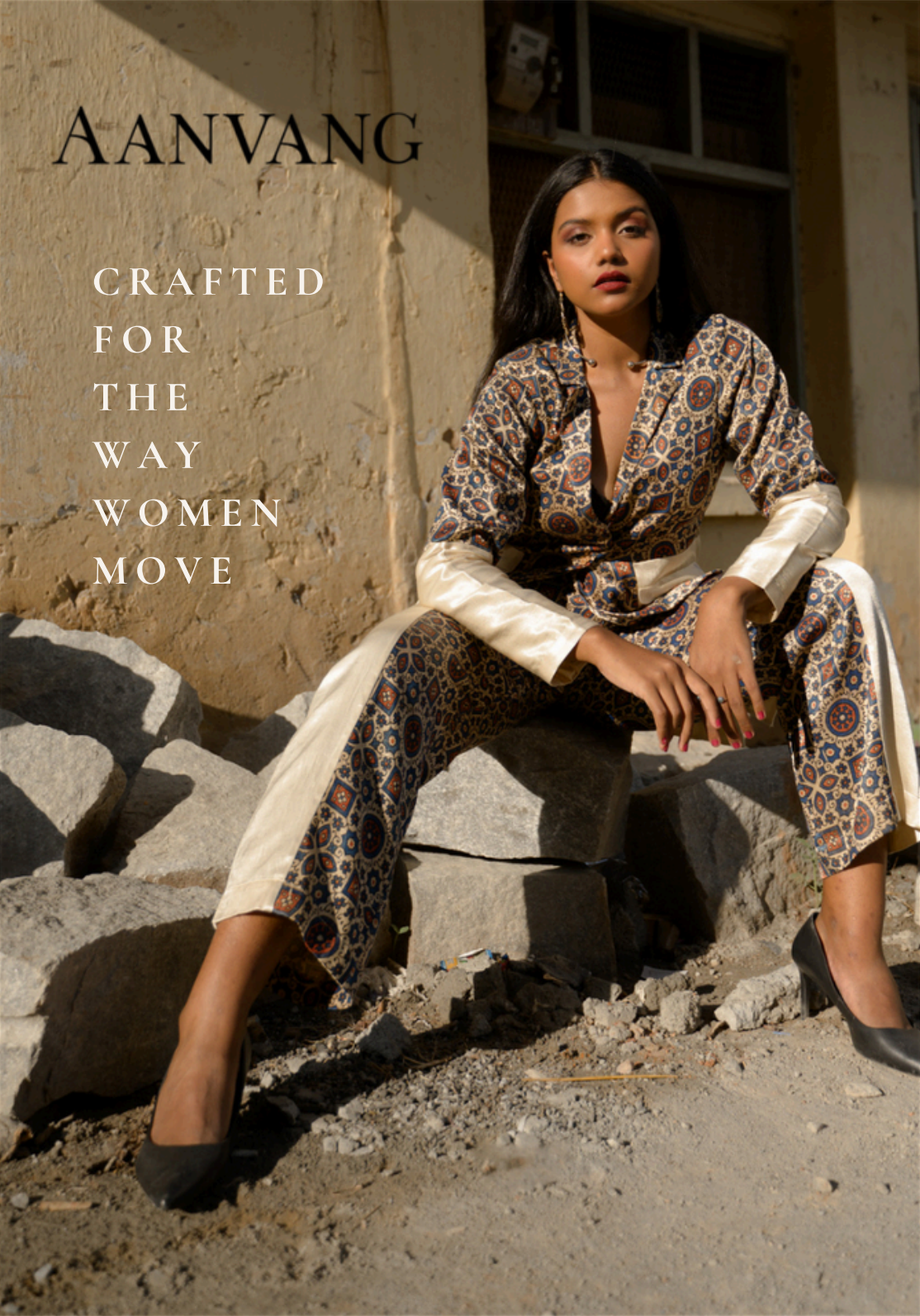


AANVANG

CRAFTED
FOR
THE
WAY
WOMEN
MOVE



AANVANG

SMART FUSION WEAR | PROUDLY HOMEGROWN

Aanvang is a homegrown label specializing in women's smart wear that seamlessly combines traditional Indian textiles with contemporary fashion and modern fabrics, all rooted in craftsmanship.

Designed for comfort and effortless elegance, Aanvang outfits transition seamlessly from everyday wear to work and special occasions. Each piece is thoughtfully crafted in small batches, with meticulous attention to detail.

Based out of our handcrafted studio in HSR Layout, Bangalore, we also offer personalised and made-to-order designs tailored to individual style.

Rooted in slow and conscious fashion, Aanvang celebrates the intersection of tradition and modernity for the contemporary woman.

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Neel



Lightweight, fluid, and endlessly adaptable, the Neel Drape Skirt is made for the woman who values both comfort and creative expression. One skirt, multiple moods, countless possibilities.



Its versatile wrap construction allows you to style it in multiple ways—tie it at the front, back, or side, or drape and wrap it around to create your own silhouette.

Thoughtfully designed as a free-size piece, it adapts effortlessly to different body shapes and styling preferences.

Sanjh



Lightweight, fluid, and endlessly adaptable, the Sanjh Drape Skirt is made for the woman who values both comfort and creative expression. One skirt, multiple moods, countless possibilities.

Laila



Lightweight, fluid, and endlessly adaptable, the Laila Co-ords is made for the woman who values both comfort and creative expression. One co-ord, multiple moods, countless possibilities.

Bella



Classic Bella Kurta Top — rooted in tradition, made for modern movement. Crafted in pure, breathable Gajji silk, it is light, soft, and comfortable — designed for everyday elegance.



Thoughtfully detailed with handcrafted rose-petal latkans, scalloped sleeves, and delicate threadwork, the silhouette celebrates understated artisanal elegance. Finished with an adjustable back tie-up and timeless paisley-inspired hems bordered with soft scallops for a beautifully tailored finish.

Sapphire Trail



Woven to perfection, our Sapphire Trail in premium Gajji Silk offers a rich, smooth texture with a subtle sheen that speaks of understated luxury

Zip Line



Relaxed A-line fit, in premium Gajji Silk, designed for effortless movement and all-day comfort. Lightweight and breathable, making it ideal for both everyday wear and special occasions.



Three-quarter sleeves finished with delicate scalloped edges for subtle femininity, Zip Line comes in three different colour variants - Royal Blue, Teal and Pink



Features an adjustable front zip neckline that can be worn higher for a refined look or unzipped deeper to create a more relaxed, contemporary silhouette. Intricate paisley-inspired artwork along the hem adds a touch of heritage craftsmanship.

Meher



Featuring a flowy kaftan top and relaxed balloon pants — an effortless fusion aesthetic. Wear them together for a statement ensemble or style each piece separately to create multiple looks



Designed for comfort without compromising on style, both pieces feature a beautiful fall, making them perfect for everyday wear, travel, brunches, or festive gatherings. Delicate scallop lace detailing adds a refined finishing touch, elevating the look with subtle elegance.

Leher



Inspired by the gentle rhythm of waves, LEHER features thoughtfully placed stripes that flatter, flow, and create effortless elegance, finished with delicate scalloped edges for a feminine touch



Strategically placed stripes flatter and define the silhouette, creating a beautiful sense of flow and effortless elegance.

Finished with delicate scalloped edges, every detail is designed to add grace, movement, and a touch of feminine charm.

The Mirage Kaftan



A kaftan that moves like a breeze and feels like a dream. Made for sunlit days and endless escapes. Two moods. One kaftan. Endless possibilities. Designed in a reversible dual-tone palette—ocean blue on one side, midnight black on the other



Reversible in Ocean Blue and Midnight Black, this kaftan is designed for every mood, every version of you. Finished with scalloped edges and a flattering V-neckline, the featherlight, breathable silhouette drapes beautifully while keeping you cool, airy, and effortlessly comfortable.

Victoria



Designed to move with you, the silhouette unfolds with quiet confidence—effortless, elegant, and entirely your own. A piece made for everyday elegance—where comfort meets quiet sophistication, and simplicity becomes your statement.



Thoughtfully elasticated sleeves - wear them on the shoulder or off for an effortless transition from day to dusk. Designed to flatter with a fluid drape and finished with a delicate corset tie-up back, the silhouette cinches softly to shape comfort and elegance in every movement.



Also comes with a black variant with unmatched charm and elegance in every movement.

OG Checkmate



Meet the OG Checkmate—where classic checks meet unexpected detail. Crafted in pure, breathable cotton, this set is designed to feel as good as it looks—lightweight, easy, and effortlessly wearable from morning through night.



A flattering V-neckline and adjustable contrast tie-ups softly define the waist, balancing structure with effortless femininity. Finished with delicate lace-panel detailing, functional pockets, and a soft ruffle hem, the silhouette moves with understated elegance and charm.