



What is a FLIX?

A FLIX is typically a movie or something that entertains - sporting events, wedding videos, anniversary slideshows, graduation ceremonies – you decide what you would like to share on the big screen!

What is a FLIXperience?

It's simple, you provide the FLIX, you select the location, you determine the date and you invite the audience. Fresh Air Flix provides all the necessary equipment: inflatable screen (6 different sizes), HD sound system or FM transmission, HD Projector, and video player (suitable for DVD, BlueRay or streaming). Together we create a FLIXperience that is sure to entertain!

Our FLIX crew handles set-up and breakdown for a hassle free, FLIXtastic evening. Depending on the type of event, set-up time is ranges from one hour (backyard events) to three hours (larger events).

Do I need a movie license?

If your plans include a movie, you will need to ensure you stay compliant with all movie copyright laws – some serious fines and penalties if not complaint. Public viewings (movies outside the home), must be properly licensed. We work with two primary film licensing companies: Criterion and Swank.

There are a few license options for multiple movie showings or one-time events. Fresh Air Flix will simplify the process with one-time events and communicate on your behalf.

If I own the movie or streaming a movie, do I still need a license?

Yes. If you are showing a movie for any public performance a license is required. Motion picture companies are serious about protecting the copyright laws.

How much does a license cost?

Several variables contribute to the license fee: date, location, movie title, audience size and admission fees. An estimated range is \$300 - \$700 for a free event. If charging admission, the fee is typically connected to the revenue generated. Fresh Air Flix will assist with obtaining a quote and securing a license or, you can work directly with the film licensing companies.

What's the policy regarding weather?

We would love to guarantee perfect weather, but we know our limits. We do offer a "rain date" guarantee option to hold a back-up date.

