



# Monthly Sectoral Review of the Kingdom of Saudi Arabia

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# AGRICULTURE AND FOOD PROCESSING

JANUARY 2026

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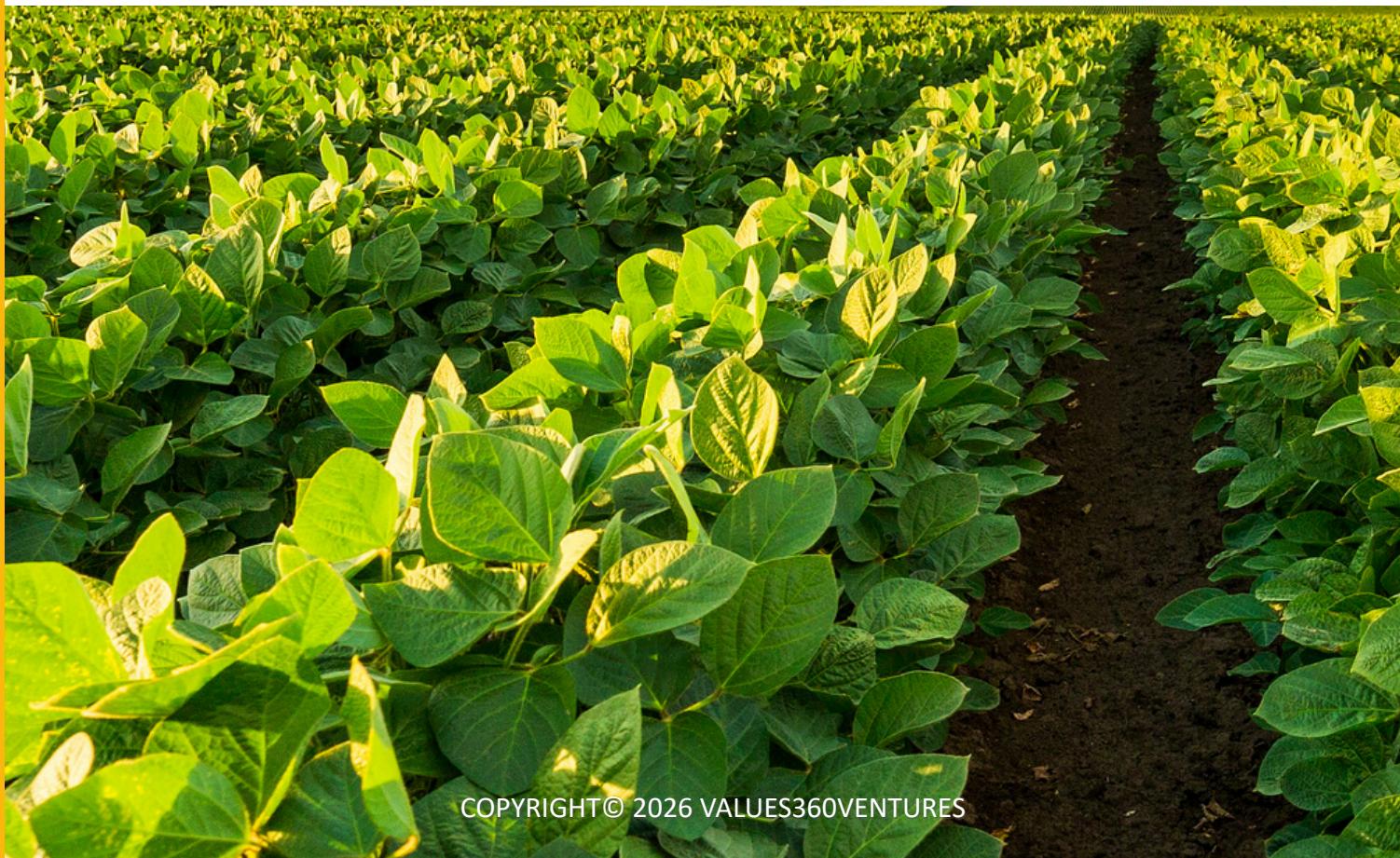
## Saudi Good Agricultural Practices program and "Local is your guarantee" awareness campaign

The Saudi G. A. P. certificate aims to improve agricultural practices by using modern irrigation methods, reducing pesticide use, and increasing organic fertilizers. This approach enhances soil quality and helps retain irrigation water. The initiative encourages farmers to grow more valuable crops like fruits and vegetables, boosts agricultural production and quality, and improves labor conditions. It also trains farmers and technicians, while promoting consumer confidence in safe, local food products.



This certificate is awarded to farms meeting specific standards, which include risk assessments, record keeping, and ensuring food safety at every production stage. It also requires training for managers and those in charge of pest control, fertilizer management, and occupational safety. Other criteria cover worker treatment, environmental safety, pollution management, hygiene, and proper handling of fertilizers and pesticides.

The Ministry of Environment, Water and Agriculture has launched the "Local is your guarantee" awareness campaign to promote the Saudi Good Agricultural Practices (G.A.P) program. This is part of broader efforts to enhance agricultural sustainability, improve food quality, and support Saudi Vision 2030 goals. The campaign emphasizes the importance of adopting these practices at all agricultural production stages, highlighting their role in food safety and resource conservation.



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The Saudi G.A.P program establishes national technical standards for agricultural production that ensure food safety and sustainability, protect the environment, and promote efficient resource use. It aids in farm management, pest control, and worker protection while opening marketing opportunities for local products.

The Ministry reports that the Saudi G. A. P. program's application in the poultry sector is around 90%, leading to increased production of broiler chicken, which is projected to reach 1.2 million tons by 2024. This supports the growth of the poultry industry, enhances product quality and safety, and contributes to environmental protection, aligning with Saudi Vision 2030 objectives. Overall, the campaign emphasizes modern technology in poultry production and marketing to strengthen the Kingdom's food security.

## REFERENCES

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2. <https://www.spa.gov.sa/N2477554>
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