Cheltenham Communities That Care RAMP – RESPONSIBLE ALCOHOL MANAGEMENT PROGRAM

By Wendy Rosenfeld, CTC Community Mobilizer

Pennsylvania passed legislation on June 16, 1991, establishing the **Responsible Alcohol Management Program (RAMP)**, which is supported by the Pennsylvania Liquor Control Board (PLCB).

Any retail licensee (bar, restaurant, market, etc.) who sells alcohol to the public is eligible for RAMP certification.

While this program is voluntary, RAMP training for all bartenders and servers hired on or after August 8, 2016, is required in Pennsylvania.

RAMP certification is a **five-step process** that may be completed in three ways:

- Taking the class online (either with or without an instructor)
- Attending a scheduled class that is open to the public
- Arranging for a PLCB trainer to facilitate the course at the place of business.

The five steps of RAMP certification are:

Owner/Manager Training — Must be completed by the owner of the establishment or a PLCB-approved manager. Topics include Server/Seller training as well as developing and abiding by house policies and procedures for the staff, premises, patrons, and public.



Server/Seller Training — Applies to anyone who checks IDs and sells or serves alcohol (servers, bartenders, managers, and owners). Participants are taught how to uncover and refuse fake IDs, recognize that someone is intoxicated, and communicate properly with patrons. In order to receive credit for the training, a test score of 80% or more must be earned. Certification requires that the licensed business continually maintain a level of at least 50% of alcohol-serving staff who have passed the test.

New Employee Orientation — Forms must be completed by all new employees within 30 days of hire as well as by all staff members who serve alcohol and/or check IDs.

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Signage — Signage provided by the PCLB must be openly and visibly displayed in at least two locations in the licensed premises. These signs must clearly describe acceptable forms of identification as well as emphasize that alcoholic beverages will not be sold to minors or noticeably intoxicated individuals.

Apply for RAMP Certification — Upon the completion of these requirements, the licensee should apply for RAMP Certification through the PLCB.

Approved completion of these steps results in a two-year certification, which may be renewed.

While some businesses may not be RAMP certified, they may still require that their employees receive proper server education in checking IDs, interacting with customers, and identifying intoxicated individuals.

The next time you visit a business that serves or sells alcohol, ask if they are RAMP certified. If they are RAMP certified, thank the manager for being responsible. Consider frequenting the businesses that take the extra step to show they care about both their customers and their community.

Proof of completing the RAMP training shows that an establishment is:

- Knowledgeable with well-trained alcohol service staff and management
- Recognized as a responsible licensee in your community
- Concerned about the safety and well-being of its patrons
- Protecting minors from illegal substance use

Learn more about RAMP at the PLCB website https://www.lcb.pa.gov/Education/ RAMP/Pages/default.aspx

Please support these RAMP certified businesses in Cheltenham and West Oak Lane

Cheltenham Jay Deli

1915 W. Cheltenham Ave., Elkins Park

ShopRite of Cheltenham Square 2471 W. Cheltenham Ave., Wyncote

DuBu

1333 W. Cheltenham Ave., Suite 102 Elkins Park

The Fresh Grocer of Wyncote 1000 Easton Road, Wyncote

The Fresh Grocer of La Salle 5301 Chew Ave., Philadelphia

RESOURCES

See the PA Liquor Control Board website for RAMP resources including

Owner/Manager RAMP Training List of Approved RAMP Trainers List of Approved Online Providers "Open to the Public" Classes

https://www.lcb.pa.gov/Education/ RAMP/Pages/default.aspx

RAMP Server Training
www.ramp-certification.com
Use coupon code "Cheltenham"
for 25% off the course.