

**.75” Safe zone.**

**No text or graphics in this area that you don't want to get cut off. Only back ground and bleed.**

**Do not leave white unless you have a white back ground.**

**There should be .75” of bleed on the top(above the viewable area). This area is where the top bar of the banner stand will grab the paper.**  
**Do not leave white unless you have a white back ground.**

# **33”W x 78”H**

## **Viewable graphic area.**

**There should be 1-2” of bleed at the bottom (below the viewable area).**

**This area is where the retractor mechanism will grab the paper.**

**Do not leave white unless you have a white back ground.**

**1” Safe zone.**

**No text or graphics in this area that you don't want to get cut off. Only back ground and bleed.**

**Do not leave white unless you have a white back ground.**

**1” Safe zone.**