

TOSS THE BOSS

A FUNDRAISING EVENT FOR THE VICTORIA & NANAIMO BRAIN INJURY SOCIETIES

THE EVENT

OCTOBER 1, 2021

Toss The Boss is an event where local businesses, financial institutions, government offices, etc. are offered an exciting opportunity to register and fundraise a minimum donation fee in order to watch their boss bungy jump off a bridge. The goal of Toss the Boss is to raise funds and awareness for brain injury survivors and their families.

SPONSORSHIP TIERS

The provided tiers are examples of sponsorship packages. They can be used as is or we would be happy to customize benefits that drive the most value for you. Just ask us how!

SWAN DIVE - \$7,500

- Company logo featured on all communications and marketing pieces including media releases and e-newsletter to VBIS/NBIS donors, clients and volunteers
- Recognition during any pre & post event television, radio
- Opportunity for a company booth and banner on-site
- Opportunity for corporate mascot on-site and promotional item offer
- Speaking opportunity on event day (2 - 3 min)
- First right of refusal in subsequent years
- All lower tier benefits

FRONT FLIP - \$5,000

- Company logo featured on print advertisements in the Times Colonist and Black Press
- Opportunity for a company booth and banner display at the event site
- All lower tier benefits

CORKSCREW - \$2,000

- Name inclusion on communications and marketing pieces including event brochures, pledge forms and print advertisements in the Times Colonist and Black Press
- Banner display at the event site
- Category exclusivity
- All lower tier benefits

HOVER DROP - \$500

- Name inclusion on communications and marketing pieces including event brochures, pledge forms, and event day program
- Recognition during pre & post social media promotions
- Website recognition, including link to your site



READY TO BECOME A SPONSOR?

Contact:

tom@vbis.ca or visit our website

WWW.TOSSTHEBOSS.CA

