palm Beach County School District Advisory Board. She has been recognized for her achievements by Leadership Palm Beach County and the State of Florida Chancellor’s Leadership Council programs. Coleman-Ferrell previously served as statewide president for the Association of Florida Colleges, representing 28 institutions, and is the recipient of several awards, including the Woman of Excellence, Leadership Excellence, and Legacy awards.



JANINA SIMMONDS

MODERATOR

Janina Simmonds is a wife and mother of 2 daughters. She has served the School District of Palm Beach County as a dedicated educational leader with over two decades of experience in K-12 education, specializing in standards-based curriculum, data-driven instruction, professional development, and program development. She holds a Specialist of Education degree in Educational Leadership from Florida Atlantic University and has extensive certifications, including School Principal, Educational Leadership, Elementary Education, and Gifted Education.

Currently serving as the Manager of Equity and Access, Janina designs and executes strategies to monitor and assess the progress of schools in closing achievement gaps, ensuring equitable opportunities for students from diverse racial and economic backgrounds. She also developed the Equity Analysis Tool (EQUATE) for K-12 education, focusing on fostering equitable outcomes for all students. She has written policy that drives student voice for district leadership.

Her leadership experience includes roles such as Assistant Principal, where she oversaw instructional practices that led to significant academic gains, improved parent engagement, and fostered a positive school culture. Janina has successfully implemented several initiatives that enhance student achievement, including the integration of college and career-focused programs and mentoring for at-risk students. Her approach is deeply rooted in collaboration, data-driven decision-making, and a commitment to equity.

Recognized as one of South Florida's Top Black Educators of 2021, Janina's achievements include multiple Assistant Principal of the Year awards and numerous accolades for fostering school-wide excellence. Janina is committed to supporting schools, educators, and communities in creating inclusive environments where every student has the resources and support they need to succeed.



THE HONORABLE VERDENIA BAKER

GUEST SPEAKER & PANELIST

Verdenia, a certified government financial manager, has been Palm Beach County's Administrator since 2015. She oversees 7,100 positions and balances a \$9 billion budget. Palm Beach County is Florida's fourth largest county, with 1.5 million residents and growing. Notably, Palm Beach is one of four Florida counties and one of 58 counties nationally to achieve the AAA bond rating, which is critical for financial stability.

Verdenia's career with Palm Beach County began as a budget analyst in 1987. She demonstrates the ability to collaborate with strategic partners to enhance the quality of life for residents and businesses. Verdenia led negotiations in recruiting the Florida Scripps Research Institute to Palm Beach County, a foundation of the local biotechnology industry. Verdenia again was the leader in a voter-approved 2016 Infrastructure Sales Tax initiative. Estimates are to generate \$2.7 billion for new and renovated schools, roads and facilities over a 10-year period.

Recognizing equality of housing, representation, and business opportunities for all, Verdenia led initiatives such as the Mandatory Inclusionary Workforce Housing Program and Community Land Trust and re-implemented the small/minority/women business enterprise program in 2019. Verdenia is actively involved with tourist development, securing events such as the third presidential debate in 2012, Super Bowls in 2001, 2007 and 2020, and spearheaded dialogues for a second Major League Baseball Spring Training expansion. Additionally, she achieved critical milestones in Census redistricting in 2000, 2010 and 2020.

Verdenia holds a Master of Science in Public Administration and a Bachelor of Science in Rehabilitative Services, both from Florida State University. Affiliated with national, state, local, professional and community organizations, Verdenia has received numerous accolades. While Verdenia's acknowledgments span decades, her recognitions in 2021, 2022, and 2023 include the Former President of the Florida Association of County Managers, a collective body of all 67 counties in Florida. Verdenia was one of 15 awarded Women Who Move the Nation by COMTO, the Conference of Minority Transportation Officials in Washington, D.C. South Florida Business & Wealth selected Verdenia as an honoree at its 2022 Excellence in Leadership Apogee Awards. The Education Foundation of Palm Beach County presented Verdenia with the Outstanding Business Partner Award in 2023. Most recently, in 2024, Verdenia joined the Community Foundation of Palm Beach and Martin County's Inaugural Supporting Board Organization for the African American Museum & Research Library.

Verdenia is married to Joe and they have two daughters, Jasmin, Shannee and granddaughter, Lauren Nicole.



THE HONORABLE KEITH JAMES

GUEST SPEAKER

Keith James was elected Mayor of the City of West Palm Beach on March 12, 2019 and is currently serving his second term. Focused on creating a community of opportunity for all, Mayor James has a vision for West Palm Beach that is resident-driven. Mayor James is committed to creating a customer-friendly culture in City Hall that focuses on neighborhood initiatives, regional collaboration, and community partnerships.

Mayor James is the City's first African-American "strong mayor," whereby the Mayor is the City's Chief Executive Officer directing the administrative structure, and the City's fourth African-American Mayor. Prior to being elected Mayor, Keith James served as the District 4 City Commissioner from 2011 – 2019, serving as President of the Commission twice. During this time, Mayor James helped create West Palm Beach's strategic plan, finance plan, water plan and mobility plan. Mayor James has been a part of the leadership that has led West Palm Beach from the depths of the recession to the booming metropolis we have today.

Born in Wichita, Kansas to a teenage single mother, Mayor James learned at an early age the value of hard work, community service and education. As a young man, Mayor James overcame the challenges of segregation and inequality to become accepted and then graduate from Harvard College and then Harvard Law School.

Mayor Keith James has been a West Palm Beach resident for more than 35 years. It is where he raised his two children and has dedicated his life to public service. Mayor James and his wife Lorna are proud to call West Palm Beach home.



SUPERINTENDENT MICHAEL J. BURKE

PANELIST

As the Superintendent of the A-Rated School District of Palm Beach County, Mr. Michael Burke is passionate about ensuring academic excellence and paving the way to post-graduate success for the District's more than 170,000 students who attend 182 district-operated schools.

He is deeply committed to the School Board's mission to educate, affirm, and inspire each student in an equity-embedded school system. As Superintendent of the tenth-largest district in the nation, Mr. Burke also oversees Palm Beach County's largest workforce. The District employs nearly 23,000 people.



CHRISTINE SYLVAIN

PANELIST & PRESENTER

Christine Sylvain is the award-winning Founder and Chief Executive Officer of Path to College, a nonprofit whose mission is to secure full-ride acceptances for as many hard-working, low-income students into top-tier universities as possible. Christine's vision is to address one of society's most urgent educational inequities: access to higher education.

At her core, Christine loves the art of storytelling in any medium, especially at the intersection of history, politics, and literature. She holds a Master of Arts in Journalism from New York University, a Bachelor of Arts cum laude in Political Science from the Harriet L. Wilkes Honors College at Florida Atlantic University, and a Global Executive Leadership certification from FSU's College of Business.

Christine has extensive experience in documentary filmmaking, education, and nonprofit management. She brings wide expertise in high-level operational and program management, as well as in supervising budgets, spearheading policy and procedure development and implementation, forging solid relationships, and overseeing top-performing teams. Most importantly, she has a deep understanding of the systemic challenges holding our best and brightest back from achieving their academic potential. Path to College provides a way beyond these obstacles for our most overlooked and most deserving students.

Christine is known for her uncommon passion, holistic approach, innovative thought leadership, and authentic voice for those most marginalized. She is a TEDx speaker and a proud graduate of Leadership Florida and Leadership Palm Beach County. She has been awarded the Women in Leadership Emerging Leader Award of 2024 by the Executive Women's Foundation, the Tikkun Olam Award from the Jewish Federation of Palm Beach County, and the Nonprofit Leadership Award by the Palm Beach Chamber of Commerce. Path to College has won the Ascension Award for Best Nonprofit of the Year as well as Best Nonprofit of the Year at the 2023 Nonprofits First Hats Off Awards.



JAMES L. TAYLOR

PANELIST

James Taylor is a passionate sports leader, certified licensed Florida Realtor, Licensed NIL Agent, experienced sports development entrepreneur, and sports marketing professional with over 20 years of experience.

James is the Founder of Taylored Management & Consulting, Inc. and Taylored Athletes, a Boca Raton, FL., based youth sports and educational firm that services over 2000 youth a year in North, Central, and South Florida, with camps, tournaments, sports training, and youth event conferences. In addition, Taylor has worked with several NFL and NBA players, building not for profit foundations that create social impact initiatives, address low literacy in youth aged 4 – 15, and sustainable programs to combat juvenile recidivism.

James received his bachelor's in business in 2005, and a master's degree in sports administration and marketing in 2009, both from the illustrious Lynn University in Boca Raton, FL. While attending Lynn University, James starred as a prolific scorer during his four years with the Fighting Knights, Taylor graduated as the program's all-time leading scorer.

Following his time with the Fighting Knights, Taylor played professional basketball in Australia, Belarus, and in the NBA Development League. A 2011 Lynn Athletics Hall of Fame inductee and a 2022 Sunshine State Conference Hall of Fame Inductee.

In his new role as Director of Sports Development for the Palm Beach County Sports Commission, James is responsible for all facets of creating strategies to solicit, secure, promote, and retain sporting events in Palm Beach County.

Prior to joining the Sports Commission, James served as the National Director of USSSA Basketball, the world's largest multi-sport youth organization in the world. Since 2016, his events have garnered more than 150,000 room nights, creating enormous economic impact in the Palm Beaches and nationally.

Most recently recognized by the ICABA business network as a Sports Rising Star. He's also an emerging business leader award recipient from the Palm Beach Black Chamber of Commerce, a Wells Fargo outstanding community organizations grant recipient, a featured next generation business leader of the 2012 Aetna African American History Calendar, and an Empact 100 Top 30 entrepreneurs aged 30 and under, honored at the White House in 2011.

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MEET ROHAN SUTHERLAND



Rohan Sutherland is a visionary leader and community organizer dedicated to celebrating culture, fostering unity, and creating unforgettable experiences. As the founder and one of the organizers of the BlackLuxe Picnic and Music Festival, Rohan has played a pivotal role in transforming BlackLuxe into more than just an event—it's a celebration of excellence and a tribute to Black history with a significant economic impact to the region the event is produced.

In addition to his role with BlackLuxe, Rohan serves as the managing partner of Genesis Media Group, where he specializes in creating and organizing community-oriented events. Through Genesis Media Group, Rohan strives to cultivate spaces

that celebrate diversity, promote cultural appreciation, and bring people together in meaningful ways. With his passion for community empowerment and his commitment to honoring cultural heritage, Rohan Sutherland continues to make a significant impact in the realms of event management and community engagement. His dedication to creating inclusive and inspiring experiences reflects his belief in the power of unity and celebration. Special thanks to Mr. Sutherland for allowing the Bold Foundation to kick off this BlackLuxe Picnic & Music Festival Weekend for the third year!

BLACK LUXE PICNIC & MUSIC FESTIVAL WEEKEND



#BlackLuxePicnicWeekend2025

#BlackLuxePicnic2025

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Thank you

We sincerely appreciate your presence and support at our event. Stay connected!



www.bold-foundation.org

STAY CONNECTED!



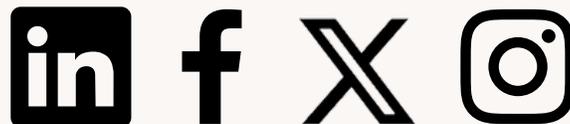
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