

Privacy Policy

What we do with your data

www.sudsmk.co.uk registered address 41 Vicarage Road, Stony Stratford, MK11 1BN.

Suds MK strongly believes in the importance of keeping visitors' personal information personal. It will never use your information for any use beyond that stated or the permissions you give us.

Suds MK may collect, process and use your personal data (including your name, postal address, email address, telephone, mobile and fax numbers). We will do so to contact you regarding the services you have requested and/or to offer services to you, and/or to provide the services you have requested. This includes re-registration/renewal notifications, payment processing, surveys on improving our service to you and/or invitations to exhibitions, seminars, and shows. Suds MK may employ trusted third party specialists to process and use your data on our behalf in order to deliver the products and services to you in a more efficient manner.

IP Addresses and Server Logs

The www.sudsmk.co.uk website does record IP addresses and produces server logs. This information is used solely for monitoring the volume of traffic the site receives and measuring the number of visitors. We do not use the information for tracking the activities of specific visitors to the site. This information is also held by our website host – godaddy.com. Godaddy.com use cookies to collect data such as date and time of service usage, language preferences, browser configuration and approximate location. Godaddy.com will only use data collected for which they have your exclusive permission, as necessary to deliver services, for legal compliance or for other lawful purposes. This information is gathered to detect and prevent fraud, diagnose and identify security risks or errors, and to understand and analyse how services and products are used. For information on Godaddy.com's privacy policy, please visit <https://uk.godaddy.com/agreements/showdoc.aspx>.

Cookies

The www.sudsmk.co.uk website and its derivatives (along with its social media accounts) sets cookies in order to help with the analysis of visitor traffic and to enable certain user features. Use of our website / social media implies you agree with this.

Email and Online Forms

Visitors who choose to subscribe to our mailing list email service, or complete any of our online forms, may be asked to supply personal data. If they choose to do so, that information is recorded and used for broad demographic information, which may be used to target marketing. If permission is granted, this information may be used to target specific users with occasional emails informing them about commercial services provided by Suds MK.

If permission is granted, this information may be used to send occasional emails containing offers from our partners. This will only ever be provided to visitors who have specifically given us permission to use their information in this way.

Suds MK will never use your data for anything beyond the reason stated and the permissions you grant us. To alter the emails which you receive from us, including unsubscribing from all email communications, please see the footer of any message.

Competitions

Visitors who enter Suds MK competitions will be asked for some personal information, but only to allow us to judge the validity of their applications and to contact them should they be declared a competition winner.

If permission is granted, this information may be used to target specific users with commercial services provided by Suds MK.

If permission is granted, this information may be used to send occasional emails from Suds MK containing offers from our partners. This will only ever be provided to visitors that have specifically given us permission to use their information in this way.

Suds MK will never use your data for anything beyond the reason stated and the permissions you grant us.

Publishing

We reserve the right to publish emails and letters sent to Suds MK. If the sender asks that we don't reveal his or her identity, that information won't be published. We never publish a private email address unless specifically asked to do so by its owner.

Data Protection

Anyone who provides Suds MK with personal information is given the opportunity to manage how that information is used. This includes opting out of any services and restricting the use of that information. You can do that by calling or sending a text message (SMS, iMessage and Telegram accepted) to +447581205322 or sending an email to sudsmk@yahoo.com with a suitably descriptive subject line. Both physical and electronic data is protected using strict procedures in line with the Data Protection Act and GDPR 2018.

Accessing your Data

Data is only kept for the shortest time possible. Visitors of Suds MK have certain rights under the UK's Data Protection Acts. You can, for instance, ask to be told what information we hold about you in our databases. Suds MK will provide you with all of the details that we hold about you, both online and offline, upon request.

If you would like to request this information please use the contact details above.

Changes to this Policy

As statutory and online requirements change so this policy document may change. Any changes will be highlighted across the site to ensure that all visitors have the opportunity to respond to these changes.