## **Templates for Designing Ethical Dilemma Questions**

←Less Complex		More Complex $\rightarrow$	
Step 1: Identifying Ethical	Step 2: Objectively Consider the	Step 3: Clarify and Apply Ethical	Step 4: Work Toward Ongoing
Problems and Courses of Action:	Well-Being of Others and Society:	Values:	Improvement in Personal,
* Does create an ethical	* Describe the different viewpoints	* What is the best overall solution to	Organizational, & Social Ethics:
problem for? Why or	about whether	this problem for society? What	* How might (a company)
why not?	should What	values did you use to arrive at the	continuously improve its
* Is a business issue, a	assumptions lie behind each	solution?	practices to benefit itself and
social issue, or both? Explain.	viewpoint? Are differences in	* What ethical values should	society?
* How is it possible that	ethical values evident in the	use to address the concerns of their	* How can company managers
might not know?	different viewpoints?	critics?	determine on an ongoing basis
* List stakeholders who might be	* Discuss whether it is fair for	* Draw a conclusion about whether	whether their practices
affected by	to	it is fair for to	are ethical?
* List at least potential courses	Provide arguments for both sides.	Identify the	* How can (an
of action for this problem.	* What are the social costs and	values/priorities you used to reach	organization) monitor whether its
* List data or types of information	benefits of?	your conclusion.	practices are
relevant to	* Discuss the preferences of various	* Discuss alternative sets of	ethical?
* Describe uncertainties concerning	stakeholders for this problem.	values/priorities that could be used	* How can increase the
the best course of action for this	* Compare managers who	to draw a conclusion about	likelihood that will benefit
problem	with managers who	·	from?
* Describe why there is no single,	What assumptions lie behind these	* When managers are faced with	* Discuss the limitations of a
"correct" way to	managers' decisions? Do you see a	uncertainties about such	company policy to prevent
	difference in ethical values?	as in this situation, what criteria	In light of these
	* Discuss the pros and cons (or costs	should they use to decide	limitations, how can companies
	and benefits) of a company policy	? What values did you use	prevent behaviors such as
	that might prevent	to arrive at the solution?	?
	* Appropriately use (an	* What are's ethical	
	ethical framework) to analyze	obligations when?	
	. <del> </del>	What values did you use to arrive	
	* Explain how alternative solutions	at your conclusions?	
	might affect (one or	* Recommend two or more company	
	more stakeholders)	policies that might prevent	
		. What values did you	
		use to arrive at your solution?	