

KEYNOTE SPEAKER

Kendra N. Bulluck is a serial entrepreneur and business professional with over 21 years of experience in business development, acquisition and management. She is a graduate of Miami-Dade College and Florida International University. Over the years, as an entrepreneur, Kendra has worked as an insurance and real estate closing professional managing small to multi- million- dollar acquisitions in both personal and commercial transactions. In addition to the day-to-day management of her Property & Casualty insurance agency, Kendra's passion for helping others extends to her currently serving as the Executive Director of Sisters for Abundant Living, Inc, a non-profit organization established by her mom in 2008. Its core mission is to educate and empower youth to reach their full potential, through the development of literacy programs, mentoring and nutrition programs, as well as to empower families, especially women, to realize and pursue their purpose.

One of her most fulfilling roles is serving as the Executive Director of the Orange Blossom Classic, a collegiate HBCU football game played annually at Hard Rock Stadium every Labor Day weekend. She obtained the rights to the once prominent and highly attended Orange Blossom Classic in 2018. She is one of two women in the country to wholly own the rights to a football sporting event property. The original Orange Blossom Classic was a nationally recognized collegiate football game played annually in South Florida. The Orange Blossom Classic became known as the Black National Championship, during an era when African Americans in sports struggled to break into playing and coaching in predominately white institutions. Under Kendra's leadership, the game was revived in 2021 and is moving into its fifth year. The highly anticipated game is featured nationally on ESPN and has drawn viewership numbers at close to one million viewers while welcoming 40,000 in person fans to South Florida. The purpose of the game is to celebrate the accomplishments of historically black universities and raise scholarship funds for youth interested in pursuing post- secondary educational opportunities at historically black universities. The game helps provide a substantial economic impact into the South Florida community and gives monetary contributions to the participating HBCUs.

In 2022, Kendra launched the Elevate Now brand as an extension of her passion for helping women. The mission of Elevate Now is to equip women with the necessary tools to elevate in their careers and entrepreneurial endeavors as leaders and innovators. Under the Elevate Now brand, she hosts an annual one-day women's conference called the Elevation Experience. The conference mission is to equip female leaders with the tools to excel in business and personal spaces and transform how they effectively lead. In 2023, under the brand she launched the Elevate Now journal. a 12-month journal designed to assist with goal tracking, self- reflection and accountability. Kendra has received several accolades, awards and proclamations for the roles she has played throughout the years, but her primary and most fulfilling role involves being Malcolm and Horatio III's (Jojo) mother. Malcolm is a college student-athlete (football) in his junior year at Florida A&M University, majoring in Health Science, while Jojo is a high school sophomore, student-athlete basketball) at Chaminade-Madonna College Preparatory in Hollywood, Fl. She currently resides in South Florida and remains active in her community.



THE HONORABLE VERDENIA BAKER GUEST SPEAKER

Verdenia, a certified government financial manager, has been Palm Beach County's Administrator since 2015. She oversees 7,100 positions and balances a \$9 billion budget. Palm Beach County is Florida's fourth largest county, with 1.5 million residents and growing. Notably, Palm Beach is one of four Florida counties and one of 58 counties nationally to achieve the AAA bond rating, which is critical for financial stability.

Verdenia's career with Palm Beach County began as a budget analyst in 1987. She demonstrates the ability to collaborate with strategic partners to enhance the quality of life for residents and businesses. Verdenia led negotiations in recruiting the Florida Scripps Research Institute to Palm Beach County, a foundation of the local biotechnology industry. Verdenia again was the leader in a voter-approved 2016 Infrastructure Sales Tax initiative. Estimates are to generate \$2.7 billion for new and renovated schools, roads and facilities over a 10-year period.

Recognizing equality of housing, representation, and business opportunities for all, Verdenia led initiatives such as the Mandatory Inclusionary Workforce Housing Program and Community Land Trust and re-implemented the small/minority/women business enterprise program in 2019. Verdenia is actively involved with tourist development, securing events such as the third presidential debate in 2012, Super Bowls in 2001, 2007 and 2020, and spearheaded dialogues for a second Major League Baseball Spring Training expansion. Additionally, she achieved critical milestones in Census redistricting in 2000, 2010 and 2020.

Verdenia holds a Master of Science in Public Administration and a Bachelor of Science in Rehabilitative Services, both from Florida State University. Affiliated with national, state, local, professional and community organizations, Verdenia has received numerous accolades. While Verdenia's acknowledgments span decades, her recognitions in 2021, 2022, and 2023 include the Former President of the Florida Association of County Managers, a collective body of all 67 counties in Florida. Verdenia was one of 15 awarded Women Who Move the Nation by COMTO, the Conference of Minority Transportation Officials in Washington, D.C. South Florida Business & amp; Wealth selected Verdenia as an honoree at its 2022 Excellence in Leadership Apogee Awards. The Education Foundation of Palm Beach County presented Verdenia with the Outstanding Business Partner Award in 2023. Most recently, in 2024, Verdenia joined the Community Foundation of Palm Beach and Martin County's Inaugural Supporting Board Organization for the African American Museum & amp; Research Library.

Verdenia is married to Joe and they have two daughters, Jasmin, Shannee and granddaughter, Lauren Nicole.



THE HONORABLE KEITH JAMES

GUEST SPEAKER

Keith James was elected Mayor of the City of West Palm Beach on March 12, 2019 and is currently serving his second term. Focused on creating a community of opportunity for all, Mayor James has a vision for West Palm Beach that is resident-driven. Mayor James is committed to creating a customerfriendly culture in City Hall that focuses on neighborhood initiatives, regional collaboration, and community partnerships.

Mayor James is the City's first African-American "strong mayor," whereby the Mayor is the City's Chief Executive Officer directing the administrative structure, and the City's fourth African-American Mayor. Prior to being elected Mayor, Keith James served as the District 4 City Commissioner from 2011 – 2019, serving as President of the Commission twice. During this time, Mayor James helped create West Palm Beach's strategic plan, finance plan, water plan and mobility plan. Mayor James has been a part of the leadership that has led West Palm Beach from the depths of the recession to the booming metropolis we have today.

Born in Wichita, Kansas to a teenage single mother, Mayor James learned at an early age the value of hard work, community service and education. As a young man, Mayor James overcame the challenges of segregation and inequality to become accepted and then graduate from Harvard College and then Harvard Law School.

Mayor Keith James has been a West Palm Beach resident for more than 35 years. It is where he raised his two children and has dedicated his life to public service. Mayor James and his wife Lorna are proud to call West Palm Beach home.



DR. KEITH CLINKSCALE HOST

Dr. Keith A. Clinkscale is a recognized Lean Six Sigma Black Belt & amp; Operational Excellence Executive known for establishing best-in-class strategic performance management programs. Keith Clinkscale demonstrates a combination of broad industry experiences, performance management acumen and a history of results-oriented management consulting to drive significant improvement and cost savings. As a seasoned Industry Executive and Management Consultant, Keith built a reputation of excellence in all areas of operations.

His skillset includes over 30 years of Executive Coaching, Training and Content Design, Process Improvement, Benchmarking, Total Quality Management, Balanced Scorecards, Business Process Re-engineering, Strategic Planning, and High Performance Teams. Keith started as a young engineer in Boston, eventually joined PRTM Consulting (now PWC) and later PA Consulting. Keith's experience and sensitivity to customer concerns has always enabled him to provide a high level of service, whether in industry or as a consultant.

Keith has a B.S. in Electrical Engineering from Boston University and a PH.D in Strategic Leadership from Concordia College & University. He has an Executive MBA from The Quantic School of Business and Technology. Keith is currently the Director of Strategic Planning and Performance Management for Palm Beach County and supervises all activities related to the long-term strategic plan of Palm Beach County as well as the strategic planning of over 30 county departments. Keith is responsible for assisting the Board of County Commissioners (BCC), Executive Team, Department Directors, and staff with the development of long-term goals, objectives, strategies, and actions. Keith is the creator of the award-winning Strategic Cross Department Teams at Palm Beach County. Keith is a Life Member of Kappa Alpha Psi, Fraternity



DR. TUNJARNIKA COLEMAN-FERRELL MODERATOR

Tunjarnika L. Coleman-Ferrell, EdD., is vice president of academic affairs at Palm Beach State College, the fourth largest in the Florida College System. In this role, she oversees all academic disciplines across a multicampus system, encompassing associate and baccalaureate degrees, certificate programs, and workforce training.

A transformational leader, Coleman-Ferrell is a champion for students of diverse backgrounds. Growing up in Riviera Beach, Florida, Coleman-Ferrell was inspired by her mother, a U.S. Army veteran and licensed practical nurse, who taught her to never shy away from challenges. These lessons, along with her passion for helping students reach their full potential, shaped Coleman-Ferrell into a well-respected and visionary leader. Affectionately known as "Nika," her daily mantra is #MakeItHappen.

Coleman-Ferrell has 30 years of academic, student services, and administrative experience in higher education centered on improving educational quality and access for all students. Her K-12, community college, and university positions include professor, chair, associate dean, dean of academic affairs, dean of student services, provost, and Southern Association of Colleges and Schools (SACS) visiting team member. She holds a bachelor's degree in sociology, a master's degree in public administration, an educational specialist postgraduate degree, and a doctorate in education, all from Florida Atlantic University. Her expertise spans strategic planning, curriculum programming, resource development, fiscal management, grants oversight, and team building.

Coleman-Ferrell initiates community partnerships between Palm Beach State College, the school district, businesses, and municipalities statewide that advance student outcomes. She prides herself on being committed to her community as a champion of equal access to education and a change agent for underrepresented students. Her board memberships include, but are not limited to, the Palm Beach North Chamber of Commerce, HCA JFK North Hospital, Executive Woman of the Palm Beaches, (former) YWCA of Palm Beach County, Girls Scouts of the Southeast, and the Palm Beach County School District Advisory Board. She has been recognized for her achievements by Leadership Palm Beach County and the State of Florida Chancellor's Leadership Council programs. Coleman-Ferrell previously served as statewide president for the Association of Florida Colleges, representing 28 institutions, and is the recipient of several awards, including the Woman of Excellence, Leadership Excellence, and Legacy awards.



SUPERINTENDENT MICHAEL J. BURKE

As the Superintendent of the A-Rated School District of Palm Beach County, Mr. Michael Burke is passionate about ensuring academic excellence and paving the way to post-graduate success for the District's more than 170,000 students who attend 182 district-operated schools.

He is deeply committed to the School Board's mission to educate, affirm, and inspire each student in an equity-embedded school system. As Superintendent of the tenth-largest district in the nation, Mr. Burke also oversees Palm Beach County's largest workforce. The District employs nearly 23,000 people.



CHRISTINE SYLVAIN

PANELIST & PRESENTER

Christine Sylvain is the award-winning Founder and Chief Executive Officer of Path to College, a nonprofit whose mission is to secure full-ride acceptances for as many hard-working, low-income students into top-tier universities as possible. Christine's vision is to address one of society's most urgent educational inequities: access to higher education.

At her core, Christine loves the art of storytelling in any medium, especially at the intersection of history, politics, and literature. She holds a Master of Arts in Journalism from New York University, a Bachelor of Arts cum laude in Political Science from the Harriet L. Wilkes Honors College at Florida Atlantic University, and a Global Executive Leadership certification from FSU's College of Business.

Christine has extensive experience in documentary filmmaking, education, and nonprofit management. She brings wide expertise in high-level operational and program management, as well as in supervising budgets, spearheading policy and procedure development and implementation, forging solid relationships, and overseeing top-performing teams. Most importantly, she has a deep understanding of the systemic challenges holding our best and brightest back from achieving their academic potential. Path to College provides a way beyond these obstacles for our most overlooked and most deserving students.

Christine is known for her uncommon passion, holistic approach, innovative thought leadership, and authentic voice for those most marginalized. She is a TEDx speaker and a proud graduate of Leadership Florida and Leadership Palm Beach County. She has been awarded the Women in Leadership Emerging Leader Award of 2024 by the Executive Women's Foundation, the Tikkun Olam Award from the Jewish Federation of Palm Beach County, and the Nonprofit Leadership Award by the Palm Beach Chamber of Commerce. Path to College has won the Ascension Award for Best Nonprofit of the Year as well as Best Nonprofit of the Year at the 2023 Nonprofits First Hats Off Awards.



JAMES L. TAYLOR PANELIST

James Taylor is a passionate sports leader, certified licensed Florida Realtor, Licensed NIL Agent, experienced sports development entrepreneur, and sports marketing professional with over 20 years of experience.

James is the Founder of Taylored Management & amp; Consulting, Inc. and Taylored Athletes, a Boca Raton, FL., based youth sports and educational firm that services over 2000 youth a year in North, Central, and South Florida, with camps, tournaments, sports training, and youth event conferences. In addition, Taylor has worked with several NFL and NBA players, building not for profit foundations that create social impact initiatives, address low literacy in youth aged 4 – 15, and sustainable programs to combat juvenile recidivism.

James received his bachelor's in business in 2005, and a master's degree in sports administration and marketing in 2009, both from the illustrious Lynn University in Boca Raton, FL. While attending Lynn University, James starred as a prolific scorer during his four years with the Fighting Knights, Taylor graduated as the program's all-time leading scorer.

Following his time with the Fighting Knights, Taylor played professional basketball in Australia, Belarus, and in the NBA Development League. A 2011 Lynn Athletics Hall of Fame inductee and a 2022 Sunshine State Conference Hall of Fame Inductee.

In his new role as Director of Sports Development for the Palm Beach County Sports Commission, James is responsible for all facets of creating strategies to solicit, secure, promote, and retain sporting events in Palm Beach County.

Prior to joining the Sports Commission, James served as the National Director of USSSA Basketball, the world's largest multi-sport youth organization in the world. Since 2016, his events have garnered more than 150,000 room nights, creating enormous economic impact in the Palm Beaches and nationally.

Most recently recognized by the ICABA business network as a Sports Rising Star. He's also an emerging business leader award recipient from the Palm Beach Black Chamber of Commerce, a Wells Fargo outstanding community organizations grant recipient, a featured next generation business leader of the 2012 Aetna African American History Calendar, and an Empact 100 Top 30 entrepreneurs aged 30 and under, honored at the White House in 2011.



RHODE MALIVERT PANELIST

Hailing from Haiti, Rhode journeyed to the United States at the age of 11. Commencing her professional career as a Chemical Engineer, Rhode's aspiration was to catalyze positive transformations in people's lives. Following a span of 14 years in the corporate realm, her entrepreneurial spirit birthed the genesis of K-12 Preparatory Academy that focuses on the educational empowerment of learners. K-12 Preparatory Academy has extended its reach to distressed corners of the globe, collaborating with organizations in Haiti, Dominican Republic, and Poland. Rhode's aspiration to make education accessible to all has also birthed K12 Preparatory Academy's strategic partnership with USF for Dual Enrollment, AHS for Virtual Reality, and other organizations. K12 Prep Academy's purpose is to "providing a positive e-learning" environment that promotes academic excellence, self-confidence, emotional well-being, and social consciousness. Our students gain a sense of inclusion and belonging, resulting in positive behavioral development." We plan on achieving this goal one student at a time.



JAIME AKKUSU PRESENTER

Jaime Akkusu is the Director of Programs for Path to College, where she works to help Palm Beach County's best and brightest high school students secure top-tier college acceptances, regardless of their socioeconomic status. Jaime is proud to be a first-generation college graduate, earning both a Bachelors and Masters Degree in Criminal Justice from the University of Central Florida. After watching youth move through the Juvenile Justice System during a college internship, she decided to pursue one of her many childhood dreams and become a Teacher. Jaime spent 13 years working for Broward County Public Schools, serving in various roles including Teacher and Magnet Coordinator, as well as Instructional Facilitator and Curriculum Supervisor. Most notably, Jaime created one of the first elementary school debate programs in the nation, going on to help expand the program to more than 100 elementary schools in Broward County. Those experiences coupled with her passion for helping students reach their highest potential, is what led her to Path to College. Jaime has successfully graduated her first class of 34 students from Path to College, achieving a 100% college admission rate, with 60% of the students being accepted into top-tier universities.



CHARISMA K. ADAMS PRESENTER

Charisma K. Adams is an award-winning consultant, business owner, and economic development professional who is passionate about empowering and equipping others to create impactful change. With over two decades of experience leading construction, development, and public involvement projects, Charisma has honed her skills through her boutique agency, Articulate Consulting, to specialize in stakeholder management and community engagement strategy focused on building bridges between community benefit and private interests.

As a sought-after strategist, Charisma has successfully worked on local, state and national levels to establish her reputation as a driving force behind many widely recognizable political campaigns.

Charisma is committed to giving back to her community and serves as a mentor and advisor to numerous entrepreneurs, influencers, and business owners. She is also actively involved in several civic and non-profit organizations that provide access and resources to underserved communities.



NICOLA BROWN PRESENTER

Nicola Brown is a master at transforming great ideas into thriving realities. With over two decades of global experience, she has built companies and advised others on how to do the same. Nicola has dedicated her career to empowering high-impact teams to achieve remarkable goals.

In addition to her extensive professional experience, Nicola is also the author of "Dialogue as a Catalyst: Examining Cultural Influence and Knowledge Development in Organizational Settings," a chapter featured in the edited book "Contemporary Perspectives on Organizational Behavior." She is also the creator of "Quotation Quest," a collection of 52 quotations designed to foster deeper connection.

Nicola's expertise, rooted in her background in ecology, behavioral economics, and career psychology, has earned her prestigious accolades. The principle that guides Nicola is "Choose Courage Over Comfort." This guiding principle drives her to continuously challenge herself and her team, pushing the boundaries of what's possible and cultivating an environment where meaningful connections, creative problem-solving, and collaborative success thrive.



CASSONDRA CORBIN-THADDIES PRESENTER

Dr. Cassondra Corbin-Thaddies—widely known as Dr. Cass—is redefining what's possible in education, blending equity, innovation, and a passion for transforming lives. With over two decades of experience, she has earned recognition as a thought leader in the intersection of technology, instructional design, and systemic equity.

As the Vice President of Partner & Client Engagement at Learning Innovation Catalyst (LINC), Dr. Cass collaborates with educators and school leaders to design and implement cutting-edge AI-driven tools and strategies. Her work equips educators to create inclusive, future-ready classrooms, ensuring students are prepared to thrive in an ever-changing world. Her career spans contributions to Stanford University's Graduate School of Education and leadership roles that emphasize research-based innovation and transformative professional learning.

Dr. Cass is also the Founder of Connect to Greatness Inc., a non-profit organization dedicated to empowering Black male students to excel academically and develop into impactful leaders. The organization's first cohort achieved a 100% high school graduation rate, with students earning scholarships and pursuing careers in psychology, sports management, and skilled trades.

Holding a Ph.D. in Instructional Design and Technology, Dr. Cass combines cutting-edge technology with equity-focused practices to drive transformative change in education. Her vision continues to inspire educators and leaders nationwide. Connect with Dr. Cass on LinkedIn to learn more about her work and initiatives: www.linkedin.com/in/cassondra-corbin-thaddies.



ANDRE THADDIES

PRESENTER

Born and raised in Delray Beach, Florida, Andre Thaddies has spent his life championing youth and family empowerment. The eldest of three siblings, Andre excelled in both academics and athletics, earning a full athletic scholarship to the University of Minnesota, where he graduated with a degree in Sociology of Law and Deviance and a minor in African American Studies.

With over 30 years of experience spanning public schools, social services, law enforcement, and coaching, Andre's leadership has impacted countless lives. As Director of Education at the Urban League of Palm Beach County, he oversaw programs in STEM, parenting, and youth development. In 2016, Andre and his wife, Cassondra, cofounded Connect to Greatness, Inc. (C2G), a nonprofit dedicated to supporting African American boys through mentorship and educational programs. Under his guidance as Executive Director, C2G has empowered over 100 young men and their families, fostering academic, social, and personal growth.

A devoted husband, father, coach, and mentor, Andre remains steadfast in his mission to ignite curiosity and creativity in young Black boys, inspiring them to reimagine their potential and their Future.



JEUNYDE JOSUIN

HONOREE

Inspired by my mother's unwavering generosity, I founded The Purple Butterflies Foundation in 2016 with a mission to lend a helping hand to those in need, both locally and in Haiti. Growing up, I watched my mother extend her kindness to everyone around her, no matter her own circumstances. She always knew how to make what she had work so that those around her never went without.

In addition to leading my foundation, I have proudly volunteered with organizations like the Make-A-Wish Foundation and Feeding South Florida. With the continued support of my community, I strive to embody the spirit of compassion and solidarity, ensuring we remain our brother's and sister's keeper.



DR. SETH BERNSTEIN HONOREE

Dr. Seth Bernstein is a Psychologist and Certified Addictions Professional who attended the University of Maryland at College Park, and obtained his Doctorate of Psychology at the Florida Institute of Technology. He is the Executive Vice President at United Way of Palm Beach County, and leads the grant making process, and policy/advocacy and DEI efforts, and is a prolific fundraiser. He has a 31-year history in non-profits and healthcare, and is engaged in numerous community impact initiatives involving mentoring, hunger relief, non-profit capacity building, education, special needs, veterans, mental/behavioral health, and trauma informed care. He also serves in a leadership role on the School Health Advisory Council and School District's Wellness Promotion Task Force. He lives in Boynton Beach with his wife of 32 years and has two adult sons.



THE HONORABLE KATRINA LONG ROBINSON HONOREE

Katrina brings experience in local government operations, educational strategy and public policy matters. Before transitioning to the private sector, Katrina was responsible for assisting school administrators and teachers in understanding curricular programs, Florida Content Standards and accredited best classroom practices to enhance classroom instruction within Charter Schools USA network.

Appointed to the innovative City of Westlake City Council in 2016, Katrina became the - American female Vice Mayor. Katrina served as Vice Mayor from 2016 to March 2021. While proudly serving as Commissioner for the City of Westlake, Florida, she worked with Minto Development to facilitate the development of an affordable housing assistance program (HAPPY) for future homeowners in the community. Katrina was the driving force on getting ordinances implemented which involved diversity, collaboration and inclusion while serving in public office. She was given the very first Key to the City of Westlake because of her innovative leadership and implementation of over 5 ordinances and long-lasting programming for the city. Katrina is one of four founders of BLEND PBC and BLEND MicroGrow, a program to create opportunities for minority-owned business enterprise (MBE)* in the food space by creating connections within our local community.

Long Robinson currently oversees the operations of Public & Government Relations for Cornerstone Solutions, she serves as board of director for Girl Scouts Southeast Florida, Black Chamber of Commerce, Women's Foundation of Florida, and Healthy Mothers, Healthy Babies Coalition of Palm Beach County, Inc. Katrina has been nominated and honored with numerous awards and recognition for her leadership in Palm Beach County. Katrina is a graduate of Leadership West Palm Beach, Leadership Palm Beach County and Leadership Florida Education Class 6. Katrina earned her undergraduate degree in Elementary Education from Florida Agricultural & Mechanical University.



the educational experience for all students.

DR. MOODY FULLER HONOREE

Moody Fuller serves as the proud principal of Boynton Beach Community High School, where he is dedicated to fostering a culture of academic excellence, inclusivity, and innovation. With a passion for education and almost a decade of experience in school leadership, Dr. Fuller is dedicated to improving student outcomes and empowering teachers to reach their fullest potential. Under his leadership, Boynton Beach Community High School has seen significant advancements in student achievement, community engagement, and extracurricular programming. He prioritizes building strong partnerships with families, local organizations, and businesses to create opportunities that enrich

When not at school, Dr. Fuller enjoys being outdoors and spending time with his family. He holds degrees from Florida Atlantic University, Nova Southeastern and a Doctorate in educational leadership from Lynn University.

Mr. Fuller's vision for Boynton Beach Community High School aligns with Nelson Mandela's belief that "education is the most powerful weapon which you can use to change the world." He is dedicated to empowering students to use their knowledge and skills to transform their lives and uplift their community, fostering a spirit of hope, resilience, and progress.



LEE COHEN, ESQ HONOREE

Lee Cohen is the managing partner of Cohen & amp; Newmark, PLLC, also known as "1-800-CALL-LEE". He focuses his practice on cases involving personal injury, car accidents, wrongful death and premise liability (slip and fall). Lee is a South Florida native, growing up in Coral Springs. He attended college at Florida State University and later received his Juris Doctor in 2001 from The University of Florida College of Law. Lee is married and the proud father of three children. He is a proud member of Omega Psi Phi Fraternity, Inc.

Since moving his practice to Delray Beach in 2010, Lee has been an active member of the community. Lee is currently on the Board of Directors for the Delray Beach Chamber of Commerce. He was on the Board of Directors for several non-profits, including Kidsafe Foundation and Prep & amp; Sports. He was also the founder of E.D.G.E. (Education Development & Game Enhancement), which served youth in the community and helped raise funds to design and produce sports uniforms for several local high schools.



CAROLYN NELSON-GOEDERT HONOREE

Carolyn Nelson-Goedert is an education and social justice advocate whose commitment to community development has been evident throughout her multifaceted career. A veteran who served in the Air Force in the Philippines and Germany, she has consistently demonstrated leadership in various educational and civic roles. Her professional journey includes contributions to organizations like the Urban League of Greater Miami, where she served as Board of Directors Chair, and the Miami-Dade County Children's Trust.

Nelson-Goedert's passion for education is particularly notable in her extensive work with the PTA, where she rose to become the State President of Florida PTA. Her leadership extended beyond traditional roles, as she championed initiatives like the Florida PTA Leadership Cohort.

As the President and Founder of Nth Degree Works, LLC provides governance for Public Housing residents. Her community service has been widely recognized, earning her numerous awards including being named a Woman of Impact. As the Founding Chair of the Miami Gardens Commission for Women, she further solidified her reputation as a tireless advocate for personal and professional development.