



MICHIGAN BASED HIGH FIVE SPIRITS MAKERS OF GYPSY VODKA LAUNCH LAKESIDE RYE WHISKEY

FOR IMMEDIATE RELEASE

PETOSKEY, Michigan, March 1, 2020: High Five Spirits, the makers of the Award Winning and Best-Selling Gypsy Vodka launches Lakeside Rye Whiskey to their spirits brand.

The new Lakeside Rye Whiskey is the highly anticipated release from High Five Spirits and is produced in small batches at their Craft Distillery.

“Like all of our High Five Spirits, this is carefully crafted to produce the highest quality and best tasting spirit.” says Adam Kazanowski, Co-Founder of High Five Spirits. “We worked for years to develop this special formula of aged Rye Whiskey that is full body and will excite the most discriminating palette of Whiskey drinkers.”

The Lakeside Rye Whiskey is a blend of different aged rye’s in White American Oak Barrels with sweet and spicy flavors wrapped into one. “Our tasters describe it as a sweeter profile before exploding into a spicy blast of brown sugar, vanilla and rye.” says Kazanowski. “This Whiskey was a long time in the making, and we know it’s going to be a huge hit!”

This Whiskey is the perfect addition to the family of High Five Spirits -- Petoskey Stone Gin, Mackinac Island Rum and Gypsy Vodka.

The “official” launch will take place on Friday, March 5 at High Five Tasting Room in Petoskey with special drinks and tastings for fans of the Distillery.

What’s on the horizon? High Five Spirits is going to be launching more products this Spring to add to their Canned Beverages and updates to their Spirits.

For now, the Lakeside Rye Whiskey is available at the High Five Spirits Tasting Room in Petoskey, Michigan and will have limited distribution at liquor stores in Michigan. Imperial Beverage is distributing the Whiskey to licensed liquor stores in Michigan. For information please see our website at www.gypsyvodka.com or contact www.imperialbeverage.com.

###

High Five Spirits & Gypsy Vodka

Gypsy Vodka was founded in 2015 with the idea of providing a new vodka for the young at heart. As the brand grew, High Five Spirits was created in 2017 as a Craft Distillery located in Petoskey, Michigan to expand and make more of the finest spirits using natural ingredients to create Gypsy Vodka, Petoskey Stone Gin, Mackinac Island Rum and now the Lakeside Rye Whiskey. The brand also now included Canned Beverages: Clean Cocktails. Michael and Adam Kazanowski are the co-founders. www.gypsyvodka.com

Marketing and Media Contact

Chrissie Rellinger Smith

248.765.0204

chrissiersmith@gmail.com