

OI Foundation Meeting Minutes Tuesday, July 26, 2022 6:30 am - 7:30 am

Members Present:

Dr. David Jones Dr. Keith Baumgarten Lynda Barrie Brad Pfeifle Andy Langenfeld Mark Blackburn

Others Present:

Paul Keizer

Members Absent:

Susan Quello

<u>Call to Order.</u> The OI foundation board called the meeting to order at 6:32 AM in the main conference room at the orthopedic Institute. Paul started the meeting asking if Dr. Keith Baumgarten had anything to discuss in the presidential report. Dr. Keith Baumgarten did not have anything at this time as most of the discussion that he had was revolved around the golf tournament.

Paul started the meeting giving updates on skill development mentorship and education. Quality committee know that the boys are still coming 2 days/week to strengthen conditioning and 2 days/week to education reading a book called the hate you give. Additionally they are practicing outside of orthopedic Institute 2 days/week near Washington high school. The mentorship program is taken place with Mark on Fridays at 3 PM. Paul asked Mark if he had anything to share regarding the mentorship. Mark talked about the mentorship modules and the development of the boys developing honor, respect, and facing fears. Paul then mentioned that the mentorship program tied into the events at Festival of culture, feeding South Dakota, and habitat for humanity.

Paul asked Brad if he had any updates regarding McGovern training. Brad mention that there is a couple weeks left in the summer program and right now there is been about 60 kids working with Jackson. Brad mention that Jackson and David have done a great job collaborating at McGovern and also Jefferson high school. Rest of the largest opportunity that we have is to get some females involved in the program and potentially next year adding a female coach to the mix.

This discussion with Magovern bridge the gap to the next operational agenda item. Paul mentioned that so far there are strategic vision for the foundation this year was adding the foundation space, adding transportation, and adding coordinator for the kids. In addition to this we were talking about adding the girls team. Paul mentioned that he has been in discussion with EMBE and Kerry Tiegen teaching to develop their volleyball. Currently MB has a volleyball program that operates more in the rec space and they are struggling to develop their identity and

who they are. They have mentioned in the past that they are not competitors with Sanford or Avera. Therefore, they do not know where they fit in. Their volleyball program traditionally has had between 200 and 300 girls. However recently they have been operating with roughly 100-200 girls. Paul mentioned that he has been in discussion with them to see where we can develop their program using our mentorship ideas. Paul said that he would update the board with future developments. Also, this could be a powerful collaboration as they have the resources such as vans gyms buses, funds, and the kids.

Paul let the board know that Mark, Susan, Nathnael, and Paul have been meeting to discuss the next steps of the program. The Stars currently has 7 kids who will be moving on to high school. Paul mentioned that the goal of developing these kids is that they move to their high school sports. Additionally, the foundation is not at a point where it can support high school student athletes. Paul mentioned that we are going to continue to meet to recognize kids into the program but we are thinking that reaching out to 5th grade teachers might be the best way to have kids register for the program.

Paul went into the finances of the Foundation by reviewing the profit and loss statement through the 2nd quarter of the year. Currently, the foundation is operating neutral where revenue and expenses are equal to each other. Additionally, we have about \$60,000 of cash in the bank. Dr. Keith Baumgarten presented the question of whether we see breaking even being the future trend. Paul advised that he hopes to see revenue exceed expenses. However, we are behind budget from a fundraising standpoint.

After the discussion on finances, we talked about the golf event on Wednesday August 17th. Paul informed that we have received 2 events sponsors for the event. Both Morgan Stanley and first international bank and trust have stepped up to donate \$5000 apiece. SFSH is our food sponsor. We reviewed the list of contacts and who signed up for the call for the golf event. From there we delegated who would talk to who and follow-ups for some of the companies that we feel should be supporting this. Dr. Keith Baumgarten said that he is going to reach out to Arthrex, Zimmer, and Stryker. Brad is going to touch base with Rob Stiff. Paul is going to reach out to Dr. Adler and Dr. Peterson for DePuy and Smith & Nephew. Andy brought up U.S. Bank and Pioneer Bank as potential donors to this as well.

Paul informed the board that he has been working through Matt to capture videos and on the events that the foundation kids have been performing in. The goal behind this is to have B-role footage for a video to produce later this year. Dr. Jones advised to reach out to Christopher for to determine how we can have orthopedic Institute share orthopedic Institute foundations posts and also see if we can put this on orthopedic Institute's website. Before the meeting ended, Dr. Keith Baumgarten said that he would like to say a few words at the golf event, he would like to know which sponsors have been with us from the beginning, and who has stepped up for this event. Dr. Keith Baumgarten would also like to know committee members part of the foundation who he has not met so they can he can recognize them

Next OI Foundation Board Meeting: Tuesday, October 25th at 6:30 AM

Paul Keizer adjourned the meeting at 7:33 a.m.