

CUPRA
FIP TOUR / 2024

INTERNATIONAL
PADEL
FEDERATION

Bullpadel

mejorset MONDO

weebora

PHILIPPINE PADEL
ASSOCIATION



MANILA

13-17.11.24
PHILIPPINES





**PHILIPPINE PADEL
ASSOCIATION**



**INTERNATIONAL
PADEL
FEDERATION**

PHILIPPINES HOSTS FIRST-EVER INTERNATIONAL PADEL TOURNAMENT: FIP RISE MANILA 2024

THE PHILIPPINES IS SET TO MAKE PADEL HISTORY WITH THE FIRST-EVER INTERNATIONAL PADEL TOURNAMENT, FIP RISE MANILA 2024, TAKING PLACE FROM NOVEMBER 13-17 AT MANILA PADEL CLUB IN BONIFACIO GLOBAL CITY. THIS LANDMARK EVENT, ORGANIZED UNDER THE INTERNATIONAL PADEL FEDERATION (FIP), OFFERS PLAYERS FROM AROUND THE WORLD A CHANCE TO EARN INTERNATIONAL RANKING POINTS IN A WEEK OF HIGH-LEVEL COMPETITION.

THIS GROUNDBREAKING TOURNAMENT IS A TESTAMENT TO THE PHILIPPINE PADEL ASSOCIATION'S MISSION TO GROW THE SPORT AND ESTABLISH THE COUNTRY AS A COMPETITIVE PADEL HUB. WITH A VISION OF BRINGING MORE FIP-SANCTIONED TOURNAMENTS TO THE PHILIPPINES, THE ASSOCIATION IS COMMITTED TO FOSTERING THE SPORT'S GROWTH BOTH LOCALLY AND INTERNATIONALLY.



MANILA

13-17.11.24
PHILIPPINES

MARKETING REACH

3,390,000 PLAYERS
IN THE ASIA-PACIFIC REGION

54 COUNTRIES
WITH PADEL CLUBS IN THE REGION

OVER 12,000 AUDIENCE
IN THE PHILIPPINE MARKET





OUR VISION

OUR VISION IS TO MAKE PADEL AN INTEGRAL PART OF THE SPORTS CULTURE IN THE PHILIPPINES. WE AIM TO CREATE AN INCLUSIVE AND DYNAMIC ENVIRONMENT WHERE PADEL IS ENJOYED BY ALL, PROMOTING HEALTH, COMMUNITY, AND EXCELLENCE. PADEL FOR EVERYONE IS THE GUIDING PRINCIPLE BEHIND ALL OUR EFFORTS AND INITIATIVES.

OUR MISSION

OUR MISSION IS TO INTRODUCE, GROW, DEVELOP, AND GOVERN PADEL IN THE PHILIPPINES BY MAKING THE SPORT RELEVANT, ACCESSIBLE, WELCOMING, AND ENJOYABLE FOR EVERYONE. WE ARE COMMITTED TO:

1. **INTRODUCE:** RAISE AWARENESS AND INTRODUCE PADEL TO COMMUNITIES NATIONWIDE.
2. **GROW:** FOSTER INCREASED PARTICIPATION ACROSS ALL SKILL LEVELS AND AGES.
3. **DEVELOP:** ENHANCE PADEL INFRASTRUCTURE AND PROVIDE COMPREHENSIVE TRAINING PROGRAMS.
4. **GOVERN:** UPHOLD HIGH STANDARDS OF FAIR PLAY AND INTEGRITY IN ALL PADEL ACTIVITIES.

THROUGH THESE EFFORTS, WE AIM TO DELIVER OUR VISION OF PADEL FOR EVERYONE, CONTRIBUTING TO A VIBRANT AND ACTIVE SPORTING COMMUNITY.

MANILA PADEL COMMUNITY

STATISTICS

12,000±

UNIQUE CLIENTS

1,000±

NEW CLIENTS MONTHLY

OTHER INDICATORS

2

CLUBS LAUNCHED

3

CLUBS IN CONSTRUCTION

8

COURTS CONSTRUCTED

12

COURTS IN CONSTRUCTION

GLOBAL PADEL IN NUMBERS

STATISTICS

\$327 MILLION

MARKET SIZE
FORECASTED GROWTH AT 9.6% THROUGH 2027

30 MILLION

PLAYERS WORLDWIDE

±250,000

NEW PLAYERS YEARLY

OTHER INDICATORS

110

COUNTRIES

4,000±

CLUBS WORLDWIDE

±200

NEW CLUBS YEARLY

40,000±

PADEL COURTS WORLDWIDE

EXPECTED GROWTH RATE
OF 26% THROUGH 2025



FRONT SHIRT MAIN BRANDING

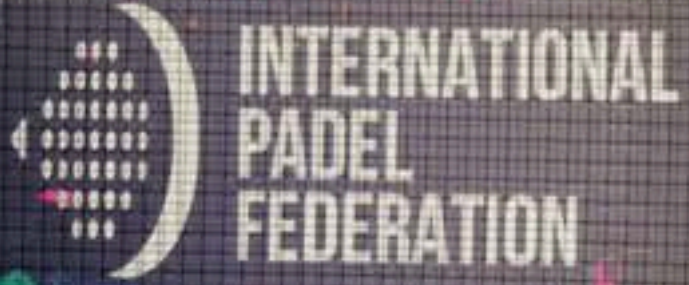
FRONT SHIRT MAIN BRANDING



BACK SHIRT BRANDING

BACK SHIRT MAIN BRANDING





RANKED



SHIRT SPONSORSHIP PACKAGES

	PLATINUM	DIAMOND	GOLD
SPONSORSHIP ANNOUNCEMENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PPA NEWSLETTER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WEBSITE DISPLAY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA POSTS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FRONT SHIRT MAIN BRANDING	<input checked="" type="checkbox"/>		
BACK SHIRT MAIN BRANDING		<input checked="" type="checkbox"/>	
BACK SHIRT BRANDING			<input checked="" type="checkbox"/>
	PHP 300,000	PHP 100,000	PHP 75,000

pace

PREHAB NOT REHAB
"FUTURE-PROOF YOUR BODY WITH PACE"

SERVICES

- ✓ Sport Specific Body Tune-up Sessions
- ✓ Functional Integrated Total Training
- ✓ Recovery and Injury Prevention

MONDAY-FRIDAY
8:00 AM - 6:00 PM

SATURDAY
8:00 AM - 1:00 PM

BOOK NOW

CALL US FOR MORE INFO

info@paceprehabandrecovery.com
paceprehabandrecovery
0915-678-3600

SCAN ME

Cetaphil
Ultra Protect

LEVEL-UP SERIES

NEW
DERMATOLOGIST TESTED FOR SENSITIVE SKIN

Cetaphil
+ Ultra Protect
Antimicrobial Cleansing Bar

All Skin Types, Sensitive Skin
100% Skin Barrier Support
Non-Clogging and Non-Drying
Moisturizer & Gel Texture
No Harsh Soap, No Irritation
Gentle, Sulfate-Free & pH 5.5

5
Years

Cetaphil

K-SWISS

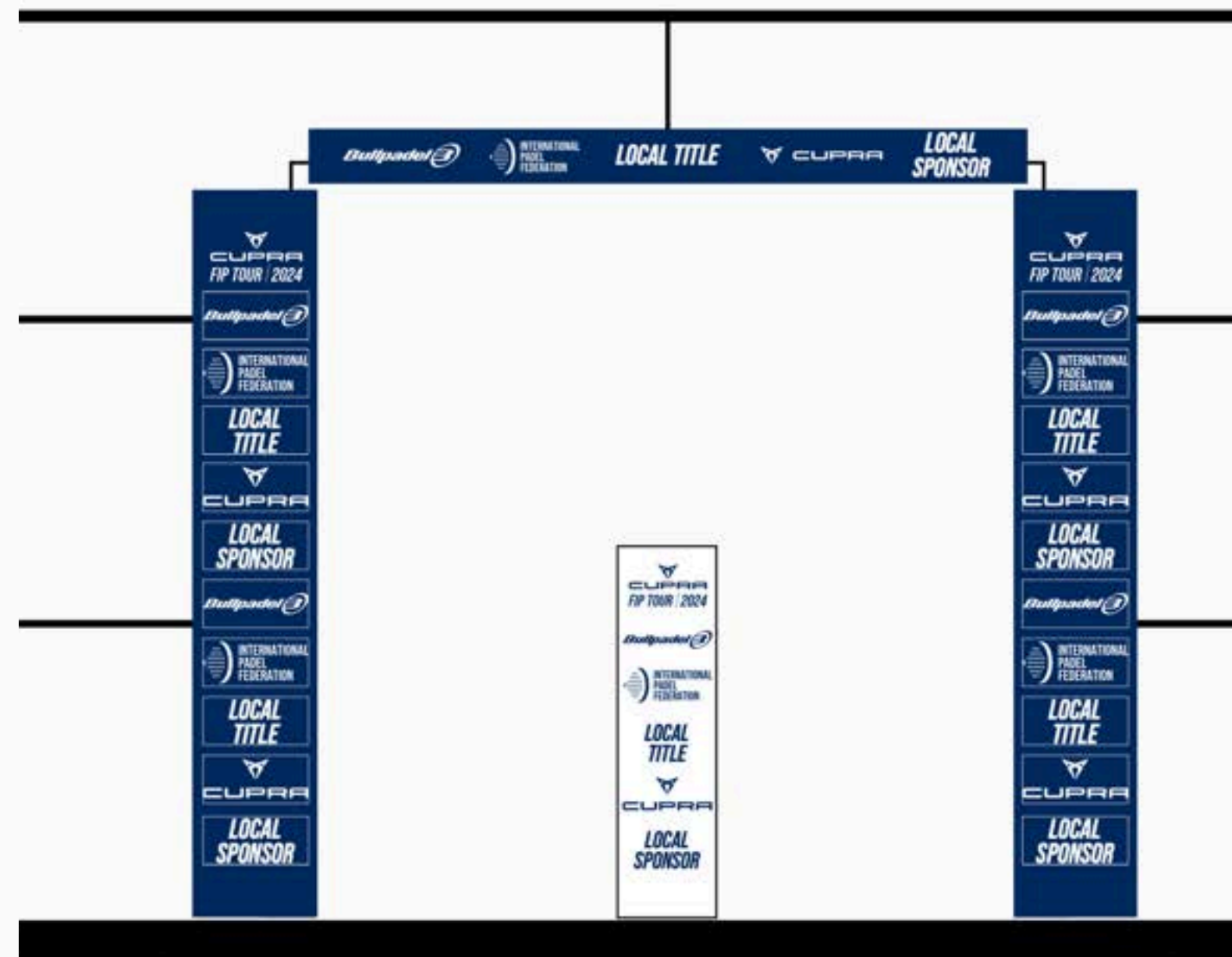
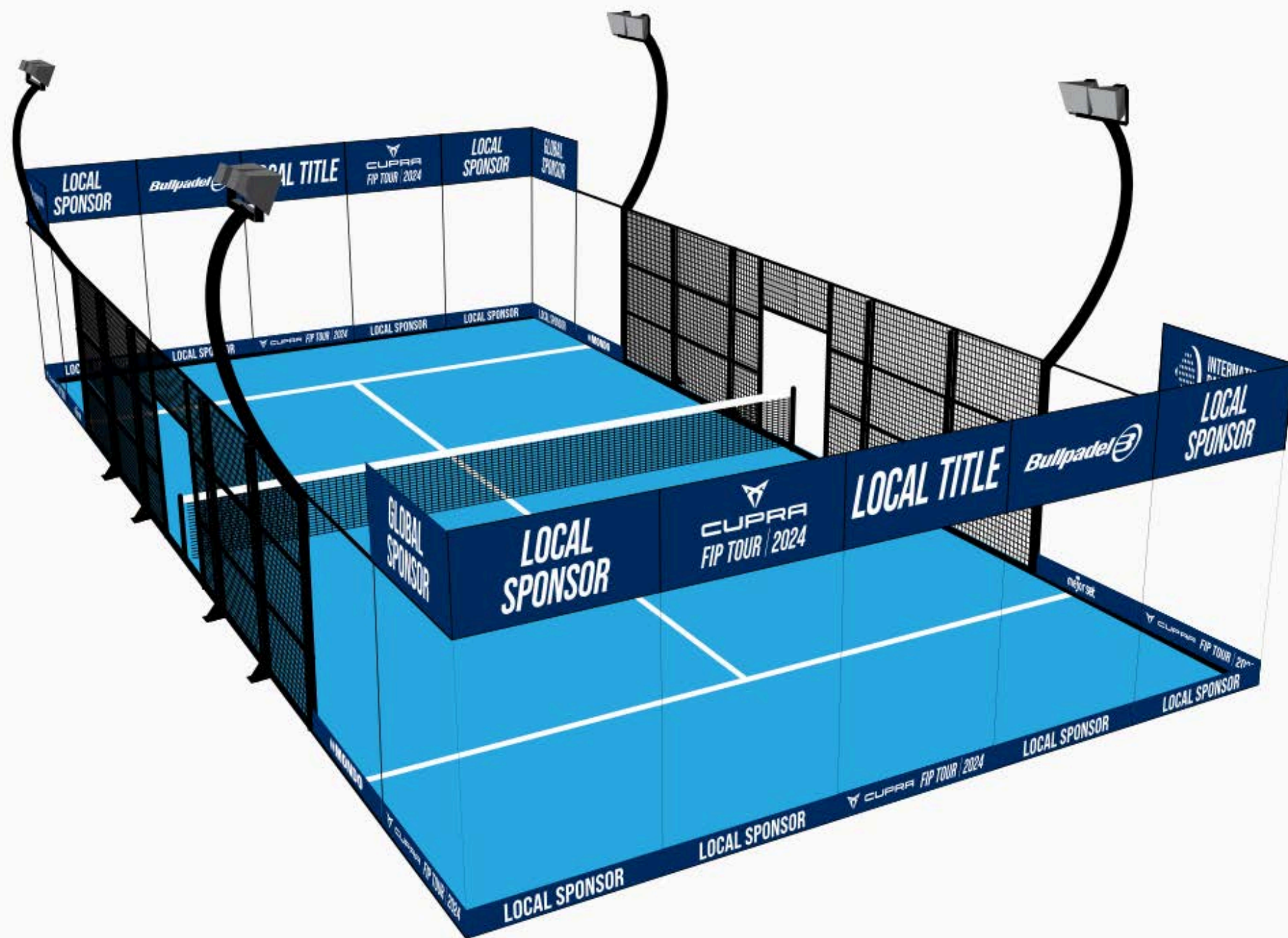
COURT EXPRESS

OWN THE COURT

K-SWISS

OFF-COURT SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD
SPONSORSHIP ANNOUNCEMENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PPA NEWSLETTER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WEBSITE DISPLAY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA POSTS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
OFF-COURT BRANDING	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
ON-SITE BOOTH DISPLAY		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO ON OFFICIAL MATERIALS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	PHP 50,000	PHP 50,000	PHP 90,000



TITLE SPONSOR

PHP 500,000

- Title Sponsor qualification of the Event
- The Tournament will have the brand as a part of the name of The Event (ex. "FIP RISE TURIN")
- Right to use the tournament logo in a composite artwork
- Product exclusivity
- Nr. 2 Upper fence banners brand exposure on the main court, in central position
- Nr. 4 Lower Stickers brand exposure on the main court, in central position
- Front LED exposure (25% of the total time)*
- Logo on the net cover
- Logo on the net mast
- Logo on the door protection (horizontal and vertical sections)
- Logo on Media Backdrop/Photo call, in central position
- Logo on all the official materials of the event in central position, on the sections dedicated to the Title Local Sponsor
- Nr. 2 commercial spots (15'') per match with live audio on streaming TV
- Nr. 4 commercial spots per match on maxiwall/scoreboard*
- Logo on the official website
- Access to a reserved area with exclusive catering service*
- Commercial booth *
- Nr. 1 VIP Box with Hospitality access
- Nr. 6 tickets per day
- Nr. 2 Invitation for the official pro-am or special events*

** If the right/activation is foreseen for the tournament category.*

OFFICIAL SPONSOR

PHP 100,000

- Main Sponsor qualification of the Event
Right to use the tournament logo in a composite artwork
- Product exclusivity
- Nr. 1 Upper fence banner brand exposure on the main court
- Nr. 2 Lower Stickers brand exposure on the main court
- Front LED exposure (15% of the total time)*
- Logo on the net cover
- Logo on net mast
- Logo on door protection (vertical sections)
- Logo on Media Backdrop/Photo call
- Logo on all the official materials of the event on the sections dedicated to Local Sponsors
- Nr. 1 commercial spots (15'') per match with live audio on streaming TV
- Nr. 2 commercial spots per match on maxiwall/scoreboard*
- Logo on the official website
- Access to a reserved area with exclusive catering service*
- Commercial booth*
- 1 VIP Box with Hospitality access
- Nr. 4 tickets per day
- 1 Invitation for the official pro-am or special events*

** If the right/activation is foreseen for the tournament category.*

ADVERTISE WITH US

12,000±

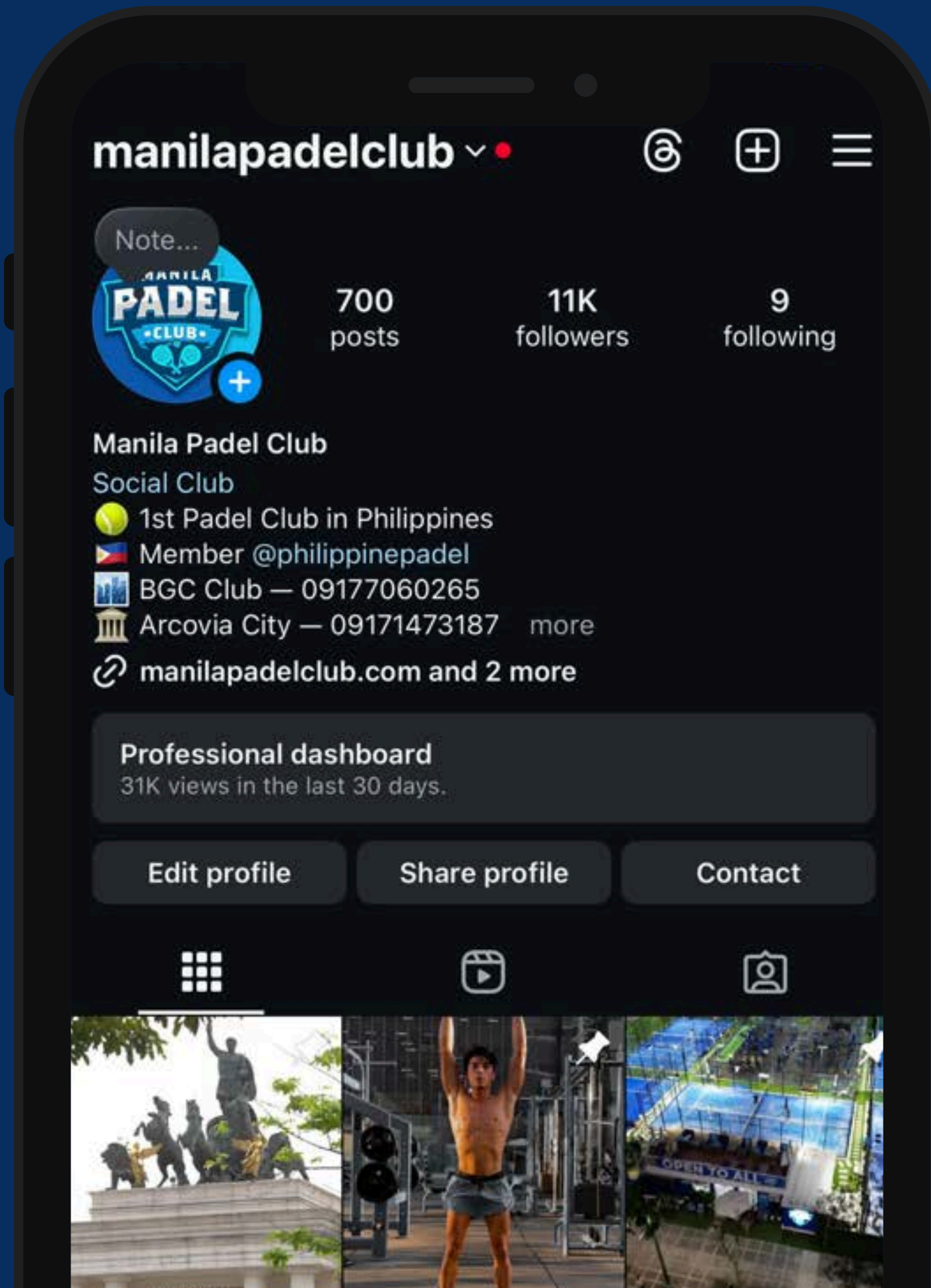
NEWSLETTER
SUBSCRIBERS

11,000±

INSTAGRAM
FOLLOWERS

1,000±

WHATSAPP
MEMBERS





PHONE NUMBER
+63 916 551 5417

EMAIL ADDRESS
ALENNA@PADEL.PH

WEBSITE
WWW.PADEL.PH