

# Town of Maiden Rock Comprehensive Plan 2026–2046

## Public Meeting #1 —April 21, 2026

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### Background

Since June 2025, the **Town of Maiden Rock Comprehensive Plan Committee** has been meeting monthly to review and update our Town's Comprehensive Plan. The committee members are:

Carl Nelson – Chair

Judy Krohn – Secretary

Will Bohrsen

Randy Erickson

Chris Martin

Doug Sjostrom

Mary Ann Wise

In October 2025, the Town entered into a contract with the Mississippi River Regional Planning Commission (MRRPC) to assist with the preparation of the Comprehensive Plan. MRRPC also facilitated a survey taken in January 2026 to collect information on residents' sentiments on many issues. The results of the survey are included in an Appendix to the Comprehensive Plan.

The Town's 20-year Comprehensive Plan serves as the governing framework for land use, development, and public services through 2046, as required under Wisconsin State Statute 66.1001

### Summary of the DRAFT Plan

**Core Values.** The plan is built around four pillars: preserving the town's rural and agricultural character, protecting natural resources (bluffs, wetlands, groundwater, Lake Pepin vistas), meeting community needs in a fiscally responsible way, and guiding disciplined, paced growth.

**Key Plan Elements.** The document covers nine required planning elements: Issues & Opportunities, Housing, Transportation, Utilities & Community Facilities, Agricultural & Natural Resources, Economic Development, Intergovernmental Cooperation, Land Use, and Implementation. Many sections still contain placeholder text ("Text," "Map," etc.), indicating this is an active draft in progress.

**Development Philosophy.** A recurring theme throughout is growth in line with the rural nature of the community — new development must not require the expansion of municipal water, sewer, or emergency services. Developers bear the cost of new roads and infrastructure.

**Economy & Agriculture.** The town's economic vision centers on its rural agricultural heritage and aims to protect the economic viability of its agricultural lands and the integrity of its iconic natural landscapes. The Town will also promote sustainable land management and a diverse agricultural environment that welcomes traditional farming alongside innovative ag-enterprises and cottage industries. A CAFO ordinance adopted in December 2024 is incorporated into the plan.

**Intergovernmental Cooperation.** The plan emphasizes collaboration with the Village of Maiden Rock, Pierce County, WisDOT, the DNR, and neighboring jurisdictions — particularly around shared emergency services, the Great River Road, and equipment sharing.