

Cimarron



Happy Holidays
from your
Cimarron Region
Porsche Club of
America

DECEMBER 2010

NEW THE CIMARRON REGION PORSCHE CLUB OF AMERICA

Inside This Issue...

6th Annual Porsche Palooza Photos Page 10

Annual Toy Run This Saturday 12/18

Officer Contact Information



President: John Shafer, 918.828.2802,
jlshafer@easytelmail.com



VP: Randy Kaplin 918.599.0028,
rwkaplin@swbell.com



Secretary: Dan Arthrell 918.747.3800
darthrell@csctulsa.org

Past President: Jay Jackson, 918.697.3610, Jjack-
son@benefitinformatics.com

Autocross: Bill Jacobi, 918.694.1261, bjacobi@sbcglobal.net

Drivers Ed: Brian Thomas, 918.622.9123, autoexam@cox.net

Membership: Greg Hart, 918.230.7357, vette57@cox.net

Newsletter: Jon Jones, 918.740.7951, porschenews@aol.com

Social: Steve Canada, 918.671.1499, scanada@cox.net

Webmeister: Gary Bernard, 918.622.5948,
gary@bernarddesign.com

Cover: Greg Petzet provides some excellent contributions to the Trail. This Speedster interior shot from Porsche Palooza.

Cimarron Region Members:

It is hard to believe, but this will be my final column as President. The year has gone fast—it's been a little work, but a lot of fun! Thank you for the honor of serving as your President.

Hopefully you were able to attend our annual Holiday Party. If not you missed some good food from Ti Amo, some good entertainment by Donald Ryan on the piano, and an enjoyable time. The Dresser Mansion was a great place to visit with fellow Cimarron Region members. We also enjoyed hosting Nizar Khlid and his wife, Anderle, representing Jackie Cooper, one of our sponsors. Thanks to everyone who attended, and for all of you who participated throughout the year. And, don't forget that we have one more event left for the year—the Toys for Tots Toy-Run on Saturday, December 18. Plan to join us, and bring a toy-gift for a deserving child.

Many thanks and sincere appreciation to all of our Sponsors and Advertisers during the year, including Jackie Cooper; Rennsport Werkstadt Ltd (Brian and Christy Thomas); Huber Restorations (Jeff and Gail Huber); Bernard Designs (Gary Bernard); Sabre-Chem (Scott Bever); Steve Canada with McGraw Realtors; Jacobi and Associates (Bill Jacobi); and, Tom Charlesworth, Charlesworth, Inc. Be sure to remember these vendors the next time you need their services, and thank them for their generous support—without their support the Club would not be as successful as it is.

And, many thanks to our volunteers this year: Jean Kelley, Rod Nordstrom, Greg Petzet, Greg Hart, Bob Dodd, Dan Arthrell, Claudia Arthrell, Dulcie Miller, Elinor Kaplin, and Ronald Boren. (Please forgive me if I've left anyone out.) Their contributions have made the past year more than memorable.

Looking back it has been a very enjoyable and memorable year! I hope that you were able to participate in some of the following events: Wine & Cheese party at the Millers; Bunco Chili night at the Arthrells; St. Patrick's Day Pub Crawl; Oklahoma Music Hall of Fame Tour and Lunch at Harmony House; Rock 'n Roll party at the Kaplin's; Dinners at Compadre's, Agave, The Canebreak, Sam & Ella's/Granny's Attic, Fox & Hound, Siegi's, and The Riverwalk Grille; Route 66 Drive, with stops at the Rock Café, Pops Soda Ranch and Tidal School Winery; Cookson Smokehouse Dinner Drive; John Zink Museum Tour; and, the Kaplin's Lake Party. Be sure to thank Steve Canada for all of his hard work in putting on these events. And, on top of that don't forget Mayfast, Oktoberfest, and Porschepalooza. The Cimarron Region has a very active and well rounded schedule of social, DE and Clubrace events—as members we should all try to participate, and thank those members who make those events possible.

President's Corner by John Shafer

Please join me in thanking my team, all of the 2009 Chairs, Officers, and Members, who made those events so successful and contributed to an outstanding year for the Cimarron Region:

Greg Hart – Membership – DE Chair

Steve Canada – Social Chair

Bill Jacobi – Autocross

Jon Jones – Cimarron Trail Newsletter

Earl Schott – Oktoberfest Club Race

Brian Thomas and Christy Thomas – Driving

Bob Dodd – DE-Clubrace Registration

John Blocha – Head Driving Instructor-Supervisor-Pace Car Driver

Rocky Naff – Treasurer

Dan Arthrell – Secretary – Vice President Elect

Gary Bernard – Webmaster

Bob Miller –help with PCA-National/PCNA

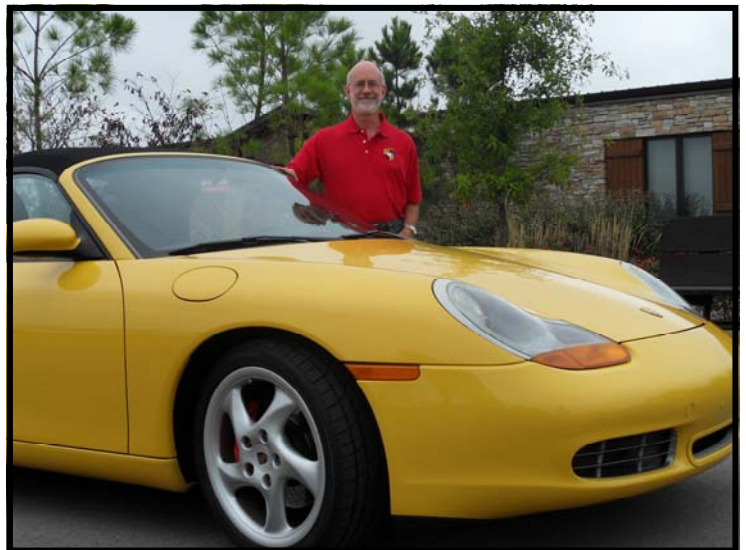
Randy Kaplin – Vice President

These members all worked tirelessly to serve our Club. Don't forget to give them the thanks and credit they deserve.

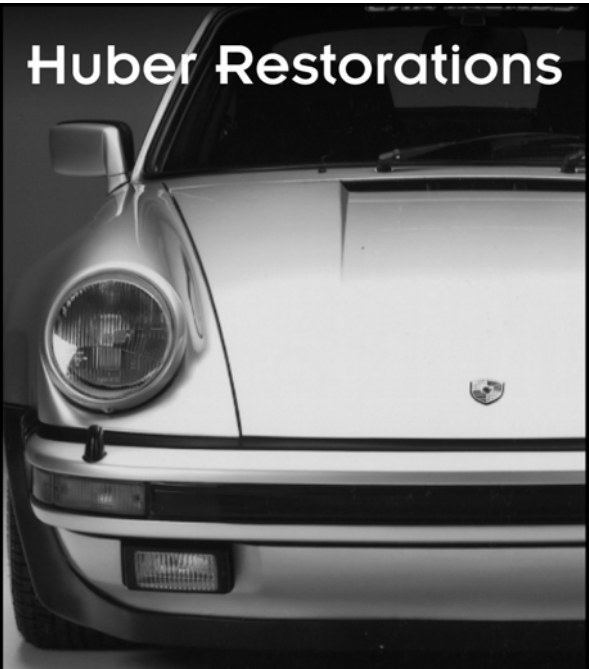
Finally, the Election results are in. Please welcome our 2011 Officers, Dan Arthrell-Vice-President; Jeff Huber- Secretary; Christy Thomas-Treasurer, and our 2011 President, Randy Kaplin. Randy promises that 2011 will be another great year for the Club, and I have no doubt about that, but I do have one bit of advice: "Fasten your seat belts"! Randy will provide outstanding leadership, and we have an exciting new year to look forward to!

I hope that your Holidays are truly enjoyable, and that you are able to share in the spirit of the Season with your family, friends and fellow Porsche enthusiasts. Thanks again for the honor of representing our Club, and thanks to all who made this a great year for the Cimarron Region.

Best Wishes for the New Year,
John Shafer



Huber Restorations



2605 East Admiral Place, Tulsa, OK 74110

918-838-8850

Notes from the Editor: Happy Holidays to everyone, and here's hoping for a safe and Porsche-filled New Year to all. We'd just like to say a big Thank You to John for his support and leadership of Cimarron Region over the preceding year. We have spoken with Randy Kaplin, and he has expressed support for the Trail, what we've done with it, and what we hope to do in the future. A few goals: This is your club. While we enjoy doing the newsletter, and it has been met with many compliments, we need to improve. We would like to see more contributions from the membership, and we'd especially like to see a better showing in the annual newsletter competition. Our results last year weren't horrible, and many of the suggestions for improvement have already been adopted. Most of all, we'd like to hear from you, the members. What would you like to see? More new car content? More old car content? More Tech? Whatever it is, We're here to serve your interests. Please, let us know your thoughts at

porschenews@aol.com Thanks, and Cheers!

THE MARKET PLACE

For Sale: 1974 Porsche 914 Silver and Black, race ready PCA class GT-6 race car. 2.0 big bore kit, full cage, chassis strengthening kit, Weltmeister tubular torsion bars, Weltmeister 22mm front sway bar, solid engine mounts, turbo tie rods, Bilstein Sport Shocks, MSD 6AL nition, Weber carbs, New Lexan windshield, motor overhaul 2007. Prepared and maintained by Rennsport Werkstatt, Tulsa. Extra wheels, new track tires. \$12,500.

Bill Jacobi 1-918-694-1261 cell or bjacobi@sbcglobal.net

For Sale: Lots of parts from a 74 911. Steering rack; steel widebody rear fender flares and fender extensions; rear control arms; bumpers, front and rear; flag-style mirrors; hood, and lots more. Jon Jones 918 740-7951 or email at jjone20@aol.com.

Market Place Requests:

Ads are FREE!!!! Must be something that is Porsche related.

Ads last 3 months and must be submitted by the 20th of each month to porschenews@aol.com



ig-



JACOBI
& ASSOCIATES, INC.

Syn-Pro Lubricants
FROM
Sabre-Chem

Scott Bever

918-587-1555 | scott@sabrechem.com

Sabre-Chem, Inc. | P.O. Box 140296 | Broken Arrow, OK 74014

Cimarron Region Holiday Party

Time it was, and what a time it was. On December 3rd, 60 people turned out for a wonderful dinner and celebration of the holiday season at the Dresser Mansion in Tulsa. We had a very nice dinner catered by Ti Amo's, and CRPCA President John Shafer hosted awards, thanks, and recognition for the club's supporters and participants.



Longtime CRPCA supporter Bob Miller received a special thank you.



Autocross Chair Bill Jacobi handed out awards for the Autocross season.



Outgoing president John Shafer addresses the crowd, above, and then hands over the reigns to incoming president Randy Kaplin, left. The Dresser Mansion was a wonderful site for this party, bottom.



All photos by the editor.

Rennsport
Werkstatt Ltd

Sales, Service, Parts &
Motoring Accessories

Porsche, Audi, BMW
and other fine automobiles.

BOSCH
Service

Bosch Trained Technicians

Services Include:

New Car Maintenance
Pre-purchase Inspection
Restorations
Performance Modifications
Weight Scales/Corner Balancing
Suspension Setup (Track/Auto-X)
Tire Sales & Balancing
Performance Exhaust Systems
Sport & Competition Seats
P L U S
Tubes & Hoses® Dealer
Hose & Tube Manufacturing
Parts Department Open To Public
Tire Sales & Balancing Service
Pre-owned Porsches For Sale

Most maintenance service performed within 48 hours!

Rennsport
Werkstatt Ltd

918-663-2906

4705 South 83rd East Avenue
Tulsa, Oklahoma 74145

Hours: 8:00 a.m. - 5:30 p.m.

rennsporttulsa.com

sales@rennsporttulsa.com



Membership News

PCA Cimarron Region Membership News

*Reported by Greg Hart, Membership Chair
As of December 1, 2010*

Primary Members	235
Affiliate Members	178
Life Members	1
Total	414

Welcome New Members

Thomas Ellis	Tulsa, OK	2007 Boxster
Jason Holland	Rogers, AR	1970 914
David White	Tulsa, OK	1988 928 S4

Transfers In

Alex May	Rogers, AR	2004 GT3
----------	------------	----------

Transfers Out

1

McGraw
REALTORS®

Stephen Canada
REALTOR® ASSOCIATE

308 N Aspen Ave
Broken Arrow, OK 74012
scanada@mcgrawok.com

<http://www.MyBusinessDirectoryOnline.com/Home/StephenCanada14510>

Cell (918) 671-1499 • Office (918) 592-6000 • Fax (918) 398-5360

2011 Version of the World's Most Successful GT Race Car Debut at Porsche "Night of Champions"

Stuttgart - December 12 -- The Porsche 911 GT3 RSR takes off into the new motorsport season with significant modifications. The 2011 version of the world's most successful GT race car celebrated its international premiere at the "Night of Champions" party held at the R&D Center in Weissach to mark the end of the 2010 motorsport season. Priority in the further development of the GT3 RSR was given to the newly designed aerodynamics at the front and rear, changes to the suspension kinematics and to the engine.

The 4.0-litre, six-cylinder boxer engine now delivers 455 hp (355 kW) at 7,800 revs, five horsepower more than its predecessor. The power increase results from an engine management system which adapts even better to different fuel grades, as well as a redesigned exhaust system and a modified air intake housing. Moreover, the drivability of the famously efficient engine has undergone further improvements. Maximum revs remain unchanged at 9,400 rpm.

Clearly visible are the modifications to the front. A new front lip provides higher downforce at the front axle. The front wheels are now wider with the rims growing from 11 to 12 inches giving additional grip and less understeer. The position of the rear wing and the shape of the wing mounting also underwent optimization and were adapted to the new rear fairing with additional air outlet louvers. The rear lid was also redesigned for optimized air ducting. Like the 911 GT3 Cup and the GT3 R, the RSR has now been equipped with the LED rear lights taken from the latest 911 road-legal cars.

The 911 GT3 RSR joins the 911 GT3 R and the 911 GT3 Cup as the top model of Porsche Motorsport's product range. The successful long distance racer from Weissach can be ordered now at a price of 410,000 Euro plus country-specific value added tax.

All 2011 modifications are available as a kit for GT3 RSR cars from the 2010 season.





Palooza 2010!

Last month, the annual Porsche pilgrimage to Eureka Springs, Arkansas, took place. And it was a great time. Here are some pictures from the event. Text and pictures courtesy of Greg Petzet.

Eureka! The colors of Fall!

A rest stop at Rolling River State Park, Missouri, on one of four drives available at PCA-Palooza.



The oldest Porsche in the U.S, next to one of the newest, a 2011 GT3RS.



A couple of very nice Speedsters made the trip.





The weather was beautiful as the cars were judged for the people's choice award.



UPCOMING EVENTS

by Steve Canada

scanada@cox.net 918 671-1499



December 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11 Breakfast at The Wild Fork Utica Square
12	13 Board Meeting	14	15	16	17	18 Toy Run
19	20	21	22	23	24	25 Breakfast at The Wild Fork Utica Square
26	27	28	29	30	31	

January 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Breakfast at The Wild Fork
2	3	4	5	6	7	8 Breakfast at The Wild Fork
9	10 Board Meeting	11	12	13	14	15 Breakfast at The Wild Fork
16	17	18	19	20	21	22 Breakfast at The Wild Fork
23	24	25	26	27	28	29 Breakfast at The Wild Fork
30	31					

For more information on events, please check the
Cimarron Region PCA website at cim.pca.org.
Where noted, RSVPs are greatly appreciated.



Motorsport Report

by Jon Jones

The Doldrums

Ah, the holidays. Time for family and friends, Christmas parties and gifts. For race teams, the holidays also mark the make-or-break time of year. There are a few testing dates here and there, a few announcements, but the truth is, if you don't have your sponsors and game plan wrapped up like a big present by now, you're in trouble for 2011.

For race fans, it's a frustrating time of year. There is no on-track action to watch; merely the anticipation of the season to come. For race teams in a down economy, it can be a tough time of year. Everyone wants to go racing, but the funds to run your program are hard to come by. Last minute deals will surely appear, especially for season openers like the Rolex 24 and Sebring. But the full season? Problematic for some.

The issue of sponsorship is compounded by the lack of TV exposure for some racing series—including Grand-Am and ALMS. While Grand-Am has a SpeedTV deal for all of their races, the story is that ALMS will be on Versus for most events with the balance broadcast on "buys" on one of the major networks.

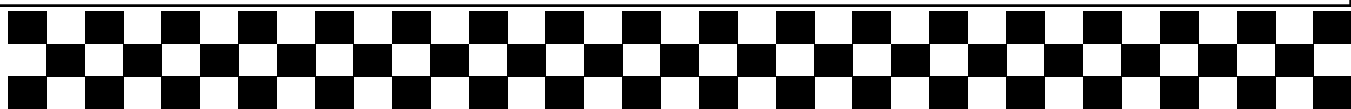
A buy is where the organizer pays the network for the air time, and then tries to sell advertising to cover their costs.

In the case of ALMS, these buys will likely be the post-event produced summaries of the event, rather than race coverage. Much like the NFL's season or team retrospectives, complete with dramatic voice-over, they are reviled by most race fans.

So how do you sell that to a sponsor? Its very difficult without significant numbers of viewers and/or ratings. And the "share" numbers are not good for either series. Even Grand-Am on SpeedTV is not a good sell. With a small rating audience, it's tough to get a corporate marketing department to commit the funds for such a small potential return.

In truth, most small series sponsors are either race fans already, or are targeting a very small niche of the viewing audience. Rolex comes to mind. Rolex does a wonderful job of supporting Grand-Am, but can they possibly cover their expenses by the small audience? How many Rolex GMTs can the average race fan buy? Not many, but Rolex is committed to their association with the sport, to their everlasting credit.

There used to be a phrase in racing; "Support the Sport", meaning patronize the sponsors. It's important now, more than ever.





Cimarron Region PCA
4705 S 83rd E Ave
Tulsa, OK 74145

©2009 Porsche Cars North America, Inc. Porsche recommends seat belt usage and observance of all traffic laws at all times



You didn't settle when you purchased it. Don't start now.

When it comes to servicing your Porsche, get your knowledge from the source. Dedicated to Porsche vehicles above all else, Porsche certified technicians must complete over 80 hours a year training in the latest diagnostic technology and techniques. You'll also take comfort knowing all Porsche genuine parts are factory-backed for two years when installed by your authorized dealer. Better still, there is no substitute for having your vehicle serviced by professionals who not only know Porsche, but live Porsche every day.

Porsche Certified Service.

Jackie Cooper

93rd & Memorial

918.249.9393

jackiecooperimports.com

Present your Porsche Club card for 10% off parts



PORSCHE