



AFRICAN AMERICAN
PROFESSIONALS
AND
ALLIES
CONFERENCE

OCTOBER
29 & 30
2019

THE UNIVERSITY OF TOLEDO
TOLEDO, OHIO

SPON SOR SHIPS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	BENEFITS
LEADERSHIP SPONSOR \$5,000	<ul style="list-style-type: none"> • Conference Title Sponsor • 5-7-minute speaking opportunity each day (2 days) from podium to address conference attendees during opening conference session (specific opportunities to be determined in cooperation with conference planners) • Title Sponsor logo prominently displayed on all conference materials, conference program, social media, website and all pre-conference emails • Title Sponsor Logo prominently displayed on conference stage. • Opportunity to submit items and literature for each conference participant • 9 complimentary conference registrations (<i>additional registrations may be purchased at special \$99 rate</i>)
INFLUENCE SPONSOR \$3,500	<ul style="list-style-type: none"> • Brief speaking opportunity from podium to address conference attendees each day (2 days) during plenary session (specific opportunities to be determined in cooperation with conference planners) • Logo placement in conference materials, conference program, social media, and website • Logo recognition in pre-conference emails • Opportunity to submit literature for each conference participant • 6 complimentary conference registrations (<i>additional registrations may be purchased at special \$99 rate</i>)
FOCUS SPONSOR \$2,000	<ul style="list-style-type: none"> • Sponsor acknowledgement from stage each day (2 days) during conference (specific opportunities to be determined in cooperation with conference planners) • Logo placement in conference materials, conference program, social media, and website • Opportunity to submit literature for each conference participant • 3 complimentary conference registrations (<i>additional registrations may be purchased at \$120 early-bird rate</i>)
L.I.F.T. SUPPORTER (INDIVIDUAL OR COMPANY) \$500	<p>We recognize the value of partnership and your willingness to support this conference. We've made it easy for you to participate as an individual, nonprofit or small business sponsor. Supporter sponsor's receive:</p> <ul style="list-style-type: none"> • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>) • Your individual or company name listed as supporter in the conference program and on website

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	BENEFITS
L.I.F.T. CONFERENCE LUNCH SPONSOR (ONLY 2 AVAILABLE) \$1800	<ul style="list-style-type: none"> • While taking place within the formal framework of the conference, an official lunch also provides the opportunity to emphasize your organization's services or products in a more congenial setting. • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>) • As a sponsor of a conference lunch your company's name and logo will be prominently featured on dining tables. • The signage in the lunchroom each day will be restricted to only that of the lunch sponsor for the given day. You will also be listed in the conference program (within production schedule).
L.I.F.T. CONFERENCE BAG SPONSOR (ONLY 1 AVAILABLE) \$1,500	<ul style="list-style-type: none"> • Be on everyone's mind when you provide support for conference bags. Excellent for a company that requires high visibility. This package ensures that your company's name stands out not only at the time of the conference but also long after the event. • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>) • Your logo will prominently appear on the bag along with the title sponsor and we'll pre-stuff it with your company brochure and/or small giveaway item. Your company will also be listed in the conference program and online (within production schedule). • As the conference bag sponsor your logo is featured prominently on the attendee bags.

<p>L.I.F.T. CONFERENCE PRODUCT PLACEMENT SPONSOR (ONLY 4 AVAILABLE) \$1000</p>	<ul style="list-style-type: none"> • From time to time, company's partner with L.I.F.T. Conference by designing a custom product to be given to each attendee. Or, they have branded items they'd like included in conference bags or provided as giveaways. • We work in partnership with company's who desire to get their product (subject to L.I.F.T. Conference approval) in the hands of attendees. Call us today to discuss your idea! • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>)
<p>L.I.F.T CONFERENCE TALENT MIXER (ONLY 1 AVAILABLE) \$1000</p>	<ul style="list-style-type: none"> • The Talent Mixer takes place at the end of Day 1 of conference. This is an excellent sponsorship opportunity as this is the established meeting place for first time attendees to make contacts and for previous attendees to reaffirming existing contacts. • The signage in the talent mixer will be restricted to only that of the mixer sponsor. You will also be listed in the conference program and online (within production schedule). • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>)
<p>L.I.F.T CONFERENCE COFFEE/TEA SPONSOR (ONLY 2 AVAILABLE) \$800</p>	<ul style="list-style-type: none"> • There are tea and coffee breaks throughout each day of the conference. In addition to tea and coffee soft drinks are often served and snacks such as cookies and fruit etc. Conference attendees often linger over a drink and a snack for discussions during these breaks. Sponsorship includes tea and coffee breaks for a single day of the conference. As a sponsor of a day's tea/coffee break, your company's name and logo will be prominently featured where the snacks and beverages are served during breaks (within productions schedule) alongside other individual conference sponsors in the conference program and online (within production schedule). • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>)
<p>L.I.F.T CONFERENCE LANYARDS SPONSOR (ONLY 1 AVAILABLE) \$600</p>	<ul style="list-style-type: none"> • The conference lanyard provides unique exposure for such things as your companies name, its logo, or web address. • As the conference lanyard sponsor your company's name/logo appear (within productions schedule) alongside other conference sponsors in the conference program and online (within production schedule). • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>)
<p>CONFERENCE BREAKS SPONSOR (ONLY 4 AVAILABLE) \$600</p>	<ul style="list-style-type: none"> • Listening and learning builds up a big appetite! Brand yourself as a sponsor of the much-appreciated networking breaks and provide snacks and beverages to conference attendees! Your company will have signage on the snack and beverage tables and be listed in the conference program and online (within production schedule). • 1 complimentary conference registration (<i>additional registrations may be purchased at \$120 early-bird rate</i>)

L.I.F.T. 2019 – MIDWEST*

Draft Conference at a Glance

Topics include, but are not limited to, the following:

Allyship, Politics at Work, Attracting and Retaining Diverse Talent, Manager to Executive Transition, Building and Leveraging Workplace and Community Influence, Executive Presence, Bold Leadership, Effective Partnerships at Work

Wednesday, October 29, 2019

Registration and Networking – 8:00AM TO 9:00AM

Conference Sessions – 9:00AM TO 3:30PM (Lunch included on site)

Talent Mixer – 3:30PM TO 5:00PM (Mixer/Hors d'oeuvres)

Thursday, October 30, 2019

Registration and Networking - 8:00AM TO 9:00AM

Conference Sessions – 9:00AM TO 3:00PM (Lunch included on site)

**Check back for full conference schedule/sessions. Please note that schedule is subject to change. Event location and parking details provided closer to conference.*