



FOR IMMEDIATE RELEASE

Monday, February 23, 2026

National and Local Organizations Unite in Cincinnati to Educate on Breast Density and Support Local Health Equity

Sister Sessions, organized by the Pink Eraser Project, brings together national and local leaders in breast cancer advocacy, from early detection to metastatic care

The event marks February as a month of breast density awareness and education, honoring the work of My Density Matters and its annual Find Out My Breast Density Day, observed each year on the 3rd Wednesday in February

CINCINNATI, OHIO—Sister Sessions: Find Out My Breast Density Month

Celebration, organized by the Pink Eraser Project, will take place from 12-3 pm on Saturday, February 28, at Zola's Cafe in Avondale. The event will feature Cincinnati Vice Mayor Jan-Michele Lemon Kearney, Touch BCCA Co-Founder and CEO Ricki Fairley, Cincinnati advocate Patti Collins, Grammy nominee Jess Lamb, Dr. Lydia Hernandez, MD, and Rosie Red. Zola's Cafe will provide a light brunch for attendees.

This inaugural Sister Session seeks to reduce health disparities and outcomes in the Greater Cincinnati area by providing talks, resources, information, and local health support, all directed at understanding breast density. Dense breasts can make cancer harder to detect on a mammogram, with 43% of women between the ages of 40 and 74 at higher risk of cancer because of their breast density. By educating women to become self-advocates for their own health, more women will catch their cancer early, with improved health outcomes. When breast cancer is caught early and has not spread outside of the breast, the survival rate is 99%.

This event is presented in collaboration with My Density Matters, Closing The Health Gap, The Health Collaborative, Twisted Pink, Bootsy Collins Foundation, Is Anybody Out There? Podcast host Patti Collins, Know Your Lemons, The Karen Wellington Foundation, Cancer Support Community, and University of Cincinnati Osher Center for Integrative Health. These partners play an essential role in reaching communities that face disproportionate breast cancer risk and delayed diagnosis, and will share their resources, education, and experience with all in attendance.

"We have no time to wait to save lives, and it is crucial to come together with love, hope, and music in settings like this. I could not have asked for better support from our partners, and the success of Sister Sessions is due to an inspiring collaborative effort. I know this will make a difference to women in the Cincinnati area," **said Michele Young, Founding Executive Director of the Pink Eraser Project and a stage 4 breast cancer patient since 2018.**



The event seeks to lower barriers to screening and follow-up care for women, with a focus on those who have historically been underserved. Structural disparities continue to determine health outcomes across America, with Black women who develop breast cancer being around 40% more likely to die of the disease than White women, and recent research shows that living in redlined neighborhoods increases the risk of breast cancer for Black women. Through presentations and on-site resources, attendees will learn about breast density, receive support in scheduling mammograms, deepen their prevention knowledge, connect with trusted community health partners, and gain the confidence to advocate for themselves.

“We must work collaboratively in this season in our country to empower our advocacy for our individual health, the health of our families, and the health of each other. We must address the disproportionate mortality of breast cancer in marginalized populations in our region,” **stated Renee Mahaffey Harris, President and CEO of Closing the Health Gap.**

The afternoon will include:

- Special appearance by Vice Mayor Jan-Michele Lemon Kearney, introducing a special breast density-focused episode of Ricki Fairley's 'The Doctor Is In@', a renowned podcast on breast cancer advocacy
- Discussion of new screening regulations and expanded Women's Preventative Services Initiative (WPSI) coverage
- Line dancing led by Patti Collins of the Bootsy Collins Foundation, a key voice in Cincinnati activism and co-creator of Sister Sessions
- Tables featuring regional providers, nonprofits, and wellness programs, including Boxes of Hope from Twisted Pink, and local care information from Closing The Health Gap and The Health Collaborative
- Presentations from physicians and advocates, including Dr. Lydia Hernandez, a breast surgeon and former breast cancer patient herself

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*The **Pink Eraser Project** is a non-profit organization founded in 2024 out of the lifelong collaborative vision of Michele Young, a stage IV breast cancer survivor, lawyer, and mother of five. It is committed to saving lives by transforming the state of breast cancer care and advancing the policies that will #EraseBreastCancer today and for future generations. Visit PinkEraserProject.org to learn more. Follow Pink Eraser Project on [Facebook](#) and [Instagram @PinkEraserProject](#).*