

How To Protect Your Business From Hackers



Mack Jackson Jr

Cybersecurity Speaker

“Our best defense from a cyber attack is in the education of our workforce.”
- Dr. Mack Jackson Jr.

Dr. Mack Jackson Jr. delivers value as a keynote speaker, in workshops, seminars, and through business consulting.



Key Note Presentation

Dr. Mack Jackson Jr. is a nationally recognized cybersecurity expert, author, and keynote speaker who bridges the gap between technology and human behavior. With a dynamic blend of real-world insights and storytelling, he reveals how cybercriminals exploit trust and how individuals and organizations can counter these threats. His presentations empower audiences to protect their data, reputation, and peace of mind—transforming cybersecurity from a technical issue into a shared responsibility. Dr. Jackson's engaging style, proven expertise, and actionable strategies make him a sought-after voice for conferences, corporations, and community events nationwide.

Here are key takeaways from the cybersecurity awareness presentation:

1. Cybersecurity Starts with You:

Discover how human behavior—not technology—is the weakest link in cybersecurity, and learn practical steps to turn awareness into your strongest defense.

2. The Tricks Behind the Threats:

Understand the psychological tactics cybercriminals use to manipulate emotions and trust, and gain actionable strategies to outsmart social engineers before they strike.

3. From Awareness to Action:

Walk away empowered with proven methods to protect your identity, secure your business, and create a culture of cybersecurity that keeps your organization and your community safe.

Presentation Topics Include:

- Cybersecurity Awareness Education for Corporations
- Identity Theft in the Workplace
- Your Family's Privacy Online
- How to Protect Yourself from Cybercriminals
- The Rise Of Artificial Intelligence and Ransomware

In today's hyperconnected world, cybersecurity is everyone's responsibility, not just the job of IT professionals. Whether you're a parent, business owner, or senior citizen, your digital actions can protect or expose what matters most: your identity, finances, and peace of mind.

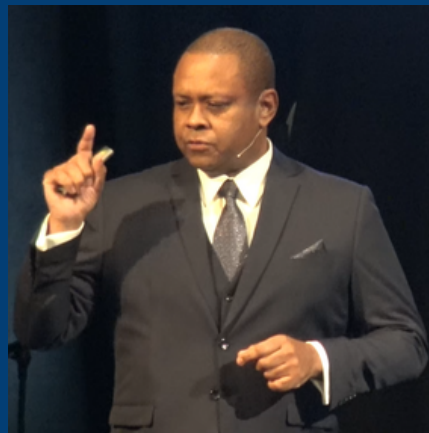
Learn practical strategies to defend yourself from cybercriminals, recognize phishing and social engineering scams, and prepare for the growing threats of ransomware and artificial intelligence.

This engaging and eye-opening session will change the way you view technology, transforming fear into confidence and awareness into action. Together, we can create a culture of cybersecurity that protects our businesses, families, and communities.



Book Dr. Jackson Today!

702-436-6835 - mjackson@mjcc.com - <https://mackjacksonjr.com>



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Cybersecurity Speaker



Partial Client List



About Dr. Mack Jackson Jr.

Dr. Mack Jackson Jr. is a nationally recognized cybersecurity expert, scholar, author, and keynote speaker dedicated to protecting businesses, families, and communities from today's digital threats. He earned his Doctorate in Information Technology with a specialization in Cybersecurity Assurance from Capella University and holds certifications through FEMA in Cybersecurity Resilience. As the CEO of cybersecurity consulting firm Vanderson Cyber Group and host of Cybersecurity Awareness TV, Dr. Jackson transforms complex issues, such as identity theft, ransomware, and AI-driven attacks, into practical, evidence-based strategies. Recognized by the U.S. Congress for his leadership in cybersecurity education, he empowers audiences to strengthen resilience, awareness, and digital responsibility.

"Dr. Mack Jackson isn't just another voice in cybersecurity; he's the expert leaders call when real insight and crisis management are needed. Trusted, brilliant, and unmatched in his field." —Dr. Jeffrey Magee

Dr. Mack delivers dynamic cybersecurity talks that connect with every audience, from beginners to experts. His clarity, passion, and dedication to helping the good guys in cyber truly stand out.

-Jim Lint, Chief for the Defense Industry Base InfraGard National (INMA) & Army Counterintelligence

Partial Media List



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