

# BIOGRAPHY

Ric-Hard is known for his high energy nonstop work ethic he is an Author, Rapper, Pop locker, Promoter, and Host who has managed to keep himself busy, earning a career in the music business while flying under the radar. A one in a billion type guy from Wyandotte County Kansas who moved to California to become a native.

Ric-Hard made his mark in the Hip Hop History Books by making cameo appearances in some of the top videos of all times working with some of the top record labels such as No limit, Strange Music , and Cash Money just to name a few.

Snoop Dogg A.K.A Snoop Lion has personally called on Ric-Hard on a few occasions to Rock with him live on the big screen to represent West Coast to the world on So You know You Can Dance the television show.

Snoop has verbally stated that Ric-Hard made pop locking famous again and blessed Ric-Hard with a shout out in a recent song with him and Dogg Pound that gain him much attention and exposure helping to open more doors for Ric-Hard.

Ric-Hard once had a chance to teach Top Seller Author Neil Strauss ;who made it possible for Ric- Hard to throw down some dance moves live with Beck at the release party.

Ric-Hard has independently released and sold thousands of cds out of the trunk of his car and out the side door of customized vehicles wrapped up with amazing graphics to draw major attention on any street or any major intersectionÉ.any and everywhere.

Ric- Hard has music featured on Die Hard with A Vengeance soundtrack, one of the biggest movies in history of movie making starring Bruce Willis and Samuel L. Jackson. Ric-Hard moved to Hollywood with Dreams of becoming a major rap star but ended up a Hollywood character and Hype Man who came off the bench to entertain and keep it moving by supporting other artists with their projects that have went on to be major top selling artists.

Ric Hard is a house hold name in the streets of Los Angeles and is highly respected for paving the way for thousands of artists of all ages and backgrounds helping them to get major exposure and opportunities to party, perform, network, and build their fan base by hosting open mic night on a regular basis.

Not only does he make shows available he also records with them and show them the process of recording, releasing, marketing, and actually selling the product or music. He can also be found 2 times in the top selling autobiography of Jenna Jameson who sold more books than the President himself in 2004. Now how did he manage that??