

OI Foundation Meeting Minutes
Thursday, March 23rd, 2021
6:30 am - 7:30 am

Members Present:

Dr. David Jones	Dr. Keith Baumgarten	Lynda Barrie
Brad Pfeifle	Andy Langenfeld	Susan Quello
Mark Blackburn		

Others Present:

Paul Keizer

Call to Order. The OI Foundation board called the meeting to order at 6:30 a.m. in the main conference room. The Board voted to approve the minutes from February 23, 2021.

Directors Presentation: Paul Keizer started the meeting by giving an update on the transportation barrier that continues to exist in order to get kids to training. Since the last meeting Paul has contacted the Sioux Area Metro, Yellowcab, and Snickelfritz Prep. Paul is going to continue to find avenues to get kids transported from their middle-schools to OI Performance.

Since the February meeting Paul met with Mike Murphy of the YMCA. Paul shared that the YMCA is looking to put together a basketball team with a similar demographic that we are trying to impact. The YMCA has transportation for kids, basketball courts, and a location where kids are coming to as a place of safety. OI Performance would serve as the strength and conditioning partner in this relationship. Lastly, the Boys and Girls club would serve as the education and non-sports related accountability piece to building a student-athlete. The board approved further exploration of this partnership.

Brad Pfeifle received a call from Kacey Miley about an athletic trainer working with McGovern student athletes. The vision for this position would be similar to the Foundation's where this athletic trainer could help kids at their athletic events, but provide strength and conditioning services at the middle-school. Having an athletic trainer at the schools would alleviate OI Foundation from having to provide transportation for these student-athletes. Meanwhile, potentially giving these kids an "After-School" type program.

Paul gave a brief update about a few grants that are coming up. The Lyon County Riverboat Grant will be distributed on April 19th. Paul already applied for this grant and needs to be present on that date. Susan talked with members of the Sheldon Reese Foundation. Their grant is due the first week of April.

Brad briefly discussed the OI Physical Therapy conference. As of March 23rd, there were 32 participants signed up. Reservations for the conference have been made at the Hilton Garden Inn. Brad has been working with Ryan Brink, Paul Kreber, Shelly Price, and Christopher Holman to operationalize and market this conference.

Dr. Baumgarten has one research grant pending through Dallas Southwestern. Dr. Baumgarten would like to see research move under the foundation. Meaning, he would like research revenue and staffing expenses to be recognized by the Foundation.

Next OI Foundation Board Meeting: Tuesday, April 27th at 6:30 AM

Paul Keizer adjourned the meeting at 7:22 a.m.