

OI Foundation Meeting Minutes
Thursday, February 6, 2020
6:30 am - 7:30 am

Members Present:

Dr. David Jones
Brad Pfeifle

Dr. Keith Baumgarten
Andy Langenfeld

Lynda Barrie

Others Present:

Paul Keizer

Call to Order. Dr. Baumgarten called the meeting to order at 6:30 am in the main conference room at the Orthopedic Institute. Upon motion and second by Paul Keizer and Dr. Jones, the Board voted to approve the minutes from January 9, 2020 at 6:33 am.

Update on Organizational Documents. Paul Keizer gave a brief update on the work completed by Craig Krogstad, attorney from Woods Fuller, regarding filing of the 1023 application. Final step is submitting resume's or CV's of all Foundation board members.

Foundation Logo. Paul Keizer presented seven potential logos to the directors. Dr. Jones advised to wait until Orthopedic Institute hire's the graphic design position to get their advice. Moving forward OI Foundation and OI Performance will work to minimize red on the logo and progress toward teal, white, and black.

Director's Presentation. Paul Keizer gave a presentation in regards to how the foundation can benefit youth in the Sioux Falls area. Following the presentation the board engaged in a high level discussion on next steps to fulfil the foundation's mission. Before the next board meeting Paul Keizer is going to develop a formal process for recognizing kids, a strategy showing where we anticipate funds going, revamp sponsorship tiers, and start to make marketing tools.

Next OI Foundation Board Meeting: Thursday, March 5th at 6:30 AM

Paul Keizer adjourned the meeting at 7:25 a.m.