

LEADING TOGETHER FOR STRONGER PARTNERSHIPS

BOLD LEADERSHIP SUMMIT:

PARTNERSHIP FOR SUCCESS



**SPONSOR &
VENDOR
PACKET**



FEBRUARY 13, 2025 • WEST PALM BEACH, FLORIDA

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Greetings,

Bold Foundation, Inc is excited to invite you to the 3rd Annual **Bold Leadership Summit** (formerly the Black Leadership Summit) on February 13, 2025 at the Hilton Palm Beach Airport, in West Palm Beach, FL. Under the theme "Leading Together for Stronger Partnerships," this event is dedicated to uniting leaders in education, community, and business to foster collaboration and shared success.

Over the past two years, the Bold Foundation has partnered with local businesses and communities to support students across Palm Beach County. As a sponsor, you'll gain valuable brand visibility and networking opportunities at our key events, including our Champion Breakfast, Community Awards Luncheon and Exclusive VIP Reception. Vendors will have the chance to connect directly with attendees and showcase services that align with our mission of building opportunities for leaders every day.

We look forward to your participation in this impactful event.

Thank you

Charman Postel, President



Event Registration Opens on September 1, 2024.

Hilton Palm Beach Airport - West Palm Beach, FL

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513 Leaders participated in Bold Leadership Summit (BLS)*

30 Vendor Participation

46 Student Participation

4 Dynamic Keynote Speakers: Yvette Miley, SVP of DEI - NBCUniversal News Group; Terell Cobb, Business Design Lead - Microsoft; Kim Janey, former Mayor of Boston & CEO - Economic Mobility Pathways (EMPath); Careisha Moore, CEO & President of Usher New Look Foundation.

Leadership
IMPACT
Report

Bold
IMPACT
Report

- Over **15,000** volunteer hours dedicated to various BOLD initiatives and programs to since 2021.
- **387** children reached since 2023.
- Over **24** Community and Business Leaders supported and/or participated in leadership development initiatives.
- Impact extended to **14** schools in Palm Beach County.
- Collaboration established with **4** nonprofit organizations
- Announcement of New Leadership or Committee: Leadership Bridge Program, Young Leaders Academy, Pathways After High School, and Grant Acquisition.

2022 - 2023: Experienced significant growth in impact, with increased participation in leadership development programs and broader community outreach. Introduced new initiatives to address emerging needs.

2021 - 2022: Expanded programming to reach more individuals and schools. Hosted successful events and formed strategic collaborations with other organizations.

2020 - 2021: Established Bold Foundation with a focus on leadership development and community empowerment. Launched key initiatives and secured foundational partnerships.

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Our
ABOUT
Event

General Session

Breakout Sessions

Panel Discussion

Special Guest

Awards Luncheon

Exclusive VIP Reception



The Bold Leadership Summit 2025 (formerly known as Bold Foundation), hosted by the Bold Foundation, is a premier event bringing together leaders from education, business, and community sectors to foster collaboration and innovation under the theme "Leading Together for Stronger Partnerships." The event kickoffs the Black Luxe Picnic & Music Festival Week and take place on February 13, 2025, at the Hilton Palm Beach Airport (West Palm Beach, FL), the summit offers a dynamic agenda featuring keynote speakers, panel discussions, breakout sessions, and networking opportunities. This event is designed to inspire and develop effective partnerships that drive impactful change, making it a must-attend for those committed to leadership and community development.

Hilton Palm Beach Airport - West Palm Beach, FL

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Who: The Bold Foundation, Inc

What: Bold Leadership Summit (formerly Black Leadership Summit)

When: February 13, 2025 | 9:00 am - 7:30 pm

Where: Hilton Palm Beach Airport -
150 Australian Avenue, West Palm Beach, Florida, 33406

More
INFO
Event

How can you help?:

- Sponsor the Summit.
- Purchase a table for leaders in your organization to attend.
- Sponsor VIP bags or donate swag bag items that every attendee receives.
- Support breakfast, lunch, breaks, or VIP Reception.
- Do you have a service to support.
- Purchase or Sponsor a student ticket.
- Become an in-kind sponsor.



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Past
ABOUT
Speakers



Keynote Speakers (from left to right): Yvette Miley, SVP of DEI - NBCUniversal News Group; Terell Cobb, Business Design Lead - Microsoft; Kim Janey, former Mayor of Boston & CEO - Economic Mobility Pathways (EMPath); Careisha Moore, CEO & President of Usher New Look Foundation.



Guest Speakers (from left to right): Verdenia Baker, Administrator - Palm Beach County; Pierre Garcon, Former NFL Player & Investor; Tonya Davis Johnson, Director - Office of Equal Business Opportunities (Palm Beach County); Joseph Sanchez, Chief Financial Officer - School District of Palm Beach County; Gasford Smith, Esq., Immediate Past President - Palm Beach County Bar Association; Juliet Roulhac, Director of External Affairs Broward and Southwest Florida- FP&L; Victor Harvey, CEO - Victor George Spirits; Kenasha Paul, CEO & Founder - Black Professionals Network; William McCormick, CEO & Founder - Americlaim Billings; and Melia Arnett Archie, Esq., Founder and Principal Attorney - Modern Creator Law Firm.

WWW.BOLD-FOUNDATION.ORG

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Our
ABOUT
Weekend

BLACKLUXE
PICNIC AND MUSIC FESTIVAL



The 3rd Annual Bold Leadership Summit: Partnership for Success (formerly Black Leadership Summit) will kick off an exciting weekend leading into the 4th Annual Black Luxe Picnic and Music Festival. This dynamic event series begins on Thursday, February 13, 2025, with the Bold Leadership Summit, followed by the "Who's in the Room" Mixer and Kickoff Party on Friday. The highlight of the weekend is the Black Luxe Picnic and Music Festival on Saturday, February 15, 2025, from 2 PM to 9 PM at Sunset Cove Amphitheater, 20405 Amphitheater Circle, Boca Raton, FL 33498. The festival will feature live bands, renowned DJs, and special performances, creating a sophisticated outdoor experience. Attendees are encouraged to enter the \$1,000 Best Picnic Area Competition and enjoy the opportunity to decorate their spaces and bring picnic-style food, with food and drink vendors also on site. With nearly 2,500 patrons expected, sponsors will have prime opportunities for brand visibility. The weekend will conclude with a celebratory brunch on Sunday, making it a must-attend series of events.

WWW.BLACKLUXEPICNIC.COM

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Boost your brand at the Bold Leadership Summit 2025! Custom sponsorships are available to spotlight your business at our premier events. Contact our leadership development team at boldfoundationinc@gmail.com for details. Don't miss this chance to elevate your visibility and impact!

Sponsor Opportunities

Education Visionary (Presenting Sponsor)	\$10,000
Community Champion (Award Sponsor)	\$7,500
Business Innovator (Private Cocktail Sponsor)	\$5,000
Collaboration Catalyst (Entertainment Sponsor)	\$3,500
Empowerment Advocate (Gift Bag Sponsor)	\$3,000
Partnership Builder (Break Sponsor/Swag Bag Sponsor)	\$2,500
Foundation Supporter (Water Bottle Sponsor)	\$2,000
Engagement Ally (Lanyard Sponsor)	\$1,500

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Sponsor Opportunities

Education Visionary (Presenting Sponsor) - \$10,000

- Exclusive naming rights as "Presented by [Your Company]" on all event materials and communications.
- Logo prominently displayed on event signage, website, and promotional materials.
- Full-page ad in the event program.
- Opportunity to deliver a welcome address or keynote at the summit.
- Premium vendor booth space.
- Ten (10) complimentary leadership summit event registrations.
- Ten (10) tickets to private reception.
- Ten (10) VIP tickets to 2025 Black Luxe Picnic & Music Festival
- Inclusion in press releases and media coverage.
- Recognition in post-event communications and marketing.

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Community Champion (Award Sponsor) - \$7,500

- Exclusive sponsorship of the Awards Event.
- Logo on all award plaques/trophies.
- Acknowledgment during the Awards Event.
- Half-page ad in the event program.
- Premium vendor booth space.
- Eight (8) complimentary leadership summit event registrations.
- Four (4) tickets to private reception.
- Four (4) VIP tickets to 2025 Black Luxe Picnic & Music Festival
- Recognition in event signage and on the event website.

Business Innovator (Private Cocktail Sponsor) - \$5,000

- Exclusive sponsorship of the private cocktail event.
- Signage at the cocktail reception.
- Logo on cocktail napkins and drink tickets.
- Quarter-page ad in the event program.
- Premium vendor booth space.
- Six (6) complimentary leadership summit event registrations.
- Two (2) tickets to private reception.
- Two (2) VIP tickets to Black Luxe Picnic & Music Festival
- Recognition on the event website.

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Collaboration Catalyst (Entertainment Sponsor) - \$3,500

- Exclusive sponsorship of the event entertainment (i.e. performance/DJ).
- Recognition during all Entertainment/DJ announcements.
- Logo on Entertainment signage.
- Recognition in the event program.
- Four (4) complimentary leadership summit event registrations.
- Two (2) tickets to private reception.

Empowerment Advocate (Gift Bag Sponsor) - \$3,000

- Logo on all attendee gift bags.
- Opportunity to include promotional items or literature in the gift bags.
- Recognition in the event program.
- Two (2) complimentary leadership summit event registrations.
- Two (2) tickets to private reception.

Partnership Builder (Break Sponsor/Swag Bag Sponsor) - \$2,500

- Three (3) availability for break sponsor.
- Logo on swag bags given to all attendees.
- Opportunity to include branded swag items.
- Recognition in the event program.
- Two (2) complimentary leadership summit event registrations.
- Two (2) tickets to private reception.

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Foundation Supporter (Water Bottle Sponsor) - \$2,000

- Logo on reusable water bottles provided to all attendees.
- Recognition in the event program.
- 2 complimentary leadership summit event registrations.
- 2 tickets to private reception.

Engagement Ally (Lanyard/ Table Sponsor) - \$1,500

- 1 Available Sponsor for Lanyards
- 20 Available Table Sponsors
- Logo on all attendee lanyards (lanyard sponsor only).
- Recognition in the event program.
- 2 complimentary leadership summit event registrations.
- 2 tickets to private reception.

Other Opportunities - (All opportunities below will receive recognition in the event program).

- Friends Giving (No Hassle Fundraising) - \$1,000
- Give a scholarship - \$500
- Donate to the Bold Foundation Leadership/Scholarship Giving - starting at \$250.
- Contact us regarding Government Sponsorships.

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Vendor Opportunities

Join us for an Unforgettable Experience!

Event Date: February 13, 2024

Location: Hilton Palm Beach Airport



Vendor Booth Details:

- **Cost:** \$250 (includes one table and two chairs)
- **Early Bird Registration:** Through December 1, 2024
- **Regular Registration:** Through January 10, 2024
- **Booths:** First come, first serve - reserve your spot early!
- **What's Included:** vendor booth, breakfast, lunch, and breaks.
- **Confirmation:** Booth placement must be confirmed by the BOLD Foundation. A diagram of vendor placement will be available for selection prior to October 1, 2024. Please visit www.bold-foundation.org.

Why Be a Vendor?

Engage with Key Decision-Makers - network with leaders from education, business, and the community.

Brand Visibility: Showcase your products and services to over 300 attendees.

Prime Location: The Hilton Palm Beach Airport offers a high-traffic accessible venue for maximum exposure.

WWW.BOLD-FOUNDATION.ORG




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PROGRAM BOOK - PRINT ADVERTISING

DIMENSIONS & CONFIGURATIONS

PRINT AD SIZE	WIDTH	X	HEIGHT	
Full Page or Spread (Non-Bleed) 2 separate facing pages, each same dimension.	7 3/4	x	10 1/4	
1/2 Page Horizontal (Non-Bleed)	7 3/4	x	5	
1/4 Page Vertical (Non-Bleed)	3 7/8	x	2 1/2	

PRICE & PRINT AD SPECIFICATIONS

Event Program Ad

- Full Page - \$500
- 1/2 Page - \$250
- 1/4 Page - \$125

All ad sizes: no bleeds
Live matter should be kept 1/4" from edge
High Resolution - 300 dpi
Color - CMYK
Format - PDF or EPS

PRINT AD MATERIAL SUBMISSIONS

Email ad materials to:
boldfoundationinc@gmail.com

Questions or contact?
Charman Postel 561-400-3127

Ad Submission Deadline: December 1, 2024

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**AT BOLD WE ARE BUILDING
OPPORTUNITIES FOR LEADERS DAILY.**



Through partnership and collaborations we support the youth with scholarships, grants, and internships.

Encouraging educational development through college and career readiness and prepare for post secondary pathways.

Empowering current and future generation of leaders, through leadership and professional development.

WHAT WE DO?

SUPPORT

EDUCATE

EMPOWER

OUR MISSION

To build opportunities for leaders daily by supporting, educating, and empowering current and future leaders.

OUR VISION

Bridging the leadership gaps between generations.

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Past Sponsors



Stay Connected



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SCAN  REGISTER



Airports

Fort Lauderdale-Hollywood International Airport

100 Terminal Dr, Fort Lauderdale, FL
(866) 435-9355

Palm Beach International Airport

1000 Turnage Blvd, West Palm Beach,
FL (561) 471-7400

Hotels

Hilton Palm Beach PBI - 150 Australian Ave · (561) 684-9400

Embassy Suites by Hilton West Palm Beach Central - 1601 Belvedere Rd · (561) 689-6400

Four Seasons Resort Palm Beach - 2800 S Ocean Blvd · (561) 582-2800

West Palm Beach Marriott - 1001 Okeechobee Blvd · (561) 833-1234