



SPONSORSHIP OPPORTUNITIES

A fundraiser in support of the Nanaimo Brain Injury Society

📍 WILDPLAY NANAIMO | OCT 2, 2026



BEHIND EVERY JUMP IS A STORY
Courage, Connection and Community



Brain injury can happen to anyone, anywhere, at anytime.

Since 1988, the Nanaimo Brain Injury Society has provided education, supportive programs and connection, ensuring no one has to face life after brain injury alone.

Toss the Boss is Vancouver Island's most courageous community fundraiser, bringing together businesses, leaders, families and supporters. Local leaders step up and fundraise to bungy jump off WildPlay's 150ft bridge, supporting vital programs and services for those living with brain injury on Vancouver Island.



The work that the Nanaimo Brain Injury Society does to help those living with brain injuries is huge! While I am terrified of heights, if me jumping off this bridge helps raise money for this important cause, it's the least I can do.

Andrea Carlson-Ray, Team RBC (2025)



SINCE 2021

Toss the Boss has raised over \$300,000 for Nanaimo Brain Injury Society. Every dollar stays right here in the Mid-Island region, supporting brain injury survivors and families.



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EPIC LEAP PLATINUM SPONSOR

\$5000

- Exclusive *Platinum Sponsor* recognition
 - Prominent logo placement on event signage and key promotional materials
 - First right of refusal for earned media opportunities
 - Video interview shared through NBIS and WildPlay channels
 - Two additional dedicated social media highlight posts
 - Promotional item or branded giveaway opportunity
 - First right of renewal for 2027
- + *Everything included in Thrill Seeker*

THRILL SEEKER **GOLD** SPONSOR

\$2500

- Company booth onsite at WildPlay for event day (Oct 2nd, 2026)
 - Opportunity to nominate a team member to bungee at the event
 - Event-day group photo opportunity
 - Logo placement on Toss the Boss website, posters, and select event signage
 - Additional dedicated social media highlight post
- + *Everything included in High Flyer*

HIGH FLYER SILVER SPONSOR

\$1000

- Logo placement on Toss the Boss website, posters, and select event signage
 - Two dedicated social media highlight posts
 - Partner thank-you swag and framed certificate of appreciation
- + *Everything included in Lift Off*

LIFT OFF **BRONZE** SPONSOR

\$750

- Logo placement on Toss the Boss website, and select event signage
- Recognition in shared sponsor recognition post
- Certificate of appreciation

TAKE THE LEAP WITH US!

Looking for something a little different?
 We offer flexible partnership options tailored to your goals, including launch event, BBQ, photo/video, and in-kind sponsorships.

Contact: Kix Citton
NBIS Executive Director
 ed@nbis.ca
 250-753-5600 ext. 6

Brought to you by:

