



Beauty AFFAIR MAGAZINE

2025 MEDIA KIT

BeautyAFFAIR MAGAZINE

OUR MISSION

Beauty Affair Magazine celebrates the art of beauty, fashion, and wellness by connecting our readers with trusted professionals, inspiring trends, and empowering stories. We're your ultimate guide to discovering and supporting the best in our local community.



Beauty Affair Magazine is a luxury media outlet that celebrates Long Island beauty, fashion and wellness in print and digital. Immerse yourself in captivating editorials, expert beauty tips, and exclusive interviews with industry leaders. From the latest trends in plastic surgery, skincare and makeup to in-depth features on beauty icons and the hottest deals, our magazine is a must-read for those passionate about the art and science of beauty from the inside out.

WHO IS LINDSAY ALISEO?

Beauty Affair was created by Lindsay Aliseo. Lindsay curates standout events like the Beauty Affair Bougie Brunch—featuring Bravolebrities Melissa Gorga, Sonja Morgan, and Margaret Josephs—and the prestigious Long Island Beauty Awards. Dedicated to giving back, she ensures a charitable aspect is included in every event.

In addition to her role as Co-Publisher and Editor-in-Chief of Beauty Affair Magazine, Lindsay also serves as the Executive Director of the Beauty Council and co-host the radio show Cosmetic Conversations, furthering her mission to support and elevate the industry.

Beauty AFFAIR
MAGAZINE

Beauty
AFFAIR

A Bougie Brunch at One10

Long
Island
Beauty
AWARDS

Presented by Beauty Affair

The *Beauty*
COUNCIL

cosmetic
CONVERSATIONS
with Dr. Mark Epstein & Lindsay Aliseo



WHO IS DAWN BOYLE KOSTAKIS?

As Co-Publisher of Beauty Affair Magazine and Director of Relations for Leenex Media, Dawn Boyle Kostakis plays an integral role in shaping the magazine's vision and community impact. Known as "The Mother of the Moms Groups," Dawn founded Long Island's first local moms groups on Facebook in 2010, which grew into 35+ groups and evolved into Long Island Exclusive, a thriving advertising and marketing platform for local businesses.

Dawn is deeply passionate about fundraising and leads the annual Rock Riv event, which generates significant support for local causes. In addition to her many roles, Dawn is a proud member of the Beauty Council, working to support and celebrate the beauty, fashion, and wellness industries on Long Island.



LONG ISLAND
EXCLUSIVE

POWERED BY: COSMO
LONG ISLAND

Beauty AFFAIR
MAGAZINE
The Beauty
COUNCIL

WHAT TO EXPECT



Quarterly Distribution

SPRING - March 1

SUMMER - Memorial Day Weekend

FALL - Labor Day Weekend

WINTER - Thanksgiving Weekend

10,000 copies
distributed to over
400 business
locations
throughout
Nassau & Suffolk
Counties.

You can grab this
complimentary issue on
every Main Street from
Great Neck to Montauk.

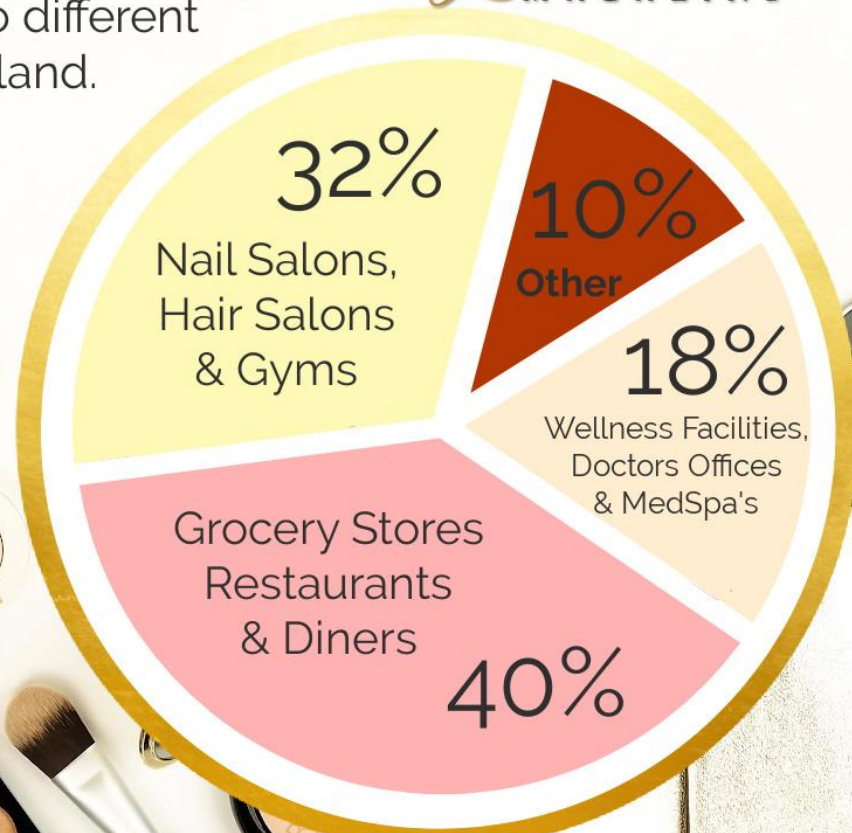
8.25 x 10.75,
full color & semi-gloss
finished magazine

WHERE CAN YOU FIND *Beauty* AFFAIR? MAGAZINE

Complimentary issues are distributed to different types of businesses across Long Island.

Other businesses may include:

Hotels / B&B / Airbnb
YMCA / Camps
Yacht Clubs / Country Clubs
Dance Schools
Events - Swag Bags



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REVITALIZE YOUR GAZE

A FEMALE SURGEON'S INSIGHTS ON UPPER BLEPHAROPLASTY

BY CHRISTINE KLANE, MD, FACS

Do you ever catch a glimpse of your reflection in a mirror and wonder why your eyes need to have their "reset"? Perhaps you feel a constant heaviness in your upper eyelids, or you struggle to keep your eyes open during long workdays. You may have noticed that your eyes appear tired, even when you're well-rested. This is often a sign that your upper eyelids are sagging, a condition known as blepharoplasty. In this article, we'll explore the benefits of this procedure and how it can help you achieve a more youthful, refreshed look.

ASTHETIC ENHANCEMENT

Upper eyelid surgery is a versatile procedure that can be tailored to meet your specific needs. Whether you're looking to remove excess skin, tighten sagging muscles, or simply enhance the shape of your eyes, blepharoplasty can provide the results you desire. The procedure is performed under local anesthesia and typically takes about one hour to complete. Most patients return to their normal activities within a few days of surgery.

QUICK RECOVERY

One of the most significant advantages of upper eyelid surgery is the relatively quick recovery time. Most patients can expect to return to their normal activities within a few days of surgery. While there may be some swelling and bruising around the eyes, these symptoms typically subside within a week. By the time you're back to work, you'll have a more refreshed and rejuvenated appearance.

LONG-LASTING RESULTS

The results of upper eyelid surgery are long-lasting. While the skin around your eyes will naturally age over time, the procedure helps to slow down the aging process by tightening the underlying muscles and removing excess skin. This means that you can enjoy a more youthful appearance for many years to come. The procedure is a safe and effective way to achieve the results you desire.

BOOST IN SELF-CONFIDENCE

Many patients who undergo upper eyelid surgery report a significant boost in self-confidence. When your eyes are clear and bright, you'll feel more comfortable in social situations and more confident in your appearance. The procedure is a safe and effective way to achieve the results you desire, and it can help you feel more like yourself again.

COMPLEMENTARY TREATMENTS

Upper eyelid surgery can be combined with other cosmetic procedures to achieve even more dramatic results. For example, you can combine the procedure with a facelift or a brow lift to achieve a more comprehensive rejuvenation. Your surgeon will work with you to develop a treatment plan that meets your specific needs and goals.

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Mica Meredith Vandegrift, MD, FACS

Dr. Meredith Vandegrift is a female board-certified plastic and reconstructive surgeon who specializes in breast and body contouring. She has a proven track record of helping women achieve their dream bodies through a variety of surgical and non-surgical procedures. Her approach is focused on natural-looking results and a safe, comfortable recovery.

Work WITH JENN

GET AND USE YOUR 8.5 VARIOUS YOUR SKIN TO PROVIDE ULTIMATE AND PERSONALIZED SKINCARE. CHOOSE YOURS FOR FEMALE ENTREPRENEURS.

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STORY SHARES

\$7,999



Beauty AFFAIR MAGAZINE

PRINT PRICES SLIDE

	1 ISSUE*	2 ISSUES*	4 ISSUES*
FULL PAGE BACK COVER GLOSSY	\$4,000	\$3,800	\$3,600
2 FULL PAGE GLOSSY ADVERTORIAL	\$3,700	\$3,515	\$3,300
1 FULL PAGE GLOSSY ADVERTORIAL	\$2,000	\$1,900	\$1,800
1/2 PAGE GLOSSY ADVERTORIAL	\$1,400	\$1,330	\$1,260

*PRICE PER ISSUE

ADD-ON

ADVERTORIAL SOCIAL MEDIA POST & EMAIL BLAST

\$500*

Beauty AFFAIR

M A G A Z I N E

DROP AD SPACE

YOU SEND A COMPLETED GRAPHIC
ACCORDING TO OUR SPECS AND IT GETS
"DROPPED" INTO THE MAGAZINE

	1 ISSUE*	2 ISSUES*	4 ISSUES*
INSIDE FRONT/BACK COVERS INCLUDING PAGES 3 & 5	\$2,525	\$2,399	\$2,273
FULL PAGE GLOSSY	\$1,725	\$1,550	\$1,300
1/2 PAGE GLOSSY	\$1,095	\$979	\$832
1/3 PAGE GLOSSY	\$831	\$788	\$669
1/4 PAGE GLOSSY	\$657	\$587	\$498
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GUIDE
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OF BEAUTY,
FASHION &
WELLNESS
BUSINESSES
IN EVERY
BEAUTY
AFFAIR
MAGAZINE

*PRICE PER ISSUE

BLEED SPREAD

TRIM 16.5" X 10.75"

BLEED 17" X 11.25"

SAFETY 15.5" X 9.75"

GUTTER 1"

(USE GUTTER ONLY IF AD IS NOT A CENTERFOLD)

NO BLEED SPREAD

TRIM 15.34" X 9.67"

GUTTER 1"

(USE GUTTER ONLY IF AD IS NOT A CENTERFOLD)

GLOSSY
FULL
NO BLEED

7.17" X 9.67"

1/3 PAGE
7.17" X 3.11"

1/4
PAGE
3.5" X
4.75"

TYPE
SAFETY
.5"

INSIDE
DOCUMENT
EDGE

1/2 PAGE
H
7.17" X 4.75"

1/2
PAGE
V
3.5"
X
9.67"

PRINT SPECS

DROP ADVERTISEMENTS

FILE FORMAT:

All advertisements must be submitted digitally. Advertisers are encouraged to submit PDF files provided that they are prepared for press-optimized printing in CMYK or GRAYSCALE formats. Production charges may apply for other formats. FTP site available upon request. Files over 10MB must be uploaded to our FTP Server. For an Acrobat Distiller job-options file and more information on creating acceptable PDF Files, please contact, Graphic@BeautyAffairLI.com.

All photos and artwork must be 300dpi, actual size for CMYK. Acceptable files format are JPEG, TIF, PDF and EPS formats. When submitting files, include screen and printer fonts for use in producing the ad.

Please email ads to Graphic@BeautyAffairLI.com

2025 DROP AD DEADLINES*:

SPRING ISSUE	SUMMER ISSUE	FALL ISSUE	WINTER ISSUE
January 24	April 11	July 18	October 24

*These are a firm deadlines. Completed graphics must be submitted by the specified date to be included in the issue. Missing the deadline may result in forfeiture of your ad placement for this issue.

POLICIES:

In the event of typographical errors or incorrect insertions made in part of Beauty Affair Magazine staff or associates, Beauty Affair Magazine will run corrected version of the advertisement. Beauty Affair Magazine's responsibility for errors will not exceed the cost of the ad in which it appears. Publisher responsible for errors for one issue only. Claims for adjustment must be made within 30 days of publication. Advertisers shall notify their sales representative of any such error in time for correction before the second insertion. Beauty Affair Magazine reserves the right to edit, alter and omit any advertisement. All advertising is subject to final approval by the Publisher. If specific advertising positioning is requested, Beauty Affair Magazine will try to accommodate all seasonal requests. Positions are amiable and guaranteed to for display ads for an additional charge. Advertiser and/or advertising agency assumes all liability for advertisement published (including illustrations, text, claims, etc) and the Beauty Affair Magazine assumes no financial responsibility for typographical errors or for omissions of copy.