

Student journeys. Simplified.

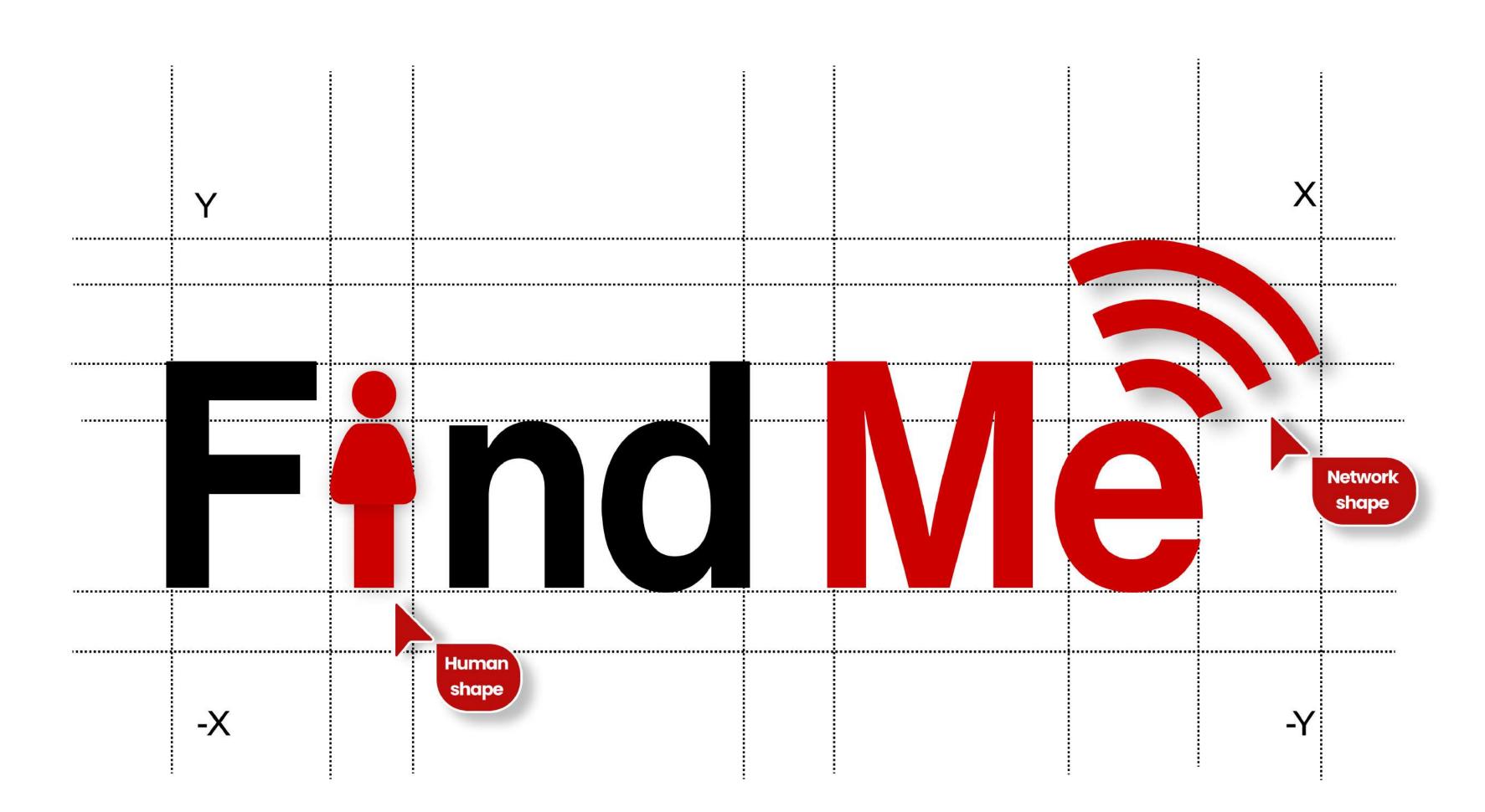
Find Me Academic Portfolio helps
learners present their journey in one
place — from personal info to projects,
achievements, and certifications. Think
customizable layouts, centered
storytelling, and a professional touch
that grows with every milestone.

Fahad



Branding. Personalized.

Find Me lets every student craft a unique identity by generating a custom logo — built with their name, initials, or any design they prefer. It's more than a portfolio; it's a personal brand that evolves with the student's journey.



Find Me gives students the ability to instantly create a logo with the first letter of their name. They can personalize it with different fonts, colors, and styles — making their academic portfolio feel professional and uniquely theirs.

Example:

Student name: Fahad Khan

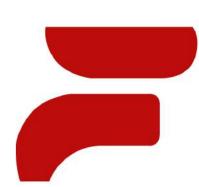
→ Logo: "F" with a bold, creative touch.



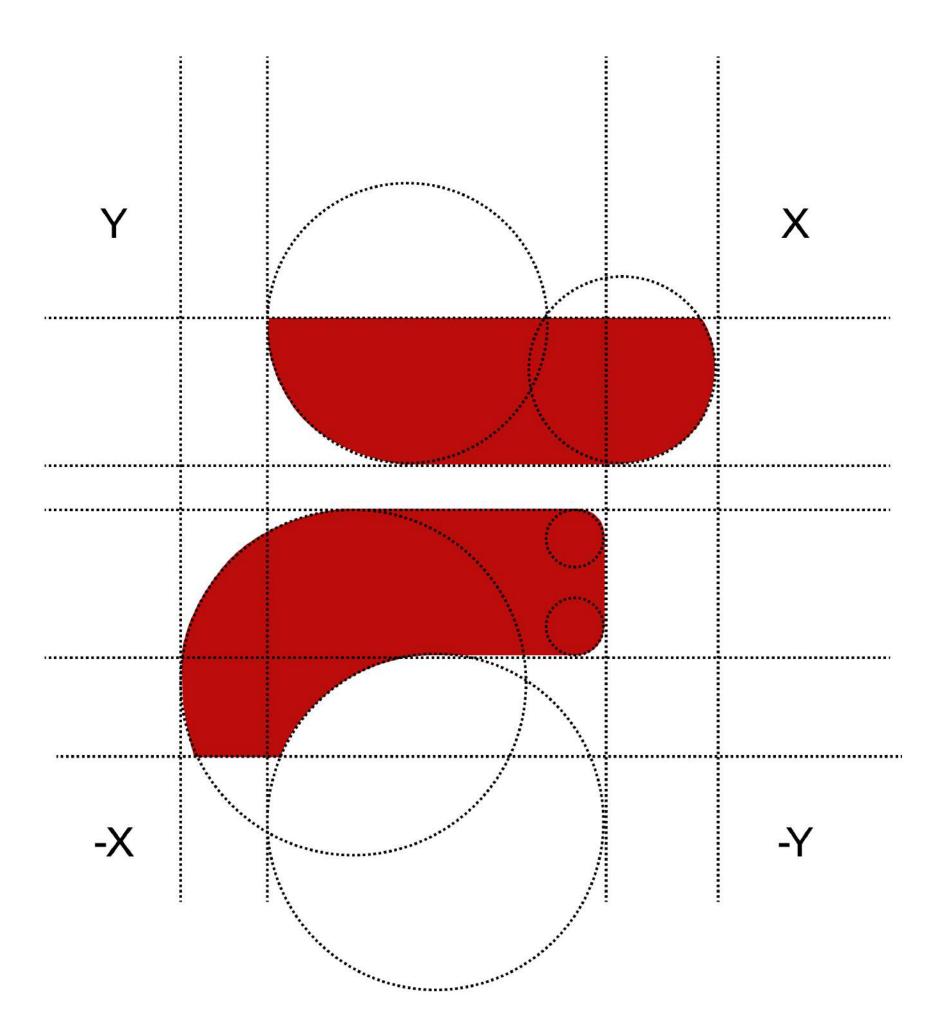


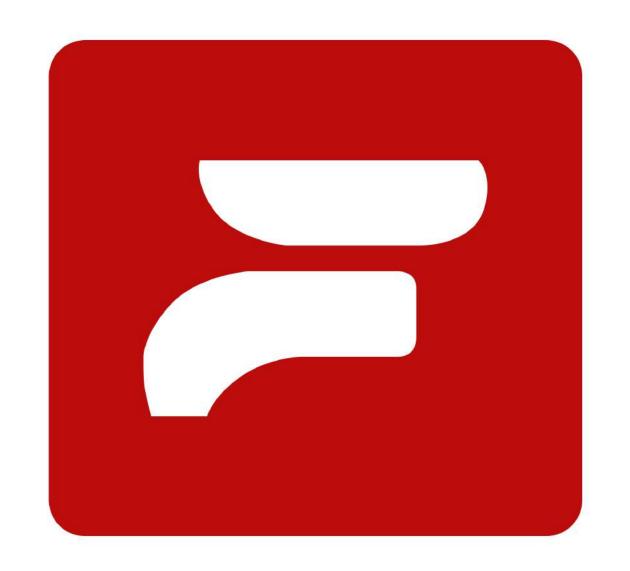


40 px



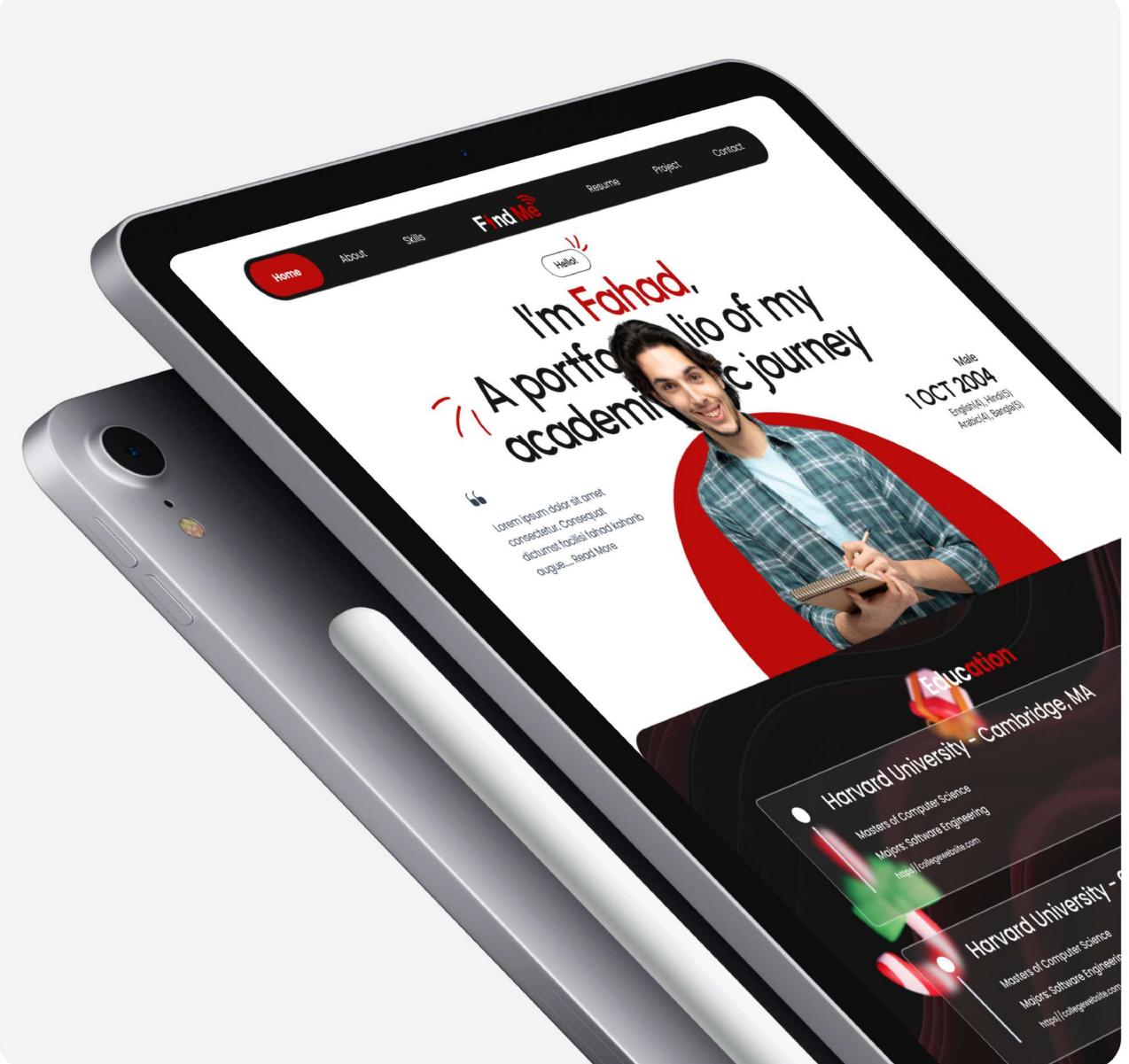
80 px





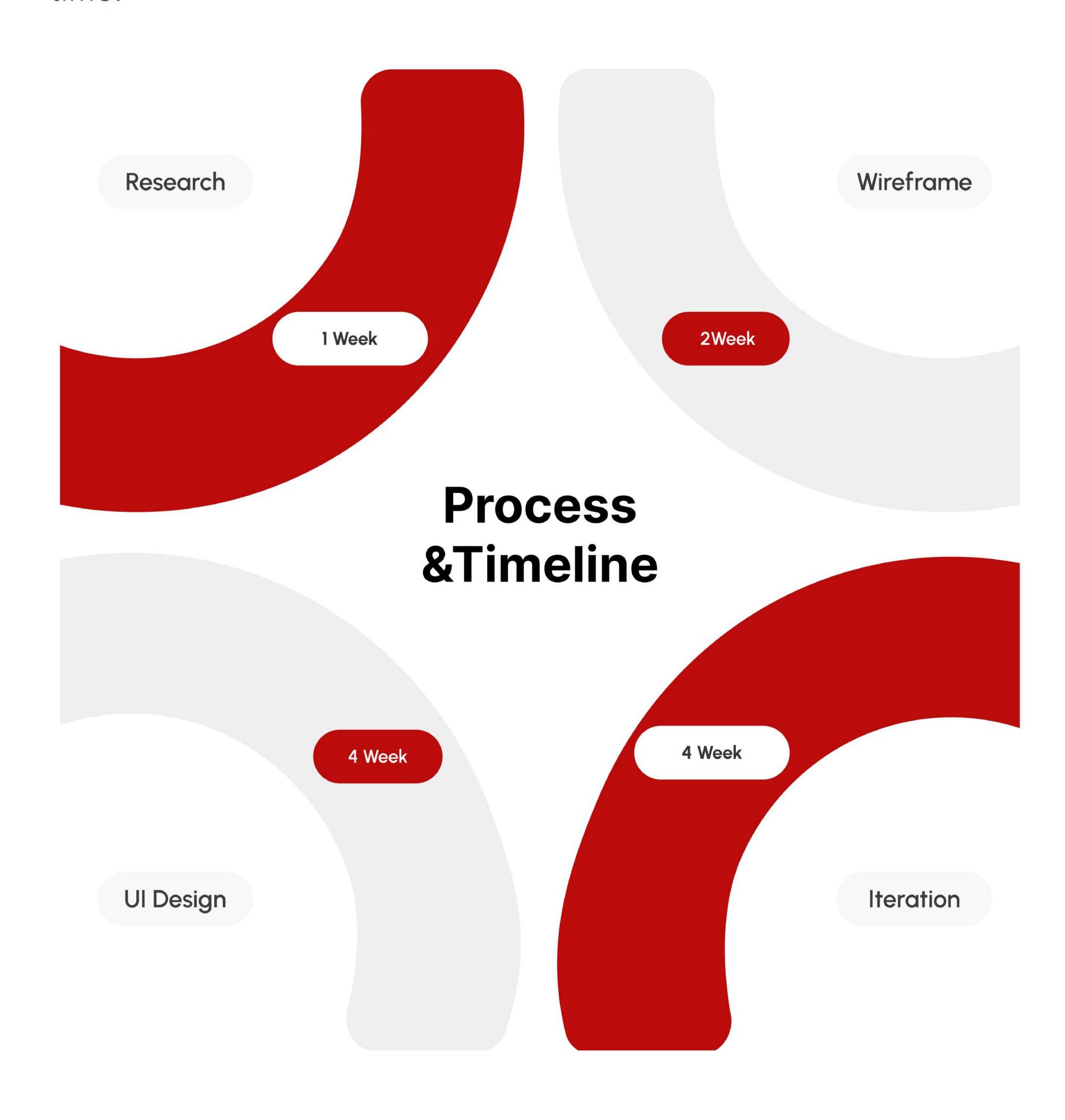






Design Prosess & Timeline

A streamlined process ensured a customizable, student-friendly portfolio — built efficiently and delivered on time.



Research and Discovery

Conducted in-depth research on student needs and academic platforms. Identified challenges in showcasing personal growth, achievements, and projects. Defined core goals for usability and customization.



Ideation and Wireframing

Created user personas, mapped student journeys, and explored solutions through brainstorming and user stories. Developed scope documents, information architecture, and user flows to establish clarity.

Design and Development

Designed intuitive
wireframes and
transformed them into
high-fidelity interfaces.
Prioritized a clean, usercentric layout with sections
like Personal Info, Projects,
Achievements, and
Branding (custom logos).

O Final Execution

Delivered a pixel-perfect, responsive platform that allows students to create, customize, and present their academic portfolios — turning personal stories into professional brands.

Prototype and Testing

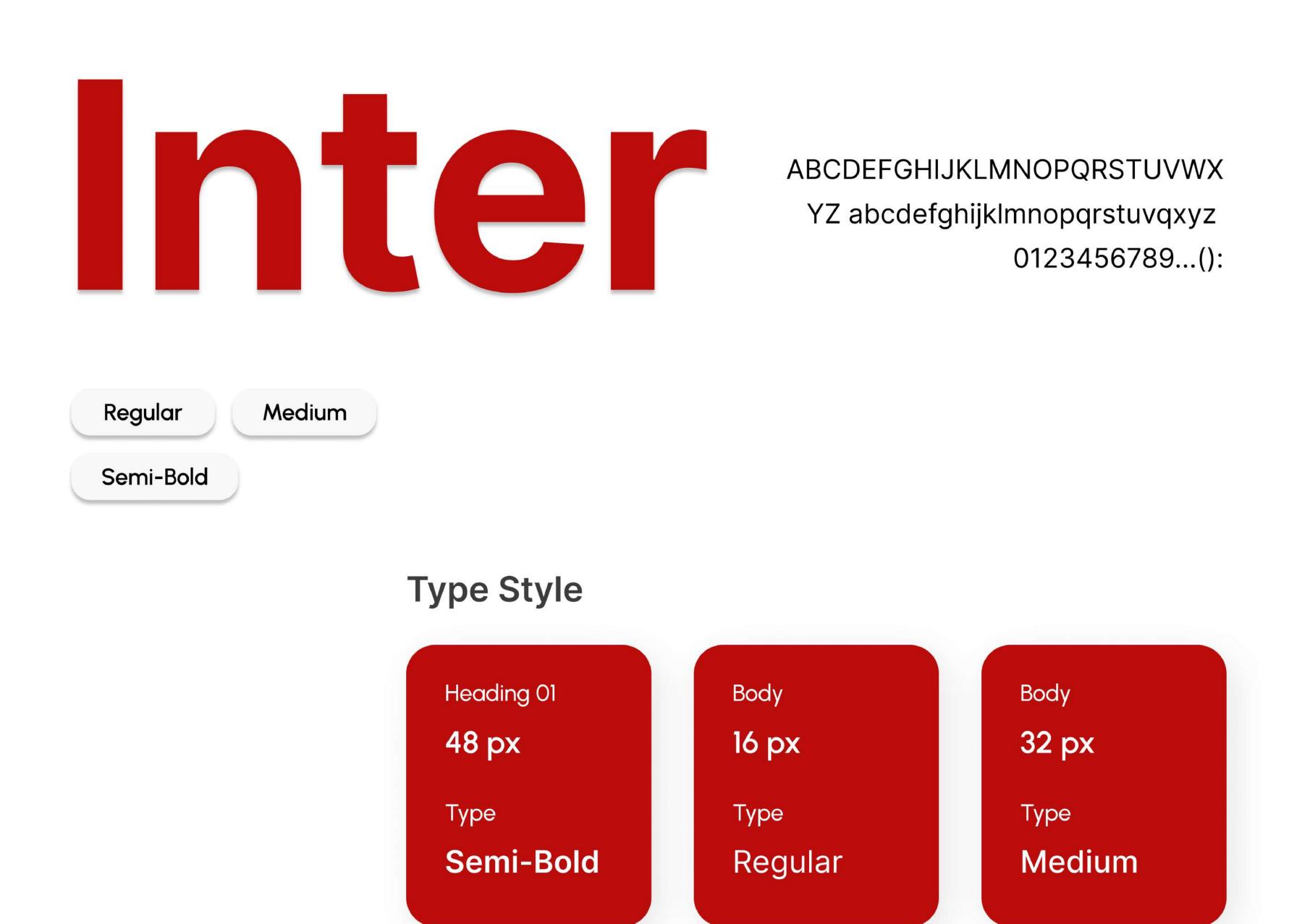
Built interactive prototypes to test navigation, storytelling flow, and customization features. Gathered feedback from students and refined the design for simplicity and engagement.

Find Me



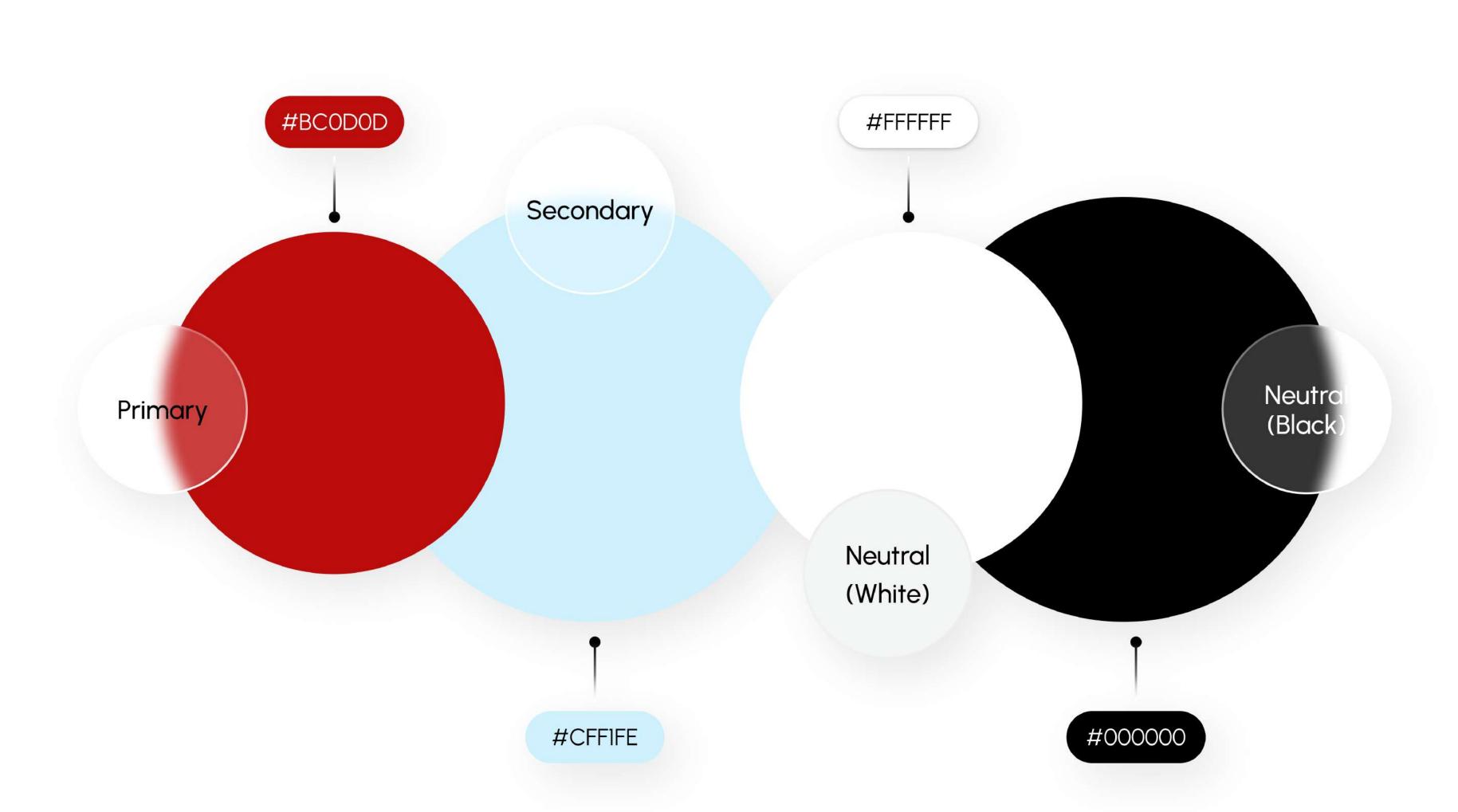
Typography

Typography was carefully selected to create a clean, modern, and readable experience. Inter font ensures clarity across headings, body text, and subheadings, helping students' content stand out without distraction.



Color

The color palette balances boldness and clarity. Primary red (#BC0D0D) highlights key elements, while neutral black and white ensure a clean, consistent look throughout the portfolio.



Together, the typography and colors create a cohesive, professional, and approachable platform that makes each student's portfolio visually appealing and easy to navigate.

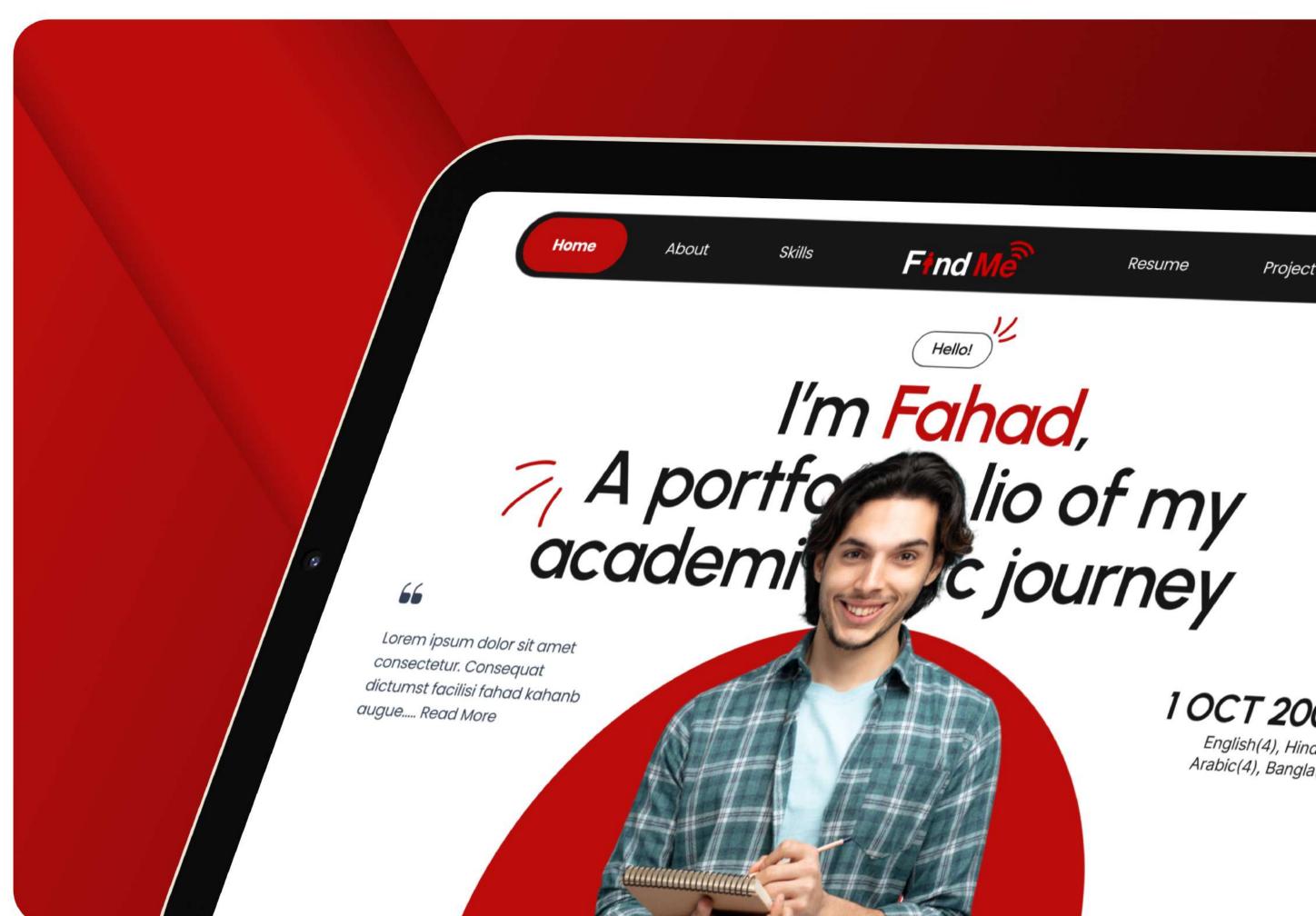


The design is fully responsive, adapting seamlessly across desktops, tablets, and mobile devices to ensure students can showcase their portfolios anytime, anywhere.



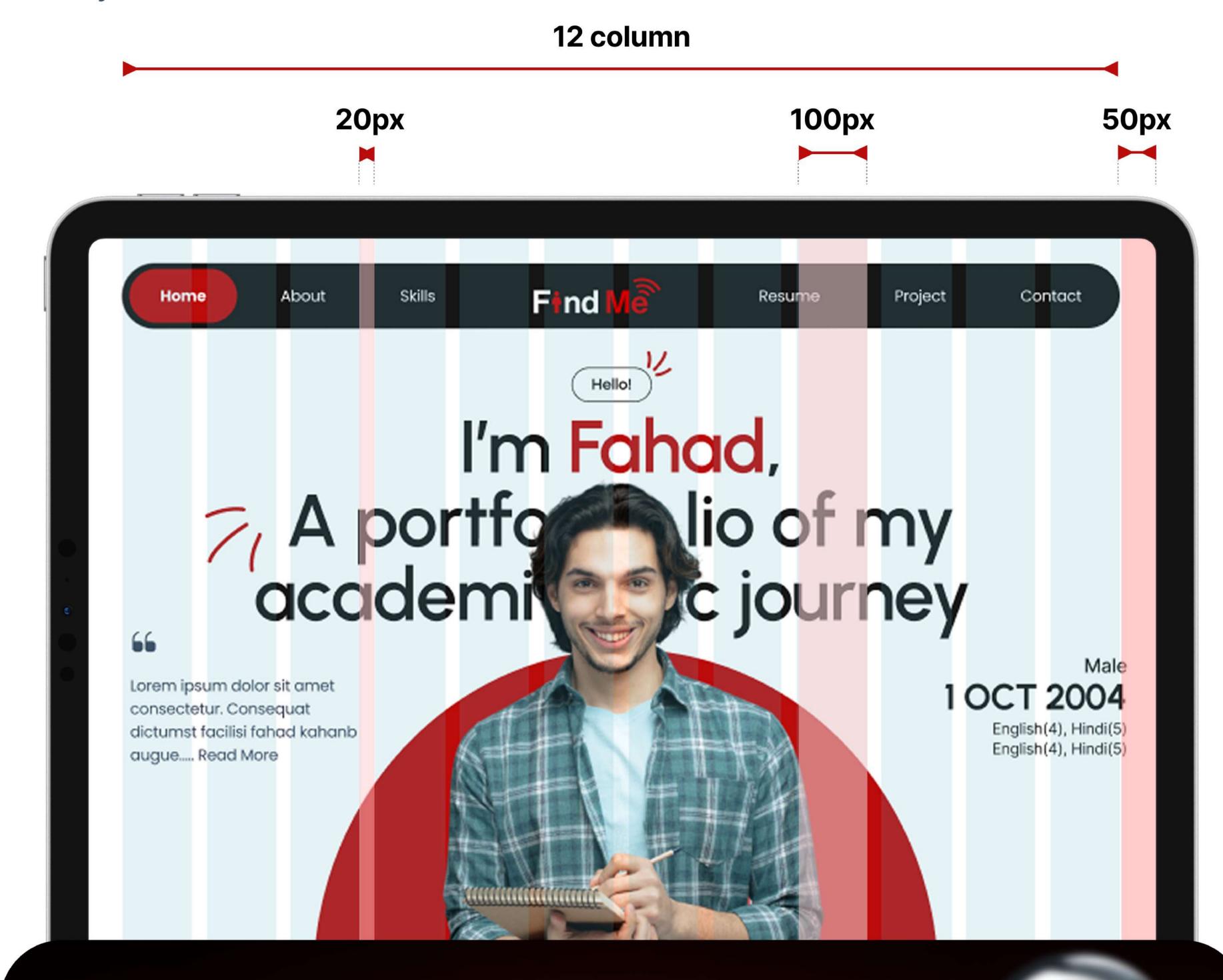
The Academic Portfolio has been carefully crafted with users in mind, focusing on simplicity, customization, and a seamless storytelling experience.



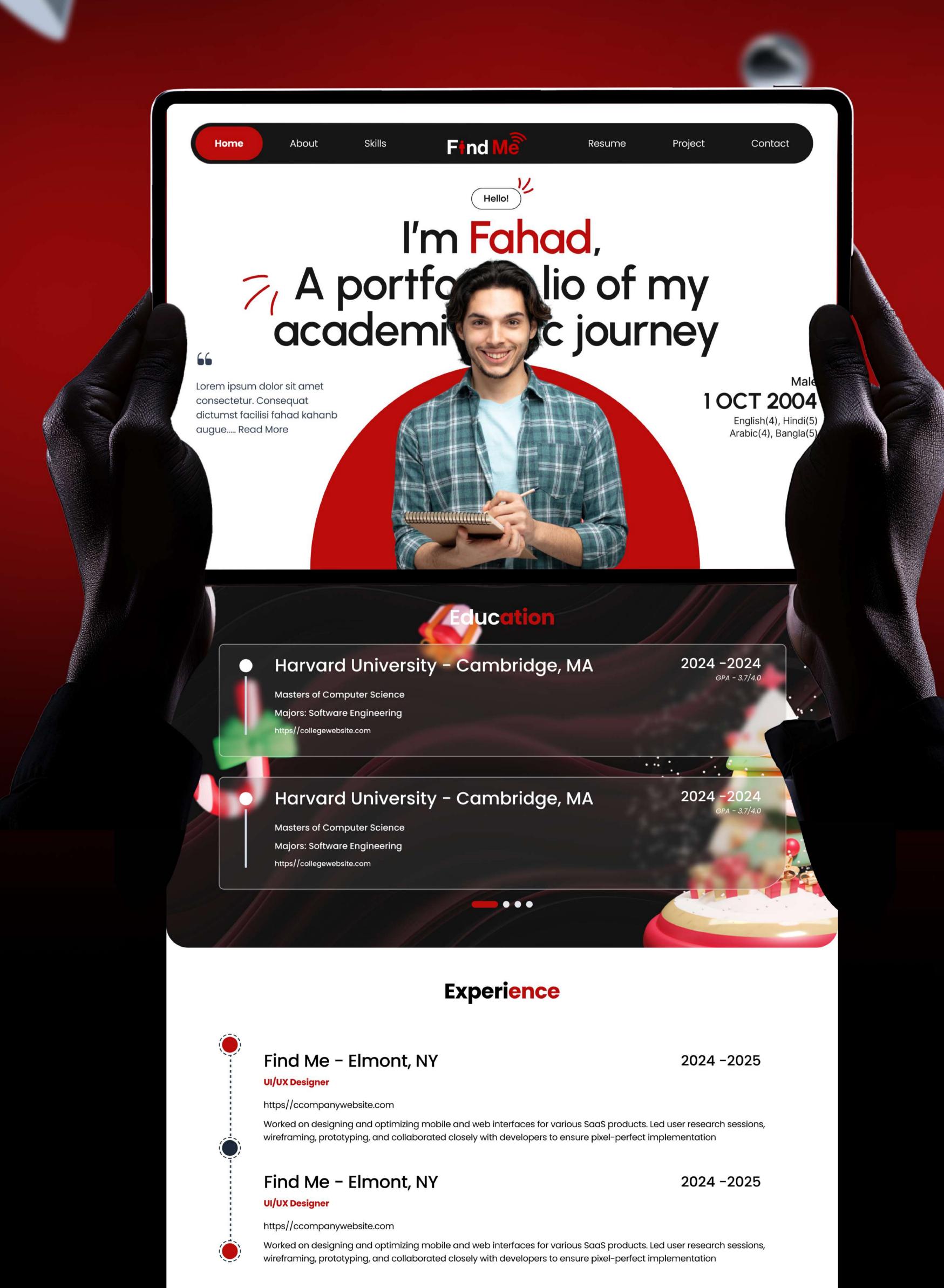


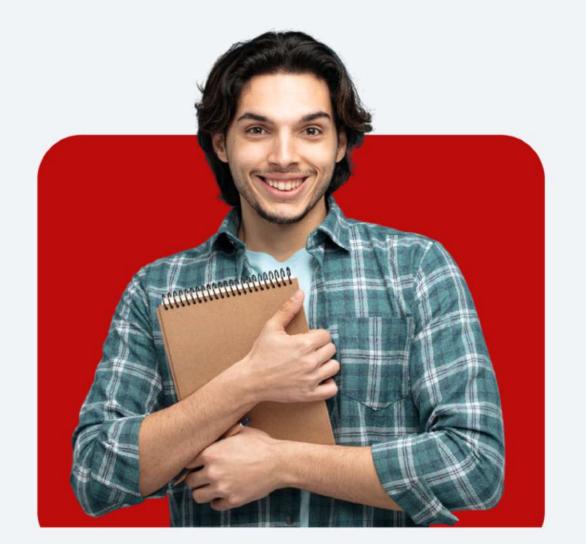
Grid system

The portfolio uses a 12-column grid with 20px gutters and flexible spacing, ensuring clean alignment and a balanced layout.



Ul that feels right, Because it's built right



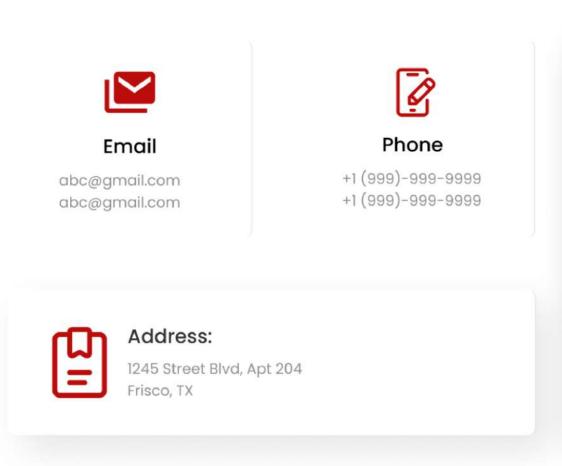


About Me

UI/UX Designer | Front-end Developer | DATA Analyst

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JX Design + App Design + Dashboard + Wireframe + User Research

Skills

Proficient Intermediate beginner

HTML







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Find Date (Optional): 21 August, 2024



Achievements

The End Date (Optional): 21 August, 2024





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Let's Discuss



Lets Connect there

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