



Cruelty Free Policy

Here at Suds we are against animal cruelty. As a result, as well as never testing our products on animals, here are several other ways we stay cruelty free:

- Our supply chain is monitored regularly to ensure all raw ingredients are vegan and cruelty free
- Our range will stay vegan throughout
- We will never ship to China
- We do not import raw ingredients from China
- Only vegan cleaning products are used to clean the Suds kitchen
- The tools used to make Suds products are washed only in vegan cleaning products
- Furthermore, we are proud to be Leaping Bunny approved. A global programme, Leaping Bunny requires cruelty free standards over and above legal requirements.
 - All of our own brand cosmetic and personal care products are approved under the Cruelty Free International Leaping Bunny programme, the internationally recognisable gold standard for cruelty free products. We adhere to a fixed cut-off date policy and proactively monitor our suppliers to ensure that our products continue to adhere to the Leaping Bunny criteria. Our supplier monitoring system is also independently audited.
 - For more information about Cruelty Free International, Leaping Bunny and Leaping Bunny criteria, please visit www.crueltyfreeinternational.org

If you have any queries or concerns about any of our products or suppliers, please get in touch via email at sudsmk@yahoo.com where we aim to respond to your query within 2 working days.

Suds