

# Not Just Another Follow: My Story & Value

Real Talk | Midlife Mindset | Resilience | Community

## My Story & About Me



I'm Mandy Wolfe—a 55-year-old American mum, entrepreneur, and community builder who's spent the last 20+ years in the UK. My journey has been anything but ordinary:







- I've navigated marriage, divorce, and the challenge of raising two daughters alone in a foreign country, far from my family and everything familiar.
- I've juggled four jobs at once, battled mental health and body image struggles, and rebuilt my life from scratch—more than once.
- I've learned to adapt, upskill, and reinvent myself, teaching myself everything from bookkeeping to business management, project leadership, and digital marketing.
- I've worked in sales, finance, health clubs, and NGOs, and I've started and run limited companies and community interest companies (CICs).
- I've produced a documentary, published a 135+ page how-to guide for grassroots organisations, and coached others through business launches, career changes, and personal reinventions.
- I've navigated the ups and downs of dating as a single mum, learned to blend American and British customs, and built a support network from scratch.
- I've faced menopause, weight gain, grey hair, wrinkles, and the realities of ageing—without the luxury of expensive fixes.
- I've learned to find joy in small moments, to keep moving forward, and to help others do the same.

## FOLLOW ME

WHY

## What I Offer & Why Follow Me

Why follow me? Because I'm building a total lifestyle community for women—especially single mums and women over 50—who want real talk, real support, and real solutions.

#### Here's what you'll find here:

#### Career & Business Advice:

- Coaching and mentoring for career pivots, upskilling, and confidence-building
- Practical help for SMEs, B2B, sole traders, limited companies, and CICs
- Guidance on business governance, policies, and procedures

#### · Personal Growth & Resilience:

- Mindset resets, motivation, and self-care strategies
- Navigating mental health, burnout, and overwhelm
- Tips for staying organised and building healthy routines

#### · Health, Fitness & Lifestyle:

- Healthy eating plans (with room for cheat days!)
- Exercise and walking routines for real women, by a real woman
- Honest talk about menopause, weight gain, ageing, and self-acceptance
- Affordable beauty, makeup, and style tips for women over
   50
- Where to shop, where to go out, and how to travel on a budget

#### · Community & Connection:

- A safe space for sharing stories, advice, and support
- Community Zooms, Q&As, and live chats (coming soon!)
- Free guides, checklists, and resources for every stage of your journey

I'm not perfect, and I don't pretend to be. But I'm proof that you can keep learning, keep growing, and keep thriving—no matter what life throws at you.

### What's Next & How to Join

#### Wolfe Wisdom is just getting started.



If you've made it this far, you're already part of something powerful—a movement for women who want more, need more, and deserve more.





#### **Coming Soon for My Followers:**

#### The Wolfe Wisdom Mantra Guide

A printable collection of affirmations, mindset resets, and daily mantras to help you stay grounded and fierce.

TikTok for Beginners (Over 40 Edition)

A no-fluff, step-by-step guide to help you show up online with confidence—even if you've never posted before.

The Wolfe Wisdom Help Series

A growing library of eBooks, checklists, and video guides covering:

- Navigating the workforce as a woman over 40
  - Raising kids while building a life you love
- Paying bills, upskilling, and finding your purpose
- Self-care, healthy eating, movement, and feeling good in your own skin
  - Travel Wisdom: From 5-star to 3-star & thriving

I've created templates and methods for:

- Searching and booking hotels and accommodations
- Researching local areas and preparing for the destination
  - Budgeting for travel without sacrificing joy
  - Packing efficiently and planning for airport logistics

Follow me on TikTok for daily inspiration, real talk, and a community that gets it:

https://www.tiktok.com/@wolfewisdom0

You're not too old. You're just getting started.
Let's build something beautiful—together.