

MASONRY INSTITUTE OF WASHINGTON

SPONSORSHIP PROSPECTUS



2026



MASONRY
INSTITUTE OF
WASHINGTON



MASONRYINSTITUTE.COM

(206) 674-4562

MIW PROGRAMS



MIW PREMIER MARINERS SUITE

We are excited to announce our newest opportunity! We have secured a half-season Seattle Mariners suite, including Terrace Club Tickets for all 81 games. This gives our partners a chance to host a game in the suite, premium suite branding posted for the entire season, chances to present at an industry focused MIW Mariners event and network with top A/E/C representatives. Make a lasting impression they won't forget.



MIW MASONRY DAY GOLF TOURNAMENT

Over 150+ construction industry representatives throughout the Puget Sound meet annually at this historic tournament that promises a fun-filled day of entertainment and networking. Architects, engineers, general contractors, public facility staff play compliments of the masonry industry sponsors.



EXCELLENCE IN MASONRY AWARDS

This tri-annual awards program honors the best in masonry design and construction in Washington state. Masonry materials include brick, CMU, stone, tile, marble and terrazzo. These projects represent the finest standards in masonry design, innovation, structural performance, and overall masonry integration for the client and the surrounding community. Over 250+ A/E/C professionals gather for an Awards banquet to celebrate outstanding craftsmanship.



INDUSTRY NETWORKING & EDUCATION EVENTS

MIW offers a variety of networking & educational events throughout the year. This brings industry professionals together, allowing them to meet with one another in a no-pressure atmosphere. All of our events are designed with the professional in mind and introduces one to new products, new standards, and new people.

MIW PREMIER PARTNER

\$15,000 (\$39,000 VALUE)



MIW MARINERS SUITE (\$23,500 VALUE)

- Premium Suite Branding: Logo displayed for the entire season of 81 games.
- First choice of two Exclusive MIW Mariner Suite Games. (up to 29 guests)
- 6 sets of (4) Terrace Club season tickets.
- Exclusive Presenter slots at industry focused MIW Mariners event.



MIW PREMIER GOLF TOURNAMENT SPONSOR (\$3,000 VALUE)

- Includes Premier Tournament Banner, Foursome with Wristbands, sponsorship of one of the following: Welcome Beverage, Dinner, Cocktail Reception, Shots on a hole, Keg on a hole, Snack Bag, Driving Range or Mulligan balls, and a Hole sponsorship.



ADVERTISING & ACKNOWLEDGEMENTS (\$4,000 VALUE)

- NW Masonry Systems Guide full-page Ad
- Logo displayed on MIW Website Banner
- One Social Media post per month
- Quarterly Newsletter Acknowledgment (20k+ database)
- Quarterly DJC MIW Ad Acknowledgement



2026 EXCELLENCE IN MASONRY AWARDS (\$3,500 VALUE)

- Premier Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- DJC Ad Acknowledgment
- Sponsor full table of AEC guests



SPEC WRITERS SUMMIT (\$2,500 VALUE)

- Premier Sponsor Event Banner
- Exclusive Presenter slot
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- Sponsor full table of AEC guests



MASONRY PRESERVATION SERIES (\$2,500 VALUE)

- Premier Sponsor Event Banner
- Exclusive Presenter slot
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- Sponsor full table of AEC guests

MIW GOLD SPONSORSHIP

\$9,000 (\$30,000 VALUE)

MIW MARINERS SUITE PERKS (\$19,000)

- Gold Level Suite Branding: Logo displayed for the whole season of 81 games
- One Exclusive MIW Mariner Suite Night (up to 29 guests) for one game of your choosing
- 5 sets of (4) Terrace Club season tickets
- Presenter slot at Industry focused MIW Mariners event

MIW GOLD GOLF TOURNAMENT SPONSOR (\$2,500 VALUE)

- Includes foursome with wristbands, sponsorship of one of the following:
Welcome Beverage, Dinner, Cocktail Reception, Shots on a hole, Keg on a hole, Snack Bag, Driving Range or Mulligan balls, and a Hole sponsorship

ADVERTISING & ACKNOWLEDGEMENTS (\$3,000 VALUE)

- NW Masonry Systems Guide half-page Ad
- Logo displayed on MIW Website
- One Social Media post every two months
- Twice per year Quarterly Newsletter Acknowledgment (20k+ database)
- Twice per year Quarterly DJC MIW Ad Acknowledgement

2026 EXCELLENCE IN MASONRY AWARDS (\$2,500 VALUE)

- Gold Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- DJC Ad Acknowledgment
- Sponsor half table of AEC guests

SPEC WRITERS SUMMIT (\$1,500 VALUE)

- Gold Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- Sponsor half table of AEC guests

MASONRY PRESERVATION SERIES (\$1,500 VALUE)

- Gold Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- Sponsor half table of AEC guests



MIW SILVER SPONSORSHIP

\$6,000 (\$20,000 VALUE)

MIW MARINERS SUITE PERKS (\$12,000)

- Silver Suite Branding: Logo displayed for the whole season of 81 games
- 4 sets of (4) Terrace Club season tickets
- Presenter slot at Industry focused Mariners event

MIW SILVER GOLF TOURNAMENT SPONSOR (\$2,500 VALUE)

- Includes foursome & wristbands
- Contest, Prize, or Beverage Cart Sponsor
- Hole sponsorship

ADVERTISING & ACKNOWLEDGEMENTS (\$2,000 VALUE)

- NW Masonry Systems Guide Acknowledgment
- Logo displayed on MIW Website
- One Social Media post every quarter
- Once per year Quarterly Newsletter Acknowledgment (20k+ database)
- Once per year Quarterly DJC MIW Ad Acknowledgement

2026 EXCELLENCE IN MASONRY AWARDS (\$2,500 VALUE)

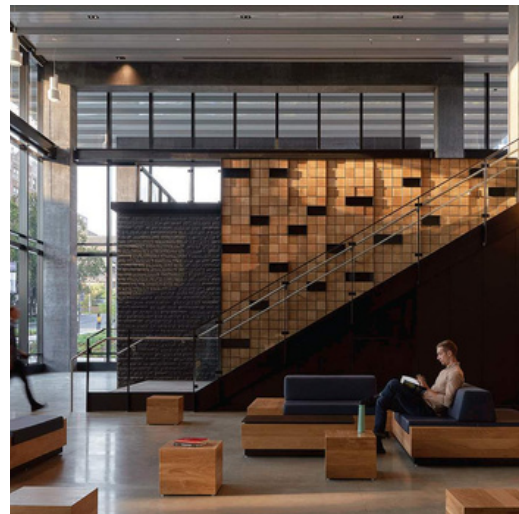
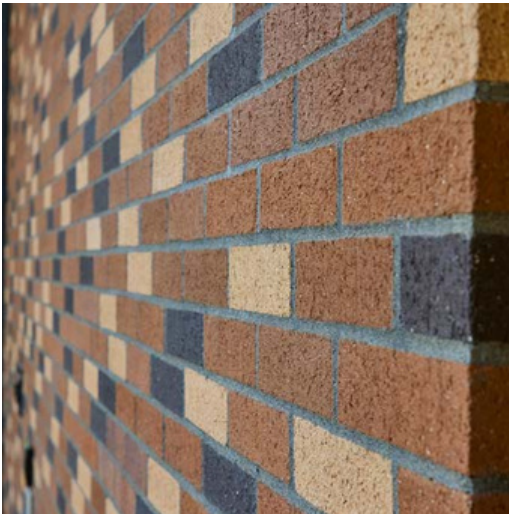
- Silver Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth
- DJC Ad Acknowledgment

SPEC WRITERS SUMMIT (\$1,000 VALUE)

- Silver Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth

MASONRY PRESERVATION SERIES (\$1,000 VALUE)

- Silver Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth



MIW BRONZE SPONSORSHIP

\$3,000 (\$10,000 VALUE)

MIW MARINERS SUITE PERKS (\$3,000)

- 3 sets of (4) Terrace Club season tickets
- Presenter slot at Industry focused Mariners event

MIW SILVER GOLF TOURNAMENT SPONSOR (\$1,500 VALUE)

- Includes one foursome
- Hole Sponsorship

ADVERTISING & ACKNOWLEDGEMENTS (\$1,500 VALUE)

- NW Masonry Systems Guide Acknowledgment
- Logo displayed on MIW Website
- Two Social Media every quarter

2026 EXCELLENCE IN MASONRY AWARDS (\$2,000 VALUE)

- Bronze Sponsor
- Sponsor Acknowledgment: invitation, online promotion, event program
- Vendor Booth

SPEC SUMMIT OR MASONRY PRESERVATION SERIES

- Vendor Booth
- Sponsor Acknowledgment: invitation, online promotion, event program

AEC INFORMATIONAL MEMBERSHIP

\$400 (\$1,500 VALUE)

MIW MARINERS SUITE PERKS

- (2) Terrace Club Tickets
- First pick at AEC Mariners Suite Games

MIW GOLF TOURNAMENT SPONSOR

- (2) Complimentary Wristband Packages

ADVERTISING & ACKNOWLEDGEMENTS (\$500 VALUE)

- Logo displayed on MIW Website

MASONRY SYSTEMS GUIDE NW EDITION

- (2) Complimentary copies of the updated MSG 2026

MIW HOSTED EVENTS

- Added to the VIP contact list of all hosted MIW events.

BUILD FOR A LIFETIME

*Design made easy. Construction bid differently.
Masonry built even better.*

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