

# AANVANG

CRAFTED  
FOR  
THE  
WAY  
WOMEN  
MOVE



# AANVANG

SMART FUSION WEAR | SLOWLY HANDCRAFTED

Aanvang is a women's smart fusion wear brand that seamlessly blends traditional Indian textiles with contemporary design and modern fabrics with rooted craftsmanship. Our collections bring together heritage craftsmanship and refined silhouettes, creating pieces that are both versatile and timeless.

Designed for comfort and effortless elegance, Aanvang outfits transition seamlessly from everyday wear to work and special occasions. Each piece is thoughtfully crafted in small batches, with meticulous attention to detail.

Based out of our handcrafted studio in HSR Layout, Bangalore, we also offer personalised and made-to-order designs tailored to individual style.

Rooted in slow and conscious fashion, Aanvang celebrates the intersection of tradition and modernity for the contemporary woman.

# The Gajji Edit

by Aanvang



# Neel



Lightweight, fluid, and endlessly adaptable, the Neel Co-ord is made for the woman who values both comfort and creative expression. One co-ord, multiple moods, countless possibilities.



Its versatile wrap construction allows you to style it in multiple ways—tie it at the front, back, or side, or drape and wrap it around to create your own silhouette.

Thoughtfully designed as a free-size piece, it adapts effortlessly to different body shapes and styling preferences.

# Laila



Lightweight, fluid, and endlessly adaptable, the Laila Co-ords is made for the woman who values both comfort and creative expression. One co-ord, multiple moods, countless possibilities.

# Bella



Classic Bella Kurta Top — rooted in tradition, made for modern movement. Crafted in pure, breathable Gajji silk, it is light, soft, and comfortable — designed for everyday elegance.



Thoughtfully detailed with handcrafted rose-petal latkans, scalloped sleeves, and delicate threadwork, the silhouette celebrates understated artisanal elegance. Finished with an adjustable back tie-up and timeless paisley-inspired hems bordered with soft scallops for a beautifully tailored finish.

# Sapphire Trail



Woven to perfection, our Sapphire Trail in premium Gajji Silk offers a rich, smooth texture with a subtle sheen that speaks of understated luxury



Crafted in a lightweight, breathable weave with a silky-smooth finish, it offers all-day comfort, effortless flow, and enduring quality. Thoughtful details like the refined mandarin collar and contemporary front zip add a touch of modern elegance to everyday dressing.

# Zip Line



Relaxed A-line fit, in premium Gajji Silk, designed for effortless movement and all-day comfort. Lightweight and breathable, making it ideal for both everyday wear and special occasions.



Three-quarter sleeves finished with delicate scalloped edges for subtle femininity, Zip Line comes in three different colour variants - Royal Blue, Teal and Pink



Features an adjustable front zip neckline that can be worn higher for a refined look or unzipped deeper to create a more relaxed, contemporary silhouette. Intricate paisley-inspired artwork along the hem adds a touch of heritage craftsmanship.

# Leher



Inspired by the gentle rhythm of waves, LEHER features thoughtfully placed stripes that flatter, flow, and create effortless elegance, finished with delicate scalloped edges for a feminine touch



Strategically placed stripes flatter and define the silhouette, creating a beautiful sense of flow and effortless elegance.

Finished with delicate scalloped edges, every detail is designed to add grace, movement, and a touch of feminine charm.

# The Mirage Kaftan



A kaftan that moves like a breeze and feels like a dream. Made for sunlit days and endless escapes. Two moods. One kaftan. Endless possibilities. Designed in a reversible dual-tone palette—ocean blue on one side, midnight black on the other



Reversible in Ocean Blue and Midnight Black, this kaftan is designed for every mood, every version of you. Finished with scalloped edges and a flattering V-neckline, the featherlight, breathable silhouette drapes beautifully while keeping you cool, airy, and effortlessly comfortable.

# The Bare Cotton

by Aanvang



# Victoria



Designed to move with you, the silhouette unfolds with quiet confidence—effortless, elegant, and entirely your own. A piece made for everyday elegance—where comfort meets quiet sophistication, and simplicity becomes your statement.



Thoughtfully elasticated sleeves - wear them on the shoulder or off for an effortless transition from day to dusk. Designed to flatter with a fluid drape and finished with a delicate corset tie-up back, the silhouette cinches softly to shape comfort and elegance in every movement.



Also comes with a black variant with unmatched charm and elegance in every movement.

# OG Checkmate



Meet the OG Checkmate—where classic checks meet unexpected detail. Crafted in pure, breathable cotton, this set is designed to feel as good as it looks—lightweight, easy, and effortlessly wearable from morning through night.



A flattering V-neckline and adjustable contrast tie-ups softly define the waist, balancing structure with effortless femininity. Finished with delicate lace-panel detailing, functional pockets, and a soft ruffle hem, the silhouette moves with understated elegance and charm.

# UNAR

BY AANVANG



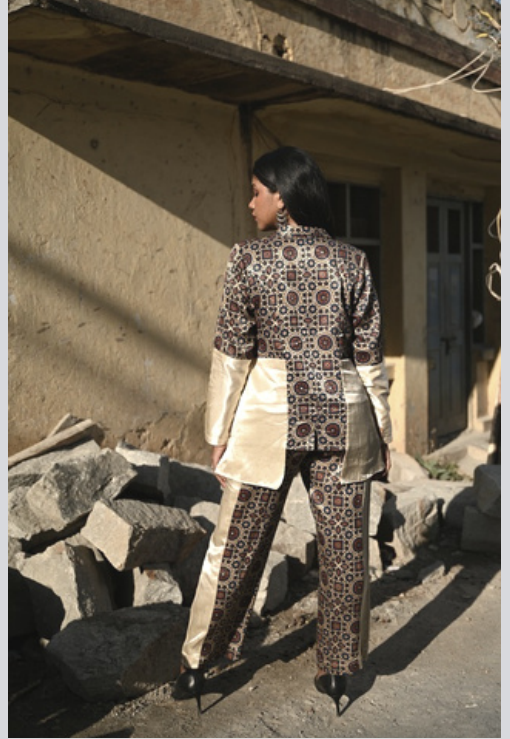
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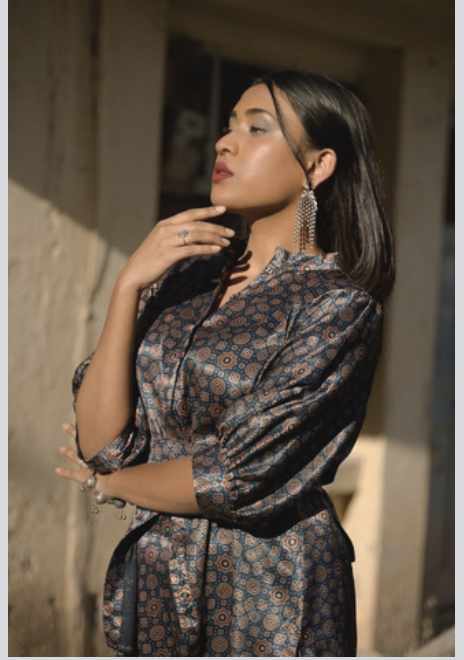
Confident, bold, and effortlessly versatile — this Ajrak-printed Mashru silk co-ord set is designed for the woman who moves seamlessly between power dressing and relaxed elegance



A contemporary two-piece co-ord set featuring a double-breasted blazer with a striking high-low silhouette, notch lapel collar, and thoughtful slits for effortless movement. Paired with high-waisted tailored pants designed with a structured waistband, elasticated back, and functional pockets for all-day ease



# U m a n g



Graceful and refined, this co-ord set featuring a breathable cotton interior for comfort and a lustrous silk exterior for an elegant finish — ideal for wear across seasons, from summer through fall



The mandarin-collar shirt features adjustable side loops, a detachable fabric belt that doubles as a self tie-up bow, and softly pleated puff sleeves for a refined feminine touch. Paired with curve-enhancing pants finished with side slits and handcrafted red self-covered buttons, the set blends comfort, versatility, and artisanal charm.

# Nyla



Confident yet playful, our Ajrak-printed Mashru silk co-ord set is made for moments worth celebrating—an effortless statement for every achievement you step out to own.



A statement top with contrasting centre-front panels and an attached jacket-flap detail for a layered, contemporary look. Paired with folded-hem straight pants designed with an elasticated back waist, side zipper, and functional pocket for effortless comfort and ease.

# Arzo



Bold and radiant, this Ajrak-printed Mashru silk co-ord set in a rich brick red hue is designed for effortless dressing — perfect for impromptu outings and elevated everyday moments



The structured-yet-fluid shirt pairs effortlessly with high-waisted tailored pants, thoughtfully detailed with subtle slits, refined tailoring, and functional ease for everyday wear.





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