

# Platform Overview & Marketing Partner

Skip to slide 17 for Marketing Partner Overview

## SearchLocal.com

**SearchLocal** is a **All-in-One** powerful **Local Hub**, enterprise level platform dedicated to empowering local businesses and fostering vibrant communities. We offer unique opportunities for marketing partners to grow with us, making a tangible impact without traditional barriers.

### No Funding Required

Looking for trusted brands we can create a JV with.

### Referral Commissions

Earn significant commissions for every successful referral.

### Equity Opportunities

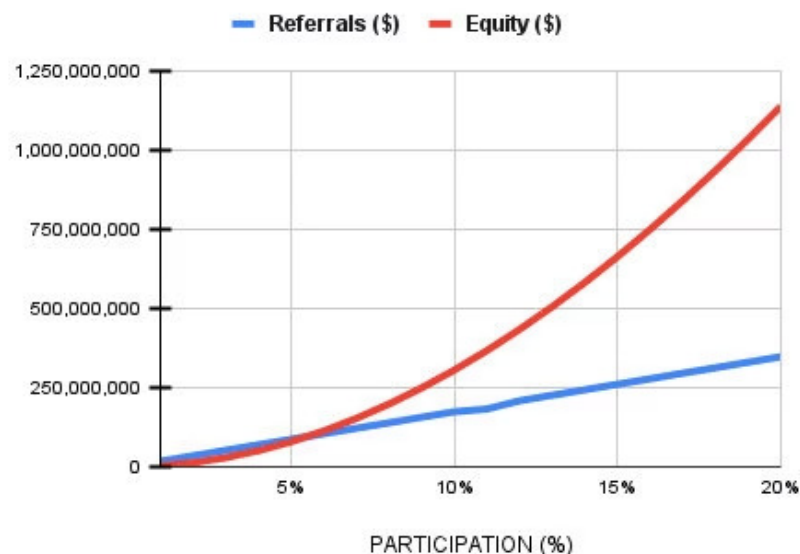
Gain a stake in **SearchLocal**'s long-term growth and success.



# A Sneak Preview - Our JV Market Partner Revenue

We will elaborate more later, but even a modest market share represents extraordinary revenue potential. Customer and Influencer accounts are always FREE! **The revenue potential for our JV Marketing Partner/s is almost hard to believe, but believe it!**

## Referrals (\$) and Equity (\$)



Referrals are a one time revenue - Equity is annual revenue.

## Referral Revenue - Business Memberships

scroll in Mobile >

Market%	Businesses	Referrals	Equity
0.5%	174,000	\$8,7MM	n/a
1%	348,000	\$7,4MM	\$3,2MM
5%	1,740,000	\$87MM	\$79MM
10%	3,480,000	\$174MM	\$305MM
20%	8,700,000	\$348MM	\$1,14B

*Plus: 1st right of refusal with any acquisition offer.*

📄 **JV Marketing Partner Referral & Equity:** [View the JV Marketing Partner Referral & Equity Table \(PDF\)](#) (download PDF required to view link)

# SearchLocal.com

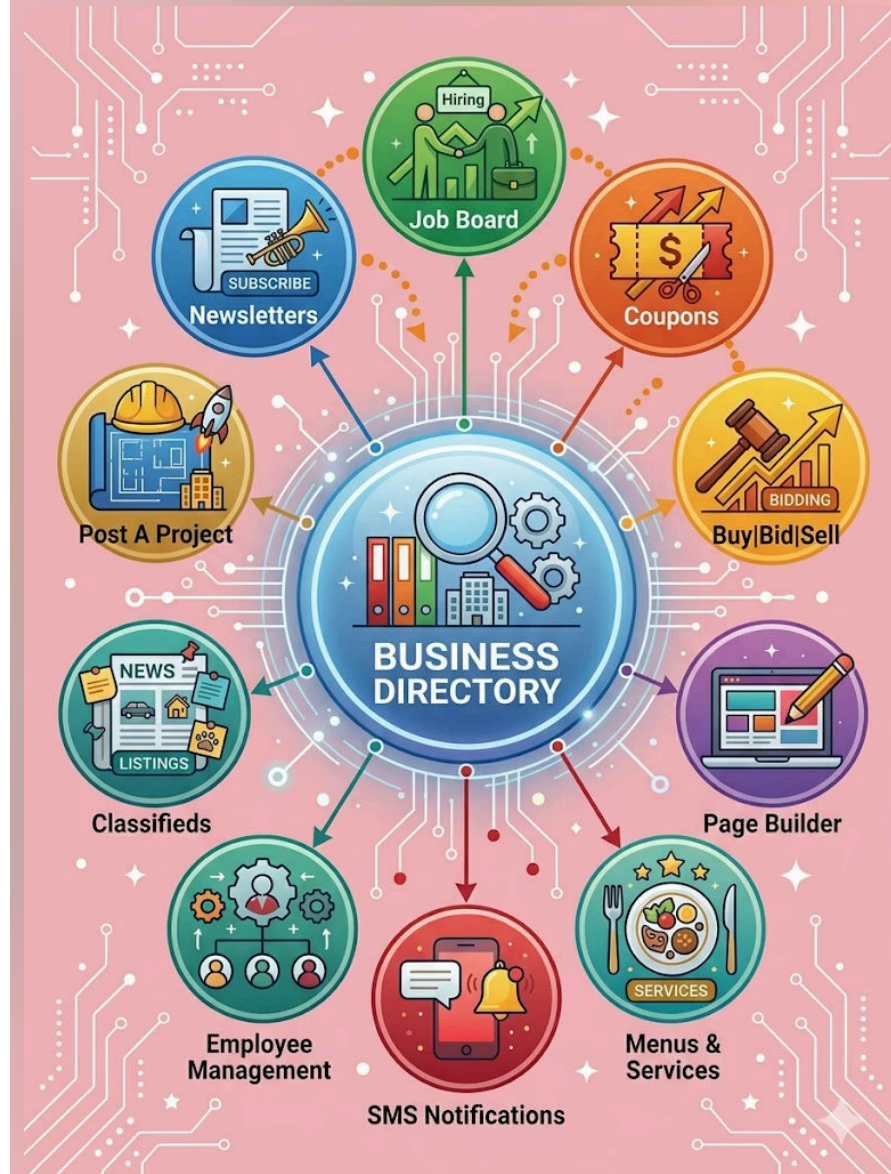
## Here's What We'll Cover

1. SearchLocal's unique features
2. JV Marketing Partnership

### A Local Hub, Business Directory and Platforms

Before we explore the JV Marketing Partner opportunity, let's take a closer look at the powerful features built into **SearchLocal**. Designed to connect local businesses with their communities, our platform helps drive growth, strengthen engagement, and create value for everyone involved. It's filled with popular platforms that connect to businesses.

Be sure to **watch** our Explainer Video above!





# SearchLocal.com

## The Best Friend a Local Business and a Community Can Have!

**SearchLocal** is a next-generation Local Hub & Business Directory with additional popular platforms designed and integrated to help drive customers to explore, and make local businesses stand out.

Customers discover more, and influencers earn along the way. One platform. Unlimited potential — and even more exciting features are already in the works after launch and beyond.

PRESENTED FOR POTENTIAL JV MARKETING PARTNERS

# Platform Summary

**SearchLocal** combines a powerful business directory with a rich suite of marketing tools, customer features, and influencer capabilities — all in one platform with an ecosystem for extensions. Built on enterprise-grade cloud infrastructure, the platform offers nationwide reach with global expansion capability. Multi-currencies, countries and languages.

## For Businesses

Images & Video, Menus & Services, Newsletters, Page Builder, Coupons, Job Board, Multiple Addresses, QR Codes & more.

## For Customers

Free accounts, Classifieds, Buy|Bid|Sell, Favorites & Notes, SMS/Email Notifications, Previously Viewed & more.

## For Influencers

Create campaigns for your social networks or print marketing. Both unique URL:s or QR Codes for referral tracking, High Commission rates and no agency fees!

## Extensions Ecosystem

Buy|Bid|Sell, Page Builder, Post A Project, Menus & Services, Coupons, Job Board, Classifieds, Newsletters, Additional Addresses and more on the way.



# What Is SearchLocal?

**SearchLocal** is what the Yellow Pages used to be — but reimaged for today. A powerful local hub with several popular platform clones, and a business directory with interactive features, extensions, and a full suite of tools. Created for Businesses, Customers, and Influencers. All in one platform. Built for local communities nationwide.



## For Businesses — \$89/mo

Images & Video, Job Board, Coupons, Page Builder, Newsletters, Menus & Services, Bid on Projects, Employee Control, Site Access, QR Codes, SMS/Email Notifications, and Add-on Extensions.



## For Customers — Free

Free Accounts, Profile Page, Classifieds, Post A Project, Buy-Bid-Sell, Favorites, Notes, SMS/Email Notifications, User Guides, Support Tickets, and new coupon/newsletter alerts.



## For Influencers — Free

Earn \$50 per business referral and vetted influencers. Unlimited campaigns, social media URL's & QR code tracking, detailed referral accounting, direct ACH payments, no transaction fees, no agency fees.

# One Platform. Many Powerful Features.

**SearchLocal** replaces the need for multiple separate subscription platforms — consolidating everything a local business needs into a single, affordable solution. We have our own clones of several of the popular platforms.



**Yellow Pages** → Business Directory +  
Interactive Features



**Indeed** → Integrated Job Board  
Extension



**Angi** → Post A Project (service-based  
requests)



**Groupon** → Coupon Extension



**Yelp** → Business Reviews System



**OfferUp** → Buy|Bid|Sell Marketplace



**Craigslist** → Classifieds with More Functionality



**Uber Eats / GrubHub** → Delivery Services via ShipDay  
Partnership

# What Each Business Gets

ONLY \$3/DAY – \$89/MONTH + EXTENSIONS

Every **SearchLocal** business membership includes a comprehensive set of tools to attract, engage, and retain customers — all at a fraction of the cost of managing separate platforms.



## Business Profile

Full profile with description, images, video, hours & contact info



## Job Board

Post openings; customers receive automatic notifications



## Coupons

Create and manage digital coupons for your customers



## Page Builder

Drag-and-drop pages: About Us, Meet the Team, Pricing & more



## Newsletter

Send newsletters to the customers that subscribed



## Menus & Services

Create menus or a listing of services with pricing & images



## QR Code

QR codes allowing customers to quickly gather your information.



## Smart Notifications

SMS, Email & web alerts for all key business activity



## Employee Documentation

Keep track of all your employees and contact information

# Add Extensions — Expand Your Reach

Choose from a growing library of extensions **SearchLocal** offers to add powerful new functionality to your business listing. All extensions come with a **FREE 14-Day Trial** and can be added or removed at any time — for less than \$10/month each.

1

## Business Newsletters

Keep customers updated on offers, events & news — less than \$10/mo

2

## Business Coupons

Manage and publish digital coupon campaigns — less than \$10/mo

3

## Business Job Board

Post jobs & receive applicant notifications — less than \$10/mo

4

## Page Builder

Drag-and-drop custom business landing pages — less than \$10/mo

5

## Menu / Services

Create menus and service lists with pricing & images — Included FREE

6

## Bid on Projects

Receive & respond to customer project requests — FREE Leads, Included



**12 extensions total at launch — more on the way. Customer-related Extensions are always FREE!**

# Stay Connected — Notifications & Moderation

**SearchLocal** keeps every user type informed in real time via SMS, Email, and Web Notifications. A rigorous moderation process ensures quality and trust across the entire platform. Each account as various unique SMS/Email notifications available.

## Business Account

- Newsletter activity
- Job Board applications
- Coupon redemptions
- Project bid requests
- ...and more

## Customer Account

- New job openings
- New coupons available
- Buy|Bid|Sell offers
- Project responses
- Classified replies

## Influencer Account

- Business sign-ups
- Customer sign-ups
- Influencer sign-ups
- Payments sent
- ...and more

## Moderation Policy

Nothing goes live without prior approval. Business Moderators validate listings, images & video. Customer Moderators approve extension content. Review Moderators approve all customer reviews — ensuring a trusted, high-quality experience for everyone.

## Why It Matters

Moderation protects your brand, your customers, and the integrity of the platform. Every listing, review, and piece of content is vetted before it appears — so businesses can trust what they see, and customers can trust who they find.



## Built-In Influencer Platform — FREE!

Every **SearchLocal** user type gets FREE access to the Influencer Platform. Refer local businesses and earn **\$50 per business** (and \$50 per each new vetted influencer), with no earning limits and no agency fees. Payments are made via direct ACH bank deposit twice monthly.

### \$5K

**100 Referrals**

Refer 100 businesses and earn \$5,000

### \$50K

**1,000 Referrals**

Refer 1,000 businesses and earn \$50,000

### \$500K

**10,000 Referrals**

Refer 10,000 businesses and earn \$500,000



#### Unique URLs & QR Codes

Create unlimited trackable links for social media, email or QR codes for print campaigns



#### Referral Stats

See which URLs generate the most referrals and revenue



#### ACH Payments

Direct bank deposits — no transaction fees, no agency fees. no delays



#### Full Accounting

Detailed view of every referral paid, pending, and owed

# Free Features for Customers

When your customers join SearchLocal — completely FREE — they unlock a suite of powerful tools designed to keep them engaged with your business and coming back!



## Favorites & Notes

Save favorite businesses and add personal notes about each one



## Post A Project

Post service requests and receive competitive bids from local businesses



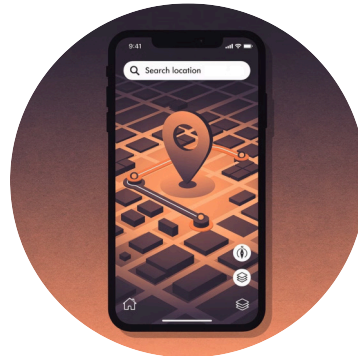
## Buy | Bid | Sell

Marketplace for buying, bidding on, and selling items locally



## Classifieds

Browse and post classifieds with more functionality than Craigslist



## Search Locally

Search businesses by name or category in any US city



## Smart Notifications

Get alerts for new coupons, jobs, project responses & more

# SearchLocal.com

## Fully Mobile-Optimized Platform

**SearchLocal** is fully responsive — seamlessly adapting across desktop, tablet, and mobile devices. Every feature, every account type, every tool is accessible from any screen, anywhere.



### Mobile Home Page

Clean, branded home page with location-aware search across all categories



### Control Panel

Full backend access for Business, Customer, Influencer, and Owner accounts on mobile



### Quick Search Bar

Search businesses by name or category with location-aware filtering



### Header Notifications

Real-time alerts for jobs, referrals, and activity directly in the header



### Quick Links

Instant access to all features from any page — frontend or backend



### Change Location

Switch to any US city instantly to browse local businesses nationwide

# Enterprise-Grade Technology

**SearchLocal** is built on a world-class development stack — supporting multi-currency, multi-language, and multi-country operations. It's engineered to scale globally from day one. And built with Progressive Web Application (PWA) architecture.

## Development Stack

<b>Frontend</b>	React.js + Next.JS 16
<b>API</b>	.NET Core 8 (Headless)
<b>Database</b>	SQL Server + MongoDB
<b>Messaging</b>	Twilio (SMS) + SendGrid (Email)
<b>Hosting</b>	Google Cloud Platform
<b>Notifications</b>	Firebase (push notifications)
<b>Maps</b>	Google Places API
<b>Images</b>	Pexels Image Library

**Ready to roll at Launch with:**

**24M+**

**Businesses**

**160M+**

**Business Images**

**4**

**Account Types**

**53K+**

**Labor Hours Invested**

# Summary — Why SearchLocal?

**SearchLocal** delivers unmatched value for every user type — all on one platform, at a price that makes sense. Here's why businesses, customers, and influencers choose **SearchLocal**.

## 4 Accounts

Businesses | Customer | Influencer | Owner

# \$3/Day

All Business Features

### Businesses Get

- Profile Page | Media (Images & Video)
- Job Board | Coupons & Newsletter
- Page Builder | Menus & Services
- Bid on Projects
- Employee Management
- Website Access & Roles

## Extensions

Several Clones of Popular Sites

# FREE

Customers & Influencers

### Customers Get

- Profile Page | Classifieds
- Post A Project | Buy|Bid|Sell
- Favorites & Notes SMS/Email Notifications
- Newsletter Subscriptions
- Job, Coupon, Menu, Page Alerts
- and several more Features

### Influencers Get

- Free Account | Unlimited Campaigns
- Create Unique URL's and QR Codes
- Referral Tracking | Accounting
- \$50/business & vetted Influencers — no limits, no agencies, no fees
- ACH Direct Payments

# Already Test Marketed & Proven

LAS VEGAS, NV — 2006-2007

A similar version of **SearchLocal** was successfully test marketed in Las Vegas — before smartphones and social media even existed. Local businesses paid the **same price we charge today**, and the results spoke for themselves.

## 26%

### Registration Rate

Local business sign-up rate in under 1 year — 17,200 businesses

#### Why Did We Stop?

- Difficult and expensive to scale pre-smartphone
- Small business owners were hard to reach without social media
- Did they like it in 2006-2007?

Testimonials: [click here](#)

#### Why Launch Now?

- Smartphones + social media solve both previous barriers
- Rebuilt from scratch with 53,000+ labor hours over 2 years
- Loaded with features for businesses AND customers



**SearchLocal.com**

**Next! Why you should become a JV Marketing Partner**

# Why become a JV Marketing Partner with SearchLocal?

## The Benefits

1. No funding required to SearchLocal
2. Leverage the marketing channels you already have
3. Unlock generous referral commissions
4. Build toward meaningful equity upside
5. Align with a company that enhances your reputation

**Thank you for giving this your consideration!**

We'd love to connect with you and to explore what's possible. The more you know, the more exciting this opportunity becomes.

- 
- A man in a dark suit is standing in a meeting room, writing on a whiteboard. The whiteboard lists five benefits in red text. The room has a white table in the foreground with a laptop and some papers. The background shows office chairs and a modern interior.
1. No Funding Required
  2. Use Your Existing Marketing Channels
  3. High Referral Commission
  4. Significant Equity Potential
  5. Great Company Goodwill

# Great Public Relations & Community Goodwill

Any company helping small business owners or communities will receive significant **press coverage** and genuine public respect. Being part of **SearchLocal** signals a real commitment to your local community — and that resonates with customers and media alike.



## Use your existing marketing channels

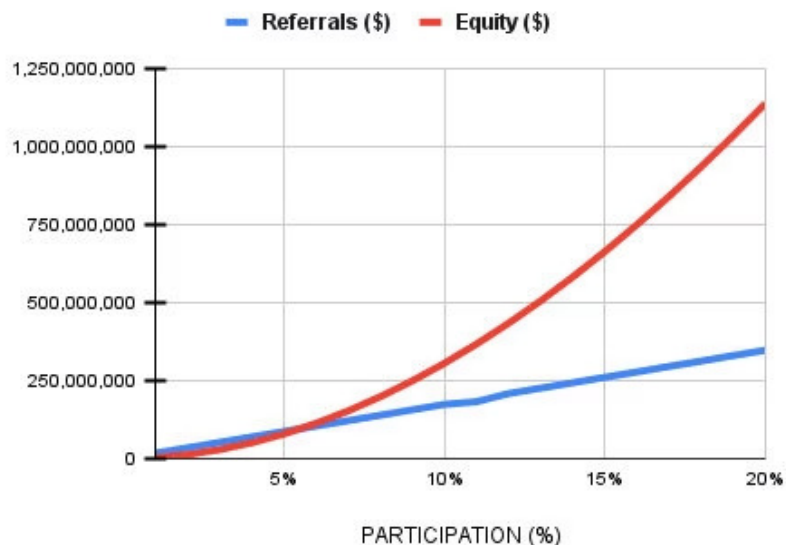
By working as a JV Marketing Partner with **SearchLocal**, you use the marketing campaigns you already have in place and just add a little something about **SearchLocal**. **Your company takes all the credit!**

- Could be print materials with your unique QR code/s for tracking
- Unique URL's to add to your social media accounts
- Share content with your existing influencer network
- Featured in category-based searches
- Get significant recognition from helping small businesses to succeed
- We work in the background making **SearchLocal** better and better

# Our JV Market Partner Revenue

There are **36.2 million small to medium businesses** across all business types in the USA. Our \$89/month (\$3/day) base membership (averaging ~\$125/month with common extensions), even a modest market share represents extraordinary revenue potential. Customer and Influencer accounts are always FREE! **The revenue potential for our JV Marketing Partner/s is almost hard to believe, but believe it!**

## Referrals (\$) and Equity (\$)



Referrals are a one time revenue - Equity is annual revenue.

## Referral Revenue - Business Memberships (\$)

scroll in Mobile >

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*.Plus: 1st right of refusal with any acquisition offer.*

📄 **JV Marketing Partner Referral & Equity:** [View the JV Marketing Partner Referral & Equity Table \(PDF\)](#) (download PDF requires to view link)

# Equity: The Gift That Keeps On Giving

Your commitment as a **JV Marketing Partner** goes beyond immediate earnings. We believe in sharing our success, which is why **SearchLocal** offers a unique equity model. It may not be available to everyone, but if you can produce 100,000 or more business registrations, you made the grade!

## A Stake in the Future!

As a **SearchLocal** JV Marketing Partner, your referral commissions are rewarded starting with the first referral, and with continued success you have the potential for real equity in the platform. This tangible ownership stake means you directly benefit from **SearchLocal's** growth and success over the long term. As it says, it's the gift that keeps on giving!

This equity grows in value as our platform expands, offering a future revenue stream and a share in the company's prosperity.

There are some minimum requirements to start receiving equity but if you can produce at some point 1,00,000 or more business registrations you have made the grade. And, every 3 months after your marketing efforts will be reviewed for a possible increase in equity sharing.

**Click link below to view the actual revenue table**



📄 **JV Marketing Partner Referral & Equity:** [View the JV Marketing Partner Referral & Equity Table \(PDF\)](#) (download PDF requires to view link)

# SearchLocal.com

## A Powerful Partnership, Unrivaled Potential

We've demonstrated **SearchLocal**'s impact for businesses, customers, influencers and community. Now, let's recap the exceptional opportunity for our JV Marketing Partners.



### High Referral Revenue

Benefit from significant, referral income with every business membership you bring to **SearchLocal**.



### Growing Equity Stake

Secure a tangible ownership stake in **SearchLocal**'s future, directly benefiting from our collective growth and success.



### Great Public Relations

Any company helping small business owners will receive significant and genuine public respect.

# In Beta Testing — Launch 2nd Quarter 2026

"The best friend a local business and its customers can have." Join **SearchLocal** today and be part of the platform that's redefining local business discovery across America.

## Business Membership

\$89/month — all features included.  
Extensions available from \$5-\$10/mo  
with FREE 14-day trials.

## Customer Account

Always FREE. Unlock powerful tools to  
connect with local businesses and your  
community.

## Influencer Account

Always FREE. Earn \$50 per business referred. Plus, \$50 referral for vetted  
influencers. — no limits, no agency fees, no delays. ACH direct deposit

**SearchLocal** — Get found locally. Grow your business. Start today!



# PDF — Sample Page Links

**SearchLocal** features 150+ platform pages. Below is a curated sample of landing pages and business control panel pages available for review. Explore the depth and quality of the platform before launch.

## Landing Pages

- [Home Page](#)
- [Business Account](#)
- [Customer Account](#)
- [Influencer Account](#)
- [Owner Account](#)
- [Business Landing Page](#)

## Business Control Panel

- [Profile](#)
- [Media](#)
- [Employees](#)
- [Extensions](#)
- [Access & Control](#)
- [JV Marketing Partner Equity](#)

*Note: There are 150+ pages — these are just a few highlights!*

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**Landing pages:** sample pages (several more)

**Business control panel** pages (a few out of 150+)

**NOTE: download PDF is required to view links**

# SearchLocal.com

## Meet the Founder & Chief Software Architect

George Budd

### Contact

- Email: [george.b@vegasventuregroup.com](mailto:george.b@vegasventuregroup.com)
- Company Website: [VegasVentureGroup.com](http://VegasVentureGroup.com)
- Platform: [SearchLocal.com](http://SearchLocal.com) (launching soon!)
- LinkedIn: [linkedin.com/in/georgebudd](https://linkedin.com/in/georgebudd)

### Background

- (4) Decades of large platform design & development
- Serial Entrepreneur



Request an online Demo  
or Access to Beta site.

Please complete the form on the  
next slide to send your request.

Thank you!

George Budd

# We are ready to roll as soon as you are!

## Explore before you Decide!

The platform is complete, and we're keeping it on our beta site for now as we prepare to migrate to **SearchLocal.com**. That move will happen as soon as our JV Marketing Partner is in place and their campaign is ready to launch.

If you'd like a personal demo or access to the beta site to explore it yourself, simply contact one of the email addresses.

We'll get back to you quickly!

George Budd

Founder / Chief Software Architect

For a personal demo or access to the site please contact the person who you are working with:

George Budd: [george.b@vegasventuregroup.com](mailto:george.b@vegasventuregroup.com)

Bryan Carmichael: [bryan.carmichael@searchlocal.com](mailto:bryan.carmichael@searchlocal.com)



# Thank You!

As we conclude, we extend our gratitude and invite you to explore the next phases of partnership, access valuable resources, and connect with our team.



## Connect With Us

Reach out with the form above for your personalized guided tour or direct access to the beta site and discuss how **SearchLocal** and your company can work together!



## Your Next Steps

Once you realize this is a win-win situation. No funding required and use your existing marketing campaigns to include **SearchLocal**, let's rest is easy!



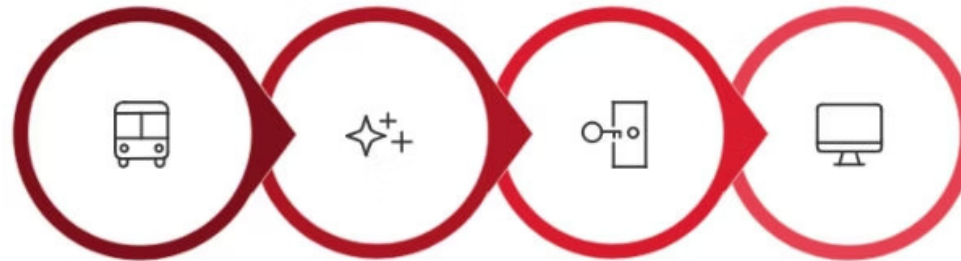
## Review The Potential

Review the detailed JV Marketing Partner Referral & Equity Table PDF below for a breakdown of potential earnings and ownership stakes.

📄 **JV Marketing Partner Revenue:** [View the JV Marketing Partner Referral & Equity Table \(PDF\)](#) (download PDF is required to view)

# SearchLocal.com

If you selected the Personal Demo. We'll walk you through every feature quickly (10-15 min) — then hand you the keys with a unique login to explore the live site yourself!



10-15 Min  
Guided Tour

Feature  
Highlights

Your Login  
Access

On Your  
Own!

**Thank you for your time and interest!**

Remember, you can take full credit for the platform - we are not looking for fame, just mutual success!