

Critical Thinking Development in Introductory Accounting Courses

Susan K. Wolcott, PhD, CPA, CMA Independent Scholar

Email: <u>swolcott@WolcottLynch.com</u> Website: <u>www.WolcottLynch.com</u> CTLA Session Materials Downloadable at: <u>https://WolcottLynch.com/CTLA-2023</u>







Do You Teach Introductory: FINANCIAL? MANAGEMENT?

- Have You Seen/Used the AICPA FACULTY GUIDE: How to Help Your Students Become Better Critical Thinkers
- How Important Is Critical Thinking As a Learning Objective in Introductory Accounting? HIGH? MODERATE? LOW?

 Do You Use OPEN-ENDED QUESTIONS in Introductory Accounting?

 i.e., Questions With No Single, "Correct" Answer

Opening Questions





Realistic Critical Thinking Learning Objectives for Introductory Accounting





AICPA Faculty Guide (p. 6): Critical Thinking Model

Mindset



Identify

01

02

03



- Recognize open-ended/ambiguous problem(s).
- Identify relevant information for analysis (e.g., accounting knowledge, concepts, techniques, stakeholder(s) and goals/preferences).

Analyze



- Explore potential causes, stakeholder effects and interrelationships.
- Question the quality of information and assumptions.
- Summarize pros and cons of viable alternatives.

Conclude

- Identify/develop appropriate decision criteria, and use the criteria to reach convincing conclusion(s).
- If appropriate, provide additional advice (e.g., identify implementation issues).

Communications



AICPA Faculty Guide (p. 36): Critical Thinking Skills Rubric

Component of Critical Thinking Model:	Level 1 Little/No Critical Thinking	Level 2 Partial Critical Thinking	Level 3 Emergent Critical Thinking	Level 4 Competent Critical Thinking
Identify	 Recites purpose as given, or Identifies an inappropriate problem 	 Identifies the clearly-evident problem Recognizes that the problem is open-ended/ambiguous 	 Identifies the main purpose Identifies relevant stakeholders and their possible goals/ preferences Identifies relevant accounting knowledge, concepts and techniques 	 In addition to Level 3: Identifies important embedded, subsidiary problem(s)
Analyze	 Applies calculations, definitions, or other "textbook" concepts Presents irrelevant information Misinterprets calculation(s) and/or concept(s) 	 Applies and describes the effects of relevant calculations and/or concepts Partially analyzes alternatives, focusing on information supporting own viewpoint Discounts other viewpoint(s) 	 Thoroughly and objectively applies and interprets relevant calculation(s) and concept(s) Explores causes, stakeholder effects and interrelationships Questions the quality of information and assumptions Thoroughly discusses the pros and cons of viable alternatives 	 Objectively analyzes the most important relevant information, implications, consequences and viewpoints Evaluates the quality of information and assumptions, and adapts interpretations (as needed) Summarizes the most important pros and cons of viable alternatives
Conclude	 Instead of a conclusion, provides facts, definitions, or other "authoritative" statements 	 Reaches a biased conclusion that is consistent with own analyses 	 Reaches no conclusion, or Provides a conclusion with little or no justification 	 Identifies/develops appropriate criteria, and uses the criteria to reach convincing conclusion(s) If appropriate, provides value-added advice (e.g., identifies implementation issues)

Which Level Likely Describes Average Students' Skills in a Typical Introductory Accounting Course?

AICPA Faculty Guide (p. 36): Critical Thinking Skills Rubric

Component of Critical Thinking Model:	Level 1 Little/No Critical Thinking	Level 2 Partial Critical Thinking	Level 3 Emergent Critical Thinking	Level 4 Competent Critical Thinking	
Identify	 Recites purpose as given, or Identifies an inappropriate problem 	 Identifies the clearly-evident problem Recognizes that the problem is open-ended/ambiguous 	 Identifies the main purpose Identifies relevant stakeholders and their possible goals/ preferences Identifies relevant accounting knowledge, concepts and techniques 	 In addition to Level 3: Identifies important embedded, subsidiary problem(s) 	
Analyze	 Applies calculations, definitions, or other "textbook" concepts Presents irrelevant information Misinterprets calculation(s) and/or concept(s) 	 Applies and describes the effects of relevant calculations and/or concepts Partially analyzes alternatives, focusing on information supporting own viewpoint Discounts other viewpoint(s) 	 Thoroughly and objectively applies and interprets relevant calculation(s) and concept(s) Explores causes, stakeholder effects and interrelationships Questions the quality of information and assumptions Thoroughly discusses the pros and cons of viable alternatives 	 Objectively analyzes the most important relevant information, implications, consequences and viewpoints Evaluates the quality of information and assumptions, and adapts interpretations (as needed) Summarizes the most important pros and cons of viable alternatives 	
Conclude	 Instead of a conclusion, provides facts, definitions, or other "authoritative" statements 	 Reaches a biased conclusion that is consistent with own analyses 	 Reaches no conclusion, or Provides a conclusion with little or no justification 	 Identifies/develops appropriate criteria, and uses the criteria to reach convincing conclusion(s) If appropriate, provides value-added advice (e.g., identifies implementation issues) 	
Susan Wolcott, CTLA, Denver, 2023					

WEL



Contributing Factor to Average Level 1 Thinking:

Many Students' Discomfort/Fear of "Numbers"



Summary of Learning Objectives to Scaffold Development

Level 1 Little/No Critical Thinking



Level 2 Partial Critical Thinking



Scaffold Level 1 → Level 2

Key Skills:

- Identify and describe uncertainties
- Identify open-ended problems (i.e., those having no single "correct" solution)
- List available information and identify which information is relevant versus irrelevant for a given problem
- Acknowledge existence/validity of conflicting opinions
- List potential issues, points of view, and solutions
- Form own opinion/thesis and use evidence/ arguments to support it



Identify Introductory Accounting Topic(s) for These Skills

Scaffold Level 1 → Level 2

Key Skills:

- Identify and describe uncertainties
- Identify open-ended problems (i.e., those having no single "correct" solution)
- List available information and identify which information is relevant versus irrelevant for a given problem
- Acknowledge existence/validity of conflicting opinions
- List potential issues, points of view, and solutions
- Form own opinion/thesis and use evidence/ arguments to support it





Engage Students in Critical Thinking Practice AND Provide Effective Learning Support



See Resources:

-AICPA Faculty Guide -Wolcott & Sargent, 2021, *Journal*

of Accounting Education -Additional Resources at WolcottLynch.com





Introduce and Use Repeatedly:

- Critical Thinking Model
- Critical Thinking Skills Rubric



- Increase Motivation With Scenarios That Are Meaningful and Interesting to Students
- Student Self-Evaluations
 - Have Students Self-Evaluate Using the Rubric and During Class Discussion
 - Have Students Explain Their Ratings and Describe Future Improvements





Use In-Class Group Discussions; Students Can Help Each Other Learn

Provide Students With Feedback to Support Development to Next Level





Have Patience! Development Is Slow and Unstable



Appropriate Complexity for Students at Level 1

Per AICPA Faculty Guide (p. 32):

Component of Pathways Vision Model	Stage 1 The Confused Fact-Finder Chapter 3		
Economic activity	 Straightforward, easily understood events and circumstances 		
Shades of gray	A few sources of uncertainty		
Accounting judgments	Few accounting judgments		
Useful information	 Information is either useful or not useful/irrelevant 		
Good decisions	 Few stakeholders and uncomplicated decisions 		
Consequences	 Few consequences with clear-cut cause and effect relationships 		



Final Word: Focus on Critical Thinking to Create the Future of Accounting!!





