



# Cheltenham Communities That Care

## 2023 Impact Report



**Cheltenham**  
Communities That Care

# From The Community Mobilizer

*A look back at a fantastic year!*

We have completed another year working together for the benefit of the residents in Cheltenham Township!

We are very grateful for the support we've received from all areas of the community. The administration, educators, staff, students, and parents/caregivers of our school district have been dedicated to our cause. Our Township Administrators and Commissioners have been inclusive, committed, and involved. The police department has served as a strong resource and ally. Our religious pro-social affiliates have provided both strength and partnership. Our local social service agencies have eagerly responded to community needs and provided valuable services whenever we have reached out with requests for assistance. Above all, we could not do our work without our 44 devoted, concerned, and caring Board Members, who represent multiple sectors of our community.

Cheltenham Communities That Care would not exist without your commitment and involvement. I believe I speak for Cheltenham Communities That Care when I say I am truly grateful for each and every one of you!

Most sincerely,  
Wendy S. G. Rosenfeld  
Community Mobilizer  
Cheltenham CTC



**Cheltenham**  
Communities That Care



**For more information on Cheltenham CTC,  
contact Wendy Rosenfeld, Community Mobilizer,  
at [wrosenfeld@fsmontco.org](mailto:wrosenfeld@fsmontco.org).**

**Connect with us on [Facebook](#), [Instagram](#), and  
visit [www.CheltenhamCommunitiesThatCare.org](http://www.CheltenhamCommunitiesThatCare.org).**

# Cheltenham CTC

## In The Community

*A year full of fun and togetherness!*

We love spending time with our community! We're grateful to have attended these events:

**Richard Wall House  
Open House**

October 23, 2022  
Richard Wall House at Wall Park

**La Mott Halloween Celebration**

October 29, 2022  
La Mott Community Center

**Cheltenham Trick or Treat Drive By**

October 29, 2022  
Rowland Community Center

**Cheltenham Hayride, Bonfire,  
and Movie Night**

November 4, 2022  
Curtis Arboretum

**Breaking Bread**

November 10, 2022  
Curtis Arboretum

**PBIS Family Night**

February 15, 2023  
Wyncote Elementary School

**Black History Month Celebration**

February 16, 2023  
Cheltenham High School

**UPG Meeting**

March 6, 2023  
Zoom

**Tookany Creek Trail Fest**

April 23, 2023  
Tookany Creek Parkway

**Juneteenth Celebration**

June 19, 2023  
Cheltenham High School

**Youth Leadership Conference**

July 29, 2023  
Bethel Deliverance International  
Church

**La Mott Community Day**

August 19, 2023  
La Mott Community Center

**Cedarbrook Middle School  
Back-to-School Night**

September 14, 2023  
Cedarbrook Middle School

**Elkins Park Back-To-School Night**

September 14, 2023  
Elkins Park School

**Cheltenham Elementary School  
Back-to-School Night**

September 18, 2023  
Cheltenham Elementary School

**Cheltenham High School  
Back-to-School Night**

September 21, 2023  
Cheltenham High School

**Cheltenham Police Department  
Open House**

September 22, 2023



*17 Events  
in 2023*



# Cheltenham CTC

## Programs

*Knowledge is power!*



Our team believes that knowledge is power, and we strive to provide learning opportunities to our community.

Here's a look at the programs we were involved in over the past year:

### **Healthy Relationships Program (for student athletes)**

*October 17 - 20, 2022*

Cheltenham High School

Facilitator: Laurel House

### **Alcohol Prevention Program (for Juniors and Seniors)**

*May 15, 2023*

Cheltenham High School

Facilitator: Louis DeSanto

### **Student Volunteer Opportunities Fair**

*May 30, 2023 and September 13, 2023*

Cheltenham High School

*3 Programs in 2023*

# Cheltenham CTC

## Youth

*An exciting year of growth!*



Our team values the advice, power, and commitment of Cheltenham students. Through the **Cheltenham CTC Youth Board**, students give ideas for drug and alcohol prevention, help plan, develop, and advertise programs, participate in community events, and are positive role models to their peers.

After several recruitment efforts and gaining the full support of Cheltenham High School Principal Jimmy D'Andrea, the Cheltenham CTC Youth Board began in the fall of 2022. By the winter of 2022, we had 8 members. Our recruitment efforts continued and by spring of 2023, the number of members had grown.

With continued support, perseverance, and recruitment, one year after the Youth Board was created, **our group expanded to 18 students!**

The Youth Board focuses on giving youth the opportunity to **gain leadership skills, learn how to resist the temptation of substances, and discover the power to make positive choices** when they face hard decisions in their lives.

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We were also thrilled to see Cheltenham students throughout 2023 at the **ongoing Cheltenham CTC Youth Group meetings** at Cheltenham High School.



*18 Youth  
Board Members*

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*15 Youth  
Group Members*

# Cheltenham CTC

## Publicity

*Connecting with our community!*

We want to keep our community up-to-date about what CTC is doing. Over the past year, we have written newsletters, sent them to our fellow community members, and posted them on the [Cheltenham CTC website](#).

Newsletter topics included:

- CBD vs THC
- Marijuana Edibles
- Why Care About Communities That Care?
- Talk. They Hear You.
- Belongingness in School & Community

We also shared regular Board Updates with our community. In these updates, we highlighted board members and organizations, outlined our accomplishments in activities, programs, and services, and expressed our gratitude for Board Member contributions.

11,959

Facebook Page Reach

2,784

Instagram Reach

Source: Hootsuite, January 1, 2023-December 31, 2023

Cheltenham CTC is on [Facebook](#) and [Instagram](#)!

Our Facebook page grew from **156 active followers** to **232 active followers** this year.

Connect with us @CheltenhamCTC!





# Cheltenham CTC

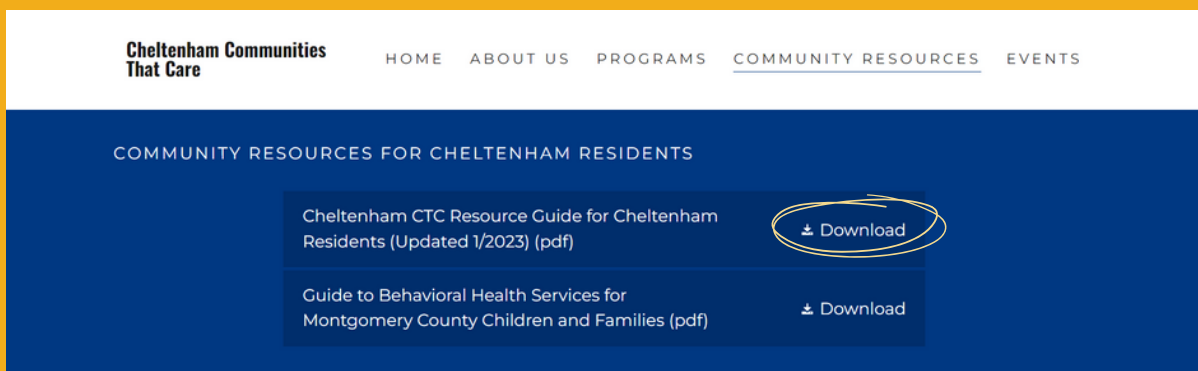
## Resource Guide

*Providing local resources to those who need them!*

We update the [Resource Guide on our website](#) so it lists current agencies and services close to Cheltenham residents.

### Our Resource Guide contains listings in the areas of:

- Multi-Faceted Support
- Child Abuse
- Domestic Violence
- Drug and Alcohol Resources
- LGBTQ+ Support
- Mental Health Assistance
- Navigational Resource Services
- Parenting
- Substance Information and Resources
- Youth Crisis and Support





# 2022-2024 Cheltenham CTC Risk Factors

*What are we overcoming?*

We are constantly working to create a better, healthier environment for Cheltenham youth and families, but there are still obstacles that can negatively impact and influence community members.

Below are four key risk factors that we have identified and will work to combat in the coming years:

**Perceived risk  
of drugs and  
substance use**

**Favorable attitudes  
towards antisocial  
behavior**

**Depressive  
symptoms**

**Favorable attitudes  
towards drugs and  
substance use**



# Cheltenham CTC DFC Grant Year 10



As you may already be aware, we are currently in the final year of our 10-year grant from Drug Free Communities (DFC).

As we search for new funding sources to advance our efforts, please know that **it is your support and involvement in Cheltenham Communities That Care that provides the motivation for us to move forward.**

We hope to continue our work in Cheltenham as we educate youth, parents/caregivers, and teachers to help youth make healthy choices.

**Cheltenham is a diverse, inclusive, vibrant, and caring community in which to live and thrive. Let's keep it that way!**

# Connect With Us

Interested in working with  
Cheltenham Communities That  
Care or learning more about  
what we do?

Contact us!



**Cheltenham**  
Communities That Care



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**@CheltenhamCTC**